

IMAST Dashboard

Wednesday, July 25, 2018

2018 July 11-14 Los Angeles, CA, USA
 2017 July 12-15 Cape Town, South Africa

Registration

Year	Total	Total Revenue	% Budget Revenue
2018	676	\$388,500	68%
2017	631	\$295,400	55%

-Advanced Registration ends in 40 days

Registration by Type

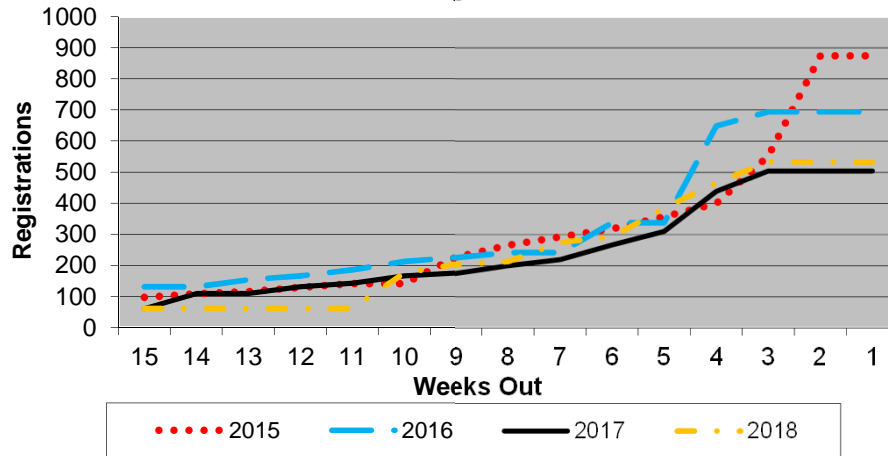
Year	Members	Non-Members	Guests	Industry
2018	203	214	27	232
2017	192	128	60	251

84% of total projected goal (805)

Abstracts

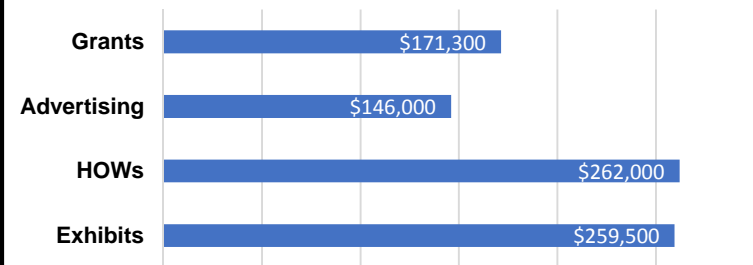
2018	1648
Total Submitted	
2017	1506

Total Registration



% Overall Budgeted Revenue: 87%
 \$1,227,300 of \$1,409,500

Total Corporate Support Revenue



Total Corporate Support: **\$838,800** 100% of Budgeted Revenue

Exhibits

Number of Companies: 24
Revenue: \$259,500
 Budgeted Revenue: \$320,000
 % of Budget Revenue: 81%

Year	Final
2017	Number of Companies: 20 Revenue: \$234,500 % of Budget Revenue: 74%

Hands-On Workshops

HOWs Sold: 18
Revenue: \$262,000
 Budgeted Revenue: \$275,000
 % of Budget Revenue: 95%

Year	Final
2017	Number of HOWs: 17 Revenue: \$267,500 % of Budget Revenue: 96%

Advertising

Revenue: \$146,000
 Budgeted Revenue: \$100,000
 % of Budget Revenue: 146%

Year	Final
2017	Revenue: \$91,250 % of Budget Revenue: 152%

Grant Support

Revenue: \$171,300
 Budgeted Revenue: \$145,000
 % of Budget Revenue: 118%

Year	Final
2017	Revenue: \$148,500 % of Budget Revenue: 80%