



# 30<sup>th</sup> International Meeting on Advanced Spine Techniques

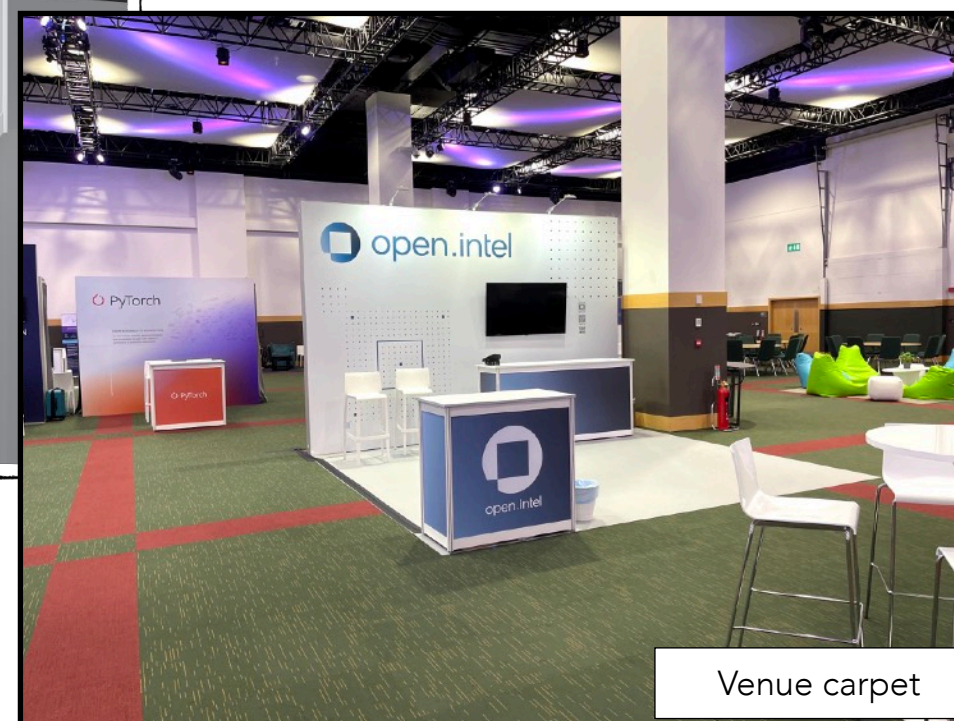
March 22-24, 2023  
Dublin, Ireland



**obexpo.ie**

obrien expo services ltd.  
the Coachhouse,  
rear of 1 Warwick Terrace,  
Appian Way, Ranelagh,  
Dublin 6, Ireland.

p: 00353872492489 | email: [tony@obexpo.ie](mailto:tony@obexpo.ie) | web: [obexpo.ie](http://obexpo.ie)  
registered in Ireland: no.442039 | v.a.t. no. ie 9666131k



SHELL " equipped " booths will be supplied with the following SERVICES per 3m x 3m.

- \* Shell booth built in contemporary open format - as shown here ( please note additional branding options can be ordered separately using the order form booklet )
- \* Facia name panel x 1 - (900mm wide x 300mm high) standard name plate (white panel/black font)
- \* Carpet is not supplied with your booth - The venue is already carpeted in a general patterned carpet . Should you require a specific colour it can be ordered using the order form booklet .
- \* Electricity - twin socket x 1 @ 1 KW- this will be located on the back wall
- \* Lighting - Long arm led spotlights x 2
- \* Power - one connection of 1kW - 1 phase 230 V

Please send the completed forms and payment no later than **Friday 3rd March** to **obexpo** for the attention of Tony O'Brien - [tony@obexpo.ie](mailto:tony@obexpo.ie) thank you.



## ORDER FORMS

**obexpo.ie**



**F1 - DEM COUNTER WITH STOOL**  
white demonstration counter with high stool sliding doors and shelf ( not lockable) 90cm high x 90 cm w x 45 cm deep



**F2 - EXECUTIVE FURNITURE PACK**  
glass table 90cm diameter with 3 chairs



**EXPO FURNITURE PACK**  
white round table 70cm with 3 expo chairs



**F4 - POD SET -**  
high bar table with 3 high back stools available in black or white



**F5 - FLAT SHELVING**  
99cm wide x 30 cm deep in white laminate finish - can be continuous or individual



**F6 -PC / TV BASE PLINTH**  
55cm w 55 cm d x 100cm h



**F7- EXPO TRESTLE TABLE ( 150 CM X 50 CM )**



**F8 -LOCKABLE DOOR / STOREROOM**



**F9 - LEAFLET DISPENSER**  
5 pocket freestanding literature dispenser



**F10 - WALL MOUNTED MONITORS**



**F11 - LOCKABLE COUNTER WITH LOGO TO FACE**



**F12 - SHOWCASE DISPLAY CABINET**



**F17 - LOUNGE FURNITURE - IVORY/BLACK/ RED**

price -on application



**F18 - FREESTANDING MONITOR STAND**

Expo services - Order form		PRICE	QTY	TOTAL
F1	Demonstration counter with high stool (sliding doors - not lockable )	190		€
F2	Exec furniture pack - glass meeting table with 4 chairs	275		€
F3	Expo furniture pack - white meeting table with 3 chairs	180		€
F4	Pod set - high pod table with 3 high stools ( black or white)	195		€
F5	Flat shelf ( 1000 x 300)	70		€
F6	PC / TV base unit	190		€
F7	Expo trestle table - white laminate worktop + 1 expo chair	120		€
F8	lockable door section forming 1m x 1m store - layout plan required	400		€
F9	Leaflet dispenser - freestanding x 5 A4 pocket	90		€
F10	wall mounted monitor panel - only available with obexpo smart tv - see AV form	165		€
F11	lockable storage counter	275		€
F12	simple storeroom with curtain forming 1m x 1m store - layout plan required	165		€
F13	showcase display cabinet - various sizes available - from 210	280		€
F14	wall panel to match existing shell scheme - layout plan required	60		€
F15	fixing clients own display panels on site	90		€
F16	waste paper bin	40		€
F17	Lounge furniture	on application		€
F18	Freestanding Monitor stand	165		€
			<b>sub total</b>	€
			<b>surcharge (if applicable)</b>	€
			<b>vat @ 23%</b>	€
			<b>TOTAL</b>	€

\*30% surcharge will apply after Friday 3rd March

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thank you.

# FURNITURE & FITMENTS

**obexpo.ie**



**G2 - NAME BOARD WITH COMPANY LOGO**



**G3 - GRAPHIC INFILL PANELS**  
full size digital imagery mounted into system walls



**G4- GRAPHIC COUNTER INFILL**  
890 w x 960 h



**G5 - FREESTANDING DISPLAY**  
2.1M HIGH X 1.0M WIDE  
hire of display plus new graphic panel



**G6-FULL WALL BANNER GRAPHICS**  
3m wide digital imagery suspended as banners on walls of booth - price including installation on site



**G7 - SOLID WALL AND COUNTER GRAPHICS**  
price on application



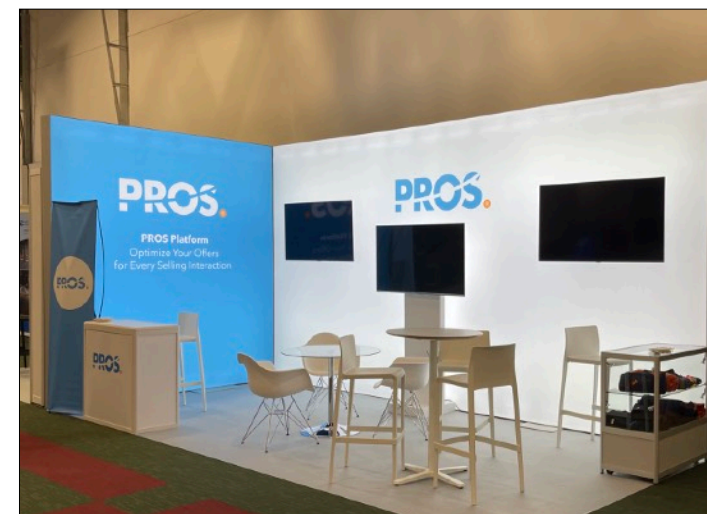
**G8 - SEAMLESS WALL GRAPHICS**  
price on application



**G9 - LARGE FORMAT DIGITAL PRINTING**  
full size digital imagery mounted into system walls  
price on application



**G11 PULL UP BANNER:**  
850 w x 2150 h -



**PX1 - LIGHTWALL STRUCTURES**  
price on application

	Graphics - Order form	PRICE	QTY	TOTAL
G1	additional standard name plate with blue text	55		€
G2	Name plate with your company logo in full colour	90		€
G3	Graphic infill panels - set into system frame - 970 x 2360 (incl del and installation)	230		€
G4	Graphic panel to front of dem counter - built in	120		€
G5	Freestanding graphic display - 2100 h x 1000w	€395		€
G6	Full wall banner graphic - 2500 h x 2930 w (incl. installation)	750		€
G7	Di Sub wall graphics - on application	-		€
G8	Seamless wall graphic overlay @ 3m - 2500h x 2960w	975		€
G9	large format digital printing - on application	-		€
G10	vinyl cut lettering - on application	-		€
G11	pull up display	225		€
PX1	Lightwall structures - on application			€
			<b>sub total</b>	€
			<b>surcharge (if applicable)</b>	€
			<b>vat @ 23%</b>	€
			<b>TOTAL</b>	€

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**EXPO CARPET**



BLACK



MID GREY



RED



MIDNIGHT BLUE



LIGHT GREY



FERN GREEN



PROCESS BLUE



EMERALD GREEN

**TIMBER FLOORING**



OAK



MAPLE



ASH



40MM PLATFORM FLOOR + WHITE LAMINATE



EXPO CARPET - LIGHT GREY ON CCD FLOOR

Carpets & flooring - Order form		COLOUR	PRICE	QTY	TOTAL
C1	expo carpet - to be laid directly over existing carpet - per square metre	BLACK	13		€
C2	expo carpet - to be laid directly over existing carpet - per square metre	MID GREY	13		€
C3	expo carpet - to be laid directly over existing carpet - per square metre	RED	13		€
C4	expo carpet - to be laid directly over existing carpet - per square metre	MIDNIGHT BLUE	13		€
C5	expo carpet - to be laid directly over existing carpet - per square metre	LIGHT GREY	13		€
C6	expo carpet - to be laid directly over existing carpet - per square metre	FERN GREEN	13		€
C7	expo carpet - to be laid directly over existing carpet - per square metre	PROCESS BLUE	13		€
C8	expo carpet - to be laid directly over existing carpet - per square metre	EMERALD GREEN	13		€
FL1	RAISED PLATFORM FLOOR AT 40mm - price per square metre	unfinished	50		€
FL2	WHITE PLATFORM FLOOR - 40mm high - price per square metre	WHITE	90		€
FL3	TIMBER ENGINEERED FLOORING - price per square meter	oak/ash/maple	65		€
FL4	RAMP ACCESS - 1M X 1M	UNFINISHED	160		€
				sub total	€
	*30% surcharge will apply after <a href="#">Friday 3rd March</a>			surcharge (if applicable)	€
				vat @ 23%	€
				<b>TOTAL</b>	€

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thank you.



**SHELL SCHEME STANDS** - PRICE INCLUDES EVENT HIRE , INSTALLATION & REMOVAL BY OBEXPO

A	ELECTRICS - FOR SHELL STANDS ONLY	QTY	COST	TOTAL
S1	13 amp twin socket (1.0 kw max)		€95	
S2	120 watt spotlight (0.25 kw)		€60	
S3	500 w QI floodlight (0.5 kw)		€95	
S4	500 watt spotlight (0.5 kw)		€95	
S5	long arm led spotlight (0.25 kw)		€75	
S6	16 amp single phase mains supply (3kw)		€140	
S7	20 amp single phase main + distribution board (4kw)		€170	
S8	32 amp single phase main + distribution board (6 kw)		€200	
S12	16 amp cee form socket (3kw)		€200	
CC1	single phase consumption charge @ €90 per kw or part thereof		€90	
			Sub-total	
	*30% surcharge will apply after Friday 3rd March		surcharge (if applicable)	€
			Vat @ 23%	€
			TOTAL	€

**SPACE ONLY / ISLAND EXHIBITS** - MAINS FUSE BOARD ONLY SUPPLIED BY OBEXPO

B	ELECTRICS - FOR FREEBUILD STANDS (MAINS FUSEBOARD + CEE CONNECTION ONLY)	QTY	COST	TOTAL
FB 7	20 amp single phase main + distribution board + CEE connection (4kw)		€300	
FB 8	32 amp single phase main + distribution board +16 a CEE connection (6kw)		€350	
FB 9	20 amp 3 phase main + distribution board + 16 a 3 ph CEE connection (12 kw)		€500	
FB 10	32 amp 3 phase main + distribution board + 16 a 3 ph CEE connection (18 kw)		€600	
FB 11	40 amp 3 phase main + distribution board + 16 a 3 ph CEE connection (24 kw)		€750	
CC1	single phase consumption charge @ €90 per kw or part thereof		€90	
CC2	3 phase consumption charge @ €75 per kw or part thereof		€75	
			Sub-total	
	*30% surcharge will apply after Friday 3rd March		surcharge (if applicable)	€
			Vat @ 23%	€
			TOTAL	€

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thank you.



# ELECTRICS & AUDIO VISUAL





MONITOR STAND

Plug and Play - Multiple Digital Inputs

With multiple inputs you simply plug in your HDMI cable or USB .

please note:

- ★ There are **no VGA** connections on our monitors
- ★ It is imperative that all laptops have HDMI connectivity as this is the only connection type available.
- ★ Powerpoint presentations on USB must be converted to a video format.
- ★ Native PowerPoint presentations can only viewed on our TVs with the use of a laptop with HDMI connection.
- ★ If your TV uses the designated socket provided it may be necessary to order an additional socket for any other requirements.

- The monitor is capable of playing an MP4 or JPG file from a USB stick supplied by the exhibitor. **nb . Using a correctly formatted presentation on a USB avoids the need for cables .**

- A HDMI cable connection will be provided for connecting your own laptop. **nb. Your laptop will require a hdmi output**

- Please note that the screen may be supplied on a TV stand as shown or there is an option to have the TV wall mounted .Please refer to the order forms . Alternatively the TV may be positioned on your counter unit .

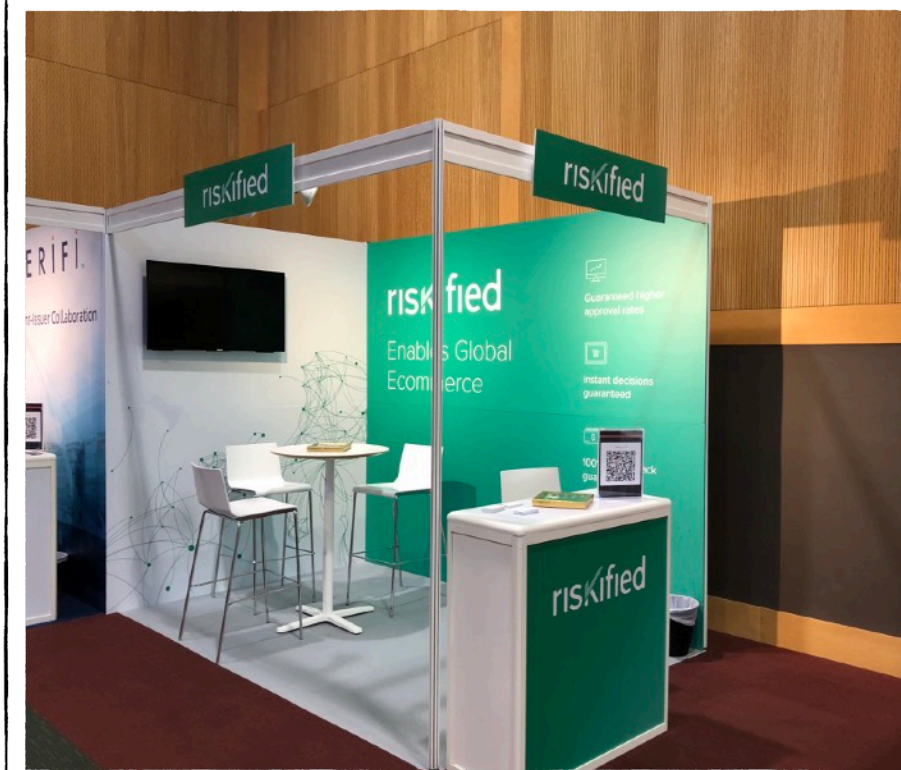
- If your TV uses the designated socket provided with your booth it may be necessary to order an additional socket for any other requirements.

**Please note the following :**

- All smart TVs will be delivered and installed on the afternoon of **24th of May ... (2pm - 6pm)**
- It is imperative that you have a **representative on site** to sign for the delivery and to receive the remote control.
- Please ensure all USBs you bring are thoroughly checked on a smart TV prior to arrival on site .
- There will be no facility to alter or change USB sticks on site.
- If you are using a laptop please ensure it has HDMI connectivity
- Please ensure you have a socket located within easy reach of the TV



WALL MOUNT



	SCREEN HIRE (NB. MUST BE ORDERED WITH WALL MOUNT OR MONITOR STAND)	QTY	COST	TOTAL
AV2	32" LED Flat screen Monitor - ( hdmi or usb connection only )		€340	€
AV3	43" LED Flat screen Monitor - ( hdmi or usb connection only)		€460	€
AV4	48" LED Flat Screen Monitor - ( hdmi or usb connection only )		€525	€
AV5	55" LED Flat screen Monitor - ( hdmi or usb connection only )		€625	€
AV7	DVD player -(hdmi connection only )		€90	€
F6	MONITOR STAND		€165	€
F10	WALL MOUNT OF TV		€190	€
			Sub-total	€
			surcharge (if applicable)	€
			Vat @ 23%	€
			TOTAL	€

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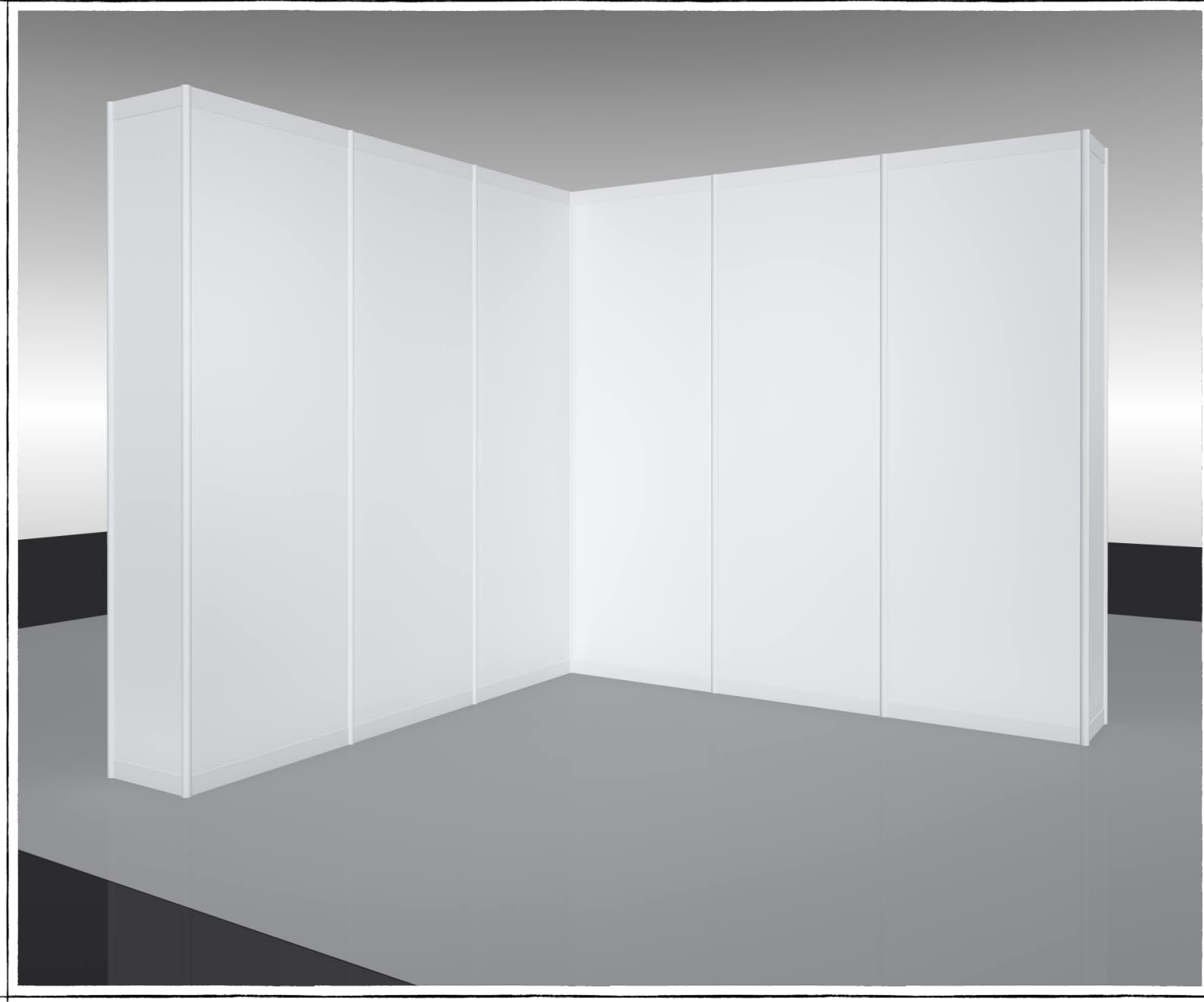
nb. please order TV stand or wall mount with your choice of smart TV.

nb. an extra socket may be required depending on your overall power needs

# AUDIO VISUAL

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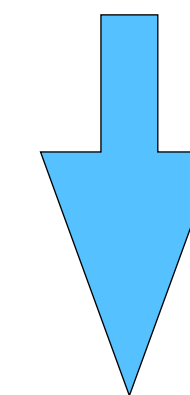
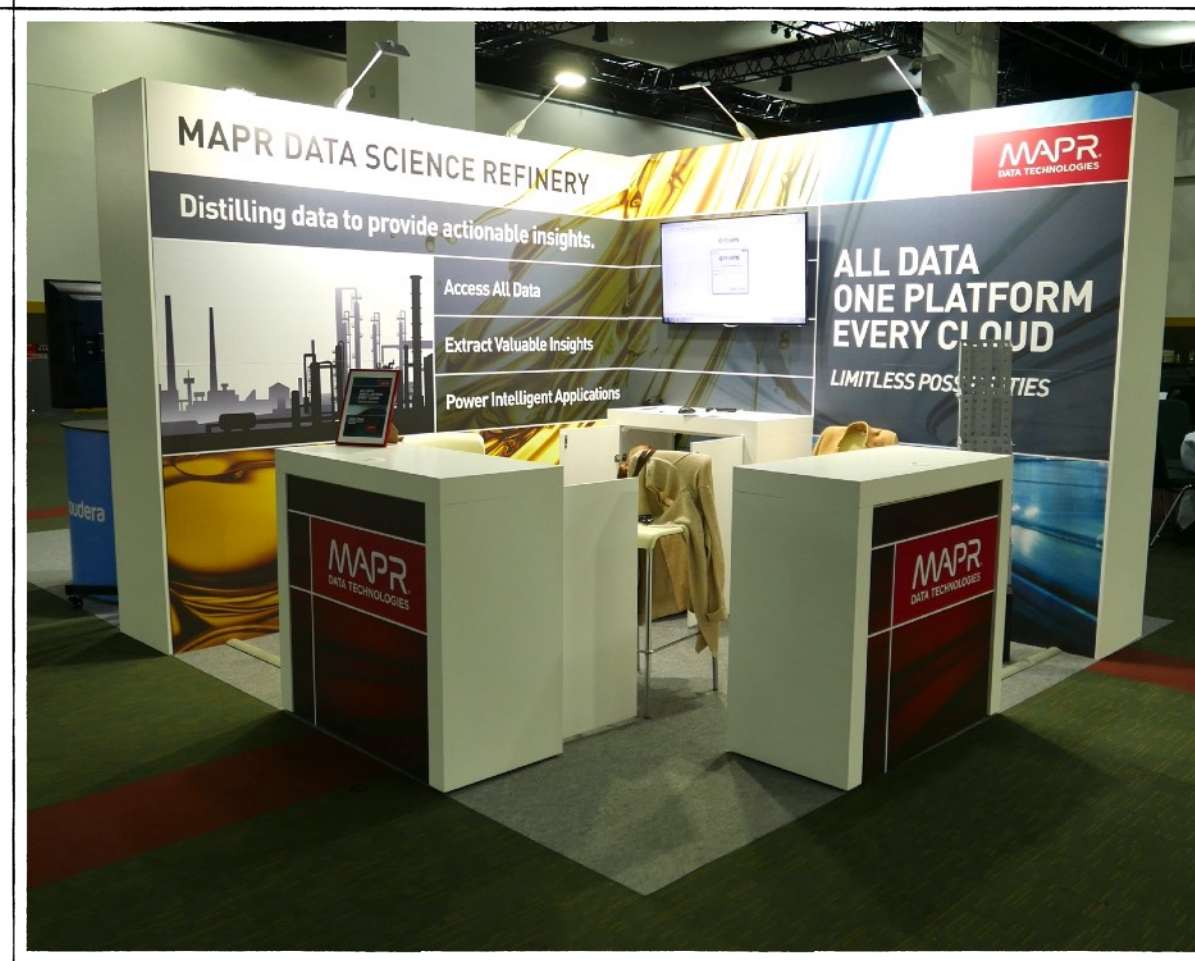
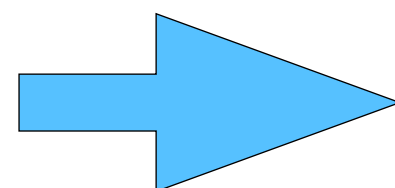
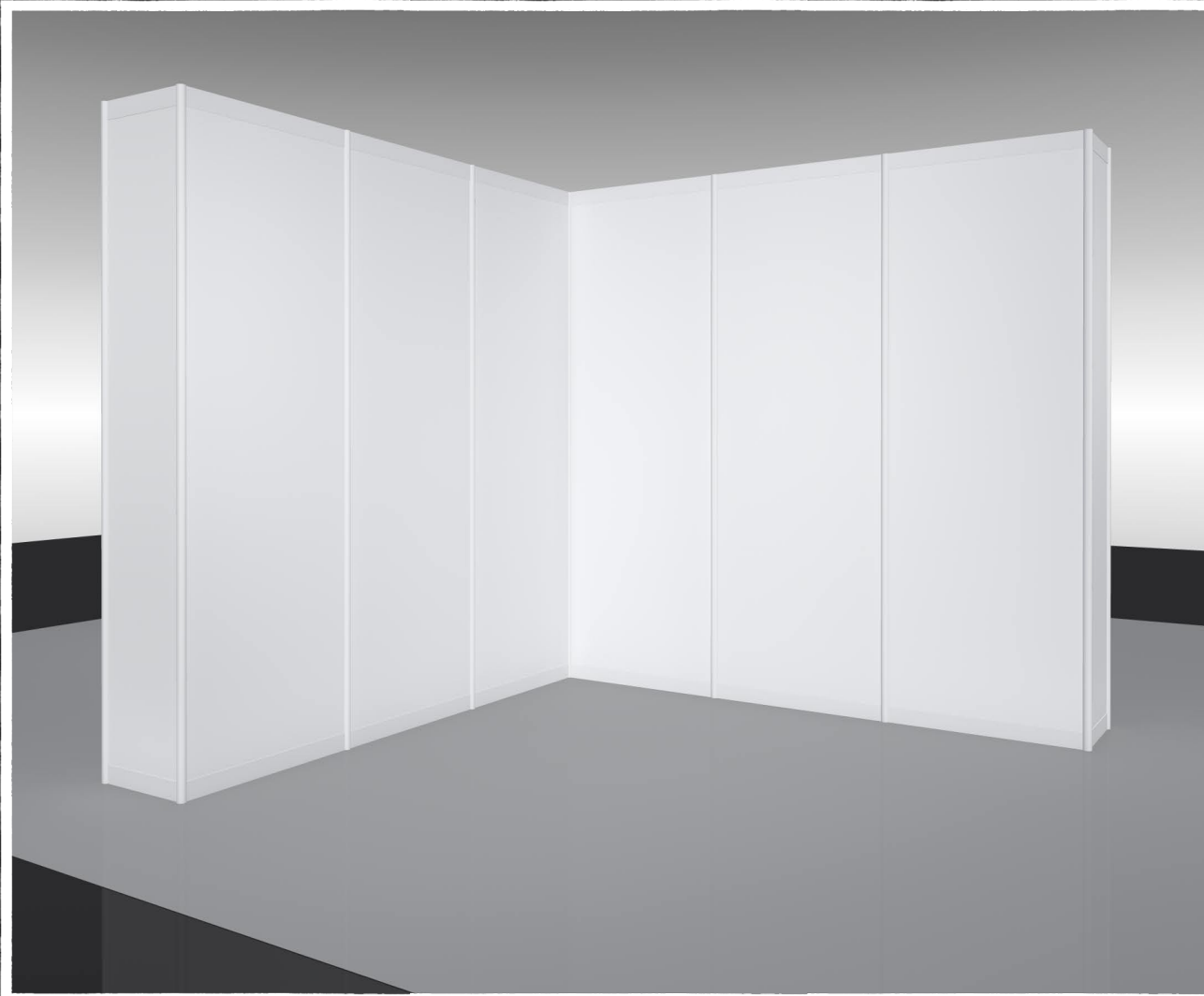
option A - full wall graphics G8 (solid) or G6 ( banner)



option B - infill wall graphic G3



# UPGRADE OPTIONS



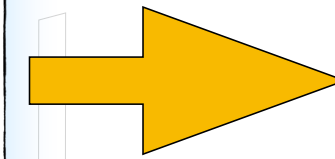
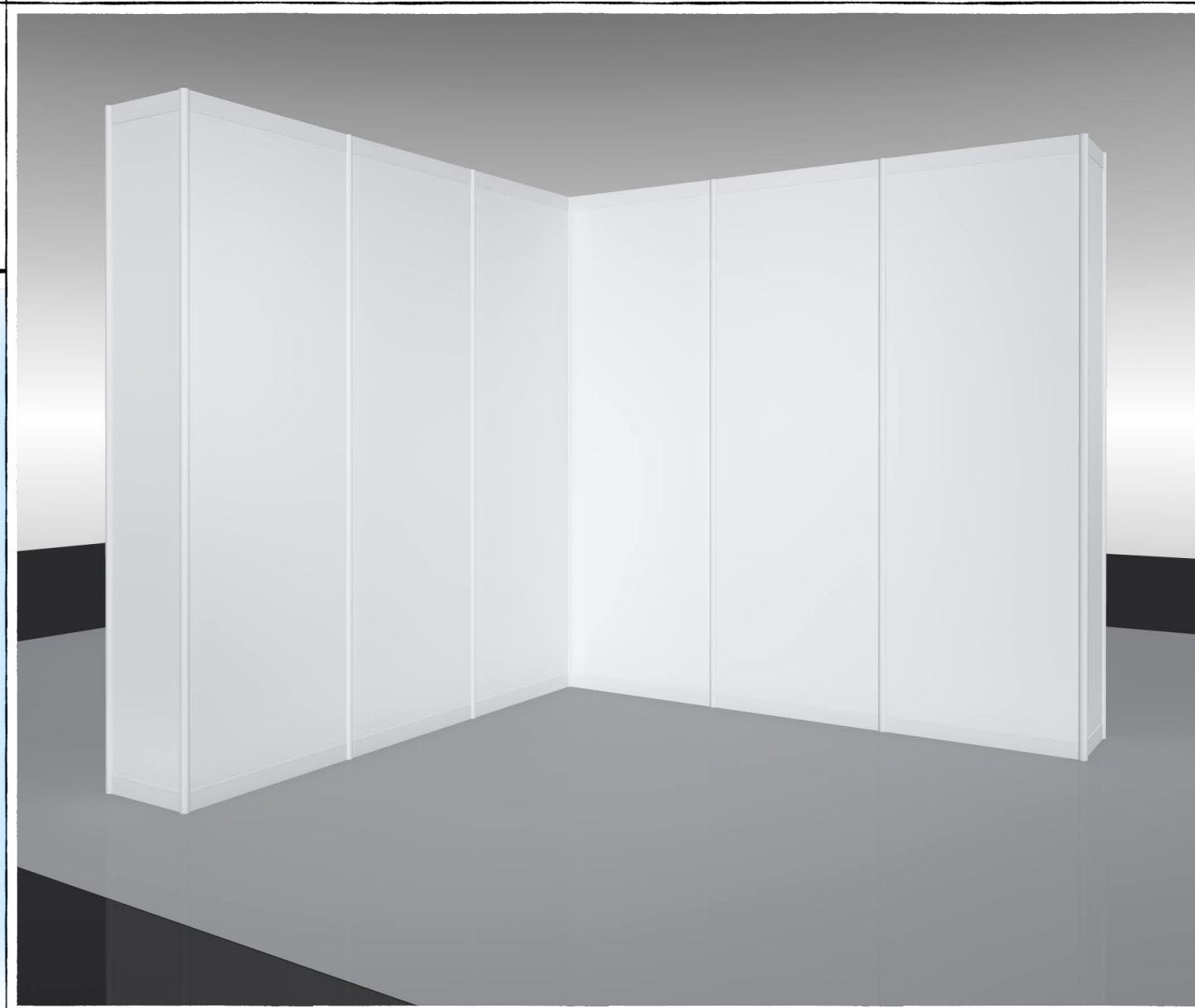
**"PLATINUM" BOOTH UPGRADE - SEAMLESS GRAPHIC (3m x 3m)**

- ★ carpet floor covering - your colour of choice
- ★ electrics pack - 4 led arm spotlights + 2 twin sockets
- ★ furniture pack - high pod table + 3 high stools
- ★ 2 x custom counters ( lockable) + 2 high stools
- ★ 2 x printed company graphics to front of counters
- ★ 1 x freestanding literature dispenser
- ★ Seamless solid **wall** graphics (**G8**) on 2 walls
- ★ Electric power supply from venue (2 kw.)
- ★ installation and removal

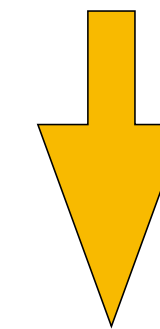
**PLATINUM PACK OFFER !**  
 additional cost - € 3850 plus vat  
 ( per 3m x 3m booth- open on 2 sides)







GOLD graphic pack

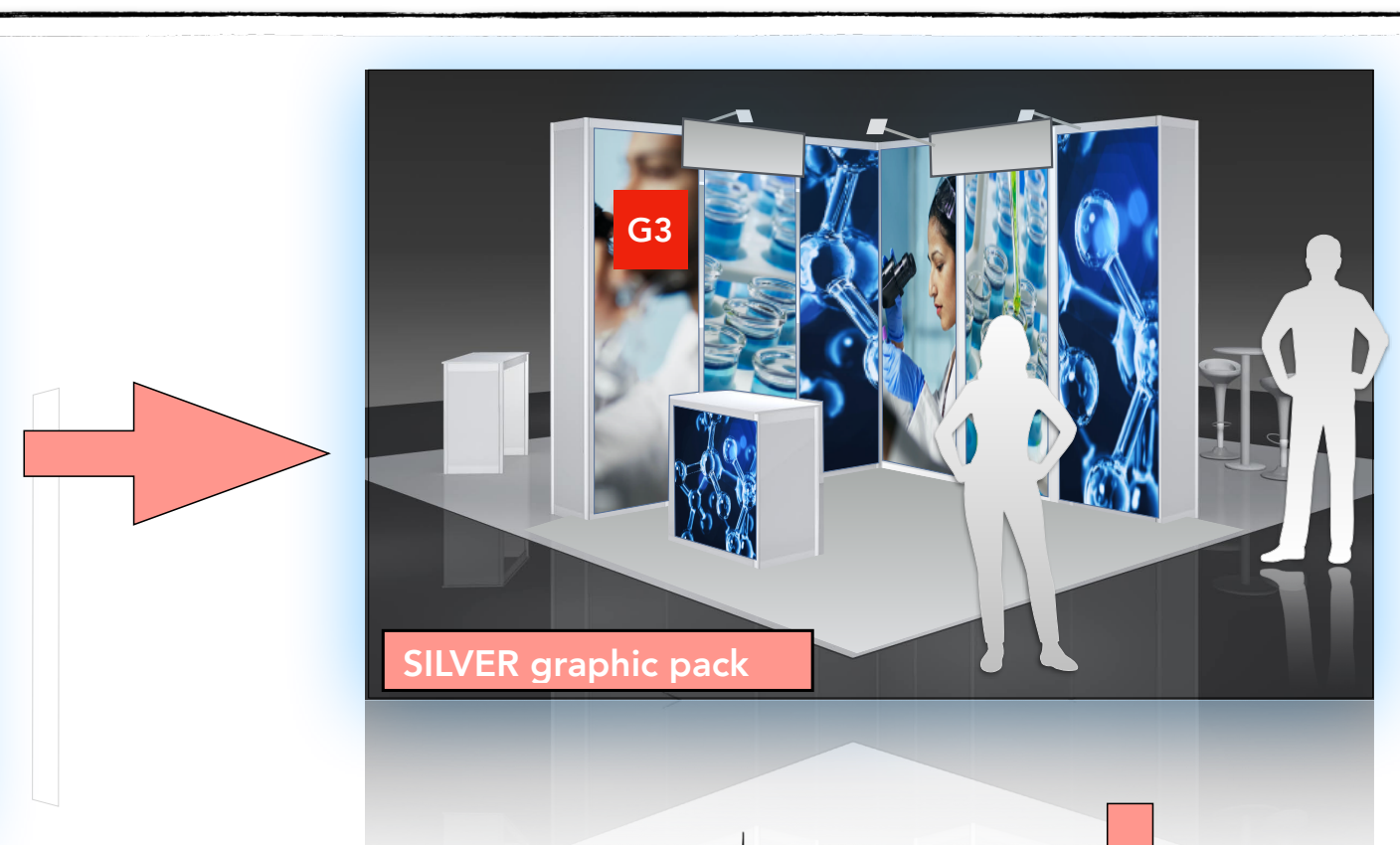
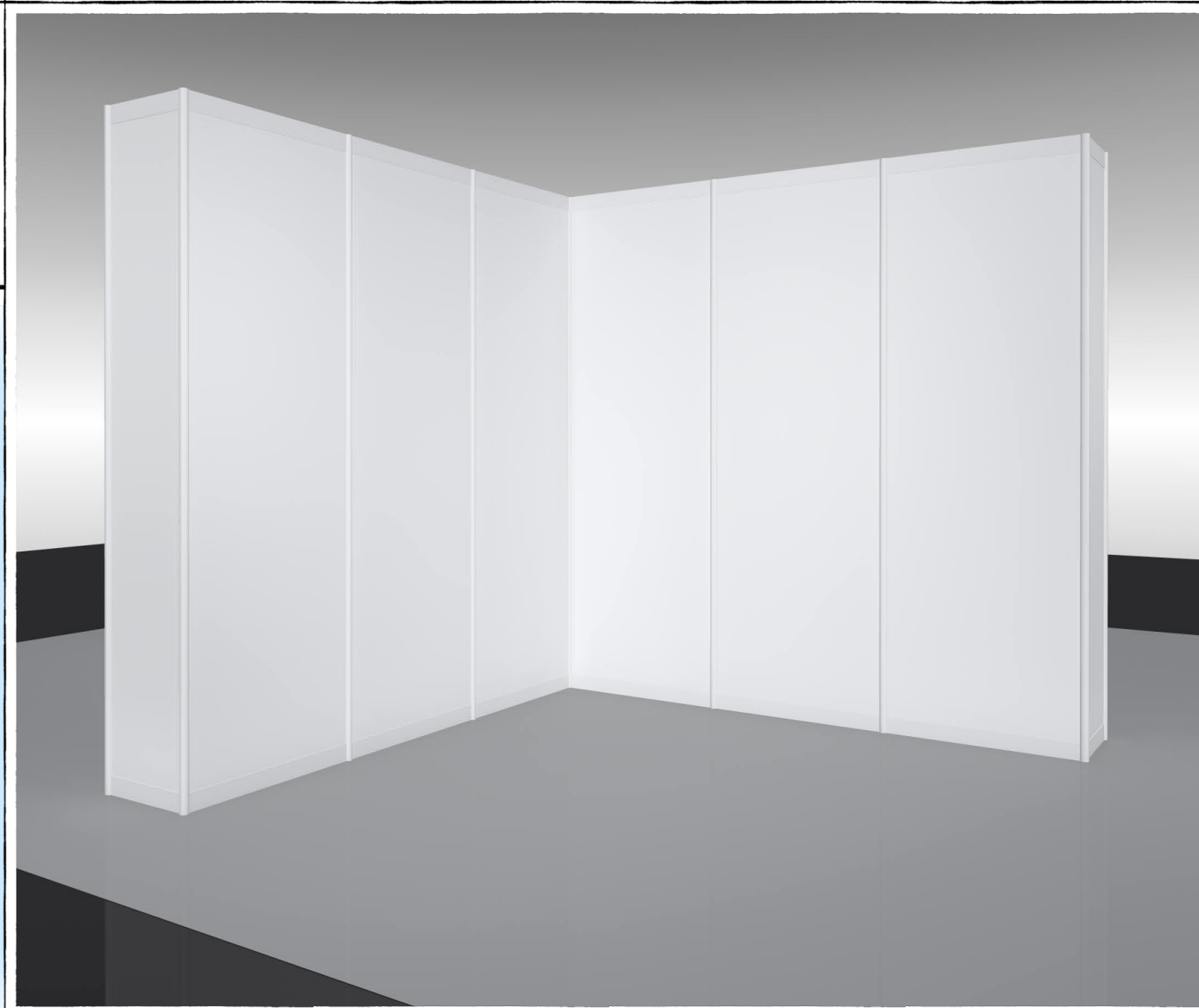


**"GOLD" BOOTH UPGRADE - WALL BANNERS (3m x 3m)**

- ★ carpet floor covering - your colour of choice
- ★ electrics pack - 4 led arm spotlights + 2 twin sockets
- ★ furniture pack - high pod table + 3 high stools
- ★ 2 x custom counters ( lockable) + 2 high stools
- ★ 2 x printed company graphics to front of counters
- ★ 1 x freestanding literature dispenser
- ★ Banner **wall** graphics (**G6** ) on 2 walls
- ★ Electric power supply from venue (2 kw.)
- ★ installation and removal

**GOLD PACK OFFER !**  
 additional cost - € 2950 plus vat  
 ( per 3m x 3m booth open on 2 sides)





- "SILVER" BOOTH UPGRADE - INFILL GRAPHICS (3m x 3m)**
- ★ carpet floor covering - your colour of choice
  - ★ electrics pack - 4 led arm spotlights + 2 twin sockets
  - ★ furniture pack - high pod table + 3 high stools
  - ★ 2 x standard counter + 2 high stools
  - ★ printed company graphic to front of counter x 2
  - ★ 1 x freestanding literature dispenser
  - ★ infill graphic panels (G3) on 2 walls - 6 infills
  - ★ Electric power supply from venue (2 kw.)
  - ★ installation and removal

**SILVER PACK OFFER !**  
 additional cost - € 2650 plus vat  
 ( per 3m x 3m booth open on 2 sides)



**METHOD OF PAYMENT** - payment may be made by **credit card** or **bank transfer**.

	SUBTOTAL	VAT @ 23%	TOTAL
FURNITURE & FITMENTS			€
GRAPHICS			€
ELECTRICS ( SOCKETS + LIGHTING + MAINS POWER SUPPLY+ CONSUMPTION )			€
CARPETS			€
AUDIO VISUAL			€
UPGRADE OFFER - PLATINUM - solid wall overlays	€3850		€
UPGRADE OFFER - GOLD - soft banner wall graphics	€2950		€
UPGRADE OFFER - SILVER - infill panels	€2650		€
SPECIAL REQUESTS			€
			€
*30% surcharge will apply after <u>Friday 3rd March</u>		surcharge (if applicable)	€
		2% credit card fee (if applicable)	€
		TOTAL	€

- All orders must be accompanied by payment details - copy of bank transfer or credit card details
- During set-up it may be possible to place last minute orders at the event desk, which is situated in the expo hall at the 'obexpo services counter'
- Please note, a 30 % surcharge will be applied to all on site or late orders so always best to order in advance if at all possible .
- Services ordered on-site must be paid by credit card .
- Please be aware that onsite orders for electrics may not always possible due to the nature of the power supply at the venue.

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thank you.

**PAYMENT DETAILS** - PLEASE FILL OUT IN BLOCK CAPITALS AND RETURN (\* - COMPULSORY)

COMPANY NAME *	
STAND NUMBER *	
INVOICE ADDRESS *	
TOWN	
POSTCODE	
COUNTRY	
CONTACT NAME *	
INVOICING EMAIL *	
CONTACT NUMBER *	
PO NUMBER IF REQUIRED	
VAT NUMBER	

**PAYMENT BY BANK TRANSFER** is our preferred option

nb. please indicate your company name and the invoice number on all bank transaction details in order to verify the payment .

**O'BRIEN EXPO SERVICES LTD.**

BANK OF IRELAND  
RANELAGH ROAD  
RANELAGH  
DUBLIN 6

**IBAN : IE18 BOFI 9001 7246 3980 34**  
**SWIFT CODE : BOFIE2D**

**PAYMENT BY CREDIT CARD** - we also accept credit card payments online through our invoicing app (stripe)

METHOD OF PAYMENT	mastercard <input type="checkbox"/> or visa <input type="checkbox"/>
CARDHOLDER NAME *	
CREDIT CARD NUMBER *	<input type="text"/>
EXPIRY DATE (MONTH /YEAR) *	<input type="text"/>
3 DIGIT SECURITY CODE *	<input type="text"/>
TOTAL	€

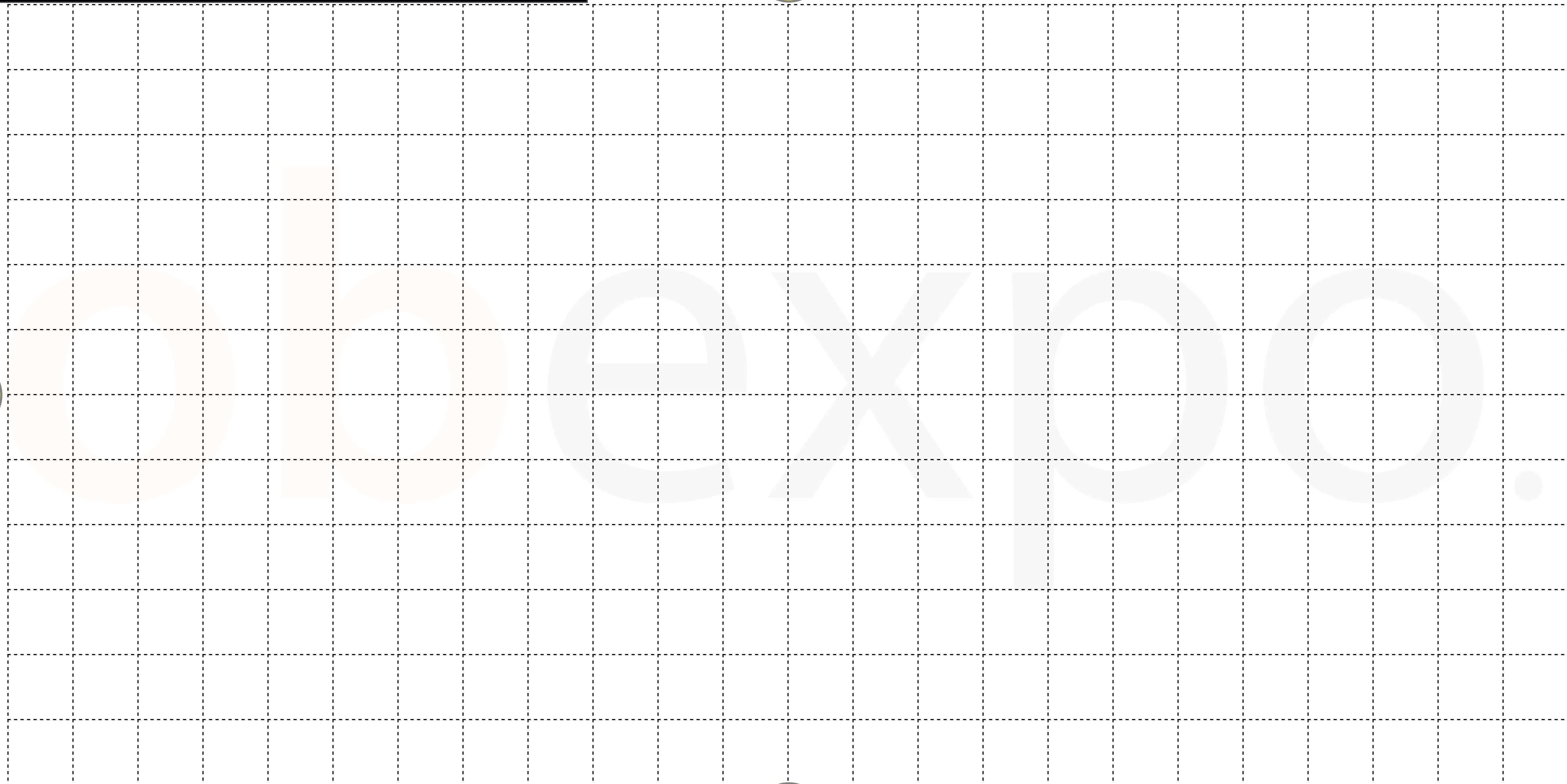
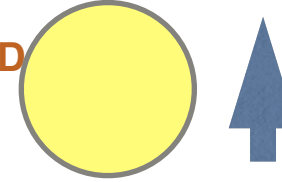


# SUMMARY ORDER FORM

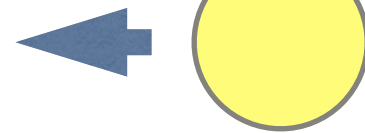
**obrien expo services ltd.**  
the Coachhouse,  
rear of 1 Warwick Terrace,  
Appian Way, Ranelagh,  
Dublin 6, Ireland.  
m: 00353872492489 | p: 0035316144700 | email: [tony@obexpo.ie](mailto:tony@obexpo.ie) | web: [obexpo.ie](http://obexpo.ie)  
registered in Ireland: no.442039 | v.a.t. no. ie 9666131k

PLEASE USE THE METRIC GRID TO INDICATE SPECIFIC LOCATIONS OF ALL ELECTRICS AND FITMENTS ORDERED.  
PLEASE CONFIRM YOUR LOCATION AND ORIENTATION BY INDICATING THE STANDS NEXT TO YOU IN THE YELLOW CIRCLES.  
WE WILL ENDEAVOUR TO POSITION ALL ITEMS AS REQUESTED.  
NB. ALL SHELL BOOTHS WILL HAVE THEIR SOCKET POSITIONED ON THE BACK WALL OF THE STAND UNLESS SPECIFIED.

ADJACENT STAND  
NUMBER



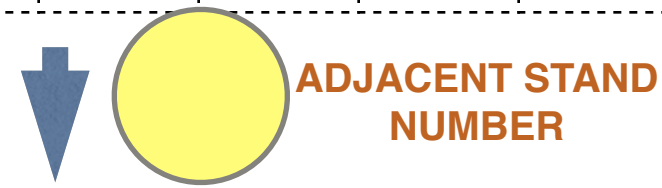
ADJACENT STAND  
NUMBER



ADJACENT STAND  
NUMBER



\* your exhibitor **name** .....



ADJACENT STAND  
NUMBER

\* your stand **number** .....



30<sup>th</sup> International Meeting on  
Advanced Spine Techniques

March 22-24, 2023  
Dublin, Ireland



# PLAN / LAYOUT

obexpo.ie



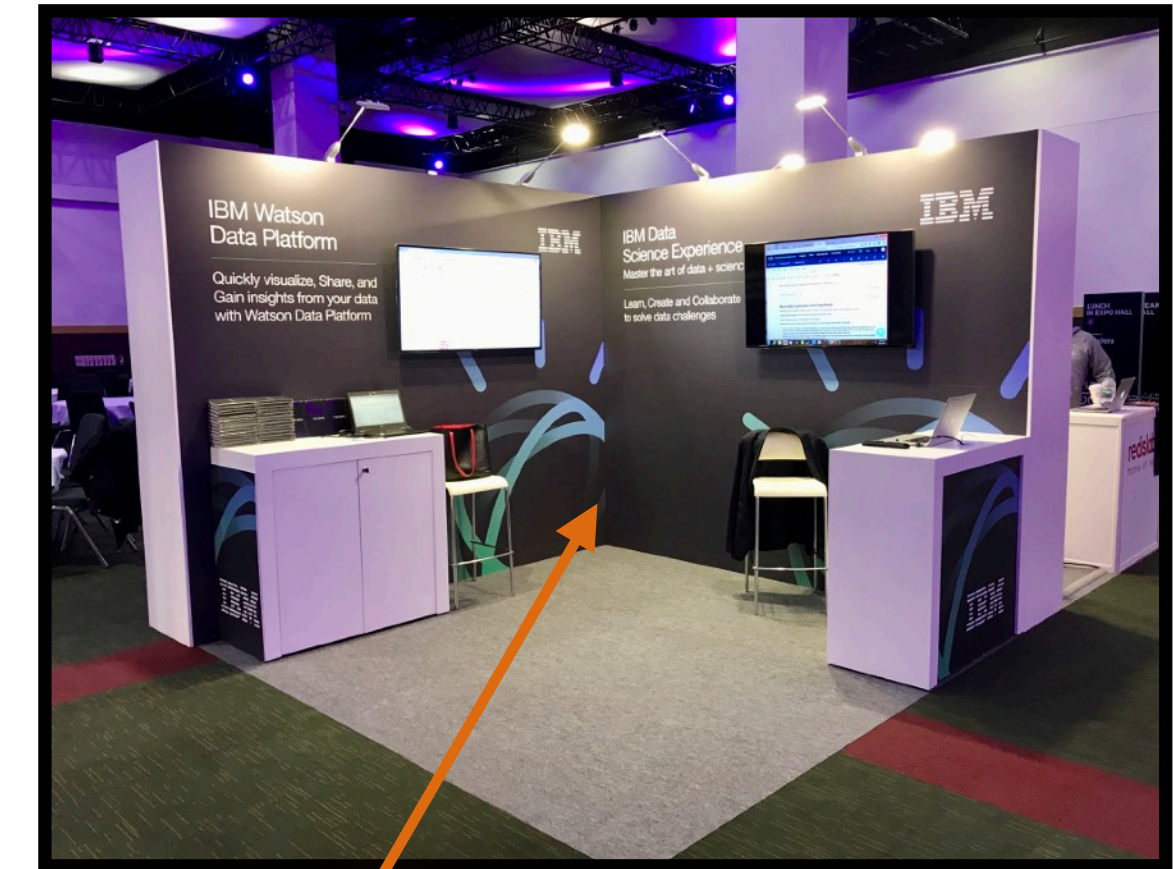
**G3**

**infill panels** - graphics are set into the shell frame - the upright pole of 40mm separates each panel



**PX1**

**LIGHTWALL** - SPECIAL REQUEST  
- PRICE ON APPLICATION



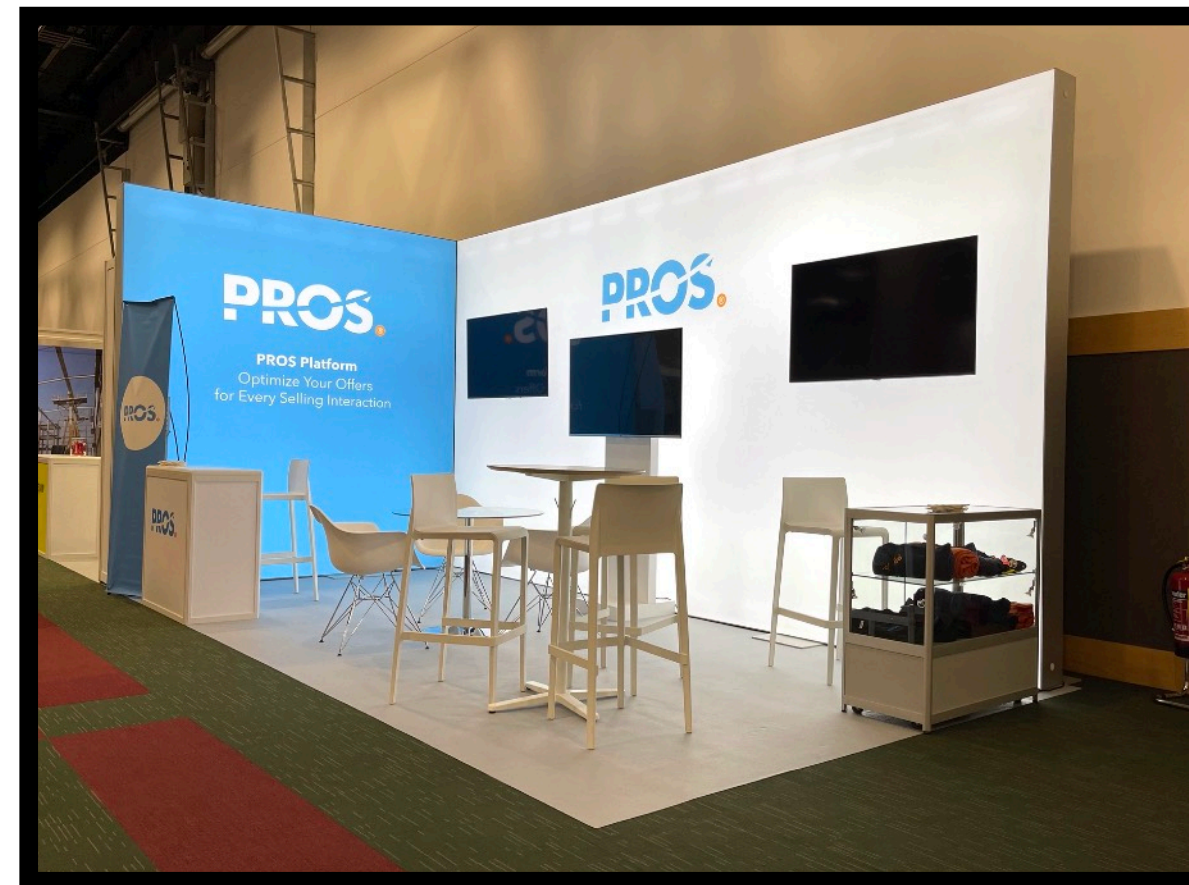
**G8**

**solid wall** - applied in large sections on site to offer a solid seamless look - photo prints mounted and laminated on 10mm board



**G6**

**wall banners** - graphics on soft banner material suspended from top frame



# GRAPHIC OPTIONS FOR SHELL BOOTH

# artwork



## FILES SPECIFICATION

We will endeavour to match CMYK colours in files supplied, but wherever possible please supply Pantone references. Artwork can be supplied at any scale, however we do not recommend a scale less than 25%.

Artwork should include a **10mm bleed with crop marks**

Please include the graphic output size and artwork scale in the file naming convention.

Scans or digital images should not be less than 100dpi at final size.

Please take this in consideration if your final artwork is saved at less than 100%.

Finished artwork should be saved as High Res CMYK PDF files with fonts outlined.

## LOGOS

Although jpeg files are OK for printing on T shirts, Business cards etc., they are not suitable for large format printing. Jpeg, TIFF & Raw images are made of pixels, they are also referred to as Bitmap files.

For the **best quality**, we require **Vector files**.

Vector files are made of lines and vectors, they can therefore be enlarged to any size.

**Please note** - an EPS or PDF file can be either a Vector file or a Bitmap file.

## FILE DELIVERY

Small PDF files can be e-mailed to **obexpo**

For large files we recommend using an FTP site such as **WeTransfer** or **You Sendit**.

DropBox can be used, but you will have to advise OBEXPO on any file updates.

