

IMAST Dashboard

Thursday, October 12, 2017

2017 July 12-15 Cape Town, South Africa
 2016 July 13-16 Washington D.C., USA

Registration

Year	Total	Total Revenue	% Budget Revenue
2017	631	\$295,400	48%
2016	876	\$515,662	83%

-Advanced Registration ends in 484 days

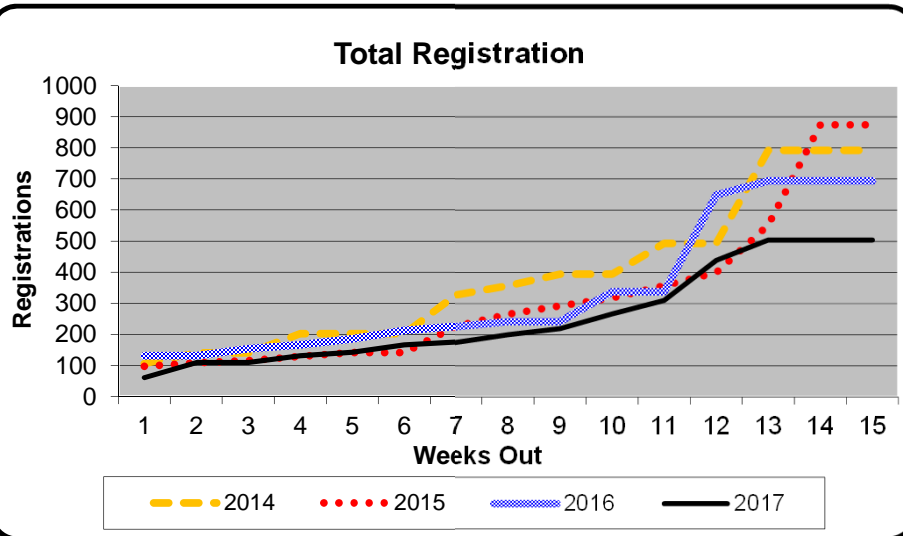
Registration by Type

Year	Members	Non-Members	Guests	Industry
2017	192	128	60	251
2016	263	307	38	268

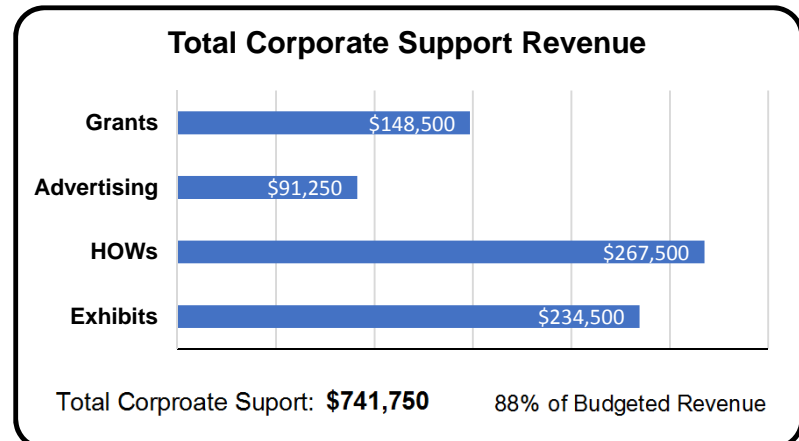
76% of total projected goal (835)

Abstracts

2017	1506
2016	1541



% Overall Budgeted Revenue: 75%
 \$1,037,150 of \$1,380,000



Exhibits

Number of Companies: 20
Revenue: \$234,500
 Budgeted Revenue: \$316,000
 % of Budget Revenue: 74%

2016 *Final*
 Number of Companies: 29
 Revenue: \$280,000
 % of Budget Revenue: 89%

Hands-On Workshops

HOWs Sold: 17
Revenue: \$267,500
 Budgeted Revenue: \$280,000
 % of Budget Revenue: 96%

2016 *Final*
 Number of HOWs: 17
 Revenue: \$265,000
 % of Budget Revenue: 95%

Advertising

Revenue: \$91,250
 Budgeted Revenue: \$60,000
 % of Budget Revenue: 152%

2016 *Final*
 Revenue: \$89,750
 % of Budget Revenue: 150%

Grant Support

Revenue: \$148,500
 Budgeted Revenue: \$185,000
 % of Budget Revenue: 80%

2016 *Final*
 Revenue: \$137,500
 % of Budget Revenue: 74%