

SCOLIOSIS RESEARCH SOCIETY

CO-BRANDING STYLE GUIDE



MISSION STATEMENT

Dedicated to the optimal care of patients with spinal deformities.

OUR STORY

An international society that was founded in 1966 with 37 members. It has gained recognition as one of the world's premier spine societies. The SRS has maintained a commitment to research and education in the field of spinal deformities. Strict membership criteria ensure that the individual Fellows support that commitment. Current membership includes over 1,300 of the world's leading spine surgeons, researchers, physician assistants and orthotists who are involved in research and treatment of spinal deformities.

Logo

PREFERRED LOGO



ICON LOGO



This is the icon version of the logo. It should only be used whenever there isn't adequate horizontal space for the preferred or secondary logos, such as social media or user accounts.

SECONDARY LOGO OPTIONS



**Scoliosis
Research
Society**



SRS

These are the secondary versions of the logo. They should only be used whenever the preferred logo isn't an adequate size to read "Scoliosis Research Society."

CO-BRANDING

Language

SRS has agreed to co-brand an opportunity with you. Acceptable language for noting this partnership is:

In collaboration with the Scoliosis Research Society

SRS does not endorse courses and therefore the term should not be used.

Approval

All materials containing use of the SRS logo will be provided to SRS prior to printing for approval.

Please email materials requiring approval to:

Ashtin Neuschaefer | aneuschaefer@srs.org

CONTACT DETAILS

Mailing address

555 East Wells Street, Suite 1100
Milwaukee, WI 53202 USA

Email address

info@srs.org

Phone number

+1 414-289-9107