

IMAST Dashboard

Friday, August 16, 2019

2019 July 17-20 *Amsterdam, the Netherlands*
 2018 July 11-14 *Los Angeles, CA, USA*

Registration

Final

2019	722	\$421,560	76%
	Total	Total Revenue	% Budget Revenue
2018	676	\$389,060	68%

-Advanced Registration ends in 57 days

Registration by Type

Final

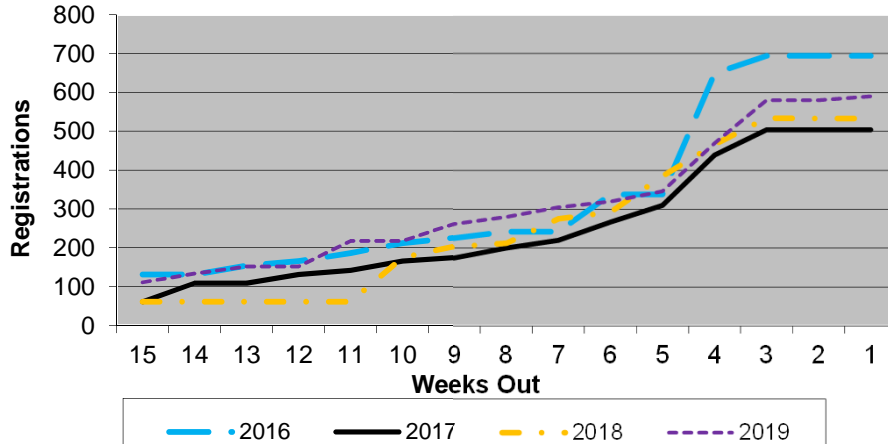
2019	185	325	15	197
	Members	Non-Members	Guests	Industry
2018	203	214	27	232

89% of total projected goal (750)

Abstracts

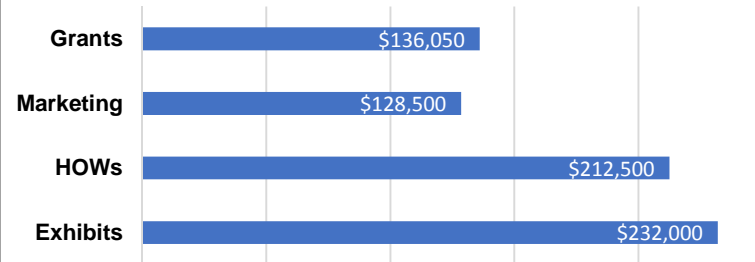
2019	1745
	Total Submitted
2018	1648

Total Registration



% Overall Budgeted Revenue: 80%
 \$1,130,610 of \$1,414,700

Total Corporate Support Revenue



Total Corporate Support: **\$709,050** 83% of Budgeted Revenue

Exhibits

Number of Companies: 19
Revenue: \$232,000
 Budgeted Revenue: \$298,100
 % of Budget Revenue: 78%

2018 *Final*
 Number of Companies: 24
 Revenue: \$259,500
 % of Budget Revenue: 82%

Hands-On Workshops

HOWs Sold: 14
Revenue: \$212,500
 Budgeted Revenue: \$290,000
 % of Budget Revenue: 73%

2018 *Final*
 Number of HOWs: 18
 Revenue: \$262,000
 % of Budget Revenue: 94%

Marketing

Revenue: \$128,500
 Budgeted Revenue: \$120,000
 % of Budget Revenue: 107%

2018 *Final*
 Revenue: \$146,000
 % of Budget Revenue: 243%

Grant Support

Revenue: \$136,050
 Budgeted Revenue: \$150,000
 % of Budget Revenue: 91%

2018 *Final*
 Revenue: \$171,300
 % of Budget Revenue: 93%