



2023

Corporate Support Opportunities

DEDICATED TO THE OPTIMAL CARE OF ALL PATIENTS WITH SPINAL DEFORMITY

www.srs.org

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Support opportunities listed herein are not intended to be inclusive of all projects and initiatives that will be directed by SRS. SRS leadership and staff would be happy to discuss with you additional partnership prospects.

Please contact:
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Corporate Relations Committee Staff Liaison
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Milwaukee, WI 53202
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Scoliosis Research Society Mission Statement

The purpose of the Scoliosis Research Society is to foster the optimal care of all patients with spinal deformities.

ACCME

The Scoliosis Research Society recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing education.

AdvaMed

The Scoliosis Research Society adheres to the Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interactions with Health Care Professionals. Support opportunities offered herein follow the revised code adopted in July 2009, which clarify and distinguish between appropriate and inappropriate activity between health care professionals and representatives of medical device companies.

Invitation to Support

Dear SRS Corporate Supporters,

We are pleased to offer the following 2023 Corporate Support Program. The Scoliosis Research Society (SRS) has had another year of strong performance supporting our primary goals of research, education and outreach, and we are looking forward to 2023.

We now have over 1500 members representing 64 different countries. We are working hard to welcome and serve early career surgeons, and taking a deep dive into diversity, equity, and inclusion as they relate to our Society.

Importantly, the depth and breadth of our corporate support has grown, facilitating our ability to effectively carry out our worthwhile mission. These vital SRS activities, among others, would have not been attainable without your continuous support. We recognize and appreciate our strong relationships with companies that share our commitment to spinal deformity care. SRS is proud to acknowledge our Corporate Supporters as critical contributors to the success and progress of the Society, as we pursue our mission “to foster the optimal care of all patients with spinal deformity.” We know that you share in our mission and hold a stake in our success.

Meeting & Course Dates & Locations in 2023

- January 27-28 – Traditional WWC with SILACO – Mexico City, Mexico
- February 23-25 – Traditional WWC with Colombian Spine Society – Cartagena, Colombia
- March 22-24 – IMAST – Dublin, Ireland
- April 13-15 – Current Concepts in Spine Deformity – Sao Paulo, Brazil
- May 24 - Traditional WWC with International Turkish Spine Congress - Izmir, Turkey
- June 14-16 – Hands-On Course – Nijmegen, Netherlands
- September 6-9 – Annual Meeting – Seattle, WA, USA
- October 13-15 – Hands-On Course – Hong Kong
- November TBD Dates – Current Concepts in Spine Deformity – Taipei, Taiwan

If you have not already had a chance to experience one of our Current Concepts in Spine Deformity (CCSD) course, we highly encourage you to attend or participate in some way. These courses allow for a dialogue and exchange of experience between the attendees and the faculty that enforces our mission of education and optimal patient care for spine deformity patients, which we feel add similar value for your companies.

Research

As you know, SRS released its first **Research Agenda** in 2021. We hope that this provides a clear outline of priority areas to be explored by our Society, our membership, and our partners. From this agenda, SRS has selected a topic and granted a Directed Research Grant. We welcome support of this effort from our industry partners.

Additionally, SRS is in the Beta phase of developing a data collection app. Many of you have heard about this app, our “walk before we run” mentality, and how we envision it could grow in the future to add value and benefit to our members and partners.

As our Society continues to grow globally, we will continue to explore different venues in order to offer versatile education programs. We recognize that these opportunities for growth can only be fully realized with the continued backing of you, our long-standing and greatly appreciated Corporate Supporters. We again reiterate our commitment to working with you, to identify mutually beneficial collaborations.

Should you have any questions or wish to discuss a particular initiative, please contact Ashtin Neuschaefter at the Society’s Headquarters Office at +1-414-289-9107 or via email to aneuschaefter@srs.org or corporatesupport@srs.org.



Christopher Shaffrey, MD
Corporate Relations Committee Chair



Serena S. Hu, MD
SRS President – 2022-2023

Benefits & Levels of Support

All support includes appropriate recognition and/or benefits related to support for specific activities or programs, regardless of level.

Double Diamond Level (\$300,000+)

Throughout the Year...

- Largest name recognition as a Double Diamond Level company throughout the year on the SRS website and in non-CME printed materials.
- Largest name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- SRS Double Diamond Supporter logo for use in company materials.
- Three company representatives invited to the SRS Corporate Advisory Board Meeting.
- Opportunity for meetings with members of SRS Presidential Line at company headquarters
- Earlier access to support opportunities.

At the Annual Meeting and/or IMAST...

- Three invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque, with brief speaking opportunity during the Annual Meeting Opening Ceremonies.
- Eight complimentary registrations to either Annual Meeting or IMAST; including eight complimentary tickets to Annual Meeting social events.
- Complimentary meeting room at the Annual Meeting; with top priority of room assignments. Hospitality Rooms must follow SRS policy, to be provided.
- IMAST exhibitors to be recognized as Double Diamond level supporters and listed first.
- Lists of Annual Meeting and IMAST delegates.

Diamond Level (\$150,000-\$299,999)

Throughout the Year...

- Large name recognition as a Diamond Level company throughout the year on the SRS website and in non-CME printed materials.
- Large name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- SRS Diamond Supporter logo for use in company materials.
- One company representative invited to the SRS Corporate Advisory Board Meeting.

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque and individual recognition during the Annual Meeting Opening Ceremonies.
- Four complimentary registrations to either Annual Meeting or IMAST.
- Complimentary meeting room at the Annual Meeting. Hospitality Rooms must follow SRS policy, to be provided.
- Lists of Annual Meeting and IMAST delegates.

Benefits & Levels of Support

All support includes appropriate recognition and/or benefits related to support for specific activities or programs, regardless of level.

Platinum Level (\$100,000-\$149,999)

Throughout the Year...

- Name recognition as a Platinum Level company throughout the year on the SRS website and in non-CME printed materials.
- Name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque during the Annual Meeting Opening Ceremonies.
- Two complimentary registrations to either Annual Meeting or IMAST.
- Lists of Annual Meeting and IMAST delegates.

Gold Level (\$50,000-\$99,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials and on slides and signage at the Annual Meeting and IMAST.

At the Annual Meeting and/or IMAST...

- One invitation to the President's Reception, held at the Annual Meeting.
- Verbal recognition during the Annual Meeting Opening Ceremonies.
- One complimentary registration to either Annual Meeting or IMAST.

Silver Level (\$25,000-\$49,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials and on slides and signage at the Annual Meeting and IMAST.

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies.
- One complimentary registration to either Annual Meeting or IMAST.

Bronze Level (up to \$24,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials and on slides and signage at the Annual Meeting and IMAST.

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies.

Meeting Conduct Guidelines

SRS asks each of its Corporate Supporters to adhere to the following guidelines regarding participation in SRS meetings and courses, as a courtesy to the Society, its members and meeting delegates:

- No entertainment functions, meetings, courses or social functions may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours or social events.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed and MedTech guidelines governing interaction with physicians.
- Exhibitors and supporters must obtain prior approval of SRS for all special activities (entertainment, educational, social, promotional, etc.) held in conjunction with the SRS Annual Meeting and IMAST. Please refer to the Affiliate Function Space Request Guidelines below, for more information.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, endorsed by, or an official activity of, SRS.
- Attendee lists provided by SRS to Corporate Supporters, as part of the Benefits of Support outlined on page 2, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates must be pre-approved by SRS. **Violations will result in a one-year ban from receiving any type of mailing list.**

Affiliate Function Space Guidelines

Exhibitors and supporters must obtain prior approval by SRS for all special activities (entertainment, educational, social, promotional, etc.) for the period beginning Sunday, September 3 through Friday, September 8 for the Annual Meeting; and Wednesday, March 22 through Friday, March 24 for IMAST.

Affiliate function requests will be collected through an online system. Approved requests will be forwarded to the appropriate venue for space assignment, which will be at the sole discretion of the hotel or convention center.

The link to submit requests for IMAST affiliate space will be available January 2023, and Annual Meeting affiliate space will be available May 2023.

For any questions, please contact the SRS Meetings Team at corporatesupport@srs.org.

Only applications that adhere to the following Meeting Conduct Guidelines will be approved:

- No entertainment functions, meetings, courses or social functions involving surgeon delegates may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours or social events. Internal corporate meetings involving supporter or affiliate organization staff only are exempt from this limitation.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed guidelines governing interaction with physicians.
- SRS should be notified in writing of any special activities (whether entertainment, educational or promotional in nature) planned by an affiliated company for the period during which SRS meeting functions occur.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in **no manner imply directly or indirectly that** the event is part of, or an official activity of, SRS.
- Attendee lists provided by SRS to Corporate Supporters, either as part of the benefits of Support outlined in the Corporate Support Program or as part of IMAST exhibition packages, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates should be preapproved by SRS.

Email lists can be used for the following meeting-related (Annual Meeting or IMAST) purposes:

- Promotion of Hands-On Workshops (HOW) or presence at IMAST as an exhibitor.
- Presence at the Annual Meeting including off-site activities in accordance with affiliate function guidelines and corporate hospitality room policies.
- Emails should not include promotion of specific devices or courses not in conjunction with the Annual Meeting or IMAST.
- Announcements should not imply a product or company is endorsed by SRS.
- General company news is appropriate if related to presence at Annual Meeting or IMAST; however, blast emails should not be a general promotion of the company.
- All blast emails must be approved by SRS; specific instructions for approval will be sent to company representatives with the email list.

58th Annual Meeting

September 6-9, 2023 • Seattle, WA, USA

Overview of the Annual Meeting

The Scoliosis Research Society Annual Meeting is a forum for the realization of the Society’s mission and goals, to foster the optimal care of all patients with spinal deformities. Presentations at the Annual Meeting are given by leading experts in the field and have value for health care professionals who treat spinal deformities at all levels and in all ages. Over 140 papers will be presented on an array of topics, including adolescent idiopathic scoliosis, growing spine, kyphosis, adult deformity, trauma, neuromuscular scoliosis and tumors.

- In a five-year period, held in North America three times and outside North America twice.
- Approximately 1,500 attendees.
- The latest and greatest scientific research, methods and techniques in spinal deformity.
- 3-day program plus Pre-Meeting Course, including podium papers, Half-Day Courses, Lunchtime Symposia and E-Posters.
- Podium presentations are four minutes in length.
- Minimum two-year follow up required for abstract submissions.

Target Audience

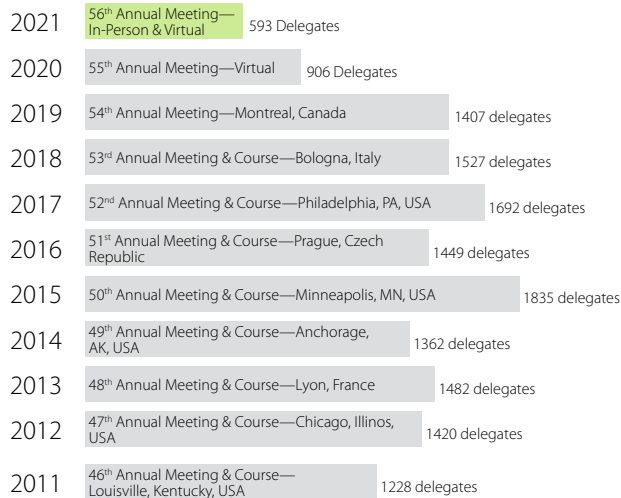
Presentations at the Annual Meeting will have value for physicians and allied health personnel who treat spinal deformities at all levels and in all ages of patients. Medical students, residents, fellows and researchers with an interest in spinal deformities will also benefit from the materials presented.

2023 Annual Meeting Program Outline

	Tuesday	Wednesday	Thursday	Friday	Saturday
Morning	SRS Committee Meetings	Pre-Meeting Course	Abstract Sessions	Abstract Sessions	Abstract Sessions
Afternoon	SRS Committee Meetings Hibbs Society Meeting	Lunchtime Symposia Abstract Sessions	Lunch & Industry Workshops Half Day Course	Member Business Meeting Lunch Non-Member Lunch Symposium Abstract Sessions	Adjourn
Evening		Opening Ceremonies Welcome Reception	Free Evening	Farewell Reception	

58th Annual Meeting September 6-9, 2023 • Seattle, WA, USA

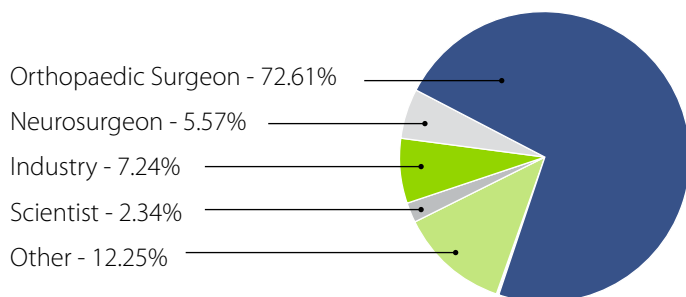
Attendance History



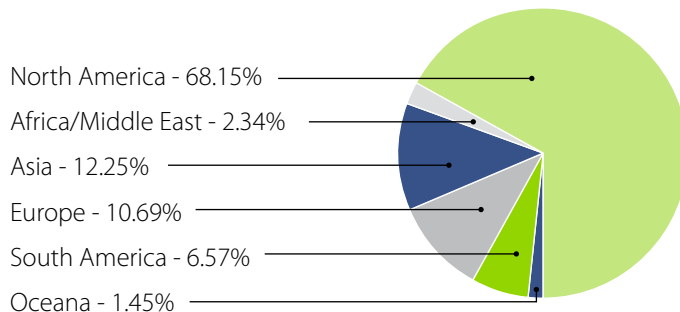
Annual Meeting Fact File

Meeting Dates	September 6-9, 2023
Meeting Location	Hyatt Regency Seattle 808 Howell St Seattle, WA 98101
Contact	SRS Meetings Team Scoliosis Research Society 555 E. Wells Street, Suite 1100 Milwaukee, WI 53202 Phone: 414-289-9107 Email: corporatesupport@srs.org

2021 Attendance by Specialty



2021 Attendance by Region



58th Annual Meeting September 6-9, 2023 • Seattle, WA, USA

Annual Meeting Grant Support

SRS is pleased to accept support in the form of grants to offset the costs of various Annual Meeting educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting expenses, and help keep meeting registration fees low. This grant could include a donation to offset AV costs.

Any Amount (open to multiple supporters)

Annual Meeting Newsletter

A series of five HTML email messages will be sent to Annual Meeting delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers, and preparing them for their arrival to the Annual Meeting. Supporters will be acknowledged at the end of each message with their name hyperlinked to a link of their choice

\$10,000 (open to multiple supporters)

Reservation deadline for this grant – March 30, 2023

E-Poster Kiosks

Multiple supporters will have the opportunity to support the E-Poster kiosks. More than 100 E-Posters are displayed at the Annual Meeting at special computers located in a high-traffic area. Corporate supporters will be acknowledged on each kiosk, in the Annual Meeting Pocket Guide and on signage.

\$10,000 (open to multiple supporters)

Reservation deadline for this grant – July 1, 2023

Printing Stations

Multiple supporters will have the opportunity to support the Printing Stations. Surgeons will be able to print their certificate of attendance at these kiosks, located in a high-traffic area near registration. Names of corporate supporters will be displayed on the kiosks.

\$10,000 (open to multiple supporters)

Reservation deadline for this grant – July 1, 2023

Ribbon Wall

Multiple supporters will have the opportunity to support the Ribbon Wall, where delegates will pick up the ribbons that they will put on their name badges. Located in a high-traffic area near registration; names of corporate supporters will be displayed on the ribbon wall.

\$5,000 (open to multiple supporters)

Reservation deadline for this grant – July 1, 2023

Directional Signage

One supporter will have the opportunity support the directional signage throughout the Annual Meeting venue. All directional signage will be display the name of the corporate supporter.

\$15,000 (open to one supporter)

Reservation deadline for this grant – July 1, 2023

Beverage Breaks

As a supporter of all breaks on one day of the meeting, your company will be acknowledged by signage in the beverage break areas and recognized in printed materials.

\$10,000 per day (Wednesday, Thursday, or Friday)

Reservation deadline for this grant – July 1, 2023

Welcome Reception

The Opening Ceremonies on Wednesday, September 6 officially mark the commencement of the Annual Meeting. Afterward, delegates will gather at the Welcome Reception in a nearby area to enjoy food, beverages and to reconnect with colleagues. The supporter(s) will be acknowledged in the final program and meeting guide as well as on signage at the reception.

\$15,000 (open to multiple supporters)

Reservation deadline for this grant – July 1, 2023

Pre-Meeting Course

The SRS Education Committee presents a half-day course prior to the start of the Annual Meeting each year. Topics and faculty are selected by the Education Committee and will be announced in early 2023. Coffee breaks are served and CME credits are offered for this session. Up to four supporters are welcome to support the course to assist in offsetting overall program expenses. Supporters will be acknowledged in the Course syllabus materials and on signage outside the session.

\$10,000 (open to up to four supporters)

Reservation deadline for this grant – July 1, 2023

SOLD OUT

58th Annual Meeting September 6-9, 2023 • Seattle, WA, USA

Annual Meeting Grant Support

Half-Day Courses

The SRS Education Committee presents 2 Half-Day Courses on the afternoon of Thursday, September 7. Topics and faculty are selected by the Education Committee and will be announced in early 2023. Corporate Supporters are welcome to support the sessions to assist in offsetting overall session expenses. Supporters will be acknowledged in the program materials and on signage outside the session.

\$7,500 (open to multiple supporters)

Reservation deadline for this grant – July 1, 2023

Lunchtime Symposia

The SRS Education Committee presents 2-3 Lunchtime Symposia on Wednesday, September 6. Topics and faculty are selected by the Education Committee and will be announced in early 2023. Corporate Supporters are welcome to support the sessions to assist offsetting overall session expenses. Supporters will be acknowledged in the program materials and on signage outside the session.

\$5,000 (open to multiple supporters)

Reservation deadline for this grant - July 1, 2023

Early Career Surgeon Session

The SRS Fellowship Committee presents a session specifically for the Early Career attendees, to be held on the afternoon of Thursday, September 8. The session will include case discussions as well as designated networking time. Corporate Support will assist in offsetting overall session expenses, including A/V. Supporters will be acknowledged in the program materials, on signage outside the session, and are invited to attend and mingle with session attendees.

\$10,000 (open to multiple supporters)

Reservation deadline – July 1, 2023

SRS Diversity, Equity & Inclusion Table

Help support SRS and its initiatives in the areas of Diversity, Equity & Inclusion by providing attendees with information on the efforts SRS has and is making in these areas. Supporting companies will be provided one (1) table top stand (8.5"x11") with their logo, and information on what the supporting company is doing in these areas. Adding a QR code to your companies resources is highly encouraged.

\$10,000 (open to multiple supporters)

**Reservation deadline - July 1, 2023*

Early Career Surgeon Social

One industry supporter has the opportunity to host a formal social for the attendees of the Early Career Surgeon Session immediately following the session on Thursday, September 8. Company name to be listed as hosting the event in the final program. One pre-meeting email blast sent by SRS to all registered attendees of the Early Career Surgeon Session following the close of pre-registration. SRS will provide space immediately outside of the session room. Company is responsible for all logistics. Distribution of materials on-site is restricted to meeting bag inserts and room drops, pre-approved by SRS. Fliers and signage may NOT be placed outside of session rooms or any other parts of the venue.

\$25,000 (open to 1 supporter)

Reservations deadline – July 1, 2023

First right of refusal to the 2022 supporter.

Annual Meeting Webcast

Help support the live webcast from the Annual Meeting. The webcast will be selected by the SRS Education Committee and will be announced in early 2023. Supporters will receive their name on a designated webcast communication, including promotional emails, and supporters will have their name appear above the live video stream on the webpage.

\$10,000 (open to four supporters)

**Reservation deadline for this grant - July 1, 2023*

Wireless Internet

Help Annual Meeting delegates stay in touch and informed by sponsoring the wireless Internet. Access to the Internet is available in all meeting areas for those delegates traveling with their smartphones, laptops and tablets. A single supporter may brand the wireless Internet access cards with their name and tagline (subject to SRS approval) and will also be acknowledged in the Annual Meeting printed materials.

\$30,000 (open to one supporter)

Reservation deadline for this grant – July 1, 2023

Charging Station

Provide delegates with a way to charge their electronics by supporting the charging station. The station will be open to multiple supporters and will be placed in a high-traffic area. Corporate supporters' company name will be displayed on each station.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – July 1, 2023*

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Annual Meeting Marketing

Annual Meeting Mobile App and Virtual Platform Ad

The increasingly popular Mobile App is a great way to put your company in front of attendees as they refer to the App before and during the meeting. The App includes a full meeting program, abstracts and general information about the meeting and host city, and is used as an audience response system during certain sessions. In 2021 there were 765 unique visitors to the App with a total of 44,023 page views. Banner ads on the App will rotate randomly, appearing on every page of the App. In 2021 banner ads had an average of 13 clicks and 4,620 impressions each.

For each mobile banner ad supported, companies will be provided a rotating banner ad on the BrightSpace virtual meeting platform.

\$5,000 per banner ad.

**Reservation deadline for Mobile App Banner Ads – July 1, 2023*

Annual Meeting Mobile App Push Notification

The Meeting App will be used by meeting delegates to ask questions during sessions, view the meeting agenda, participate in polls, and for general meeting information. Sponsored push notifications can be used to promote a Workshop or other Annual Meeting initiative. All messages will be scheduled in advance for a specific day and time and must be pre-approved by SRS. Two sponsored notification per program day, Wednesday-Saturday of the meeting. Open to eight supporters. Limit one per supporter.

\$5,000 per notification (One notification per supporter, open to 8 supporters)

**Reservation deadline – July 1, 2023*

**Push notification subject and message deadline - August 1, 2023*

Delegate Meeting Material Insert

Place a one-page flyer, up to 8 1/2" x 11", inside the Annual Meeting delegate materials. Production is the responsibility of the supporter and design must be pre-approved by SRS. Open to multiple supporters.

\$7,500 per insert

**Reservation deadline for this grant – June 1, 2023*

Materials must be received in the SRS office no later than July 1.

Materials not received by July 1 will not be included in the delegate materials; sorry, no exceptions.

Preliminary Program Advertising

The 58th Annual Meeting Preliminary Program will be mailed to more than 2,500 potential meeting delegates in Spring 2023. The Preliminary Program will contain an outline of the scientific and social programs, as well as registration and hotel information.

Reservation & Artwork deadline: April 9, 2023

Artwork specifications:

- Dimensions: 8 3/4" x 11 1/4" (with bleeds)
- Finish Size: 8 1/2" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Display advertising rates:

Back Cover* (3/4 page) \$3,000

Inside Front Cover* \$2,500

Inside Back Cover* \$2,500

Full Page Inside \$2,000

(*single supporter only)

Pocket Guide Advertising

Advertising space is available in the 2023 Annual Meeting Pocket Guide. The Pocket Guide is a supplement to the Final Program and is distributed to all delegates upon check-in. The Guide will contain information on the scientific program, social activities and tours.

Reservation & Artwork deadline: July 1, 2023

Artwork specifications:

- Dimensions: 4 3/4" x 3 3/4" (with bleeds)
- Finish Size: 4" x 3"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display advertising rates:

Back Cover* \$2,000

Inside Front Cover* \$1,750

Inside Back Cover* \$1,750

Full Page Inside \$1,500 (*single supporter only)

Hotel Key Cards

Customized guest room keys will bear the logo and tagline of a single supporter. Design must be pre-approved by SRS. This opportunity will be open to one supporter.

\$15,000 (open to one supporter)

**Reservation deadline – June 1, 2023*

SOLD OUT

All artwork and messaging must be pre-approved by SRS

58th Annual Meeting September 6-9, 2023 • Seattle, WA, USA

Annual Meeting Marketing

Hotel Room Drop

Deliver your message directly to Annual Meeting delegate guest rooms. Production of material is the responsibility of the supporter, and materials must be received in the SRS Office by July 1. SRS asks that all deliveries comply with AdvaMed and ACCME guidelines and all messages must be pre-approved by SRS.

\$10,000 (open to multiple supporters)

**Reservation deadline – June 1, 2023*

Materials must be received in the SRS office no later than July 1 or they will not be included as room drops; sorry no exceptions.

Registration Website Advertising

Grab this prime real estate opportunity! In 2022, over 85% of delegates used the online registration system. With sole sponsorship, your company will receive a static banner advertisement prominently featured on the delegate online registration page. This sponsorship also includes a banner advertisement on the 2023 Annual Meeting registration information tab of the Annual Meeting website. Registration opens May 2023, don't miss this opportunity!

\$15,000 (open to one supporter)

**Reservation and Ad Deadline – April 1, 2023*

SRS Video Monitor

The SRS video monitors, approximately 4' wide x 6.5' high, offers significant exposure for your company throughout the Annual Meeting venue. Create a custom 15 second video to be displayed on rotation for 4 days during the Annual Meeting. The video monitors will be located in high traffic areas throughout the Annual Meeting venue. Limit of one video per supporter.

\$10,000 (Open multiple supporters)

**Reservation Deadline: July 1, 2023*

Personal Hand Sanitizer

Provide the SRS Annual Meeting delegates with a way to disinfect their hands during the meeting. The SRS logo and the supporting company name and logo will be printed on the hand sanitizer bottles. Hand sanitizers will be distributed at registration.

\$10,000 (open to one supporter)

**Reservation Deadline: July 1, 2023*

58th Annual Meeting

September 6-9, 2023 • Seattle, WA, USA

Industry Workshops

Rooms will be available for industry workshops on Thursday, September 7 from 12:45-14:15 (day and time subject to change based on final program) during the Annual Meeting. Each workshop is programmed by a single-supporting company; featuring presentations on topics and technologies selected by the supporting company.

Workshop rooms will accommodate approximately 100 people in theater seating, with basic AV (microphone, screen, LCD projector) provided. One company per room, with workshops available on a first-come, first-serve basis. Due to the limited number of workshop rooms, companies may request a maximum of one workshop. Presentations should be on relevant, spine deformity topics, presented by industry-appointed instructors.

SRS course faculty are eligible to participate as instructors (with the exception of the SRS President, President Elect, Vice President and Past President I).

Workshop Fee: \$40,000

Workshop fee includes:

- AV: LCD projector, screen, lectern microphone
Companies should plan to bring their own laptops with presentations pre-loaded
- Lectern/Podium
- (1) 6' head table in front of room
- (2) 6' tables at the back of room
- Theater-style seating

Reservation Deadline: March 1, 2022

Limit of 1 workshop per company. (Available to six supporters)

Rules & Regulations:

1. No equipment is permitted outside of assigned workshop rooms. The only items allowed outside of assigned room are:
 - Sign
 - (1) sign in/check in table (if requested)
2. THERE WILL BE NO Lead Retrieval/Badge scanners or Developer's kits for custom lead retrieval systems available from SRS.
3. Instructor Selection
 - The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
 - Either company personnel or surgeons may serve as instructors.

- Workshop supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to SRS. SRS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

4. Instructor Restrictions:

- Current SRS Presidential Line and Past President I are not eligible to serve as instructors
- SRS-selected faculty are eligible to participate as instructors.
- All Instructors must be registered for the Annual Meeting.

5. Instructor Funding:

- The sponsoring company is responsible for all expenses incurred by their workshop instructors, subject to the company's own internal guidelines and agreements with the instructors.
- SRS will not pay for instructor expenses.

6. Promotion: SRS will promote workshops in the Annual Meeting newsletter, mobile app, online, in the Preliminary Program, Final Program, and other printed materials.

7. Companies are welcome to promote their workshops

- In print, with approval of message by SRS
 - Electronically, with approval of message by SRS
 - (1) Sign/banner stand outside of assigned room at time of the workshop
 - Workshop supporters are welcome to promote the workshops in which they will participate using their own contacts or distribution channels, both in advance of the Annual Meeting and onsite during the meeting. However, all promotional materials, including both print and electronic messages, must be approved by SRS prior to distribution. Please send a draft of the materials to corporatesupport@srs.org for prompt review.
 - Distribution of printed materials onsite at the Annual Meeting is restricted to advertising space purchased from SRS, such as bag inserts or hotel room drops. Flyers may NOT be placed in session rooms, the registration area, distributed by hand to delegates in any part of the meeting space without written consent from SRS. Delegate bag inserts or hotel room drops may be used to promote workshops. Please refer to page 9 for more information.
- #### 8. Room Assignment: Room assignment will be allocated based on the date of receipt of the workshop applications. SRS reserves the right to change location of the workshops rooms if conflict arises regarding space requests or conditions that are beyond the control of SRS.

58th Annual Meeting

September 6-9, 2023 • Seattle, WA, USA

Industry Workshops

9. Program Entries: SRS will include information on the Workshops in the Final Program to be distributed to delegates onsite. Companies will be asked to indicate the title and topic of the workshop, the names of the instructors participating, and a brief description of the session. Supporting companies will be responsible for providing specific information on their workshop no later than July 1, 2023. SRS cannot guarantee that information received after July 1 will be included in the Final Program. SRS highly encourages workshop supporters to submit as much information as possible in advance for inclusion in the Final Program.
10. Shipping: SRS advises that demonstration materials be shipped using the official freight forwarder for the Annual Meeting and that all materials be clearly marked. Companies must arrange for their own shipping and return shipping. SRS is not responsible for locating materials shipped using other methods (FedEx, UPS, DHL, etc.).
11. Storage: SRS will not provide storage space for equipment that will be used in the workshops. Companies must arrange for their own storage space. Demonstrating companies may request storage space through SRS by emailing corporate-support@srs.org. Rental fees may be assessed and are the responsibility of the demonstrating company.

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

Overview of the International Meeting on Advanced Spine Techniques (IMAST)

IMAST gathers leading spine surgeons, innovative research and the most advanced spine technologies in an international forum. Surgeons from around the world will discuss, debate and demonstrate new spine techniques to help each other improve patient care. Course highlights:

- Program focused on innovative and new methods/techniques for treating spinal pathology beyond deformity;
- Program divided equally between adult deformity, degenerative lumbar and cervical pathology;
- Interactive format, including expert roundtable discussions, complication series, debates and Instructional Course Lectures with expert lecturers;
- Continuing Medical Education (CME) credits.

Target Audience

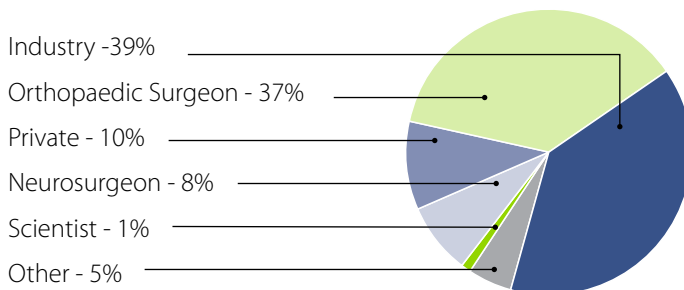
Spine surgeons (orthopaedic and neurological surgeons), Residents, Fellows, Nurses, Nurse Practitioners, Physician Assistants, Engineers and Company Personnel

Attendance History

2022	29th IMAST—Miami, FL, USA (in-person & Online)	593 delegates
2021	28th IMAST—Online	451 delegates
2020	27th IMAST—Online	1209 active meeting attendees
2019	26th IMAST—Amsterdam, the Netherlands	722 delegates
2018	25th IMAST—Los Angeles, CA, USA	649 delegates
2017	24th IMAST—Cape Town, South Africa	571 delegates
2016	23rd IMAST—Washington, D.C., USA	876 delegates
2015	22nd IMAST—Kuala Lumpur, Malaysia	874 delegates
2014	21st IMAST—Valencia, Spain	776 delegates
2013	20th IMAST—Vancouver, Canada	546 delegates
2012	19th IMAST—Istanbul, Turkey	643 delegates

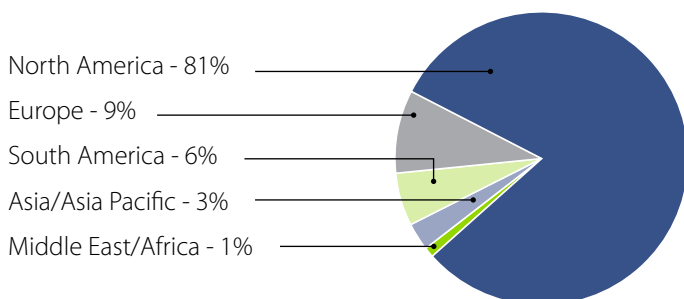
*Due to the Novel Coronavirus (COVID-19), the 27th and 28th IMAST were held as virtual meetings. Registration for IMAST 2020 was free to attend with no CME while a registration fee was required for IMAST 2021.

2022 Attendance by Specialty



*Residents, fellows, and medical students register with practice type "other" to receive a discounted rate.

2022 Attendance by Region



30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

2023 IMAST Program

A detailed IMAST agenda will be available in October 2022 online at www.srs.org/imast2023/program

IMAST Grant Support

SRS is pleased to accept support in the form of grants to offset the costs of various IMAST educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

IMAST Newsletter

A series of five HTML email messages will be sent to IMAST delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers and preparing them for the virtual meeting. Supporters will be acknowledged at the end of each message with their name hyperlinked to a link of their choice.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – November 15, 2022*

IMAST Live Webcasts

Help support the live webcasts from IMAST. The webcast will feature sessions selected by the IMAST Committee to be announced in late 2022. Supporters will receive their name on designated webcast communications, including promotional emails, and supporters will have their name appear above the live video stream on the webpage.

\$10,000 – Open to four supporters

**Reservation deadline for this grant – January 15, 2023*

Opening Session

The Opening General Session will start the IMAST program with the top-rated Whitecloud Award nominated papers. A single company is invited to exclusively support the Opening Session. As the sole supporter, your company name will be displayed on the screen prior to the start of the opening general session, and your company will be acknowledged in the Final Program.

\$15,000 (open to one supporter)

**Reservation deadline for this grant – January 15, 2023*

Expert Series Session Support

The concluding session featuring video based surgical techniques is a highlight of the meeting, bringing top surgeons in to discuss and demonstrate through videos, how they manage new or difficult techniques. A single company is invited to exclusively support this session, with acknowledgement on the screen prior to the start of the session and in the Final Program.

\$15,000 (open to one supporter)

**Reservation deadline for this grant – January 15, 2023*

Charging Station

Provide delegates with a way to charge their electronics by supporting the charging station. The station will be open to multiple supporters and will be placed in a high-traffic area. Corporate supporters' company name will be displayed on each station.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – January 15, 2023*

Printing Stations

Multiple supporters will have the opportunity to support the Printing Stations. Surgeons will be able to print their certificate of attendance at these kiosks, located in a high-traffic area near registration. Names of corporate supporters will be displayed on the kiosks.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – January 15, 2023*

Ribbon Wall

Multiple supporters will have the opportunity to support the Ribbon Wall, where delegates will pick up the ribbons that they will put on their name badges. Located in a high-traffic area near registration; names of corporate supporters will be displayed on the ribbon wall.

\$5,000 (open to multiple supporters)

**Reservation deadline for this grant – January 15, 2023*

Directional Signage

One supporter will have the opportunity support the directional signage throughout the IMAST venue. All directional signage will display the name of the corporate supporter.

\$15,000 (open to one supporter)

**Reservation deadline for this grant – January 15, 2022*

SOLD OUT

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

IMAST Grant Support

Beverage Breaks in the Exhibit Area

As a supporter of all breaks on one day of the meeting, your company will be allowed to include educational materials in the beverage break areas to draw attendees to your booth.

\$10,000 per day (open to 2 supporters)

**Reservation deadline for this grant – January 15, 2023*

E-Poster Kiosks

Multiple supporters will have the opportunity to support the E-Poster kiosks. E-Posters will be displayed at IMAST at special computers located in a high-traffic area. Corporate supporters will be acknowledged on each kiosk, in the IMAST Guide and on signage.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – January 15, 2023*

Welcome Reception

Delegates at IMAST may pick up their registration materials and gather in the Exhibit Hall on the evening of Wednesday, March 22, 2023 to reconnect with colleagues and enjoy food and beverages upon their arrival to Dublin. Supporters' booths will be highlighted during the reception and the companies will be acknowledged in the Final Program.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – January 15, 2023*

Wireless Internet

Help IMAST delegates stay in touch and informed by providing sponsoring the wireless Internet. Access to the Internet is available in all meeting areas for those delegates traveling with their smartphones, laptops and tablets. A single supporter may brand the wireless Internet access cards with their name and tagline (subject to SRS approval) and will also be acknowledged in the IMAST printed materials.

\$30,000 (open to one supporter)

**Reservation deadline for this grant – January 15, 2023*

Educational Grant

By providing an educational grant in any amount, your company can help off-set virtual expenses, and help keep meeting registration fees low. This grant could include a donation to offset A/V production costs, the online meeting platform, or specific educational sessions. Acknowledgement will be included in the final program and the virtual meeting platform.

Any Amount (open to multiple supporters)

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

IMAST Marketing

Preliminary Program Advertising

The Preliminary Program will feature in-depth information about the IMAST program, including a detailed agenda, exhibitor details, and registration information. The Preliminary Program will be published online and **emailed** to over 2,000 potential and registered meeting delegates. The IMAST Preliminary Program will be **emailed** to more than 2,000 potential meeting delegates, to be **emailed** mid-December 2022.

**Reservation & Artwork deadline: November 15, 2022*

Artwork specifications:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Display advertising rates:

Back Cover* \$1,500

Inside Front Cover* \$2,500 - **SOLD OUT**

Full Page Inside \$2,000

(*single supporter only)

Delegate Meeting Material Insert

A great way to promote Hands-On Workshops! Place a onepage flyer, up to 8½" x 11", inside the IMAST delegate bags. Production is the responsibility of the supporter and design must be pre-approved by SRS.

\$7,500 per insert (open to multiple supporters)

**Reservation deadline – January 15, 2023*

Materials must be received in the SRS office no later than February 1 or they will not be included in the delegate bag; sorry no exceptions.

Attendee E-Blast

Directly target pre-registered delegates, through SRS, promoting your participation in IMAST. Company must be participating in IMAST with an exhibit booth or Hands-On Workshop in order to take advantage of this offering. All messaging must be approved by SRS. No more than one company email will be sent per day in the weeks leading up to or during IMAST. Date selection preference will be given based on date of selection of this option. One per company.

\$10,000 (open to exhibiting and workshop supporters)

**Reservation deadline – January 15, 2023*

IMAST Mobile App Ad

The increasingly popular Mobile App is a great way to put your company in front of attendees as they refer to the App before and during the meeting. The App includes a full meeting program, and general information about the meeting, and is used as an audience response system during certain sessions. In 2022, there were 603 unique visitors to the App with a total of 24,103 page views. Banner ads on the App will rotate randomly, appearing on every page of the App. In 2022, banner ads had an average of 9 clicks and 3,006 impressions.

\$5,000 per banner

**Reservation deadline – January 15, 2023*

Mobile App Push Notifications

The meeting app will be used by meeting delegates to ask questions during sessions, view the meeting agenda, participate in polls, and for general meeting information. Sponsored push notifications can be used to promote a Workshop or other IMAST initiative. All messages will be scheduled in advance for a specific day and time and must be pre-approved by SRS. Two sponsored notifications per day, Wednesday-Friday of the meeting. Open to six supporters.

\$5,000 per notification (One notification per supporter), six available

**Reservation Deadline for Mobile App Push Notifications – January 15, 2023*

**Push Notification subject and message deadline – February 15, 2023*

All artwork and messaging must be pre-approved by SRS

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

IMAST Marketing

Meeting Guide Advertisement

Advertising space is available in the IMAST Meeting Guide. The Meeting Guide is a supplement to the Final Program and is distributed to all IMAST delegates upon check-in. The Guide will contain information on the scientific program, exhibits, social activities and tours.

**Reservation & Artwork deadline: January 15, 2023*

Artwork specifications:

- Dimensions: 5 ¾" x 8 ¾" (with bleeds)
- Finish Size: 5 ½" x 8 ½"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display 4-color advertising rates:

Back Cover* \$2,000 - **SOLD OUT**

Inside Front Cover* \$1,750 - **SOLD OUT**

Inside Back Cover* \$1,750 - **SOLD OUT**

Full Page Inside \$1,500

(*single supporter only)

Registration Website Advertising

Grab this prime real estate opportunity! In 2022, over 90% of delegates used the online registration system. With sole sponsorship, your company will receive a static banner advertisement prominently featured on the delegate online registration page. This sponsorship also includes a banner advertisement on the 2023 IMAST registration information tab of the Annual Meeting website. Registration opens **December 2022**, don't miss this opportunity!

\$15,000 (open to one supporter)

**Reservation and Ad Deadline – November 1, 2022*

SOLD OUT

Video Monitor

The SRS video monitors offer significant exposure for your company throughout the IMAST venue. Create a custom 15-second video to be displayed on rotation for 2.5 days during IMAST. The video monitors will be located in high traffic areas throughout the IMAST venue. Limit of one video per supporter.

\$10,000 (Open to multiple supporters)

Reservation Deadline – January 15, 2023

Hand Sanitizer

Provide the SRS IMAST delegates with a way to disinfect their hands during the meeting. The SRS logo and the supporting company name & logo will be printed on the hand sanitizer bottles. Hand sanitizers will be distributed at registration.

\$10,000 (Open to one supporter)

Reservation deadline – January 15, 2023

Exterior Glass Branding



Help welcome IMAST attendees to the Convention Centre Dublin with exterior branding. This option is available to one (1) supporter and will provide both bottom sections for your company to brand.

\$35,000 (open to 1 supporter)

**Reservation Deadline – January 5, 2023*

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

IMAST Marketing

Entrance Glass Branding



Brand the two of the four (2 of 4) panels to either side of the revolving doors of the Convention Centre Dublin. This opportunity is available to two (2) supporters.

\$20,000 (open to 2 supporters)

*Reservation Deadline – January 5, 2023.

SOLD OUT

Foyer Hanging Banners



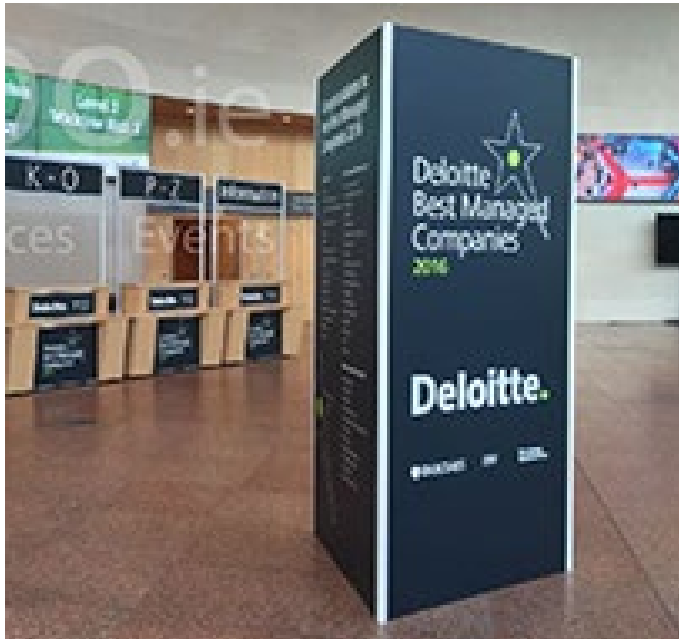
Promote your company's participation at IMAST with a hanging banner in the foyer of the Convention Centre Dublin.

\$10,000 (two available)

*Reservation Deadline – January 5, 2023

SOLD OUT

Toblerone Unit Branding

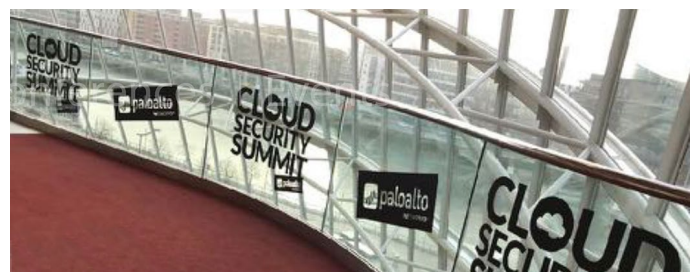


Three-sided units to be placed throughout the Convention Centre Dublin.

\$7,500 (open to multiple supporters)

*Reservation Deadline – January 5, 2023

Perimeter Glass Branding



Brand balcony panels on the Liffey & Wicklow levels of the Convention Centre Dublin.

\$500 per panel (16 available on Liffey Level; 20 panels available on Wicklow Level)

*Reservation Deadline – January 5, 2023

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

IMAST Marketing

Escalator Glass Branding



Brand all four (4) escalators in the Convention Centre Dublin.

\$30,000 (Open to one supporter)

*Reservation Deadline – January 5, 2023

Cube Branding



Brand all four (4) sides of these cubes, to be placed throughout the Convention Centre Dublin, including the exhibit hall. A maximum of three (3) cubes will be stacked per tower. Multiple companies will **not** be stacked together, unless requested by all parties in writing to SRS.

\$5,000 per cube (open to multiple supporters)

*Reservation Deadline – January 5, 2023



2023 EXHIBITOR PROSPECTUS

Exhibits • Hands-On Workshops

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

2022 IMAST Exhibitors:

ATEC
Augmedics
Biedermann Motech
Carlsmed
DePuy Synthes
Globus Medical
Medacta
Medtronic
MightyOak Medical
NuVasive
Orthofix
OrthoPediatrics
Pacira
SeaSpine
SI-BONE
Spinal Elements
Spineology
Stryker Spine
ZimVie

IMAST Fact File

Exhibit Dates: March 22-24, 2023
Exhibit Location: Convention Centre Dublin (CCD)

Tentative Exhibit Hours:

Tuesday, March 21	Exhibit Set-up
Wednesday, March 22	Exhibit Set-up 18:00-19:00 Cases & Cocktails 19:00-22:00 Welcome Reception
Thursday, March 23	9:00-16:30
Friday, March 24	9:00-16:00 16:15 Strike

Subject to change.

Exhibit Booth Pricing:

Note that nothing is included with a custom build booth

3x3m	3x6m	6x6m
\$8,000	\$17,000	\$35,000
2 Exhibitor Registrations	4 Exhibitor Registrations	8 Exhibitor Registrations
Standard Booth Inclusions: <ul style="list-style-type: none"> • Shell scheme booth (open stand) • Basic furniture (tables, chairs) • Standard power & lighting • Booth header graphic (black & white) • Pre & post registration lists • Complimentary exhibitor badges 		Custom Booth Inclusions: <ul style="list-style-type: none"> • Requested space • Pre & post registration lists • Complimentary exhibitor badges

Additional booth space or customized booth options, may be available, please contact corporatesupport@srs.org. Please note, there are no exhibits at the Annual Meeting.

Important Dates:

December 1, 2022 - Exhibit Application Deadline
December 7, 2022 - IMAST Registration & Housing Opens
December 2022 - Booth Assignments & Exhibitor Service Kits Emailed

Contact

SRS Meetings Team
Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
Email: corporatesupport@srs.org

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

IMAST Exhibit Information

Booth Provisions:

Each exhibit purchase includes the shell structure package, which includes

- Standard Shell Scheme Aluminium Framed Structure Booth (based on a 3x3m sized open stand booth)
- (1) power socket, (1) trash bin
- Furniture- (1) table, (2) chairs
- Additional furniture, graphics, power, audiovisual or other needs will be at the expense of the exhibitor.

The following are also included with each exhibit purchase:

- Complimentary exhibitor registrations (number depending on booth size purchased), including admission to scientific sessions, based on capacity.
- Inclusion of company name and link to company website on the SRS IMAST website and IMAST mobile app.
- Publication of company name, address, booth number and 250 word company description in the Final Program and IMAST mobile app (if received by February 1).
- Pre-Registration and post-registration attendee mailing list

Custom Built Exhibits

SRS must be notified by January 15, 2023, if exhibiting company plans on using a custom built exhibit space in place of the standard booth shell structure. Please note, custom booths using exhibitor appointed/third party contractors may require additional paperwork and/or insurance and may have different booth set up times. Exhibitors planning to create a custom exhibit booth using a third party contractor will only receive the power outlet.

Official Decorator

OBExpo

Exhibitor Service Kit

An Exhibitor Service Kit containing additional information, order forms, shipping information, etc. will be emailed to companies in December 2022.

Handouts, Giveaways and Raffles

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST.

No company materials to promote Hands-On Workshops or devices may be distributed outside the exhibit hall, per ACCME guidelines.

Exhibit Area Access

Exhibitor personnel will be permitted on the exhibit floor 30 minutes prior to opening and may remain 30 minutes after closing of the hall, with the exception of Friday, March 24, 2023, when dismantling begins.

Scientific Session Access

Exhibitors may attend all scientific sessions, space permitting.

Exhibitor Registration

You must be a registered exhibitor to participate in any part of the IMAST program. All exhibitor personnel must be registered using the complimentary exhibitor registration or as an Industry Representative. Distributor and guest badges are not available. Each exhibitor will receive complimentary exhibitor registrations based on space contracted which may be used to register exhibitor personnel free of charge as long as these personnel are registered prior to the advance registration deadline of February 28, 2023. All advance registrations above the free allotment will be charged \$1,150 each before February 28. All registrations after the advance deadline of February 28, 2023 must be made onsite at a rate of \$1,250 each. No Exceptions will be made.

Name changes will be charged an administrative fee of \$100 per badge after the deadline of February 28. Representatives without a badge will not be admitted to the exhibit area. Badges are personal, non-transferable, and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted. Replacements for lost or stolen badges may be purchased for \$1,250 each.

Welcome Reception and Cases & Cocktails Session

IMAST will kick off on Wednesday, March 22 with Cases & Cocktails (16:00-18:00) followed by the Welcome Reception, in the exhibit hall, from 18:00-22:00, featuring beverages and heavy appetizers. Cases will be presented by faculty in concurrent sessions. Attendees will have the opportunity to discuss cases in small groups with an IMAST faculty present at each table. Each case presentation will be followed by small group discussions in which each table will debate the various treatment options and determine their action plan. Libations will be served during this time. Registered exhibitor personnel are welcome to attend and participate.

Housing Information

SRS will not be providing a room block for IMAST 2023. If your company requires a large number of rooms and would like to be put in contact with local representatives of area hotels, please contact corporatesupport@srs.org.

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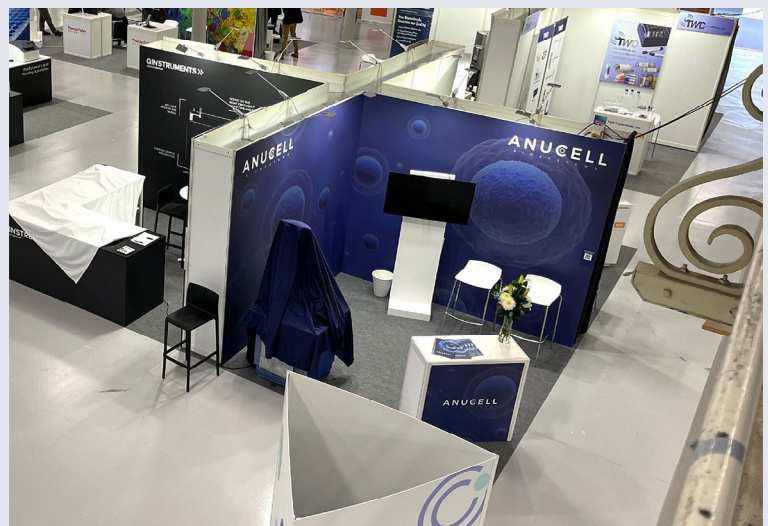
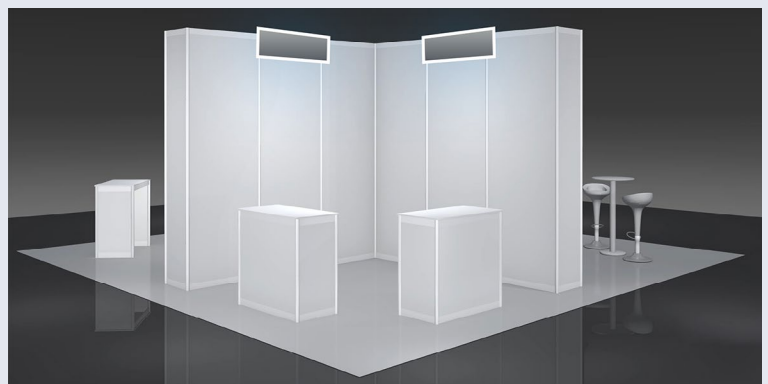
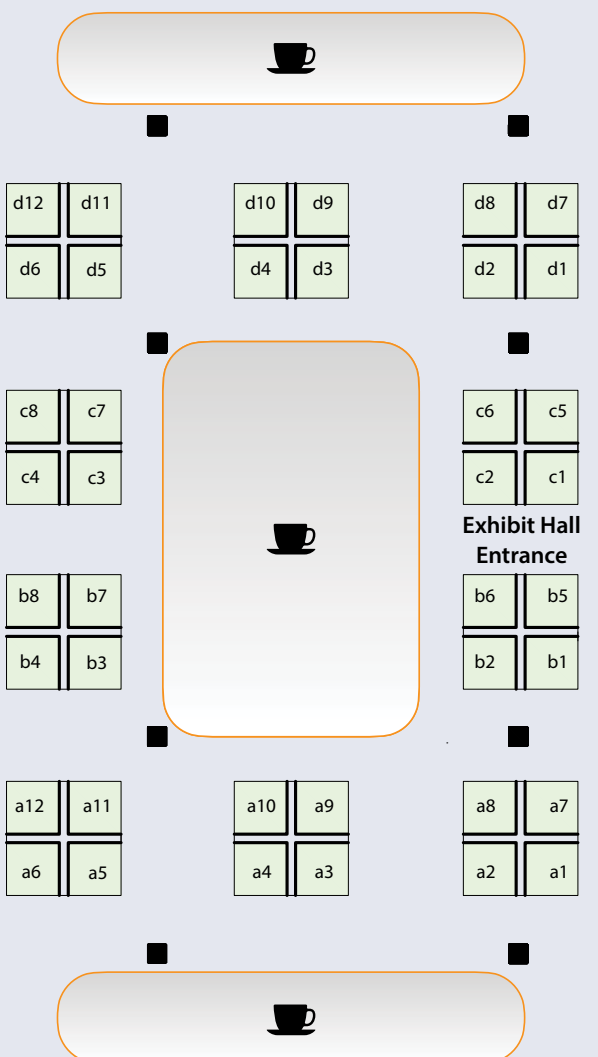
Floorplan (subject to change)

Exhibit Booth Assignments & Floorplan

The IMAST Exhibit Hall will be located in the Forum on the main level of the Convention Centre Dublin. All catering, with the exception of the Hands-On Workshop catering, will be in the Exhibit Hall.

The floorplan below does not depict final exhibit booth placement. In order to best optimize the space in the Exhibit Hall,

a finalized floorplan will be distributed after the Exhibit Application deadline. All companies that have submitted an Exhibit Application by the deadline will receive the floorplan and will be asked to select their top booth location preferences. After all booth preferences have been received, SRS will assign exhibit booth locations using the criteria listed on page 23.



30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

Exhibition Rules & Regulations

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and the Scoliosis Research Society (SRS). All matters not covered in these Rules and Regulations shall be referred to SRS for adjudication and the decision of SRS shall be final. These Rules and Regulations may be amended at any time by SRS and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the 30th IMAST, and may be given to any authorized agent or representative of the exhibitor.

Violations of these rules and regulations may affect future exhibit assignment priority order.

Purpose of Exhibit

The sole purpose for contracting exhibit space is to display equipment, supplies, and/or services.

Payment

Payment in full must accompany the exhibit application in order for space to be assigned. Submission of an application form does not guarantee booth assignment. Exhibitors are NOT required to give education grants to IMAST to reserve exhibit space.

Refund for Cancellation

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before December 15, 2022 will receive a full refund, less a 25% administrative fee. Cancellations received after December 15, 2022 will forfeit the entire cost of the booth.

Booth Assignments

Booths will be allocated on the following basis and order:

1. Numbers of booths requested (based on available space)
2. Number of booths occupied at the 2019, 2021, and 2022 IMAST meetings (based on space) (2020 has been taken out of consideration due to COVID-19 challenges)
3. Date of receipt of exhibitor application
4. Total support dollars contributed in 2022
5. Space availability

SRS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond SRS's control. SRS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor-producing activities or containing other disagreeable features in an area where the noise or aroma will not interfere with other exhibits. SRS

reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances. X-ray equipment may be exhibited, but not operated. SRS reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in IMAST the deposit and/or payment for the exhibit space will be fully refunded.

The exhibit floor plan has been designed to maximize the amount of exhibit space. If none of the requested booths are available, space will be assigned based on the available booths and booth type requested, not location. Additional booths will be created at the discretion of SRS. If selected exhibit space is not available, SRS will assign the best available space. SRS reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate.

Subletting of Space

The subletting, assignment or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Booth Construction and Arrangement

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors object to any exposed portions of a display, the exposed portions will be draped or concealed by SRS and billed to the exhibitor and venue.

Custom Booths and Exhibitor Appointed Contractors

SRS must be notified by January 15, 2023 if exhibiting company plans on using a custom built exhibit, in place of the standard shell provided by SRS. Companies using custom built booths are required to send a drawing/floorplan of their booth to SRS and complete any and all additional paperwork and insurance required by the official exhibit contractor and/or venue.

Exhibit Hall Hours, Set-up, and Dismantling

Exhibit booth hours listed in the exhibitor prospectus, including set-up and strike times, are not final and are subject to change. Final Exhibit Hours will be communicated to all exhibitors no less than two months prior to the meeting, January 2023.

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

Exhibition Rules & Regulations

The assembly of the stands is the responsibility of the organizers. All stands must be set up prior to start of the meeting on Wednesday, March 22. Any booths not set by this time will be asked to remove all crates, boxes and unnecessary items for the booth space and will be asked to set up after the Welcome Reception on Wednesday, March 22. Any additional setup fees or convention center labor will be the responsibility of the organizer. When setting up the booth please keep in mind the following:

1. Respect the boundaries of your assigned space. Space in the walkways may not be used.
2. The height limit for all exhibits will be one-story. Further details on height limits will be provided in exhibitor kits.
3. Companies may not move or alter any signs or furniture placed by the organizer.

Exhibit Booth Set-up/dismantling may only occur during times determined by SRS unless pre-approval is granted in writing by SRS Staff. Early departure or late set up may affect future exhibit assignment priority order.

Booth Conduct

SRS reserves the right to approve all exhibits and activities related thereto. SRS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of IMAST or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at the time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of SRS for any refund whatsoever.

SRS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of IMAST. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth, except by SRS staff for archival or promotional purposes. SRS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during IMAST. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is prohibited. Nor procedures may be performed on any live tissue on the exhibit floor.

No Smoking

All IMAST activities are smoke-free.

Children

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the meeting, including the installation and dismantling of exhibits.

Fire Regulations

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations and established by the Convention Centre Dublin. Flammable materials such as highly flammable plastics, paper, cardboard or reed matting may not be used for stand construction or facing, or for decorative purposes. Naked flames, cooking appliances, lasers and gas cylinders of all kinds are prohibited. Fire protection equipment such as hand-held fire extinguishers, fire alarms (push-button alarms) and hydrants must always be visible and accessible, and may not be obstructed or obscured from view. The fire doors must also be kept free and accessible. Storage of empties and packaging in and behind stands is prohibited.

Security

SRS and the Convention Centre Dublin will secure all entrances to the exhibit hall during non-exhibit hours, allowing entrance by SRS and convention center staff only. Neither SRS nor the Convention Centre Dublin will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

Insurance

The exhibitor acknowledges that none of SRS, Official Services Contractor/Decorator, nor the Convention Centre Dublin shall be obligated to maintain property, liability or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

Exhibition Rules & Regulations

Liability/Hold Harmless Agreement

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless SRS, Official Service Contractor/Decorator, the Convention Centre Dublin and their respective agents, servants, employees, representatives, successors and assigns, from any and against all claims, demands, causes of action, damages, costs and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of the Convention Centre Dublin and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Convention Centre Dublin and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Convention Centre Dublin and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors and assigns for injury and damage to persons or property, including theft, misappropriation or loss of property, arising out of or in conjunction with IMAST and the use of the Convention Centre Dublin and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against SRS and its agents, employees, representatives, successors and assigns, arising out of the oral or written publication of any statement made in connection with IMAST by anyone not an employee of SRS concerning the exhibitor or his/her exhibit. In the event that Convention Centre Dublin or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event IMAST, the Convention Centre Dublin, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to March 22, 2023, the opening day of the meeting, SRS shall refund the prepaid fee to the exhibitor.

Demonstration and Liability

Distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the Convention Centre Dublin has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto.

Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by SRS is strictly forbidden and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by SRS. No exhibiting materials or equipment are permitted outside of the Exhibit Hall or Workshop rooms. These rules begin at 07:00 on Wednesday, March 22 and continue through the end of the meeting on Friday, March 24.

Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Meetings Team

Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
Email: corporatesupport@srs.org
(Samples will not be returned)

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

Exhibition Rules & Regulations

Contests, Raffles and Drawings

Approved contests, drawings or raffles must comply with AdvaMed guidelines, local and federal laws governing such contest, raffles or drawings and have prior approval of SRS. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter," odds of winning, how winners are notified, how participants can find out who won, etc. The exhibitor must agree to indemnify SRS, its Board of Directors, employees and vendors in the event of any claims arising from the operation of the event. SRS must be notified of the winners and when the prize was awarded. SRS reserves the right to restrict contest, drawings or raffles that it deems inappropriate or unprofessional.

Use of SRS Logos

The use of the name and logo of the Scoliosis Research Society and the branding for the 30th IMAST may not be used in company signs, advertising or any promotions.

Industry Events

No entertainment functions, meetings, courses or social functions may be scheduled to conflict with IMAST program hours, activity hours or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. Exhibitors and supporters must obtain prior approval by SRS of all special activities (entertainment, educational, social, promotional, etc.) for the period beginning Wednesday, March 22 through Friday, March 24, 2023. Please refer to the IMAST Affiliate Function Space Guidelines on page 6. Neither the convention center nor any of the IMAST hotels will make arrangements for function space without having received written approval from SRS. **Announcements** and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, SRS.

Pre-Courses

SRS will prohibit any company from exhibiting at IMAST who runs a pre-course prior to the 30th IMAST.

30th International Meeting on Advanced Spine Techniques (IMAST) March 22-24, 2023 • Dublin, Ireland

IMAST Hands-On Workshops

Each Hands-On Workshop (HOW) is programmed by a single-supporting company; featuring presentations on topics and technologies selected by the supporting company. Located in rooms near the general and concurrent session rooms, HOW time slots follow “must see” IMAST education sessions.

Available Hands-On Workshops

Thursday, March 23	Friday, March 24
<p>HOW 1A 8:00-9:00 \$7,500</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations Before Thursday’s educational sessions Breakfast buffet served in the common area outside of the workshop rooms 	<p>HOW 2A 7:30-8:30 \$7,500</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations Before Friday’s educational sessions Breakfast buffet served in the common area outside of the workshop rooms
<p>HOW 1B 12:00-13:00 \$20,000</p> <p>SOLD OUT</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations During designated lunch break Boxed lunches served in the common area outside of the workshop rooms 	<p>HOW 2B 11:30-12:30 \$20,000</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations During designated lunch break Boxed lunches served in the common area outside of the workshop rooms
	<p>HOW 2C 14:30-15:30 \$20,000</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations Following Thursday’s educational sessions Coffee and snacks to be served in common area outside of the workshop rooms

*4 Hands-On Workshop rooms are available during all time slots. *Workshop times are subject to change.*

Standard Set-up:

- One company per room
- A/V: LCD projector, screen, lectern microphone
- Companies should plan to bring their own laptops with presentations pre-loaded
- (1) Lectern/Podium
- (1) 6’ head table in front of room
- A variety of rooms sets are available and can be selected on the HOW application. Companies are encouraged to be innovative in how materials are presented.
- Beverages and snack/meal buffets (depending on HOW time) served in Common area outside the sessions, ordered by SRS
- Non-CME

Important Dates

December 1, 2022	HOW Application Deadline
December 7, 2022	IMAST Registration & Housing Open
December 2022	Workshop Room Assignments & Workshop Kit emailed

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HOW Rules & Regulations

Instructor Selection

- The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
- Either company personnel or surgeons may serve as instructors.
- Faculty speaking in SRS-programmed ICLs may serve as HOW instructors.
- Workshop supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to SRS. SRS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

Instructor Restrictions

- Current SRS Presidential Line and Past President I are not eligible to serve as instructors
- SRS-selected faculty are eligible to participate as instructors.
- All Instructors must be registered for IMAST.

Instructor Funding

- The sponsoring company is responsible for all expenses incurred by their HOW instructors, subject to the company's own internal guidelines and agreements with the instructors.
- SRS will not pay for instructor expenses, unless the individual is also serving as ICL faculty.
- All instructors must be registered for the meeting.

Promotion

SRS will promote workshops in the Preliminary Program, online, in the mobile app, in the Final Program, as well as in the IMAST Newsletter prior to the meeting.

Companies are welcome to promote their workshops

- Within their own exhibit booth spaces
- In print, with approval of message by SRS
- Electronically, with approval of message by SRS
- (1) Sign/banner stand outside of assigned room at time of the workshop

Workshop supporters are welcome to promote the HOWs in which they will participate using their own contacts or distribution channels, both in advance of IMAST and onsite during the meeting. However, all promotional materials, including both print and electronic messages, must be approved by SRS prior to distribution.

Please send a draft of the materials to corporatesupport@srs.org for prompt review. Distribution of materials onsite in Dublin is restricted to your company's exhibit space. Flyers may NOT be placed in session rooms, the registration area, distributed by hand to delegates outside of the exhibit hall, or in any other part of the meeting space without written consent from SRS. Delegate bag inserts or hotel room drops may be used to promote HOWs. Please refer to page 17 for more information.

Room Assignment

Room assignment will be allocated on the following basis:

- Date of receipt of Hands-On Workshop application
- Number of workshops requested
- Total support dollars contributed in 2022
- Space availability

SRS reserves the right to change location of the workshops rooms if conflict arises regarding space requests or conditions that are beyond the control of SRS.

Program Entries

SRS will include information on the Hands-On Workshops both on the IMAST website (www.srs.org/imast2023) in advance of the meeting, and as part of the Final Program to be distributed to delegates onsite. Companies will be asked to provide the title and topic of the workshop, the names of the instructors participating, and a brief description of the session (150 word max). for inclusion in the final program. Supporting companies will be responsible for providing specific information on their workshop no later than February 1, 2023. SRS cannot guarantee that information received after February 1 will be included in the Final Program.

SRS highly encourages workshop supporters to submit as much information as possible in advance for inclusion on the website and Final Program. Companies submitting thorough descriptions, including the names of instructors, reported significantly higher participation in previous years.

Storage

Limited storage space is available at the Convention Centre Dublin for equipment that will be used in the Hands-On Workshops. Rental fees may be assessed and are the responsibility of the demonstrating company. Demonstrating companies may reserve extra individual storage areas by contacting the Convention Centre Dublin.

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HOW Rules & Regulations

Shipping

SRS advises that demonstration materials be shipped along with exhibit materials, and clearly marked so that demonstrating companies may direct their materials to either their booth or storage areas. SRS is not responsible for locating materials shipped to the Convention Centre Dublin using other methods (FedEx, UPS, DHL, etc.).

Set-Up and Removal

The standard HOW setup provided by SRS will include:

- A/V: LCD projector, screen, lectern microphone
- Companies should plan to bring their own laptops with presentations pre-loaded
- (1) Lectern/Podium
- A variety of room sets are available and can be selected on the HOW application. Companies are encouraged to be innovative in how materials are presented.
- Additional needs must be arranged by the supporting company.

Additional information regarding setup and removal of materials will be distributed to supporters prior to the meeting.

No equipment is permitted outside of assigned workshop rooms. The only items allowed outside of assigned room are:

- (1) sign
- (1) sign in/check in table (if requested)

Refund for Cancellation

Requests for cancellation of reserved Hands-On Workshops must be made in writing. Written cancellations received on or before December 15, 2022 will receive a full refund, less a 25% administrative fee. Cancellations received after December 15, 2022 will forfeit the entire cost of the cancelled workshop.

SRS 2023 Regional Courses

SRS Regional Courses aim to further the global exchange of spine deformity knowledge, strengthen the spine deformity international community and offer continuing education to spine deformity surgeons around the world. With three specific categories of courses, including:

- **Traditional Worldwide Courses**

Each course is designed to serve the needs of spine deformity surgeons in that region and is held in conjunction with an affiliated meeting. Faculty for each course will include three to four SRS members, selected by the Worldwide Course Committee, as well as leading local surgeons. See page 30 for more information.

- **Spine Deformity Solutions Courses**

These Hands-on courses provide an opportunity for participants to expand their knowledge and improve their skills through hands-on training. A minimum of ten hours of each course are devoted to lab work with topics and lab sessions covering all areas of the spine and a variety of conditions and techniques. Corporate supporters have the opportunity to provide instrumentation and implants for all of the techniques taught at the station(s) they support. See page 31 for more information.

- **Current Concepts in Spine Deformity Courses**

Designed for 150-200 delegates, the Current Concepts Courses are programmed and coordinated by the Scoliosis Research Society. These courses combine lectures, case presentations, and panel discussions covering a broad range of spinal deformity issues. These courses offer a number of corporate support opportunities, including company sponsored Workshops and an Exhibit Hall. See page 32 for more information.

Traditional Worldwide Courses

Overview

Gain recognition in the world's growing markets by supporting Worldwide Courses planned in 2023.

Worldwide Courses intend to:

- Further the global exchange of spine deformity knowledge;
- Offer continuing education to surgeons who may find it difficult or impossible to attend the SRS Annual Meeting or IMAST because of cost, travel restraints or visa issues;
- Strengthen the international community of spine deformity surgeons;
- Generate interest in the SRS, its programs, mission and membership.

Worldwide courses typically attract 200-300 spine surgeons. Programs combine lectures, case presentations, panel discussions, abstract presentations and workshops. Faculty for each course will include three to four SRS members, selected by the Worldwide Course Committee, as well as leading local surgeons. Presentations cover a broad range of spinal deformity issues, both pediatric and adult, as well as locally pertinent topics such as cervical spine, osteoporosis, tuberculosis and others.

Corporate Support Opportunities

Educational Grant

Each grant of \$12,000 will entitle supporting companies to a Workshop/Demonstration using their equipment at a time designated by course organizers, with a maximum of two Workshops/Demonstrations allowed per company. Faculty and topics for workshops will be selected by the Worldwide Course Committee and the local organizing committee. By providing an unrestricted educational grant in any amount, your company can help off-set conference expenses, and help to further the global exchange of spinal deformity knowledge. Acknowledgement will be given in all printed materials and on signs at the course, and will count toward year-long total support.

Full grant amount of \$12,000 must be provided to receive a Workshop/Demonstration. **Maximum of 2 supporters per course*

2023 Worldwide Courses

Dates	Location	Affiliated Meeting
January 27-28, 2023	Mexico City, Mexico	SILACO
February 23-25, 2023	Cartegena, Colombia	Colombian Society of Orthopedic Surgery and Traumatology (SCCOT)
May 24, 2023	Izmir, Turkey	International Turkish Spine Congress

Spine Deformity Solutions Courses

The Spine Deformity Solutions courses demonstrate open and minimally invasive surgical techniques for the correction of spinal deformity at all levels of the spine, from the occiput to the sacrum. To ensure maximum participation for attendees and the best possible support from faculty, there will be only three attendees per station, per lab session. Support opportunities for lab stations will be offered according to the following guidelines.

- Each station will be \$20,000.
- Each company is to provide instrumentation and implants to support all of the techniques to be taught at their station as well as general instrumentation.
- 100% of the lab station fee will be recognized towards overall support level for SRS.
- Each company supporting a lab station will receive two complimentary badges to the course, per station supported.

2022 Spine Deformity Solutions: A Hands-On Course

June 14-16, 2023

Nijmegen, the Netherlands

Course Director: Marinus de Kleuver, MD, PhD

Chairs: Kenny Kwan, MD, PhD; Tom Schlosser, MD

Support Opportunities Include:

10 Stations - \$20,000 each

**Reservation deadline – January 15, 2023*

October 2022 Spine Deformity Solutions: A Hands-On Course

October 13-15, 2023

Hong Kong

Course Director: Kenneth MC Cheung, MD

Chair: Kenny Kwan, MD

Support Opportunities Include:

10 Stations - \$20,000 each

**Reservation deadline – March 15, 2023*



Current Concepts in Spine Deformity Courses

The Current Concepts in Spine Deformity (CCSD) Courses are a curriculum based, interactive regional course for orthopaedic and neurosurgeons who have completed specialty training, who practice spine surgery, and who have an interest in operative and non-operative treatment of patients with spinal deformity. These courses are held in cooperation with a regional partner society, but are fully planned and executed by the Scoliosis Research Society.

CCSD Courses run a total of two days typically; 1 – half day (afternoon), 1 – full day, 1 – half day (morning). These courses combine lectures, case presentations, and panel discussions covering a broad range of spinal deformity issues. These courses offer a number of corporate support opportunities, including company sponsored Hands-On Workshops and an Exhibit Hall.

Companies that exhibit and/or support the course through grants or advertising will receive recognition (Supporting companies will be recognized on the course website, signs, printed materials and slides at the course.) Companies will be acknowledged by name only. In addition, all exhibit, advertising and support money will count toward SRS year-long support levels, as well as course specific recognition levels.

2022 Current Concepts in Spine Deformity Courses

April 13-15, 2023	Sao Paulo, Brazil
November	Taipei, Taiwan

Exhibits

Exhibiting companies will have tremendous visibility as coffee breaks, lunch and the Welcome Reception will take place in the exhibit hall and will be located in close proximity to the plenary room, making this a primary meeting area for participants. Don't miss this opportunity to build relationships, connect with potential new customers, and present the products your company supplies to assist surgeons in their care of spinal deformity patients.

Tabletop Exhibit Fees

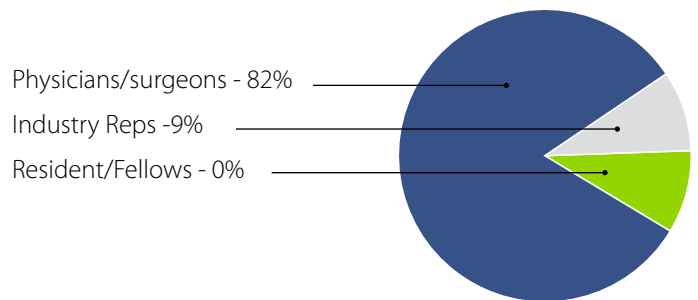
\$3,000 per exhibit table

Fee Includes:

- (1) 6' draped table
- 2 chairs
- 1 Wastebasket
- 2 exhibitor registrations,
- Publication of company name, address, booth number and 250 word description in the Final Program.

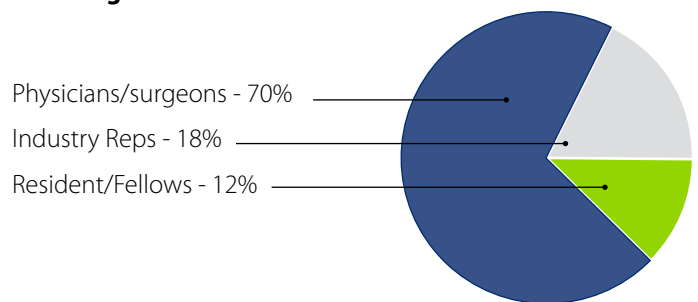
2022 Current Concepts Course in Spine Deformity - Santiago, Chile

Total Registered: 111



2019 Current Concepts Course in Spine Deformity - Tokyo, Japan

Total Registered: 199



Current Concepts in Spine Deformity Courses

Non-CME Workshops

Rooms will be available for industry workshops on day 1 and 2 of the meeting.

Workshop rooms will accommodate 35-40 people in theater seating, with basic AV (microphone, screen, LCD projector) provided. One company per room, with workshops available on a first-come, first-serve basis. **Due to the limited number of workshop times, companies may request a maximum of two workshops, one as first choice and one as second in the first offering. Only the first choice for each company will initially be approved, based on dates requests are received.** If any workshop times remain, second choices may be approved, based on dates initial applications were received. Presentations should be on relevant, spine deformity topics, presented by industry-appointed instructors. SRS course faculty are eligible to participate as instructors (with the exception of the SRS President, President Elect, Vice President and Past President I) but sponsoring companies may NOT provide compensation or reimbursement of any kind to members of the SRS course faculty.

Workshop Fee: \$5,000

Specific workshop times will be published in advance of the courses.

Marketing

Delegate Email

Promote your exhibit and/or workshop or provide additional company information with a dedicated email to attendees.

\$1,000 (one per company per course)

Registration Website Advertising

With sole sponsorship, your company will receive a static banner advertisement prominently featured on the delegate online registration page.

\$5,000 (Open to one supporter)

Reservation Deadlines:

Brazil - November 15, 2022

Taiwan - May 1, 2023

Educational Grant Support

Welcome Reception

The Welcome Reception will immediately follow initial sessions and workshops on Day 1 of each course, with the first opportunity for networking by participants. The reception will be held in the exhibit hall, with food and beverage stations placed to encourage participants to move throughout the hall.

Supporters will be acknowledged with signage, including exhibit stand numbers, if applicable, in strategic locations near food and beverage stations.

\$10,000 (multiple supporters)

Beverage Breaks

Supporters will be acknowledged with signage, including exhibit stand numbers, if applicable, in strategic locations near food and beverage stations.

\$5,000 per break (multiple supporters)

General Educational Grant

General educational grants in any amount will help to support costs for room rentals, audio visual charges, faculty travel and other necessary expenses, allowing SRS to offer affordable registration fees for doctors from all regions.

Fellowships & Global Outreach Program Support

The goals of the Global Outreach Program are to provide services and support for established spinal deformity medical missions in underserved regions of the world, and foster the development of regional, self-sufficient spine centers staffed by local physicians capable of providing continuing care to patients with spinal deformities. SRS members volunteer their time, skills and expertise to a number of educational initiatives including a textbook/journal donation program, an international lecture depository, and opportunities for visitor-ships/lectureships for the spinal deformity surgeons from these developing nations.

Support for scholarship & fellowship funding must be confirmed in writing, by **December 15, 2022 to be awarded in the 2023 cycle. Sorry, no exceptions.**

Fellowship and award grant opportunities are on a first-come, first-serve basis, unless otherwise noted.

All grants to support Scholarships and Fellowships include a 15% management fee to offset costs for staff time, committee conference calls and/or meetings, website updates, and other charges related to announcing awards, selection of recipients, coordinating travel, follow-up and reimbursement.

North American Resident/Fellow Meeting Scholarships

Each \$2,875 scholarship supports one delegate to the Annual Meeting or IMAST. Supporters will be recognized on the SRS website and other materials distributed throughout the year.

\$2,875 per Scholarship (maximum of 2 total Scholarships are available for support)

**Reservation Deadline – December 15, 2022*

Global Outreach Fellowships

Each \$6,900 grant supports one traveling fellow from a developing nation to spend four weeks with senior SRS surgeons. By providing a fellowship grant, your company can help SRS to train local spinal surgeons and medical colleagues to provide non-operative and operative care for patients with spinal pathology. Supporters will be recognized on the SRS website and other materials distributed throughout the year.

\$6,900 per Fellowship (maximum of 1 Fellowship is available for support)

**Reservation Deadline – December 15, 2022*

Edgar Dawson Memorial Fellowship & Fund

This fund provides fellowships for SRS Members under 45 to enhance their skills and education through time spent with senior surgeons.

Grants

A \$6,900 grant will provide a scholarship for use in the current year. Grants of any amount may be directed toward the fund to generate interest for future use. Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$6,900 per Fellowship (maximum of 1 Fellowship is available for support)

Any amount toward fund principal.

**Reservation Deadline – December 15, 2022*

Eduardo Luque Memorial Fellowship & Fund

Named for Dr. Eduardo Luque, an orthopaedic surgeon from Mexico who specialized in neuromuscular diseases and developed the Luque segmental stabilizations system, this fund aims to provide grants to support continuing education for young Latin American surgeons.

Grants

A \$6,900 grant will provide a fellowship for use in the current year. Grants of any amount may be directed toward the fund to generate interest for future use. Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$6,900 per Fellowship (maximum of 1 Fellowship is available for support)

Any amount toward fund principal.

**Reservation Deadline – December 15, 2022*

Robert B. Winter Fund for Global Outreach

Honoring Dr. Robert Winter, this fund will support improved spinal deformity treatment and surgery on an international basis by providing opportunities for young surgeons to visit a center or centers of spine care outside their country of origin and/or opportunities for experienced surgeons to travel to areas in need of their expertise and instruction.

Grants

A \$13,800 grant will support travel, housing and other expenses for a young surgeon to spend time with a senior SRS member. Supporters providing grants in any amount will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$13,800 per Fellowship (maximum of 2 Fellowships are available for support)

Any amount toward fund principal.

**Reservation Deadline – December 15, 2022*

Fellowships & Global Outreach Program Support

SRS Traveling Fellowship*

Three young surgeons from outside North America will be selected through an application process to travel with a Senior Fellow (selected by the SRS Board) to spine centers in North America. This highly successful program is consistently reported to be “the best experience of my life” by the selected fellows. Supporters will be acknowledged in presentations and materials related to the Traveling Fellowship and will be invited to attend the Business Meeting at the Annual Meeting to hear the Fellows’ report.

A grant of \$80,500, including administrative fees, is used to cover expenses. Open to one supporter. The full amount of the grant must be provided to support this fellowship.

*This support item is subject to first right of refusal by the 2020 & 2021 supporters. Deadline for first right of refusal: February 1, 2023.

SRS Research Programs

The SRS Research funds are dedicated solely to research seeking improved treatments, the causes and possible prevention of spinal deformities. Since 1994, SRS has provided more than \$6.5 million for 200 spinal deformity research projects from the institutions all over the world, including the United States, Australia, Canada, China, France and Israel. These have included studies on improved spinal cord monitoring during surgery, brace treatment effectiveness, methods to improve fusion rates, and three large studies looking for the cause of idiopathic scoliosis.

In 2022, SRS received 57 grant applications, requesting a total of over \$5 million. The following 12 projects were selected for funding.

Title of Project	Primary Investigator/ Location	Grant Duration	Type of Grant
Enhanced Care Delivery and Patient Experiences for Kids with Scoliosis: Smart Digital Strategies to Link Patients and Care Services	J. Paige Little PhD/Brisbane, Australia	1 year	SRS-NuVasive Standard Investigator Grant
The Effect of Arm Positions Used During Radiography on Frontal and Sagittal Parameters in Healthy and Adolescent Scoliosis Populations	Eric Parent PhD/Edmonton, Canada	2 years	Standard Research
Improving surgical outcomes of lumbar vertebral body tethering: A comprehensive biomechanical evaluation of patient-specific and surgical parameters	Carl-Éric Aubin PhD/Montréal, Canada	2 years	SRS-ZimVie Standard Investigator Grant
Can the novel Proximal Femur Maturity Index (PFMI) effectively guide the initiation of brace treatment in idiopathic scoliosis?	Wing Hang Prudence Cheung PhD/Hong Kong	2 years	New Investigator
Spinal Pathology in Patients with Marfan or Loey's-Dietz Syndrome, Risk Factors for Severity and Progression	Susana Núñez-Pereira MD, PhD/Barcelona, Spain	2 years	New Investigator
Examining HRQoL at 3-5 Years Postop in Early Onset Scoliosis: What are effects of complications and instrumentation choice accounting for C-EOS classi	Kenneth Shaw DO/Dallas, USA	1 year	Resident/Fellow
The Use of Variable Pressure Technology to Increase Compliance and Efficacy of the Providence Brace in Adolescent Idiopathic Scoliosis	Christopher McDonald MD/Providence, USA	2 years	Resident/Fellow
Impact of Lumbosacral Anatomy and L5 Morphology on the Incidence of Pediatric Spondylolysis	Ryan Finkel MD/Los Angeles, USA	1 year	Resident/Fellow
Prevention of Proximal Junctional Kyphosis with Bilateral Suture Anchor Pedicular Fixation in the UIV + 1	Eren Kuris MD/East Providence, USA	1 year	Exploratory Micro-Grant
The Biological Responses to Titanium Alloy Debris Using a Pediatric Animal Model	G. Ying Li MD/Ann Arbor, USA	1 year	SRS-Cotrel Foundation Basic Science
Looking beyond the radiograph in AIS: Subject-specific modelling to investigate and predict the post-op spinal mobility after VBT and Spinal Fusion	Thijs Ackermans PhD/Leuven, Belgium	2 years	Biedermann Innovation Award
Self-Perceived Health Status and Healthcare Consumption of Idiopathic Scoliosis Patients Treated More Than 20 Years Ago	Javier Pizones MD, PhD/Madrid, Spain	3 years	Directed Research

SRS Research Programs

Corporate Support Opportunities

All research grant support opportunities include at 15% management fee.

Directed Research

In 2021, SRS released the first [SRS Research Agenda](#). From this, the SRS determined a Directed Research topic, which was awarded in April 2022. Companies are invited to help fund this effort. Available to three supporters.

Self-Perceived Health Status and Healthcare Consumption of Idiopathic Scoliosis Patients Treated More Than 20 Years Ago - Primary Investigator: Javier Pizones, MD, PhD

\$57,500 (open to three supporters)

*Reservation Deadline - January 15, 2023

Named Research Grants

A variety of named research grant options are available for support. These named research grants to be awarded through the normal application and peer-review process of the SRS. The available grant, with the company name, will be listed on the SRS research grant website and in other notifications of available and awarded grants.

*Available only to companies at the Diamond or Double Diamond Support Level - Limit 1 per company

Guidelines

- The research grant will carry the name of the donating company;
- Named research grants are offered to companies at the Diamond and Double Diamond Support Levels;
- Should they wish to do so, the donating body will have the right to designate the grant support research in one of the following fields: Pediatric Deformity, Adult Deformity, or Genetics
- Selection of the grant recipient will be done entirely by the SRS Research Grant Committee according to their established guidelines, and with no involvement or input from the donating body;
- The Research Grant Committee will make every effort to select a grant within the preferred field, if one has been designated, but SRS reserves the right to select the best available grant if an appropriate study is not identified within the requested area of investigation. The selected grant will continue to carry the name of the donating body;
- The research grant, with the company name, will be listed on the SRS website

Deadline to reserve this opportunity is January 15, 2023

All grants to support research include at 15% management fee to offset costs for staff time, committee conference calls and/or meetings, website updates and other costs related to announcing awards, selecting recipients, obtaining interim and final reports, and processing payments.

Available Grant Support Opportunities

Exploratory-Mirco Grants - \$28,750

*4 Available

New Investigator Grants - \$34,500

*2 Available

Resident/Fellow Research Grants - \$11,500

*3 Available

Standard Research Grants - \$57,500

*3 Available

Other Opportunities

SRS Webinar Series

The SRS Education Committee produces a series of six (6) CME webinars throughout the year, featuring topics selected by the Education Committee from the applications submitted by the membership. Topics will be announced in early 2023. Each webinar is open to one supporter; supporters will receive their name on designated webinar communications (including promotional emails) and on the holding screen and announcements at the beginning of the webinar.

\$10,000 per webinar (open to one supporter per webinar)

Or

\$75,000 for exclusive webinar series support (open to one supporter)

**Reservation Deadline – December 15, 2022*

REO Fund

Developed and launched in 2011, the Research, Education and Outreach (REO) Fund allows donations directly to the SRS, rather than to SRS through the OREF. Development of the REO Fund will help SRS establish long-term financial stability and expand research, education and outreach activities in fulfillment of the SRS mission.

Pop-up Banner Ad on SRS Website

Averaging over 60,000 unique users per month, the SRS website is the perfect place to highlight your company or promote a new product launch. Banners will appear along the bottom of the page being viewed. Banners will be posted Quarterly. Limit 1 per company.

\$25,000/Ad (open to 2 supporters per quarter)

**Reservation Deadlines:*

Quarter 1 - November 15, 2022

Quarter 2 - February 1, 2023

Quarter 3 - June 1, 2023

Quarter 4 - September 1, 2023

Sponsored Content Webinar (Non-CME)

Host a webinar on the SRS platform. SRS will provide staff support to run the webinar, will send 2 pre-webinar promotional emails, and will provide the registration list and webinar statistics following the webinar. Webinar dates and all content must be approved by SRS. Limit 1 per company.

\$20,000 (open to multiple supporters)

**Reservation Deadline – January 15, 2023*

NEW Spinal Column Advertisement

Include a 550px x 224px static ad, linked to a website of your choosing, in SRS's every other week email, Spinal Column. This email is sent to 21,000 individuals, who are both members and non-members of SRS. Spinal Column averages a 36% Open Rate (industry average 17-25%) and 1.45% click rate (industry average 1.11%).

\$15,000/Ad (open to 4 supporters per quarter)

**Reservation Deadlines*

Quarter 1 - November 15, 2022

Quarter 2 - February 1, 2023

Quarter 3 - June 1, 2023

Quarter 4 - September 1, 2023

Sponsored Email to the SRS Membership

Communicate with the over 1,500 SRS members directly via email. Cannot be sent out regarding company activities at the SRS Annual Meeting. Limit 1 per company. Only available to Double Diamond Supporters.

\$15,000

**Reservation Deadline – January 15, 2023*

Sponsored Survey to the SRS Membership

Survey the SRS Membership to better understand a topic of interest to your company. Maximum 10 questions to be provided, as well as an introductory statement and intended use of the information received from the survey. This opportunity is limited to Double Diamond supporters. Limit 1 per company.

\$20,000 (open to multiple supporters)

**Reservation Deadline - March 1, 2023*

Other Opportunities

SRS Podcasts Educational Grant

Support a series of podcasts throughout the year, featuring both pediatric and adult topics selected by SRS members. Supporters will be acknowledged at the beginning and end of each podcast.

\$5,000 grant support (open to multiple supporters)

**Reservation Deadline – December 15, 2022*

Sponsored Content Podcasts (Non-CME)

Record one podcast for distribution on the SRS podcast channel. SRS will provide staff support to record the podcast. Podcast dates and all content must be approved by SRS. Limit 1 per company.

\$20,000

**Reservation Deadline – January 15, 2023*

Podcast Advertisement

Provide a paid advertisement for Scoliosis Dialogues: An SRS Podcast. No more than two advertisements will be played per podcast. Advertisements are limited to 20 seconds each and are to be recorded by the supporting company. Advertisements will be placed within the SRS produced content of the podcast. Podcast advertisements can be purchased per quarter, no more than one per company per quarter.

\$15,000/each (Open to 2 supporters per quarter)

**Reservation Deadlines:*

Quarter 1 – November 15, 2022

Quarter 2 – February 1, 2023

Quarter 3 – June 1, 2023

Quarter 4 – September 1, 2023

Sponsored Social Media Package

Reach SRS's broad network via social media posting. Receive 1 posting, including a static graphic (exception Twitter), to each the SRS Facebook, LinkedIn, Twitter, and Instagram accounts. Upgrade to inclusion of a video for an additional fee. All content must be approved by SRS. Limit 1 per company. Only available to Double Diamond Supporters.

\$10,000 (open to multiple supporters)

Video upgrade - \$5,000

**Reservation Deadline – January 15, 2023*

Scoliosis Dialogues

An SRS Podcast

Feedspot recently named Scoliosis Dialogues as one of the 10 best Scoliosis podcasts.

Our most popular podcast, an interview with the Whitecloud award winners, has more than 2,000 views.

YouTube: (January 2022 – July 2022)



Views: 25,000+ views

Videos on the SRS YouTube channel had more than 25,000 views, a 37% increase over 2021. Our engagement rate on the channel was more than 250,000 and our click-thru rate is 5%.

SRS Website: (August 2021 – July 2022)

Pageviews: 3094

SRS Social Media

Followers: (as of August 2022)



Facebook: 14754



Instagram: 5320



Twitter: 3587



LinkedIn: 5839

Impressions: (August 2021 – July 2022)



Facebook: 454.61K



Instagram: 297.01K



Twitter: 99.22K



LinkedIn: 206.99K

2023 Grant Support Reservation Form

The following company wishes to express interest in the support for Scoliosis Research Society events and/or activities as indicated below. It is understood that this form is NOT an agreement for support, but rather an expression of interest to be followed, as necessary, by a formal grant request from SRS to the granting company. Upon approval of the grant request, SRS will be informed in writing and it is understood that grants will be used to support the educational goals of this activity, and that SRS will adhere to ACCME, FDA and IRS guidelines regarding disclosures and industry support, including formal Letters of Agreement and acknowledgement of support to participants in the educational activity.

Please type or print clearly.

Company Contact Name: _____

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Phone: _____

Email: _____

Support Opportunities

58th Annual Meeting

- Annual Meeting Newsletter \$10,000
- E-Poster Kiosks \$10,000
- Charging Station \$10,000
- Printing Stations \$10,000
- Ribbon Wall \$5,000
- Directional Signage \$15,000
- Beverage Breaks ___ x \$10,000 = \$_____
- Welcome Reception \$15,000
- Pre-Meeting Course \$10,000
- Half-Day Courses \$7,500
- Lunchtime Symposia \$5,000
- Webcast \$10,000
- Wireless Internet \$30,000
- Educational Grant \$_____
- Diversity, Equity & Inclusion Table \$10,000
- Early Career Surgeon Session \$10,000
- Early Career Surgeon Social \$25,000

Regional Courses

- WWC Mexico \$12,000
- WWC Colombia \$12,000
- Nijmegen Hands-On Course ___ x \$20,000 = \$_____
- Hong Kong Hands-On Course ___ x \$20,000 = \$_____
- CCSD Brazil – Educational Grant \$_____
- CCSD Brazil – Beverage Break \$5,000
- CCSD Brazil – Welcome Reception \$10,000
- CCSD Taiwan – Educational Grant \$_____
- CCSD Taiwan – Beverage Break \$5,000
- CCSD Taiwan – Welcome Reception \$10,000

Scholarships & Outreach

- North American Resident/Fellow Meeting Scholarships ___ x \$2,875 = \$_____
- Global Outreach Fellowships ___ x \$6,900 = \$_____
- Edgar Dawson Memorial Fellowship & Fund ___ x \$6,900 = \$_____
- Eduardo Luque Memorial Fellowship & Fund ___ x \$6,900 = \$_____
- Robert Winter Fund ___ x \$13,800 = \$_____
- 2022 Traveling Fellowship \$80,500
- 2023 Traveling Fellowship \$80,500

30th IMAST

- IMAST Newsletter \$10,000
- Charging Station \$10,000
- Printing Station \$10,000
- Ribbon Wall \$5,000
- Directional Signage \$15,000
- Beverage Breaks in Exhibit Hall ___ x \$10,000 = \$_____
- Live Webcast \$10,000
- E-Poster Kiosks \$10,000
- Welcome Reception \$10,000
- Opening Session \$15,000
- Experts Session \$15,000
- Wireless Internet \$30,000
- Educational Grant \$_____

Other

- Webinar Series (\$75,000 - Full series) ___ x \$10,000 = \$_____
- REO Fund \$_____
- SRS Podcast Educational Grant \$5,000
- Directed Research Fund \$57,500
- Endowment Fund \$_____
- General Education Grant \$_____

TOTAL GRANT SUPPORT INTEREST \$_____

2023 Marketing Reservation Form

Marketing Contact Details

Contact listed here will receive all advertising-related correspondence, including invoices, deadline reminders, etc.

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

Company Details

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

We agree

1. Payment in full by the respective application deadlines must accompany this application. Checks must be made payable to Scoliosis Research Society.
2. All advertising artwork is subject to review and approval by SRS
3. All advertising may not contain messages containing qualitative or comparative language, price information, or other indications of savings or value; Endorsements; and Inducements to purchase, sell, or use the products or services.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society

SRS Meetings Team
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202

Phone: +1-414-289-9107
Fax: +1-414-276-3349
Email: corporatesupport@srs.org

58th Annual Meeting

<input type="checkbox"/> Delegate Bag Insert	___ x \$7,500 = \$_____
<input type="checkbox"/> Mobile App Banner Ad	\$5,000
<input type="checkbox"/> Mobile App Push Notification	\$5,000
<input type="checkbox"/> Hotel Key Cards	\$15,000
<input type="checkbox"/> Hotel Room Drop	\$10,000
<input type="checkbox"/> Registration Website Advertising	\$15,000
<input type="checkbox"/> SRS Video Monitor	\$10,000
<input type="checkbox"/> Personal Hand Sanitizer	\$10,000

Preliminary Program

<input type="checkbox"/> Back Cover (¾ page)	\$3,000
<input type="checkbox"/> Inside Front Cover	\$2,500
<input type="checkbox"/> Inside Back Cover	\$2,500
<input type="checkbox"/> Full Page Inside	\$2,000

Pocket Guide

<input type="checkbox"/> Back Cover	\$2,000
<input type="checkbox"/> Inside Front Cover	\$1,750
<input type="checkbox"/> Inside Back Cover	\$1,750
<input type="checkbox"/> Full Page Inside	\$1,500

Annual Meeting Total due: \$_____

30th IMAST

<input type="checkbox"/> Exterior Glass Branding	\$35,000
<input type="checkbox"/> Entrance Glass Branding	\$20,000
<input type="checkbox"/> Toblerone Unit	\$7,500
<input type="checkbox"/> Foyer Banner	\$10,000
<input type="checkbox"/> Perimeter Glass Branding	___ x \$500 = \$_____
<input type="checkbox"/> Escalator Branding	\$30,000
<input type="checkbox"/> Cube Branding	___ x \$5,000 = \$_____
<input type="checkbox"/> Attendee E-blast	\$10,000
<input type="checkbox"/> Mobile App Banner Ad	\$5,000
<input type="checkbox"/> Registration Website Advertising	\$15,000
<input type="checkbox"/> Delegate Back Insert	___ x \$7,500 = \$_____
<input type="checkbox"/> Video Monitor	\$10,000
<input type="checkbox"/> Hand Sanitizer	\$10,000
<input type="checkbox"/> Mobile App Push Notification	\$5,000

Preliminary Program

<input type="checkbox"/> Back Cover	\$1,500
<input type="checkbox"/> Inside Front Cover	\$2,500
<input type="checkbox"/> Full Page Inside	\$2,000

Meeting Guide

<input type="checkbox"/> Back Cover	\$2,000
<input type="checkbox"/> Inside Front Cover	\$1,750
<input type="checkbox"/> Inside Back Cover	\$1,750
<input type="checkbox"/> Full Page Inside	\$1,500

IMAST Total due: \$_____

Continued on next page.

2022 Marketing Reservation Form

Continued from previous page.

Other

- Spinal Column Ad _____ x \$15,000 = \$ _____
- Sponsored Content Podcast (Non-CME) \$20,000
- Pop-up Banner Ad on SRS Website \$25,000
- Sponsored Content Webinar (Non-CME) \$20,000
- Sponsored Email to SRS Membership \$15,000
- Sponsored Social Media Package \$10,000
- Social Media video Upgrade \$5,000
- Membership Survey \$20,000
- Podcast Advertisement _____ x \$15,000 = \$ _____

Other Total due: \$ _____

TOTAL (All Meetings): \$ _____

2023 IMAST Exhibit Space Application

Application Deadline: December 1, 2022

By completing and submitting the 2023 IMAST exhibit space application form, we agree

1. Payment in full by December 1, 2022 must accompany this application. Checks must be made payable to: Scoliosis Research Society. Credit card payments will not be accepted.
2. All provisions of the Rules and Regulations and General Information, as hereby published online at www.srs.org/imast2022/exhibits-support, shall be a part of this contract. Application deadline is December 1, 2022. We hereby apply, subject to terms of the IMAST printed Rules and Regulations, for exhibit space for our occupancy.
3. Should we cancel this exhibit space reservation prior to December 15, 2022, we will receive a refund, less a 25% administrative fee. Should we cancel after December 15, 2022, we will forfeit the entire cost of the booth. We agree that all cancellations and refund request be made in writing.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information by December 1, 2022 to:

Scoliosis Research Society
SRS Meetings Team
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: +1-414-289-9107
Fax: +1-414-276-3349
Email: corporatesupport@srs.org

Deadline for submission: December 1, 2022

Exhibition Contact Details:

Contact listed here will receive all exhibition and workshop related correspondence, including invoices, logistics, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

Company Details (List all information below exactly as it should appear in the Final Program - including capitalization and punctuation.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Telephone: _____

Website: _____

Booth Size Requested: _____ 3x3m (\$8,000) _____ 3x6m (\$17,000) _____ 6x6m (\$35,000)

Top three (3) booth location preferences: _____, _____, _____

We plan on having a custom built exhibit, using a third party contractor.

We are interested in additional booth space.

Competitors we do NOT wish to be near: _____

Companies we would like to be near: _____

Please put me in contact with the preferred lead retrieval company for IMAST

The assignment of space is at the sole discretion of SRS, using the following criteria: 1. Number of booths requested 2. Number of booths occupied at the 2019, 2021, and 2022 IMAST meetings (based on space) (2020 has been taken out of consideration due to COVID-19 challenges) 3. Date of receipt of exhibitor application 4. Total support dollars contributed in 2022 5. Space availability

IMAST Exhibit Rules & Regulations are available online at www.srs.org/imast2023/exhibits-support

2023 IMAST Hands-On Workshop Application

HOW Application Deadline: December 1, 2022

Workshop Contact Details

Contact listed here will receive all HOW-related correspondence, including invoices, logistical information, deadline reminders, etc.

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

Company Details (List all information below exactly as it should appear in the Final Program - including capitalization and punctuation.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

We agree

1. Payment in full must accompany this application. Checks must be made payable to Scoliosis Research Society.
2. All provisions of the Rules and Regulations, as hereby published online at www.srs.org/imast2023/exhibits-support, shall be part of this contract.
3. We hereby apply, subject to terms of IMAST printed Rules & Regulations, for HOW space for our occupancy.
4. Should we cancel this Hands-On session prior to December 15, 2022, we will receive a refund, less a 25% administrative fee. Should we cancel after December 15, 2022, we will forfeit the entire cost of the sessions. We agree that all cancellations and refund requests be made in writing.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society

SRS Meetings Team
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: +1-414-289-9107
Fax: +1-414-276-3349
Email: corporatesupport@srs.org

- | | | | |
|--|--------------------|---------------|------------|
| <input type="checkbox"/> HOW Breakfast | Thursday, March 23 | __ x \$7,500 | = \$ _____ |
| | Friday, March 24 | __ x \$7,500 | = \$ _____ |
| <input type="checkbox"/> HOW Lunch | Thursday, March 23 | __ x \$20,000 | = \$ _____ |
| | Friday, March 24 | __ x \$20,000 | = \$ _____ |
| <input type="checkbox"/> HOW Afternoon | Friday, March 24 | __ x \$20,000 | = \$ _____ |

Full HOW Rules & Regulations can be found online at <https://www.srs.org/imast2023/exhibits-support>

Room Set Options

If requesting more than one HOW, please note which room set(s) apply to which requested slot

- Theater
- Half Rounds
- Full Rounds
- No Seating, Only 2m tables around the perimeter
- Other (please describe) _____

2023 Annual Meeting Industry Workshop Application

Workshop Application Deadline – March 1, 2023

Workshop Contact Details

Contact listed here will receive all workshop-related correspondence, including invoices, logistical information, deadline reminders, etc.

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

We agree

1. Each company may request one (1) workshop. If additional workshop times remain after the application deadline SRS will assign a second workshop, if requested, according to dates applications were received.
2. Full payment for one workshop must be received by March 1, 2023 in order to confirm.
3. Workshops will be assigned by SRS on a first come, first serve basis, with each company receiving one workshop in the first assignments.
4. Companies agree to abide by all Rules and Regulations, as provided by SRS with confirmation of receipt of Workshop Application. SRS reserves the right to change the rules and regulations based on COVID-19 safety precautions.
5. Cancellation: All cancellation and refund requests must be made in writing. A refund, less a 25% administration fee, will be provided for workshop cancellation on or prior to March 1, 2023. No refunds will be issued for cancellation after March 1.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society

SRS Meetings Team
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: +1-414-289-9107
Fax: +1-414-276-3349
Email: corporatesupport@srs.org

Workshop Request:

Workshop (\$40,000) – Thursday, September 7, 2023 | 12:15-14:15 (day & time subject to change)

Signature: _____

Date: _____

Current Concepts in Spine Deformity – Brazil

Application for Exhibit Space, Workshops, and Support – Deadline November 15, 2022

We Agree

1. Payment in full by November 15, 2022 must accompany this application. The cost of each tabletop exhibit space is \$3,000. Payment may be made by bank transfer (contact SRS office for information) or checks made payable to Scoliosis Research Society.
2. Payment of exhibit fee and acceptance of exhibit assignment will constitute agreement to abide by all Rules and Regulations, and General Information as supplied by SRS at the time of assignment.
3. Each company may request up to two (2) workshop times, indicating a first and second choice. Full payment for one workshop must be received by November 15, 2022 in order to confirm.
4. Workshops will be assigned by SRS on a first come, first serve basis, with each company receiving one workshop in the first assignments. If there are any workshop times remaining on January 15, second choice assignments will be made according to dates applications were received.
5. Companies agree to abide by all Rules and Regulations, as provided by SRS with confirmation of receipt of Exhibit & Workshop Application.
6. Cancellation: All cancellation and refund requests must be made in writing. A refund, less a 25% administration fee, will be provided for exhibit or workshop cancellation on or prior to January 15. No refunds will be issued for cancellation after January 15.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: +1-414-289-9107 Fax: +1-414-276-3349
Email: corporatesupport@srs.org

Signature: _____ Date: _____

Contact Details:

Contact listed here will receive all exhibition and workshop related correspondence, including invoices, logistics, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Exhibits:

Number of Exhibits Requested _____ (\$3,000 USD each*)

Competitors we do NOT wish to be near:

Companies we would like to be near:

Workshop Request:

First Choice: Day 1 - \$5,000
 Day 2 - \$5,000

The assignment of exhibit and workshop space will be at the sole discretion of SRS, based on date of receipt of application and space availability.

Marketing & Grant Support:

Marketing:

- Registration Website - \$5,000
- Delegate Email - \$1,000

Grant Support:

- Beverage Break - \$5,000
- Welcome Reception - \$10,000
- Educational Grant - \$ _____

Current Concepts in Spine Deformity – Taiwan

Application for Exhibit Space, Workshops, and Support – Deadline May 1, 2023

We Agree

1. Payment in full by May 1, 2023 must accompany this application. The cost of each tabletop exhibit space is \$3,000. Payment may be made by bank transfer (contact SRS office for information) or checks made payable to Scoliosis Research Society.
2. Payment of exhibit fee and acceptance of exhibit assignment will constitute agreement to abide by all Rules and Regulations, and General Information as supplied by SRS at the time of assignment.
3. Each company may request up to two (2) workshop times, indicating a first and second choice. Full payment for one workshop must be received by May 1, 2023 in order to confirm.
4. Workshops will be assigned by SRS on a first come, first serve basis, with each company receiving one workshop in the first assignments. If there are any workshop times remaining on May 1, second choice assignments will be made according to dates applications were received.
5. Companies agree to abide by all Rules and Regulations, as provided by SRS with confirmation of receipt of Exhibit & Workshop Application.
6. Cancellation: All cancellation and refund requests must be made in writing. A refund, less a 25% administration fee, will be provided for exhibit or workshop cancellation on or prior to June 15. No refunds will be issued for cancellation after June 15.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: +1-414-289-9107 Fax: +1-414-276-3349
Email: corporatesupport@srs.org

Signature: _____ Date: _____

Contact Details:

Contact listed here will receive all exhibition and workshop related correspondence, including invoices, logistics, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact Email: _____

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Exhibits:

Number of Exhibits Requested _____ (\$3,000 USD each*)

Competitors we do NOT wish to be near:

Companies we would like to be near:

Workshop Request:

First Choice: Day 1 - \$5,000
 Day 2 - \$5,000

The assignment of exhibit and workshop space will be at the sole discretion of SRS, based on date of receipt of application and space availability.

Marketing & Grant Support:

Marketing:

- Registration Website - \$5,000
 Delegate Email - \$1,000

Grant Support:

- Beverage Break - \$5,000
 Welcome Reception - \$10,000

Educational Grant - \$ _____

2022 Corporate Supporters

We are pleased to acknowledge and thank those companies that provided financial support to SRS in 2021. Support levels are based on total contributions throughout the year and include the Annual Meeting, IMAST, Worldwide Courses, Global Outreach Scholarships, Edgar Dawson Memorial Scholarships, Luque Scholarships, SRS Traveling Fellowships, Research and other activities. Their support has helped SRS to offer high quality medical meetings and courses throughout the world, fund spinal deformity research, develop new patient materials, and provide educational opportunities for young surgeons and those from developing nations.

Double Diamond Level Support



Gold Level Support



Silver Level Support

ATEC Spine

Orthofix

Pacira Biosciences, Inc.

Bronze Level Support

Arthrex
Augmedics
B. Braun
Biedermann Motech

Carlsmed
Mainstay Medical
Medacta
Mighty Oak Medical

SeaSpine
Spinal Elements
Spineology
SI-Bone



30th International Meeting on Advanced Spine Techniques

March 22-24, 2023 - Dublin, Ireland

SAVE THE DATE

Abstract Submission Opens: August 1, 2022

Advanced Registration Opens: December 7, 2022

www.srs.org/imast2023



SRS

Scoliosis Research Society

58TH ANNUAL MEETING

September 6-9, 2023

Seattle, Washington USA



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Abstract Submission Opens: **November 1, 2022**

Advanced Registration Opens: **April 25, 2023**