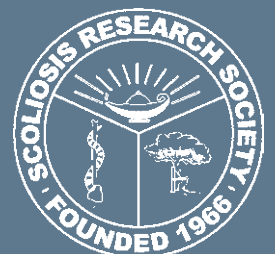


# 2019

## CORPORATE SUPPORT OPPORTUNITIES

### Scoliosis Research Society

Dedicated to the optimal care  
of patients with spinal deformity



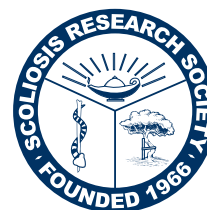
[www.srs.org](http://www.srs.org)

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Support opportunities listed herein are not intended to be inclusive of all projects and initiatives that will be directed by SRS. SRS leadership and staff would be happy to discuss with you additional partnership prospects.

Please contact:  
Tressa Goulding, CAE  
Scoliosis Research Society  
Corporate Relations Committee Staff Liaison  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202  
Phone: 414-289-9107  
Email: tgoulding@srs.org



## Scoliosis Research Society Mission Statement

The purpose of the Scoliosis Research Society is to foster the optimal care of all patients with spinal deformities.

### ACCME

The Scoliosis Research Society recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing education.

### AdvaMed

The Scoliosis Research Society adheres to the Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interactions with Health Care Professionals. Support opportunities offered herein follow the revised code adopted in July 2009, which clarify and distinguish between appropriate and inappropriate activity between health care professionals and representatives of medical device companies.

# Invitation to Support

Dear SRS Corporate Supporters,

We are pleased to offer the following 2019 Corporate Support Program.

The Scoliosis Research Society (SRS) has had another year of strong performance supporting our primary goals of research, education and outreach. We now have over 1300 members representing 64 different countries, we held six Worldwide Courses in Europe, Asia and South America and we committed \$312,327 for research grants in 2018. Importantly, the depth and breadth of our corporate support has grown, facilitating our ability to effectively carry out our worthwhile mission. These vital SRS activities, among others, would not have been attainable without your continuous support. We recognize and appreciate our strong relationships with companies that share our commitment to spinal deformity care. SRS is proud to acknowledge our Corporate Supporters as critical contributors to the success and progress of the Society, as we pursue our mission “to foster the optimal care of patients with spinal deformity.” We know that you share in our mission and hold a stake in our success.

## International Meeting on Advanced Spine Techniques (IMAST) & SRS Annual Meeting

The meetings, both IMAST in July and the Annual Meeting in October, continue to be the cornerstone of this Society. In 2018 we were astounded by another year of outstanding attendance at the Annual Meeting in Bologna, Italy with over 1500 delegates. The 26<sup>th</sup> IMAST in Los Angeles, continued to offer “must-see” education sessions; once again, the HOW sessions at IMAST were generally very well attended. New sessions and program changes will be featured at the 26<sup>th</sup> IMAST in Amsterdam in 2019 as it returns to Europe for the last year that the meeting will be held in July before transitioning to April dates in 2020. The 54<sup>th</sup> Annual Meeting will take place in Montréal, Canada and we are excited to announce new support opportunities, including a limited number of industry workshops during the Annual Meeting.

## Named Research Grants & Award Scholarships and Fellowships

In addition to our meetings, we strive to provide educational opportunities for young, promising surgeons from around the world through our Awards & Scholarship Program. In 2018, we provided 18 surgeons with fellowships, which specifically allow for individualized learning experiences and a collaboration of surgeons from around the world. This exchange of ideas and techniques is imperative to our growth as a global society. We also provided 32 young surgeons with scholarships to attend either the Annual Meeting or IMAST.

We would like to take this opportunity to not only have our corporate supporters help us fund these programs but to have Named Research Grants and Awards, specifically acknowledging the company in all publications, programs and notifications regarding the award or grant. We hope this will allow our supporters to make known their commitment to global education and research.

## Spine Deformity Solutions: A Hands-On Course

SRS has now produced 11 highly successful hands-on courses, including multiple international offerings. All have been well subscribed, with delegates from multiple countries coming to learn from a talented group of well-respected faculty members. Each lab station had only three delegates per station making for an interactive, intimate learning experience that can be hard to find with other courses. In keeping with the SRS global mission and recognizing the strong interest from participants outside North America, the 2019 courses will take place in Istanbul, Turkey in conjunction with the SRS Current Concepts in Spine Deformity Course in May and Bangkok, Thailand in November.

## Worldwide Courses

Finally, our Worldwide Courses continue to thrive and be a significant part of our global expansion. In 2018 we conducted two traditional Worldwide Courses and two SRS directed Current Concepts Courses. In 2019 we will continue our expanded Worldwide Course offerings.

The 2018 Current Concepts in Spine Deformity courses were held in Bordeaux, France in April and Buenos Aires in August 2018; both courses were smashing successes. SRS will continue to hold these courses in two regions per year and in 2019 will hold a combined Spine Deformity Solutions and Current Concepts Course in Istanbul, to give the attendees a truly exceptional educational experience.

These courses allow for a dialogue and exchange of experience between the attendees and the faculty that enforces our mission of education and optimal patient care for spine deformity patients. We invite our supporters to join us at these courses, which we feel add similar value for your companies.

As our Society continues to grow globally, we will continue to explore different venues in order to offer versatile education programs. We recognize that these opportunities for growth can only be fully realized with the continued backing of you, our long-standing and greatly appreciated Corporate Supporters. We again reiterate our commitment to working with you, to identify mutually beneficial collaborations.

Should you have any questions or wish to discuss a particular initiative, please contact Tressa Goulding at the Society's Headquarters Office at +1-414-289-9107 or via email to [tgoulding@srs.org](mailto:tgoulding@srs.org) or [corporatesupport@srs.org](mailto:corporatesupport@srs.org).

With gratitude,



Todd J. Albert, MD  
Corporate Relations Committee Chair



Peter O. Newton, MD  
SRS President

## Overview of Opportunities & Planning Checklist

Please use the following checklist to help determine your overall 2019 Corporate Support. This page is for your reference and the individual applications, on pages 35-40, must be submitted to SRS to reserve/confirm all opportunities.

Opportunity	Page	Amount	Notes
<b>Exhibits</b>			
IMAST Exhibit Booth	17	<input type="checkbox"/> \$8,000 - \$17,000	
Istanbul Current Concepts Course – Exhibit Booth	29	<input type="checkbox"/> \$4,000	
Tokyo Current Concepts Course – Exhibit Booth	29	<input type="checkbox"/> \$4,000	
<b>Workshops</b>			
IMAST Hands-On Workshops	23	<input type="checkbox"/> \$7,000 - \$20,000	
Istanbul Current Concepts Course – Workshop	29	<input type="checkbox"/> \$2,000 - \$3,000	
Tokyo Current Concepts Course – Workshop	29	<input type="checkbox"/> \$2,000 - \$3,000	
Worldwide Course – India	27	<input type="checkbox"/> \$8,500	
Worldwide Course – Mexico	27	<input type="checkbox"/> \$8,500	
Worldwide Course – Spain	27	<input type="checkbox"/> \$8,500	
Annual Meeting Industry Workshop	12	<input type="checkbox"/> \$40,000	
<b>Cadaver Lab Stations</b>			
Spine Deformity Solutions Course – Istanbul	27	<input type="checkbox"/> \$15,000	
Spine Deformity Solutions Course – Bangkok	27	<input type="checkbox"/> \$15,000	
<b>Marketing</b>			
<u>Annual Meeting:</u> Preliminary Program Print Ad Meeting Guide Print Ad Mobile App Ads Hotel Room Drops Hotel Key Cards Delegate Bag Inserts	11	<input type="checkbox"/> \$1,500 - \$2,000 <input type="checkbox"/> \$1,500 - \$2,000 <input type="checkbox"/> \$4,000 <input type="checkbox"/> \$7,500 <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$7,500	
<u>IMAST:</u> Preliminary Program Print Ad Meeting Guide Print Ad Mobile App Ads Hotel Room Drops Hotel Key Cards Delegate Bag Inserts	16	<input type="checkbox"/> \$1,500 - \$2,000 <input type="checkbox"/> \$1,500 - \$2,000 <input type="checkbox"/> \$4,000 <input type="checkbox"/> \$7,500 <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$7,500	
<u>Current Concepts Course:</u> Delegate Bag Inserts - Istanbul Delegate Bag Inserts - Tokyo	29	<input type="checkbox"/> \$750 <input type="checkbox"/> \$750	
<b>Grant Support – Education &amp; Meetings</b>			
<u>Annual Meeting Grants:</u> Newsletter Pocket Guide E-Poster USB E-Poster Kiosk Printing Station Charging Station Ribbon Display Directional Signage Wireless Internet Announcement Board Beverage Breaks Welcome Reception Video Archives General Education Grant	9-10	<input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$15,000 <input type="checkbox"/> \$7,500 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$7,500 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$7,500 <input type="checkbox"/> \$25,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$25,000 <input type="checkbox"/> Any Amount	

## Overview of Opportunities & Planning Checklist

Opportunity	Page	Amount	Notes
<b>Grant Support – Education &amp; Meetings, cont.</b>			
<u>Session Specific Grant:</u> Pre-Meeting Course Half-Day Courses Lunchtime Symposia Live Webcast	9-10	<input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$10,000	
<u>IMAST Grants:</u> Newsletter Pocket Guide E-Poster USB E-Poster Kiosk Printing Station Charging Station Ribbon Display Directional Signage Wireless Internet Announcement Board Beverage Breaks Welcome Reception Video Archives General Education Grant <u>Session Specific Grant:</u> Opening General Session Lunch with Experts Session Live Webcast	14-15	<input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$15,000 <input type="checkbox"/> \$7,500 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$7,500 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$7,500 <input type="checkbox"/> \$25,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$25,000 <input type="checkbox"/> Any Amount <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$3,500 <input type="checkbox"/> \$10,000	
<u>Current Concepts Course:</u> Beverage Breaks - Istanbul Welcome Reception - Istanbul General Education Grant - Istanbul Beverage Breaks - Tokyo Welcome Reception - Tokyo General Education Grant - Tokyo	29	<input type="checkbox"/> \$500 <input type="checkbox"/> \$1,500 <input type="checkbox"/> Any Amount <input type="checkbox"/> \$500 <input type="checkbox"/> \$1,500 <input type="checkbox"/> Any Amount	
<u>Webinar Series</u> Single Webinar Full Series – Exclusive supporter	33	<input type="checkbox"/> \$10,000 <input type="checkbox"/> \$75,000	
<b>Grant Support – Fellowships &amp; Outreach</b>			
Global Outreach Fellowship	30	<input type="checkbox"/> \$6,600	
North America Resident/Fellow Scholarship	30	<input type="checkbox"/> \$2,750	
Edgar Dawson Memorial Fellowship	30	<input type="checkbox"/> \$6,600	
Eduardo Luque Memorial Fund	30	<input type="checkbox"/> \$6,600	
Robert B. Winter Fund for Global Outreach	30	<input type="checkbox"/> \$13,200	
SRS Travelling Fellowship	31	<input type="checkbox"/> \$55,000	
<b>Grant Support – Research</b>			
Named Research Grant	33	<input type="checkbox"/> \$27,500 - \$55,00	
SRS Research Fund	32	<input type="checkbox"/> Any Amount	
SRS Endowment Fund	32	<input type="checkbox"/> Any Amount	
<b>Grant Support – Other</b>			
SRS Calendar	33	<input type="checkbox"/> \$12,000	
REO Fund	33	<input type="checkbox"/> Any Amount	

# Benefits & Levels of Support

## Double Diamond Level (\$300,000+)

Throughout the Year...

- Largest name recognition as a Double Diamond Level company throughout the year on the SRS website and in non-CME printed materials (i.e. the SRS newsletter).
- Largest name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- SRS Double Diamond Supporter logo for use in company materials.
- Three company representatives invited to the SRS Corporate Advisory Board Meeting.
- Appropriate recognition and/or benefits related to support for specific activities or programs.
- Right of first refusal for stations at SRS Hands-On Courses in Spring and Fall.
- Opportunity for meetings with members of SRS Presidential Line at company headquarters
- Earlier access to support opportunities.

At the Annual Meeting and/or IMAST...

- Three invitations to the President's Reception, held at the Annual Meeting.
- Two company representatives invited to IMAST faculty dinner.
- Presentation of a plaque, with brief speaking opportunity during the Annual Meeting Opening Ceremonies.
- Eight complimentary registrations to either Annual Meeting or IMAST; including eight complimentary tickets to Annual Meeting or IMAST social events.
- Complimentary meeting room at the Annual Meeting; with top priority of room assignments. Hospitality Rooms must follow SRS policy, to be provided.
- Company name and booth # included on sign at Exhibit Hall entry directing delegates to visit the SRS Double Diamond Sponsors
- Lists of Annual Meeting and IMAST delegates.

## Diamond Level (\$150,000-\$299,999)

Throughout the Year...

- Large name recognition as a Diamond Level company throughout the year on the SRS website and in non-CME printed materials (i.e. the SRS newsletter).
- Large name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- SRS Diamond Supporter logo for use in company materials.
- One company representatives invited to the SRS Corporate Advisory Board Meeting.
- Appropriate recognition and/or benefits related to support for specific activities or programs.
- Right of first refusal for stations at SRS Hands-On Courses in Spring and Fall.

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque and individual recognition during the Annual Meeting Opening Ceremonies.
- Four complimentary registrations to either Annual Meeting or IMAST.
- Complimentary meeting room at the Annual Meeting. Hospitality Rooms must follow SRS policy, to be provided.
- Lists of Annual Meeting and IMAST delegates.

## Platinum Level (\$100,000-\$149,999)

Throughout the Year...

- Name recognition as a Platinum Level company throughout the year on the SRS website and in non-CME printed materials (i.e. the SRS newsletter).
- Name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque during the Annual Meeting Opening Ceremonies.
- Two complimentary registrations to either Annual Meeting or IMAST.
- Lists of Annual Meeting and IMAST delegates.

# Benefits & Levels of Support

## Gold Level (\$50,000-\$99,999)

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Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST.
- Appropriate recognition and/or benefits related to support for specific activities or programs.

At the Annual Meeting and/or IMAST...

- One invitation to the President's Reception, held at the Annual Meeting.
- Verbal recognition during the Annual Meeting Opening Ceremonies.
- One complimentary registration to either Annual Meeting or IMAST.

## Silver Level (\$25,000-\$49,999)

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Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST.
- Appropriate recognition and/or benefits related to support for specific activities or programs.

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies.
- One complimentary registration to either Annual Meeting or IMAST.

## Bronze Level (up to \$24,999)

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Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST.
- Appropriate recognition and/or benefits related to support for specific activities or programs.

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies.

## Meeting Conduct Guidelines

SRS asks each of its Corporate Supporters to adhere to the following guidelines regarding participation in SRS meetings and courses, as a courtesy to the Society, its members and meeting delegates:

- No entertainment functions, meetings, courses or social functions may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours or social events.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed and Eucomed guidelines governing interaction with physicians.
- Exhibitors and supporters must obtain prior approval of SRS for all special activities (entertainment, educational, social, promotional, etc.) held in conjunction with the SRS Annual Meeting and IMAST. Please refer to the Affiliate Function Space Request Guidelines on below, for more information.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, endorsed by, or an official activity of, SRS.
- Attendee lists provided by SRS to Corporate Supporters, as part of the Benefits of Support outlined on page 4, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates must be pre-approved by SRS. **Violations will result in a one-year ban from receiving any type of mailing list.**

## Affiliate Function Space Guidelines

Exhibitors and supporters must obtain prior approval by SRS for all special activities (entertainment, educational, social, promotional, etc.) for the period beginning Wednesday, July 17 through Saturday, July 20 for IMAST and Tuesday, September 17 through Saturday, September 21 for the Annual Meeting.

Affiliate function requests will be collected through an online system this year. Approved requests will be forwarded to the appropriate venue for space assignment, which will be at the sole discretion of the hotel or convention center.

The link to submit requests will be sent to all IMAST exhibitors by February 1, 2019.

The link to submit requests for Annual Meeting affiliate space will be available May 1, 2019

For any questions, please contact Ann D'Arienzo at corporatesupport@srs.org.

### Only applications that adhere to the following Meeting Conduct Guidelines will be approved:

- No entertainment functions, meetings, courses or social functions involving surgeon delegates may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours or social events. Internal corporate meetings involving supporter or affiliate organization staff only are exempt from this limitation.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed guidelines governing interaction with physicians.
- SRS should be notified in writing of any special activities (whether entertainment, educational or promotional in nature) planned by an affiliated company for the period during which SRS meeting functions occur.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, or an official activity of, SRS.
- Attendee lists provided by SRS to Corporate Supporters, either as part of the benefits of Support outlined in the Corporate Support Program or as part of IMAST exhibition packages, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates should be pre-approved by SRS.

### Email lists can be used for the following meeting-related (Annual Meeting or IMAST) purposes:

- Promotion of Hands-On Workshops (HOW) or presence at IMAST as an exhibitor.
- Presence at the Annual Meeting including off-site activities in accordance with affiliate function guidelines and corporate hospitality room policies.
- Emails should not include promotion of specific devices or courses not in conjunction with the Annual Meeting or IMAST.
- Announcements should not imply a product or company is endorsed by SRS.
- General company news is appropriate if related to presence at Annual Meeting or IMAST; however, blast emails should not be a general promotion of the company.
- All blast emails must be approved by SRS; specific instructions for approval will be sent to company representatives with the email list.



# 54<sup>th</sup> Annual Meeting

## September 18-21, 2019 • Montréal, Canada

### Overview of the Annual Meeting

The Scoliosis Research Society Annual Meeting is a forum for the realization of the Society's mission and goals, to foster the optimal care of all patients with spinal deformities. Presentations at the Annual Meeting are given by leading experts in the field and have value for health care professionals who treat spinal deformities at all levels and in all ages. Over 140 papers will be presented on an array of topics, including adolescent idiopathic scoliosis, growing spine, kyphosis, adult deformity, trauma, neuromuscular scoliosis and tumors.

- In a five-year period, held in North America three times and outside North America twice.
- Approximately 1,500 attendees.
- The latest and greatest scientific research, methods and techniques in spinal deformity.
- 3 - day program plus Pre-Meeting Course, including podium papers, Half-Day Courses, Lunchtime Symposia and E-Posters.
- Podium presentations are four minutes in length.
- Minimum two-year follow up required for abstract submissions.

### Target Audience

Presentations at the Annual Meeting will have value for physicians and allied health personnel who treat spinal deformities at all levels and in all ages of patients. Medical students, residents, fellows and researchers with an interest in spinal deformities will also benefit from the materials presented.

### 2019 Annual Meeting Committees

#### SRS President

Peter O. Newton, MD

#### SRS Education Council Chair

John R. Dimar II, MD

#### SRS Education Council Chair-Elect

Suken A. Shah, MD

#### Program Committee

Firoz Miyanji, Chair  
Lindsay Andras, Chair Elect  
Gregory M. Mundis, Jr., Past Chair  
Stephen J. Lewis, MD, MSc, FRCSC  
Isador H. Lieberman, MD, MBA, FRCSC  
Keith Bachmann, MD  
Carlos Barsotti, MD  
Eugenio Dema, MD  
Joseph Gjolaj MD  
Jeffrey Gum, MD  
Stuart Hershman, MD  
Deniz Konya, MD

Joshua Murphy, MD  
Dominique Rothenfluh, MD, PhD  
Nicholas Spina, MD  
Ferran Pellise, MD, PhD  
John T. Smith, MD  
Samuel K. Cho, MD  
Amer Samdani, MD  
Sebastien Charosky, MD

#### Education Committee

Burt Yaszay, MD, Chair  
Suken A. Shah, MD, Past Chair  
Firoz Miyanji, MD, FRCSC  
Charles H. Crawford III, MD  
Paul T. Rubery, MD  
Benny T. Dahl, MD, PhD, DMSci  
Keith Bachmann, MD  
Edmund Choi, MD  
Alexandre Cristante, MD, PhD  
Sabrina Donzelli, MD  
Calvin Kuo, MD

David Lebel, MD, PhD  
Gabriel Liu, FRCS(Orth), MSC  
Kristopher Lundine, MD, MSc, FRCSC, FRACS  
Addisu Mesfin, MD  
Joshua Murphy, MD  
Tushar Rathod, MS, FCPS  
Rolf Riise, MD  
YingSong Wang, MD  
Samuel K. Cho, MD  
Marco Brayda-Bruno, MD  
Michael D. Daubs, MD  
Baron Lonner, MD, Chair Elect  
Ahmet Alanay, MD  
Charles E. Johnston, MD  
Stephen Hwang, MD  
Yong Qiu, MD

# 54<sup>th</sup> Annual Meeting

## September 18-21, 2019 • Montréal, Canada

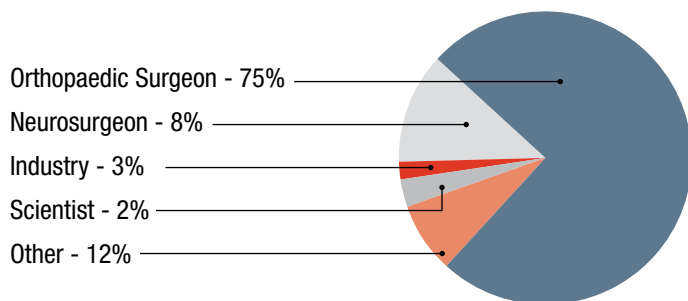
### Attendance History

2018	53rd Annual Meeting & Course—Bologna, Italy	1527 delegates
2017	52nd Annual Meeting & Course—Philadelphia, PA, USA	1692 delegates
2016	51st Annual Meeting & Course—Prague, Czech Republic	1449 delegates
2015	50th Annual Meeting & Course—Minneapolis, MN, USA	1835 delegates
2014	49th Annual Meeting & Course—Anchorage, AK, USA	1362 delegates
2013	48th Annual Meeting & Course—Lyon, France	1482 delegates
2012	47th Annual Meeting & Course—Chicago, Illinois, USA	1420 delegates
2011	46th Annual Meeting & Course—Louisville, Kentucky, USA	1228 delegates
2010	45th Annual Meeting & Course—Kyoto, Japan	952 delegates
2009	44th Annual Meeting & Course—San Antonio, Texas USA	1168 delegates
2008	43rd Annual Meeting & Course—Salt Lake City, Utah, USA	1164 delegates

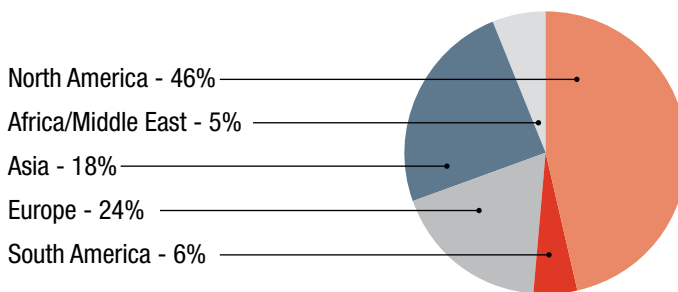
### Annual Meeting & Course Fact File

<b>Meeting Dates</b>	September 18-21, 2019
<b>Meeting Location</b>	Palais des congrès de Montréal 1001 Jean Paul Riopelle Pl, Montréal, QC, Canada
<b>Contact</b>	Ann D'Arienzo Senior Meetings Manager Scoliosis Research Society 555 E. Wells Street, Suite 1100 Milwaukee, WI 53202 Phone: 414-289-9107 Email: corporatesupport@srs.org

### 2018 Attendance by Specialty



### 2018 Attendance by Region



### 2019 Annual Meeting Program Outline\*

	Wednesday	Thursday	Friday	Saturday
<b>Morning</b>	Pre-Meeting Course	Abstract Sessions	Abstract Sessions	Abstract Sessions
<b>Afternoon</b>	Lunchtime Symposia Abstract Sessions	Lunch & Industry Workshops Half Day Course	Member Business Meeting Lunch Non-Member Lunch Symposium Abstract Sessions	Adjourn
<b>Evening</b>	Opening Ceremonies Welcome Reception	Free Evening	Farewell Reception	

\*Subject to change.

# 54<sup>th</sup> Annual Meeting

## September 18-21, 2019 • Montréal, Canada

### Annual Meeting Grant Support

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SRS is pleased to accept support in the form of grants to offset the costs of various Annual Meeting educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

#### Annual Meeting Newsletter

A series of five HTML email messages will be sent to Annual Meeting delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers, and preparing them for their arrival to Montréal. Supporters will be acknowledged at the end of each message.

\$10,000 (open to multiple supporters)

*\*Reservation deadline for this grant – March 30, 2019*

#### E-Poster USB

A single supporter is acknowledged on USB containing the E-Posters presented at the 2019 Annual Meeting. USB's will be distributed to delegates along with registration materials.

\$15,000 (open to one supporter)

*\*Reservation deadline for this grant – July 1, 2019*

#### E-Poster Kiosks

Multiple supporters will have the opportunity to support the E-Poster kiosks. More than 100 E-Posters are displayed at the Annual Meeting at special computers located in a high-traffic area. Corporate supporters will be acknowledged on each kiosk, in the Annual Meeting Guide and on signage.

\$7,500 (open to multiple supporters)

*\*Reservation deadline for this grant – July 1, 2019*

#### Charging Station

Provide delegates with a way to charge their electronics by supporting the charging station. The station will be open to multiple supporters and will be placed in the a high-traffic area. Corporate supporters' company name will be displayed on each station.

\$7,500 (open to multiple supporters)

*\*Reservation deadline for this grant – July 1, 2019*

#### Printing Stations

Multiple supporters will have the opportunity to support the Printing Stations. Surgeons will be able to print their certificate of attendance at these kiosks, located in a high-traffic area near registration. Names of corporate supporters will be displayed on the kiosks.

\$5,000 (open to multiple supporters)

*\*Reservation deadline for this grant – July 1, 2019*

#### Ribbon Wall

Multiple supporters will have the opportunity to support the Ribbon Wall, where delegates will pick up the ribbons that they will put on their name badges. Located in a high-traffic area near registration; names of corporate supporters will be displayed on the ribbon wall.

\$5,000 (open to multiple supporters)

*\*Reservation deadline for this grant – July 1, 2019*

#### Directional Signage

One supporter will have the opportunity support the directional signage throughout the Annual Meeting venue. All directional signage will be display the name of the corporate supporter.

\$7,500 (open to one supporter)

*\*Reservation deadline for this grant – July 1, 2019*

#### Announcement Board

A central location for delegates to leave and retrieve messages and SRS to post pertinent meeting announcements, the announcement board will bear a single supporter's name and tagline.

\$5,000 (open to one supporter)

*\*Reservation deadline for this grant – July 1, 2019*

#### Beverage Breaks

As a supporter of one of the daily breaks, your company will be acknowledged by signage in the beverage break areas and recognized in printed materials.

\$5,000 per daily break (Thursday, Friday or Saturday)

*\*Reservation deadline for this grant – July 1, 2019*

#### Welcome Reception

The Opening Ceremonies on Wednesday, September 18 officially mark the commencement of the Annual Meeting. Afterward, delegates will gather at the Welcome Reception in a nearby area to enjoy food, beverages and to reconnect with colleagues. The supporter(s) will be acknowledged in the final program and meeting guide as well as on signage at the reception.

\$10,000 (open to multiple supporters)

*\*Reservation deadline for this grant – July 1, 2019*

# 54<sup>th</sup> Annual Meeting

## September 18-21, 2019 • Montréal, Canada

### Annual Meeting Grant Support

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#### Pre-Meeting Course

The SRS Education Committee presents a half-day course prior to the start of the Annual Meeting each year. Topics and faculty are selected by the Education Committee and will be announced in early 2019. A continental breakfast and coffee breaks are served and CME credits are offered for this session. Up to four supporters are welcome to support the course to assist in offsetting overall program expenses. Supporters will be acknowledged in the Course syllabus materials and on signage outside the session.

\$10,000 (open to up to four supporters)

*\*Reservation deadline for this grant – July 1, 2019*

#### Half-Day Courses

The SRS Education Committee presents approximately 2-3 Half-Day Courses on the afternoon of Thursday, September 19. Topics and faculty are selected by the Education Committee and will be announced in early 2019. Corporate Supporters are welcome to support the sessions to assist in offsetting overall session expenses. Supporters will be acknowledged in the program materials and on signage outside the session.

\$5,000

*\*Reservation deadline for this grant – July 1, 2019*

#### Lunchtime Symposia

The SRS Education Committee presents 2-3 Lunchtime Symposia on Wednesday, September 18. Topics and faculty are selected by the Education Committee and will be announced in early 2019. Corporate Supporters are welcome to support the sessions to assist offsetting overall session expenses. Supporters will be acknowledged in the program materials and on signage outside the session.

\$5,000

*\*Reservation deadline for this grant - July 1, 2019*

#### Annual Meeting Live Webcast

Help support a live webcast from the Annual Meeting! The webcast will feature a Half-Day Course or Lunchtime Symposia selected by the SRS Education Committee to be announced in early 2019. Supporters will receive their name on designated webcast communications (including promotional flyers and emails) and supporters will have their name appear above the live video stream on the webpage.

\$10,000 (open to four supporters)

*\*Reservation deadline for this grant – June 1, 2019*

#### Video Archives

Support the video archives which are posted to the SRS website for non-members and members to view 4-6 weeks after the meeting. All session rooms are recorded so delegates can go back and review any missed or concurrent sessions. Supporter will be acknowledged on the video archive website.

\$25,000 (open to one supporter)

*\*Reservation deadline for this grant – July 1, 2019; first right of refusal to 2018 supporter.*

#### Wireless Internet

Help Annual Meeting delegates stay in touch and informed by sponsoring the wireless Internet. Access to the Internet is available in all meeting areas for those delegates traveling with their smartphones, laptops and tablets. A single supporter may brand the wireless Internet access cards with their name and tagline (subject to SRS approval) and will also be acknowledged in the Annual Meeting printed materials.

\$25,000 (open to one supporter)

*\*Reservation deadline for this grant – July 1, 2019*

#### Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting expenses, and help keep meeting registration fees low.

This grant could include a donation to offset AV costs.

# 54<sup>th</sup> Annual Meeting

## September 18-21, 2019 • Montréal, Canada

### Annual Meeting Marketing

#### Annual Meeting Mobile App

The increasingly popular Mobile App is a great way to put your company in front of attendees as they refer to the App before and during the meeting. The App includes a full meeting program, abstracts and general information about the meeting and host city, and is used as an audience response system during certain sessions. In 2018 there were 1089 unique visitors to the App with a total of 72,504 page views. Banner ads on the App will rotate randomly, appearing on every page of the App. In 2018 banner ads had an average of 10 clicks and 5,000 impressions each.

\$4,000 per banner ad.

*\*Reservation deadline for Mobile App Banner Ads – July 1, 2019*

#### Delegate Bag Insert

Place a one-page flyer, up to 8 ½" x 11", inside the Annual Meeting delegate bags. Production is the responsibility of the supporter and design must be pre-approved by SRS. Open to multiple supporters.

\$7,500 per insert

*\*Reservation deadline for this grant – July 1, 2019.*

*Materials must be received in the SRS office no later than August 1. Materials not received by August 1 will not be included in the delegate bags; sorry, no exceptions.*

#### Preliminary Program Advertising

The 54<sup>th</sup> Annual Meeting Preliminary Program will be mailed to more than 2,500 potential meeting delegates in Spring 2019. The Preliminary Program will contain an outline of the scientific and social programs, as well as registration and hotel information.

*Reservation & Artwork deadline: March 1, 2019*

Artwork specifications:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Display advertising rates:

Back Cover\* (¾ page) \$2,000

Inside Front Cover\* \$1,750

Inside Back Cover\* \$1,750

Full Page Inside \$1,500

(\*single supporter only)

#### Meeting Guide Advertising

Advertising space is available in the 2019 Annual Meeting Guide. The Meeting Guide is a supplement to the Final Program and is distributed to all delegates upon check-in. The Guide will contain information on the scientific program, social activities and tours.

*Reservation & Artwork deadline: July 1, 2019*

Artwork specifications:

- Dimensions: 5 ¾" x 8 ¾" (with bleeds)
- Finish Size: 5 ½" x 8 ½"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display advertising rates:

Back Cover\* \$2,000

Inside Front Cover\* \$1,750

Inside Back Cover\* \$1,750

Full Page Inside \$1,500 (\*single supporter only)

#### Hotel Key Cards

Customized guest room keys will bear the logo and tagline of a single supporter. Design must be pre-approved by SRS. This opportunity will be open to one supporter.

\$10,000 (open to one supporter)

*\*Reservation deadline – June 1, 2019*

#### Hotel Room Drop

Deliver your message directly to Annual Meeting delegate guest rooms. Production of material is the responsibility of the supporter, and materials must be received in the SRS Office by August 1. SRS asks that all deliveries comply with AdvaMed and ACCME guidelines and all messages must be pre-approved by SRS.

\$7,500 (open to multiple supporters)

*\*Reservation deadline – July 1, 2019*

*Materials must be received in the SRS office no later than August 1 or they will not be included as room drops; sorry no exceptions.*

\*All artwork and messaging must be pre-approved by SRS\*

**\*\*NEW for 2019\*\***

## Annual Meeting Industry Workshops

Rooms will be available for industry workshops on Thursday, September 19 from 12:45-14:15 during the Annual Meeting. Each workshop is programmed by a single-supporting company; featuring presentations on topics and technologies selected by the supporting company.

Workshop rooms will accommodate approximately 100 people in theater seating, with basic AV (microphone, screen, LCD projector) provided. One company per room, with workshops available on a first-come, first-serve basis. Due to the limited number of workshop rooms, companies may request a maximum of one workshop. Presentations should be on relevant, spine deformity topics, presented by industry-appointed instructors.

SRS course faculty are eligible to participate as instructors (with the exception of the SRS President, President Elect, Vice President and Past President I) but sponsoring companies may NOT provide compensation or reimbursement of any kind to members of the SRS course faculty.

### Workshop Fee: \$40,000

Workshop fee includes:

- A/V: LCD projector, screen, lectern microphone  
*Companies should plan to bring their own laptops with presentations pre-loaded*
- Lectern/Podium
- (1) 6' head table in front of room
- (2) 6' tables at the back of room
- Theater-style seating

Reservation Deadline: March 1, 2019

Limit of 1 workshop per company.

### Rules & Regulations:

1. No equipment is permitted outside of assigned workshop rooms. The only items allowed outside of assigned room are:
  - Sign
  - (1) sign in/check in table (if requested)
2. THERE WILL BE NO Lead Retrieval/Badge scanners or Developer's kits for custom lead retrieval systems available from SRS.
3. Instructor Selection
  - The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
  - Either company personnel or surgeons may serve as instructors.
  - SRS Faculty may serve as workshop instructors, as long as they do not receive compensation of any kind from workshop supporters.
  - Workshop supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to SRS. SRS will not contact potential instructors and will assume that names submitted have been confirmed in advance.
4. Instructor Restrictions:
  - Current SRS Presidential Line and Past President I are not eligible to serve as instructors
  - SRS-selected faculty are eligible to participate as instructors, however, sponsoring companies may NOT provide compensation or reimbursement of any kind to members of the SRS-selected faculty.
5. Instructors receiving industry compensation must be registered as Company Personnel and may not receive CME credits for attendance.
5. Promotion: SRS will promote workshops in the Preliminary Program, online, in the Annual Meeting newsletter and mobile, and in the Final Program and other printed materials.
6. Companies are welcome to promote their workshops
  - In print, with approval of message by SRS
  - Electronically, with approval of message by SRS
  - (1) Sign/banner stand outside of assigned room at time of the workshop
  - Workshop supporters are welcome to promote the workshops in which they will participate using their own contacts or distribution channels, both in advance of the Annual Meeting and onsite during the meeting. However, all promotional materials, including both print and electronic messages, must be approved by SRS prior to distribution. Please send a draft of the materials to [corporatesupport@srs.org](mailto:corporatesupport@srs.org) for prompt review.
  - Distribution of printed materials onsite at the Annual Meeting is restricted to advertising space purchased from SRS, such as bag inserts or hotel room drops. Flyers may NOT be placed in session rooms, the registration area, distributed by hand to delegates in any part of the meeting space without written consent from SRS. Delegate bag inserts or hotel room drops may be used to promote workshops. Please refer to page 11 for more information.
7. Room Assignment: Room assignment will be allocated based on the date of receipt of the workshop applications. SRS reserves the right to change location of the workshops rooms if conflict arises regarding space requests or conditions that are beyond the control of SRS.
8. Program Entries: SRS will include information on the Workshops in the Final Program to be distributed to delegates onsite. A Workshop Details Form will be distributed to demonstrating companies upon confirmation of participation and receipt of the workshop fee. The form includes space for each company to indicate the title and topic of the workshop, the names of the instructors participating, and a brief description of the session. Supporting companies will be responsible for providing specific information on their workshop no later than July 1, 2019. SRS cannot guarantee that information received after July 1 will be included in the Final Program. SRS highly encourages workshop supporters to submit as much information as possible in advance for inclusion in the Final Program.
9. Shipping: SRS advises that demonstration materials be shipped using the official freight forwarder for the Annual Meeting and that all materials be clearly marked. Companies must arrange for their own shipping and return shipping. SRS is not responsible for locating materials shipped using other methods (FedEx, UPS, DHL, etc.).
10. Storage: SRS will not provide storage space for equipment that will be used in the workshops. Companies must arrange for their own storage space. Demonstrating companies may request storage space through SRS by emailing [corporatesupport@srs.org](mailto:corporatesupport@srs.org). Rental fees may be assessed and are the responsibility of the demonstrating company.

# 26<sup>th</sup> International Meeting on Advanced Spine Techniques (IMAST) July 17-20, 2019 • Amsterdam, The Netherlands

## Overview of the International Meeting on Advanced Spine Techniques (IMAST)

IMAST gathers leading spine surgeons, innovative research and the most advanced spine technologies in an international forum. For three days, surgeons from around the world will discuss, debate and demonstrate new spine techniques to help each other improve patient care. Course highlights:

- Topics focus on new and advanced techniques in treating scoliosis, trauma, tumors and degenerative diseases;
- Updates in spine technology, including motion-sparing devices, nucleus replacements and biologics;
- Equal emphasis on cervical and lumbar degenerative; tumor, trauma, infection and iatrogenic; pediatric and adult deformity;
- Interactive format, including expert roundtable discussions, complication series, debates and Instructional Course Lectures with expert lecturers;
- 160+ scientific papers;
- 40+ exhibits and Hands-On Workshops by the world's leading spine companies;
- Podium presentations are four-minutes in length;
- Continuing Medical Education (CME) credits.

## Target Audience

Spine surgeons (orthopaedic and neurological surgeons), Residents, Fellows, Nurses, Nurse Practitioners, Physician Assistants, Engineers and Company Personnel

## Attendance History

2017	25th IMAST—Los Angeles, CA, USA	649 delegates
2017	24th IMAST—Cape Town, South Africa	571 delegates
2016	23rd IMAST—Washington, D.C., USA	876 delegates
2015	22nd IMAST—Kuala Lumpur, Malaysia	874 delegates
2014	21st IMAST—Valencia, Spain	776 delegates
2013	20th IMAST—Vancouver, Canada	546 delegates
2012	19th IMAST—Istanbul, Turkey	643 delegates
2011	18th IMAST—Copenhagen, Denmark	681 delegates
2010	17th IMAST—Toronto, Canada	567 delegates
2009	16th IMAST—Vienna, Austria	635 delegates
2008	15th IMAST—Hong Kong	743 delegates

## 2017 IMAST Committee

### IMAST Chair

Henry F.H. Halm, MD

### IMAST Co-Chair

Han Jo Kim, MD

### Committee

Ronald A. Lehman, Jr., MD,  
Past Chair

Hossein Mehdiان, MD,  
FRCS(Ed)

Stefan Parent, MD, PhD  
Paloma Bas Hermida, MD

Kai Cao, MD, PhD

John Caridi, MD

Paul Celestre, MD

Chee Kidd Chiu, MBBS,  
MSOrth

Jeffrey Gum, MD

Hamid Hassanzadeh, MD

Xu Sun, MD

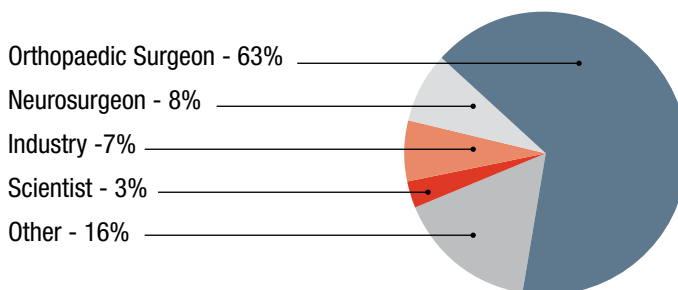
Jim Youssef, MD

Georgios Vastardis, MD

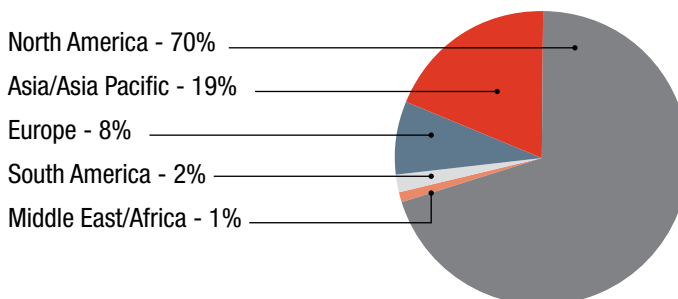
Munish C. Gupta, MD

Michael Ruf, MD

## 2018 Attendance by Specialty



## 2018 Attendance by Region



# 26<sup>th</sup> International Meeting on Advanced Spine Techniques (IMAST) July 17-20, 2019 • Amsterdam, The Netherlands

## 2019 IMAST Program Outline\*

	Wednesday	Thursday	Friday	Saturday
<b>Morning</b>		Hands-On Workshops with Breakfast	Hands-On Workshops with Breakfast	General Sessions
<b>Afternoon</b>	Registration Opens	Opening General Session Concurrent Abstracts Sessions Hands-On workshops with Lunch Concurrent Educational Sessions Hands-On Workshops	Concurrent Abstracts Sessions Hands-On workshops with Lunch Concurrent Educational Sessions	General Session: Lunch with the Experts Adjourn
<b>Evening</b>	Welcome Reception Cases & Cocktails Discussion Sessions	Free Evening	Faculty Cocktail Reception – Invitation Only Free Evening	

\*Subject to change.

## IMAST Grant Support

SRS is pleased to accept support in the form of grants to offset the costs of various IMAST educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

### IMAST Newsletter

A series of five HTML email messages will be sent to IMAST delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers and preparing them for their arrival in Amsterdam. Supporters will be acknowledged at the end of each message.

\$10,000 (open to multiple supporters)

*\*Reservation deadline for this grant – February 1, 2019*

### Charging Station

Provide delegates with a way to charge their electronics by supporting the charging station. The station will be open to multiple supporters and will be placed in a high-traffic area. Corporate supporters' company name will be displayed on each station.

\$7,500 (open to multiple supporters)

*\*Reservation deadline for this grant – May 1, 2019*

### Printing Stations

Multiple supporters will have the opportunity to support the Printing Stations. Surgeons will be able to print their certificate of attendance at these kiosks, located in a high-traffic area near registration. Names of corporate supporters will be displayed on the kiosks.

\$5,000 (open to multiple supporters)

*\*Reservation deadline for this grant – May 1, 2019*

### Ribbon Wall

Multiple supporters will have the opportunity to support the Ribbon Wall, where delegates will pick up the ribbons that they will put on their name badges. Located in a high-traffic area near registration; names of corporate supporters will be displayed on the ribbon wall.

\$5,000 (open to multiple supporters)

*\*Reservation deadline for this grant – May 1, 2019*

### Directional Signage

One supporter will have the opportunity support the directional signage throughout the IMAST venue. All directional signage will be display the name of the corporate supporter

\$7,500 (open to one supporter)

*\*Reservation deadline for this grant – May 1, 2019*

### Announcement Board

A central location for delegates to leave and retrieve messages and SRS to post pertinent meeting announcements, the announcement board will bear a single supporter's name and tagline.

\$5,000 (open to one supporter)

*\*Reservation deadline for this grant – May 1, 2019*

### Beverage Breaks in the Exhibit Area

As a supporter of one of the breaks, your company will be allowed to include educational materials in the beverage break areas to draw attendees to your booth.

\$5,000 per daily break (open to multiple supporters)

*\*Reservation deadline for this grant – May 1, 2019*



# 26<sup>th</sup> International Meeting on Advanced Spine Techniques (IMAST) July 17-20, 2019 • Amsterdam, The Netherlands

## IMAST Grant Support

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### IMAST Live Webcasts

Help support the live webcasts from IMAST. The webcasts will feature sessions selected by the IMAST Committee to be announced in early 2019. Supporters will receive their name on designated webcast communications, including promotional emails, and supporters will have their name appear above the live video stream on the webpage.

\$10,000 – Open to four supporters

*\*Reservation deadline for this grant – May 1, 2019*

### E-Poster USB

A single supporter is acknowledged on USB containing the E-Posters presented at the 26<sup>th</sup> IMAST. USB's will be distributed to delegates along with registration materials.

\$15,000 (open to one supporter)

*\*Reservation deadline for this grant – March 1, 2019*

### E-Poster Kiosks

Multiple supporters will have the opportunity to support the E-Poster kiosks. E-Posters will be displayed at IMAST at special computers located in a high-traffic area. Corporate supporters will be acknowledged on each kiosk, in the IMAST Guide and on signage.

\$7,500 (open to multiple supporters)

*\*Reservation deadline for this grant – May 1, 2019*

### Welcome Reception

Delegates at IMAST may pick up their registration materials and gather in the Exhibit Hall on the evening of Wednesday, July 17, 2019 to reconnect with colleagues and enjoy food and beverages upon their arrival to Amsterdam. Supporters' booths will be highlighted during the reception and the companies will be acknowledged in the Final Program.

\$10,000 (open to multiple supporters)

*\*Reservation deadline for this grant – May 1, 2019*

### Opening Session

The Opening General Session will start the IMAST program with the top-rated Whitecloud Award nominated papers. A single company is invited to exclusively support the Opening Session. As the sole supporter, your company name will be displayed on the screen prior to the start of the opening general session, and your company will be acknowledged in the Final Program.

\$5,000 (open to one supporter)

*\*Reservation deadline for this grant – May 1, 2019*

### Lunch with the Experts Session

The concluding session featuring lunch and video based surgical techniques is a highlight of the meeting, bringing top surgeons in to discuss and demonstrate through videos, how they manage new or difficult techniques. A single company is invited to exclusively support this session, with acknowledgement on the screen prior to the start of the session and in the Final Program.

\$3,500 (open to one supporter)

*\*Reservation deadline for this grant – May 1, 2019*

### Video Archives

Support the video archives which are posted to the SRS website for non-members and members to view 4-6 weeks after the meeting. All session rooms are recorded so delegates can go back and review any missed or concurrent sessions. Supporter will be acknowledged on the video archive website.

\$25,000 (open to one supporter)

*\*Reservation deadline for this grant – May 1, 2019;  
first right of refusal to 2018 supporter.*

### Wireless Internet

Help IMAST delegates stay in touch and informed by providing sponsoring the wireless Internet. Access to the Internet is available in all meeting areas for those delegates traveling with their smartphones, laptops and tablets. A single supporter may brand the wireless Internet access cards with their name and tagline (subject to SRS approval) and will also be acknowledged in the IMAST printed materials.

\$25,000 (open to one supporter)

*\*Reservation deadline for this grant – May 1, 2019*

### Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting expenses, and help keep meeting registration fees low.

This grant could include a donation to offset AV costs.

# 26<sup>th</sup> International Meeting on Advanced Spine Techniques (IMAST) July 17-20, 2019 • Amsterdam, The Netherlands

## IMAST Marketing

### Delegate Bag Insert

A great way to promote Hands-On Workshops! Place a one-page flyer, up to 8½" x 11", inside the IMAST delegate bags. Production is the responsibility of the supporter and design must be pre-approved by SRS.

7,500 per insert (open to multiple supporters)

*\*Reservation deadline – May 1, 2019*

*Materials must be received in the SRS office no later than May 24 or they will not be included in the delegate bag; sorry no exceptions.*

### Hotel Key Cards

Customized guest room keys will bear the logo and tagline of a single supporter. Design must be pre-approved by SRS. This opportunity will be open to one supporter.

\$10,000 (open to one supporter)

*\*Reservation deadline – May 1, 2019*

### Hotel Room Drop

Deliver your message directly to IMAST delegate guest rooms. Production of materials is the responsibility of the supporter, and materials must be received in the SRS office by May 24. SRS asks that all deliveries comply with AdvaMed and ACCME guidelines and all messages must be pre-approved by SRS.

\$7,500 (open to multiple supporters)

*\*Reservation deadline – May 1, 2019*

*Materials must be received in the SRS office no later than May 24 or they will not be included as room drops; sorry no exceptions.*

### IMAST Mobile App

The increasingly popular Mobile App is a great way to put your company in front of attendees as they refer to the App before and during the meeting. The App includes a full meeting program, and general information about the meeting, and is used as an audience response system during certain sessions. In 2018, there were 479 unique visitors to the App with a total of 25,763 page views. Banner ads on the App will rotate randomly, appearing on every page of the App. In 2018 banner ads had an average of 10 clicks and 1400 impressions each.

\$4,000 per banner

*\*Reservation deadline for Mobile App Banner Ads – May 1, 2019*

### Preliminary Program Advertising

The IMAST Preliminary Program will be mailed to more than 2,000 potential meeting delegates. The Preliminary Program will contain an outline of the scientific and social programs, as well as registration and hotel information.

*\*Reservation & Artwork deadline: January 11, 2019*

Artwork specifications:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Display advertising rates:

Back Cover\* (¾ page) \$2,000

Inside Front Cover\* \$1,750

Inside Back Cover\* \$1,750

Full Page Inside \$1,500

(\*single supporter only)

### Meeting Guide

Advertising space is available in the IMAST Meeting Guide. The Meeting Guide is a supplement to the Final Program and is distributed to all IMAST delegates upon check-in. The Guide will contain information on the scientific program, exhibits, social activities and tours.

*\*Reservation & Artwork deadline: May 1, 2019*

Artwork specifications:

- Dimensions: 5 ¾" x 8 ¾" (with bleeds)
- Finish Size: 5 ½" x 8 ½"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display 4-color advertising rates:

Back Cover\* \$2,000

Inside Front Cover\* \$1,750

Inside Back Cover\* \$1,750

Full Page Inside \$1,500

(\*single supporter only)

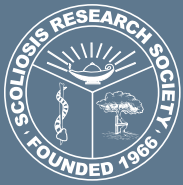
### IMAST Wellness Lounge \*\* NEW for 2019\*\*

Brand the NEW Wellness Lounge, located in the Exhibit Hall. The Wellness Lounge will be open during all exhibit hours to be used by the attendees to relax and recharge. The Wellness Lounge will include comfortable seating, healthy snacks and water and will serve as a place for our physicians to "recharge" during the busy meeting. One company will have the opportunity to brand the wellness area; all artwork & branding to be pre-approved by SRS.

\$10,000 – Open to one supporter

*\*Reservation deadline for this grant – March 1, 2019*

\*All artwork and messaging must be pre-approved by SRS\*



# 2019 EXHIBITOR PROSPECTUS

## Exhibits • Hands-On Workshops

### 26<sup>th</sup> International Meeting on Advanced Spine Techniques (IMAST) July 17-20, 2019 • Amsterdam, the Netherlands

#### 2018 IMAST Exhibitors:

Alphatec Spine	Medyssey
Biologica Technologies	Misonix
DePuy Synthes	NASS
Diers Medical	NuVasive
EOS Imaging	Orthofix
Genoss	OrthoPediatrics
Globus Medical	Paradigm Spine
Implanet	Silony Medical Europe
K2M	Spinal Balance
Life Spine	Stryker Spine
Medicrea USA	Titan Spine
Medtronic	Zimmer Biomet

#### Contact

Ann D'Arienzo  
SRS Meetings Manager  
Scoliosis Research Society  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202  
Phone: 414-289-9107  
Email: corporatesupport@srs.org

#### IMAST Fact File

**Exhibit Dates:** July 17-20, 2018

**Exhibit Location:** RAI Amsterdam, Auditorium Lounge - *Europaplein 24, 1078 GZ Amsterdam, Netherlands*

#### Tentative Exhibit Hours:

Tuesday, July 16	Exhibit Set-up
Wednesday, July 17	Exhibit Set-up 18:00-19:00 Welcome Reception 19:00-20:30 *NEW* Cocktails & Cases Sessions
Thursday, July 18	9:00-16:30
Friday, July 19	9:00-15:45 Strike
Saturday, July 20	CLOSED

#### Exhibit Booth Pricing:

	Booth Type	Price	Inclusions
Option 1:	3m x 3m inline booth	\$8,000	<ul style="list-style-type: none"> <li>Booth shell structure with black and white header graphic</li> <li>Basic furniture (1 table, 2 chairs)</li> <li>Standard power drop</li> <li>2 exhibitor registrations</li> </ul>
Option 2:	3m x 6m inline booth	\$17,000	<ul style="list-style-type: none"> <li>Booth shell structure with black and white header graphic</li> <li>Basic furniture (1 table, 2 chairs)</li> <li>Standard power drop</li> <li>4 exhibitor registrations</li> </ul>

Additional booth space or customized booth options, including Island booths, may be available, please contact Ann D'Arienzo. Please note, there are no exhibits at the Annual Meeting.

#### Important Dates:

January 21, 2019 - Exhibit Application Deadline

February 15, 2019 - IMAST Registration & Housing Opens

March 2019 - Booth Assignments & Exhibitor Service Kits Emailed

# 26<sup>th</sup> International Meeting on Advanced Spine Techniques (IMAST) July 17-20, 2019 • Amsterdam, the Netherlands

## IMAST Exhibit Information

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### Booth Provisions:

The following are included in the price of each single exhibit space:

- Booth shell structure- see page 19
- Flooring- gray carpet tiles (additional colors available, charged separately)
- Company Name Graphic- (1) booth header with company's name in black lettering on white fascia board (additional graphics available, charged separately)
- Furniture- (1) table, (2) chairs and (1) waste basket.
- (1) 2 kW power outlet
- (2) LED Spotlights
- Complimentary exhibitor registrations (number depending on booth size purchased), including admission to scientific sessions, based on capacity.
- Inclusion of company name and link to company website on the SRS IMAST website.
- Publication of company name, address, booth number and 250 word company description in the Final Program (if received by May 1).

Additional furniture, graphics, power, audiovisual or other needs will be at the expense of the exhibitor.

### Custom Built Exhibits

SRS must be notified by May 1, 2019, if exhibiting company plans on using a custom built exhibit space in place of the standard booth shell structure. Please note, custom booths using exhibitor appointed/third party contractors may require additional paperwork and/or insurance and may have different booth set up times.

### Official Decorator

RAI Amsterdam  
Exhibition Management

### Exhibitor Service Kit

An Exhibitor Service Kit containing additional information, order forms, shipping information, etc. will be emailed to companies in Spring 2019.

### Handouts, Giveaways and Raffles

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST.

No company materials to promote Hands-On Workshops or devices may be distributed outside the exhibit hall, per ACCME guidelines.

### Exhibit Area Access

Exhibitor personnel will be permitted on the exhibit floor 30 minutes prior to opening and may remain 30 minutes after closing of the hall, with the exception of Friday, July 19, 2019, when dismantling begins.

### Scientific Session Access

Exhibitors may attend all scientific sessions, space permitting.

### Exhibitor Registration

You must be a registered exhibitor to participate in any part of the IMAST program. All exhibitor personnel must be registered using the complimentary exhibitor registration or as an Industry Representative. Distributor and guest badges are not available. Each exhibitor will receive complimentary exhibitor registrations based on space contracted (3x3m booth = 2 registrations; 3x6m booth = 4 registrations) which may be used to register exhibitor personnel free of charge as long as these personnel are registered prior to the advance registration deadline of June 20, 2019. All advance registrations above the free allotment will be charged \$1,100 each before June 20. All registrations after the advance deadline of June 20, 2019 must be made onsite at a rate of \$1,200 each. No Exceptions will be made.

Name changes will be charged an administrative fee of \$100 per badge after the deadline of June 20. Representatives without a badge will not be admitted to the exhibit area. Badges are personal, non-transferable, and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted. Replacements for lost or stolen badges may be purchased for \$1,200 each.

### \*NEW\* Welcome Reception and Cases & Cocktails Session

IMAST will kick off on Wednesday, July 17 with the Welcome Reception in the exhibit hall from 18:00-19:00 featuring beverages and heavy appetizers. The reception will be immediately followed by highly anticipated Cases & Cocktails Session from 19:00-20:30. Cases will be presented by faculty in 3 current sessions. Attendees will have the opportunity to discuss cases in small groups with an IMAST faculty present at each table. Each case presentation will be followed by small group discussions in which each table will debate the various treatment options and determine their action plan. Libations will continue to be served during this time so that all may continue to enjoy a relaxed atmosphere while discussing cases. Registered exhibitor personnel are welcome and encouraged to attend and participate.

### Housing Information

A block of rooms has been secured for delegates and exhibitors at multiple hotels. If your company will require a large number of rooms, please notify SRS via email ([corporatesupport@srs.org](mailto:corporatesupport@srs.org)) or phone (+1-414-289-9107). SRS staff may be able to assist you in securing an additional room block for your company.

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Floorplan (subject to change)

## Shell Structure package

Each exhibit purchase includes the shell structure package, which includes:

- Shell structure – open concept with 3m high back wall (as pictured)
- Flooring – gray carpet tiles (as pictured)
- Company Name graphic – black lettering on white background (not pictured, custom graphic items, as pictured are available at extra cost)
- Furniture- (1) table, (2) chairs and (1) waste basket (as pictured)
- (2) LED spotlights (as pictured)
- (1) 2 kW power outlet



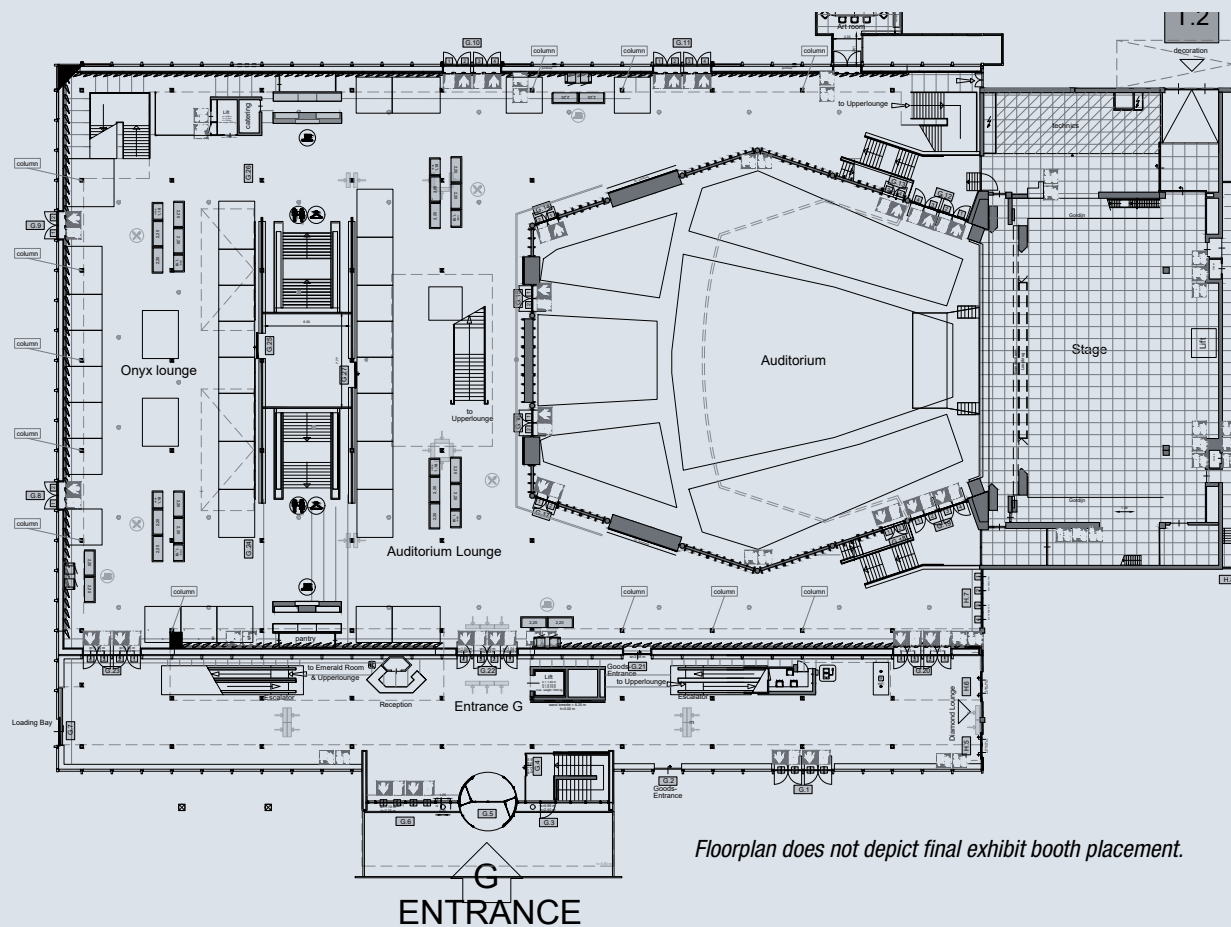
## Exhibit Booth Assignments & Floorplan

The IMAST Exhibit Hall will be located in the Auditorium Lounge and Onyx Lounge. Attendees will enter through Entrance G; the general sessions will be held in the Auditorium and all catering, with the exception of the Hands-On Workshop catering, will be in the Exhibit Hall.

The floorplan below does not depict final exhibit booth placement. In order to best optimize the space in the Exhibit Hall, a finalized floorplan will be distributed after the Exhibit Application deadline. All companies that have submitted an Exhibit Application by the deadline will receive the floorplan and will be asked to select their top booth location preferences. After all booth preferences have been received, SRS will assign exhibit booth locations using the criteria listed on page 20.

Additional furniture, custom graphics, power, audiovisual and other items will be available to order at the expense of the exhibitor.

Exhibitors planning to create a custom exhibit booth using a third party contractor will only receive the power outlet.



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## Exhibition Rules & Regulations

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### Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and the Scoliosis Research Society (SRS). All matters not covered in these Rules and Regulations shall be referred to SRS for adjudication and the decision of SRS shall be final. These Rules and Regulations may be amended at any time by SRS and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the 26<sup>th</sup> IMAST, and may be given to any authorized agent or representative of the exhibitor.

*Violations of these rules and regulations may affect future exhibit assignment priority order.*

### Purpose of Exhibit

The sole purpose for contracting exhibit space is to display equipment, supplies, and/or services.

### Payment

Payment in full must accompany the exhibit application in order for space to be assigned. Submission of an application form does not guarantee booth assignment. Exhibitors are NOT required to give education grants to IMAST to reserve exhibit space.

### Refund for Cancellation

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before February 28, 2019 will receive a full refund, less a 25% administrative fee. Cancellations received after February 28, 2019 will forfeit the entire cost of the booth.

### Booth Assignments

Booths will be allocated on the following basis and order:

1. Numbers of booths requested
2. Number of booths occupied at the 2016, 2017, and 2018 IMAST meetings (based on space)
3. Date of receipt of exhibitor application
4. Total support dollars contributed in 2018
5. Space availability

SRS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond SRS's control. SRS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor-producing activities or containing other disagreeable features in an area where the noise or aroma will not interfere with other exhibits. SRS reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances. X-ray equipment may be exhibited, but not operated.

SRS reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in IMAST the deposit and/or payment for the exhibit space will be fully refunded.

The exhibit floor plan has been designed to maximize the amount of exhibit space. If none of the requested booths are available, space will be assigned based on the available booths and booth type requested, not location. Additional booths will be created at the discretion of SRS. If selected exhibit space is not available, SRS will assign the best available space. SRS reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate.

### Subletting of Space

The subletting, assignment or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

### Booth Construction and Arrangement

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors object to any exposed portions of a display, the exposed portions will be draped or concealed by SRS and billed to the exhibitor and venue.

### Custom Booths and Exhibitor Appointed Contractors

SRS must be notified by May 1, 2019 if exhibiting company plans on using a custom built exhibit, in place of the standard shell provided by SRS. Companies using custom built booths are required to send a drawing/floorplan of their booth to SRS and complete any and all additional paperwork and insurance required by the official exhibit contractor and/or venue.

### Exhibit Hall Hours, Set-up, and Dismantling

Exhibit booth hours listed in the exhibitor prospectus, including set-up and strike times, are not final and are subject to change. Final Exhibit Hours will be communicated to all exhibitors no less than two months prior to the meeting (May 2019).

The assembly of the stands is the responsibility of the organizers. All stands must be set up prior to start of the meeting on Wednesday, July 17. Any booths not set by this time will be asked to remove all crates, boxes and unnecessary items for the booth space and will be asked to set up after the Welcome Reception on Wednesday, July 17. Any additional setup fees or convention center labor will be the responsibility of the organizer. When setting up the booth please keep in mind the following:

1. Respect the boundaries of your assigned space. Space in the walkways may not be used.

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2. The height limit for all exhibits will be one-story. Further details on height limits will be provided in exhibitor kits.
3. Companies may not move or alter any signs or furniture placed by the organizer.

Exhibit Booth Set-up/dismantling may only occur during times determined by SRS unless pre-approval is granted in writing by SRS Staff. Early departure or late set up may affect future exhibit assignment priority order.

### Booth Conduct

SRS reserves the right to approve all exhibits and activities related thereto. SRS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of IMAST or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at the time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of SRS for any refund whatsoever.

SRS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of IMAST. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth, except by SRS staff for archival or promotional purposes. SRS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during IMAST. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is prohibited. Nor procedures may be performed on any live tissue on the exhibit floor.

### No Smoking

All IMAST activities are smoke-free.

### Children

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the meeting, including the installation and dismantling of exhibits.

### Fire Regulations

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations and established by the Convention Center. Flam-

mable materials such as highly flammable plastics, paper, cardboard or reed matting may not be used for stand construction or facing, or for decorative purposes. Naked flames, cooking appliances, lasers and gas cylinders of all kinds are prohibited. Fire protection equipment such as hand-held fire extinguishers, fire alarms (push-button alarms) and hydrants must always be visible and accessible, and may not be obstructed or obscured from view. The fire doors must also be kept free and accessible. Storage of empties and packaging in and behind stands is prohibited.

### Security

SRS and the RAI Convention Center will secure all entrances to the exhibit hall during non-exhibit hours, allowing entrance by SRS and convention center staff only. Neither SRS nor the RAI Convention Center will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

### Insurance

The exhibitor acknowledges that none of SRS, Official Services Contractor/Decorator nor the RAI Convention Center shall be obligated to maintain property, liability or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

### Liability/Hold Harmless Agreement

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless SRS, Official Service Contractor/Decorator, the RAI Convention Center and their respective agents, servants, employees, representatives, successors and assigns, from any and against all claims, demands, causes of action, damages, costs and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of the RAI Convention Center and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the RAI Convention Center and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the RAI Convention Center and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors and assigns for injury and damage to persons or property, including theft, misappropriation or loss of property, arising out of or in conjunction with IMAST and the use of the RAI Convention Center and its facilities, except as

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### Exhibition Rules & Regulations

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may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against SRS and its agents, employees, representatives, successors and assigns, arising out of the oral or written publication of any statement made in connection with IMAST by anyone not an employee of SRS concerning the exhibitor or his/her exhibit. In the event that RAI Convention Center or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event IMAST, the RAI Convention Center, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to July 17, 2019, the opening day of the meeting, SRS shall refund the prepaid fee to the exhibitor.

#### Demonstration and Liability

Distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the RAI Convention Center has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto.

#### Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by SRS is strictly forbidden and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by SRS. No exhibiting materials or equipment are permitted outside of the Exhibit Hall or Workshop rooms. These rules begin at 7:00 on Wednesday, July 17 and continue through the end of the meeting on Saturday, July 20, 2019.

#### Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance,

and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

#### Meetings Team

Scoliosis Research Society  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202  
Phone: 414-289-9107  
Email: corporatesupport@srs.org  
(Samples will not be returned)

#### Contests, Raffles and Drawings

Approved contests, drawings or raffles must comply with AdvaMed guidelines, local and federal laws governing such contest, raffles or drawings and have prior approval of SRS. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter," odds of winning, how winners are notified, how participants can find out who won, etc. The exhibitor must agree to indemnify SRS, its Board of Directors, employees and vendors in the event of any claims arising from the operation of the event. SRS must be notified of the winners and when the prize was awarded. SRS reserves the right to restrict contest, drawings or raffles that it deems inappropriate or unprofessional.

#### Use of SRS Logos

The use of the name and logo of the Scoliosis Research Society and the branding for the 26<sup>th</sup> IMAST may not be used in company signs, advertising or any promotions.

#### Industry Events

No entertainment functions, meetings, courses or social functions may be scheduled to conflict with IMAST program hours, activity hours or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. Exhibitors and supporters must obtain prior approval by SRS of all special activities (entertainment, educational, social, promotional, etc.) for the period beginning Wednesday, July 17 through Saturday, July 20, 2019. Please refer to the IMAST Affiliate Function Space Guidelines on page 6. Neither the convention center nor any of the IMAST hotels will make arrangements for function space without having received written approval from SRS. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, SRS.

#### Pre-Courses

SRS will prohibit any company from exhibiting at IMAST who runs a pre-course prior to the 26<sup>th</sup> IMAST.



# 26<sup>th</sup> International Meeting on Advanced Spine Techniques (IMAST)

## Hands-On Workshops

### IMAST Hands-On Workshops

Each Hands-On Workshop (HOW) is programmed by a single-supporting company; featuring presentations on topics and technologies selected by the supporting company. Located in rooms near the general and concurrent session rooms, HOW time slots follow “must see” IMAST education sessions.

### Available Hands-On Workshops

Thursday, July 18	Friday, July 19
<p><b>HOW 1A</b> 8:00-9:00 \$7,500</p> <ul style="list-style-type: none"> <li>Length: 1 Hour</li> <li>2 Complimentary Industry Registrations</li> <li>Before Thursday’s educational sessions</li> <li>Breakfast buffet served in the sessions</li> </ul>	<p><b>HOW 2A</b> 8:00-9:00 \$7,500</p> <ul style="list-style-type: none"> <li>Length: 1 Hour</li> <li>2 Complimentary Industry Registrations</li> <li>Before Friday’s educational sessions</li> <li>Breakfast buffet served in the sessions</li> </ul>
<p><b>HOW 1B</b> 12:40-13:40 \$20,000</p> <ul style="list-style-type: none"> <li>Length: 1 Hour</li> <li>2 Complimentary Industry Registrations</li> <li>During designated lunch break</li> <li>Boxed lunches served in the sessions</li> </ul>	<p><b>HOW 2B</b> 12:10-13:10 \$20,000</p> <ul style="list-style-type: none"> <li>Length: 1 Hour</li> <li>2 Complimentary Industry Registrations</li> <li>During designated lunch break</li> <li>Boxed lunches served in the sessions</li> </ul>
<p><b>HOW 1C</b> 18:00-19:00 \$15,000</p> <ul style="list-style-type: none"> <li>Length: 1 Hour</li> <li>2 Complimentary Industry Registrations</li> <li>Following Thursday’s educational sessions</li> <li>Beverages and snack buffet served in the sessions</li> </ul>	
<p>*4 Hands-On Workshop rooms are available during breakfast and afternoon HOW time blocks (1A, 1C, 2A). 5 Hands-On Workshop rooms are available during lunch HOW time blocks (1B, 2B). <i>Workshop times are subject to change.</i></p>	

#### Standard Set-up:

- One company per room
- A/V: LCD projector, screen, lectern microphone
- Companies should plan to bring their own laptops with presentations pre-loaded
- (1) Lectern/Podium
- (1) 6’ head table in front of room
- (2) 6’ tables at the back of room
- Theater-style seating
- Beverages and snack/meal buffets (depending on HOW time) served in Common area outside the sessions, ordered by SRS
- Non-CME

#### Important Dates

January 21, 2019	HOW Application Deadline
February 15, 2019	IMAST Registration & Housing Open
March 2019	Workshop Room Assignments & Workshop Kit emailed
May 1, 2019	HOW Descriptions and Faculty Deadline for Final Program

# 26<sup>th</sup> International Meeting on Advanced Spine Techniques (IMAST)

## Hands-On Workshops

### HOW Rules & Regulations

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#### Instructor Selection

- The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
- Either company personnel or surgeons may serve as instructors.
- Faculty speaking in SRS-programmed ICLs may serve as HOW instructors, as long as they do not receive compensation of any kind from workshop supporters.
- Workshop supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to SRS. SRS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

#### Instructor Restrictions

- Current SRS Presidential Line and Past President I are not eligible to serve as instructors
- SRS-selected faculty are eligible to participate as instructors, however, sponsoring companies may NOT provide compensation or reimbursement of any kind to members of the SRS-selected faculty.
- Instructors receiving industry compensation must be registered as Company Personnel and may not receive CME credits for IMAST attendance.

#### Instructor Funding

- The sponsoring company is responsible for all expenses incurred by their HOW instructors, subject to the company's own internal guidelines and agreements with the instructors.
- SRS will not pay for instructor expenses, unless the individual is also serving as ICL faculty.
- Sponsoring companies may not provide compensation of any kind to members of the SRS-selected ICL faculty. SRS will pay travel and hotel expenses for ICL faculty and prohibits these faculty from receiving additional funding from sponsors.

#### Promotion

SRS will promote workshops in the Preliminary Program, online and in the Final Program, as well as in the IMAST Newsletter prior to the meeting.

Companies are welcome to promote their workshops

- Within their own exhibit booth spaces
- In print, with approval of message by SRS
- Electronically, with approval of message by SRS
- (1) Sign/banner stand outside of assigned room at time of the workshop

Workshop supporters are welcome to promote the HOWs in which they will participate using their own contacts or distribution channels, both in advance of IMAST and onsite during the meeting. However, all promotional materials, including both print and electronic messages, must be approved by SRS prior to distribution.

Please send a draft of the materials to [corporatesupport@srs.org](mailto:corporatesupport@srs.org) for prompt review. Distribution of materials onsite in Amsterdam is restricted to your company's exhibit space. Flyers may NOT be placed in session rooms, the registration area, distributed by hand to delegates outside of the exhibit hall, or in any other part of the meeting space without written consent from SRS. Delegate bag inserts or hotel room drops may be used to promote HOWs. Please refer to page 16 for more information.

#### Room Assignment

Room assignment will be allocated on the following basis:

- Date of receipt of Hands-On Workshop application
- Number of workshops requested
- Total support dollars contributed in 2018
- Space availability

SRS reserves the right to change location of the workshops rooms if conflict arises regarding space requests or conditions that are beyond the control of SRS.

#### Program Entries

SRS will include information on the Hands-On Workshops both on the IMAST website ([www.srs.org/imast2019](http://www.srs.org/imast2019)) in advance of the meeting, and as part of the Final Program to be distributed to delegates onsite. A HOW Details Form will be distributed to demonstrating companies upon confirmation of participation and receipt of the HOW fee. The form includes space for each company to indicate the title and topic of the workshop, the names of the instructors participating, and a brief description of the session. Supporting companies will be responsible for providing specific information on their workshop no later than May 1, 2019. SRS cannot guarantee that information received after May 1 will be included in the Final Program.

**SRS highly encourages workshop supporters to submit as much information as possible in advance for inclusion on the website and Final Program. Companies submitting thorough descriptions, including the names of instructors, reported significantly higher participation in previous years.**

#### Storage

Limited storage space is available at the RAI Convention Center for equipment that will be used in the Hands-On Workshops. Rental fees may be assessed and are the responsibility of the demonstrating company. Demonstrating companies may reserve extra individual storage areas by contacting the RAI Convention Center.

# 26<sup>th</sup> International Meeting on Advanced Spine Techniques (IMAST)

## Hands-On Workshops

### HOW Rules & Regulations

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#### Shipping

SRS advises that demonstration materials be shipped along with exhibit materials, and clearly marked so that demonstrating companies may direct their materials to either their booth or storage areas. SRS is not responsible for locating materials shipped to the RAI Convention Center using other methods (FedEx, UPS, DHL, etc.).

#### Set-Up and Removal

The standard HOW setup provided by SRS will include:

- A/V: LCD projector, screen, lectern microphone
- Companies should plan to bring their own laptops with presentations pre-loaded
- (1) Lectern/Podium
- (1) 6' head table in front of room
- (2) 6' tables at the back of room
- Theater-style seating
- Additional needs must be arranged by the supporting company.

Additional information regarding setup and removal of materials will be distributed to supporters prior to the meeting.

No equipment is permitted outside of assigned workshop rooms. The only items allowed outside of assigned room are:

- (1) sign
- (1) sign in/check in table (if requested)

#### Refund for Cancellation

Requests for cancellation of reserved Hands-On Workshops must be made in writing. Written cancellations received on or before April 15, 2019 will receive a full refund, less a 25% administrative fee. Cancellations received after April 15, 2019 will forfeit the entire cost of the cancelled workshop.

## SRS 2019 Worldwide Courses

SRS Worldwide Courses aim to further the global exchange of spine deformity knowledge, strengthen the spine deformity international community and offer continuing education to spine deformity surgeons around the world. With three specific categories of courses, including:

- **Traditional Worldwide Courses**

Each course is designed to serve the needs of spine deformity surgeons in that region and is held in conjunction with an affiliated meeting. Faculty for each course will include three to four SRS members, selected by the Worldwide Course Committee, as well as leading local surgeons. See page 27 for more information.

- **Spine Deformity Solutions Courses**

Hands-on courses provide an opportunity for participants to expand their knowledge and improve their skills through hands-on training. A minimum of ten hours of each course are devoted to lab work with topics and lab sessions covering all areas of the spine and a variety of conditions and techniques. Corporate supporters have the opportunity to provide instrumentation and implants for all of the techniques taught at the station(s) they support. See page 27 for more information.

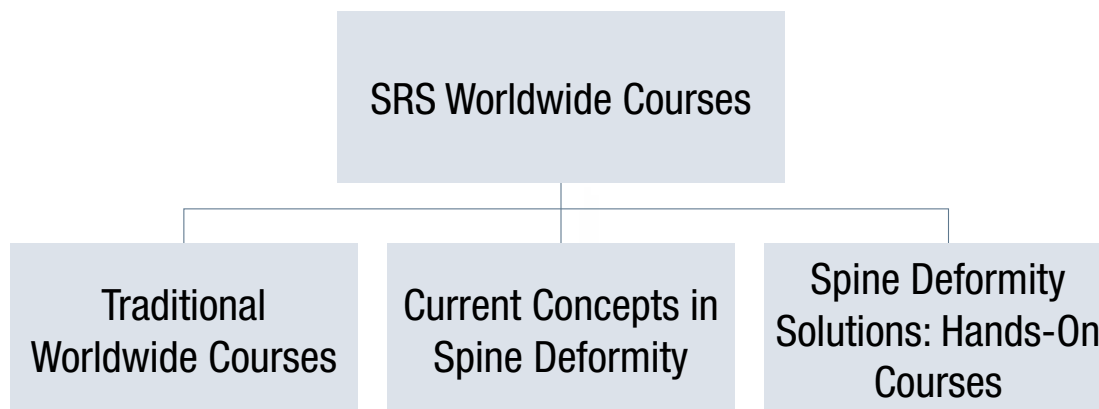
- **Current Concepts in Spine Deformity Courses**

Designed for 150-200 delegates, the Current Concepts Courses are programmed and coordinated by the Scoliosis Research Society. These courses combine lectures, case presentations, and panel discussions covering a broad range of spinal deformity issues. These courses offer a number of corporate support opportunities, including company sponsored Workshops and an Exhibit Hall. See page 28 for more information.

### 2018 Worldwide Course Committee

Benny T. Dahl, MD, PhD, DMSci, Chair  
 Marinus de Kleuver, MD, PhD, Past Chair  
 Kariman Abelin Genevois, MD, PhD  
 Ahmet Alanay, MD  
 Carlos E. Barsotti, MD  
 Haluk R. Berk, MD  
 Chris Yin Wei Chan, MS Orth  
 Munish C. Gupta, MD  
 Katsumi Harimaya, MD, PhD  
 Aroldo C. Legarreta, MD  
 David S. Marks, FRCS  
 Steven M. Mardjetko  
 Morio Matsumoto, MD

Firoz Miyanji, MD, FRCSC  
 Ibrahim Obeid, MD  
 Matthew E. Oetgen, MD  
 Bangping Qian, MD  
 Martin Repko, MD, PhD  
 Rick C. Sasso, MD  
 Suken A. Shah, MD  
 Anuj Singla  
 Rajiv K. Sethi, MD  
 Hany Soliman  
 J. Michael Wattenbarger, MD  
 Yat Wa Wong, MD



## Traditional Worldwide Courses

### Overview

Gain recognition in the world's growing markets by supporting Worldwide Courses planned in 2019.

Worldwide Courses intend to:

- Further the global exchange of spine deformity knowledge;
- Offer continuing education to surgeons who may find it difficult or impossible to attend the SRS Annual Meeting or IMAST because of cost, travel restraints or visa issues;
- Strengthen the international community of spine deformity surgeons;
- Generate interest in the SRS, its programs, mission and membership.

Worldwide courses typically attract 200-300 spine surgeons. Programs combine lectures, case presentations, panel discussions, abstract presentations and workshops. Faculty for each course will include three to four SRS members, selected by the Worldwide Course Committee, as well as leading local surgeons. Presentations cover a broad range of spinal deformity issues, both pediatric and adult, as well as locally pertinent topics such as cervical spine, osteoporosis, tuberculosis and others.

## Spine Deformity Solutions Courses

The Spine Deformity Solutions courses demonstrate open and minimally invasive surgical techniques for the correction of spinal deformity at all levels of the spine, from the occiput to the sacrum. To ensure maximum participation for attendees and the best possible support from faculty, there will be only three attendees per station, per lab session. Support opportunities for lab stations will be offered according to the following guidelines.

- Each station will be \$15,000.
- Double Diamond and Diamond Level companies will have first offering of support for available stations.
- Any remaining stations will be offered to any companies.
- It is our preference that each company provide instrumentation and implants to support all of the techniques to be taught at their station as well as general instrumentation.
- 100% of the lab station fee will be recognized towards overall support level for SRS.
- Each company supporting a lab station will receive two complimentary badges to the course, per station supported.

### May 2019 Spine Deformity Solutions: A Hands-On Course

May 10-11, 2019  
Istanbul, Turkey  
In conjunction with the SRS Current Concepts in Spine Deformity Course - Istanbul  
Chairs: Ahmet Alanay, MD; Haluk Berk, MD

*\*Reservation deadline – January 15, 2019*

### Corporate Support Opportunities

#### Educational Grant

Each grant of \$8,500 will entitle supporting companies to a Workshop/Demonstration using their equipment at a time designated by course organizers, with a maximum of two Workshops/Demonstrations allowed per company. Faculty and topics for workshops will be selected by the Worldwide Course Committee and the local organizing committee. By providing an unrestricted educational grant in any amount, your company can help off-set conference expenses, and help to further the global exchange of spinal deformity knowledge. Acknowledgement will be given in all printed materials and on signs at the course, and will count toward year-long total support.

#### 2019 Worldwide Courses

Dates	Location	Affiliated Meeting
January 24-25, 2019	Ahmedabad, India	ASSICON
April 26-30, 2019	Querétaro, Mexico	Mexican College of Orthopedic Surgeons Annual Meeting
May 29, 2019	Barcelona, Spain	SILACO-GEER

### November 2019 Spine Deformity Solutions: A Hands-On Course

November 1-3, 2019  
Bangkok, Thailand  
Chairs: Ahmet Alanay, MD; Surin Thanapipatsiri, MD

*\*Reservation deadline – March 15, 2019*

## Current Concepts in Spine Deformity Courses

The Current Concepts in Spine Deformity (CCSD) Courses are a curriculum based, interactive regional course for orthopaedic and neurosurgeons who have completed specialty training, who practice spine surgery, and who have an interest in operative and non-operative treatment of patients with spinal deformity. These courses are held in cooperation with a regional partner society, but are fully planned and executed by the Scoliosis Research Society.

CCSD Courses run at total of two days; 1 – half day (afternoon), 1 – full day, 1 – half day (morning). These courses combine lectures, case presentations, and panel discussions covering a broad range of spinal deformity issues. These courses offer a number of corporate support opportunities, including company sponsored Hands-On Workshops and an Exhibit Hall.

Companies that exhibit and/or support the course through grants or advertising will receive recognition (Supporting companies will be recognized on the course website, signs, printed materials and slides at the course.) Companies will be acknowledged by name only. In addition, all exhibit, advertising and support money will count toward SRS year-long support levels, as well as course specific recognition levels.

### 2019 Current Concepts in Spine Deformity Courses

May 8-11, 2019 • Istanbul, Turkey

In conjunction with the Spine Deformity Solutions: Hands-On Course

October 2019 • Tokyo, Japan

More information will be available in Spring 2019.

### Recognition

Supporting companies will be recognized on the course website, signs, printed materials and slides at the course.

Recognition Levels (Dollar amounts include exhibit fees, workshop fees and educational grants):

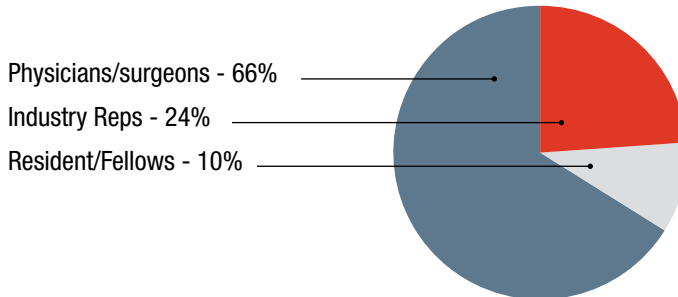
**Education Supporter** - \$4,000-\$7,999 – Name recognition

**Education Patron** - \$8,000-\$11,999 – Larger name recognition

**Education Champion** - \$12,000 or more – Largest name recognition; invitation to faculty dinner.

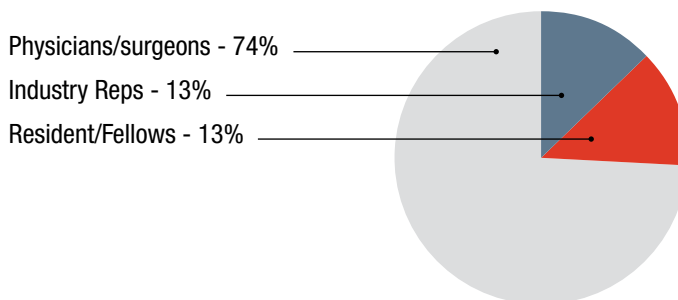
### 2018 Current Concepts Course in in Spine Deformity - Bordeaux, France

**Total Registered: 115**



### 2018 Current Concepts Course in in Spine Deformity - Buenos Aries, Argentina

**Total Registered: 219**



# Current Concepts in Spine Deformity Courses

## Exhibits

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Exhibiting companies will have tremendous visibility as coffee breaks, lunch and the Welcome Reception will take place in the exhibit hall and will be located in close proximity to the plenary room, making this a primary meeting area for participants. Don't miss this opportunity to build relationships, connect with potential new customers, and present the products your company supplies to assist surgeons in their care of spinal deformity patients.

### Exhibit Fees

3x3 meter stand - \$4,000

Includes: Shell scheme, 2 exhibitor registrations, table and two chairs, booth header with company name in black lettering (full graphic printing and additional furniture charged separately, if requested), publication of company name, address, booth number and 250 word description in the Final Program (if received by. Floor plans are being developed and will be provided for stand selection, on a first come first serve basis, as companies request exhibit space.

Larger stands available upon request at a rate of \$450 per square meter.

## Non-CME Workshops

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Rooms will be available for industry workshops during the following times:

- Day 1, Afternoon Workshops – Between Session 1 and 2 of the Course
- Day 2, Lunch Workshops – during the lunch break

Workshop rooms will accommodate 35-40 people in theater seating, with basic AV (microphone, screen, LCD projector) provided. One company per room, with workshops available on a first-come, first-serve basis. **Due to the limited number of workshop times, companies may request a maximum of two workshops, one as first choice and one as second in the first offering. Only the first choice for each company will initially be approved, based on dates requests are received.** If any workshop times remain, second choices may be approved, based on dates initial applications were received. Presentations should be on relevant, spine deformity topics, presented by industry-appointed instructors. SRS course faculty are eligible to participate as instructors (with the exception of the SRS President, President Elect, Vice President and Past President) but sponsoring companies may NOT provide compensation or reimbursement of any kind to members of the SRS course faculty.

Day 1, Afternoon Workshop Fee: \$2,000

Day 2, Lunch Workshop Fee: \$3,000

## Advertising

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### Delegate Packet Inserts

Promote your exhibit and/or workshop or provide additional company information with a one-page flyer inside delegate registration bags. Production is the responsibility of the supporter and design must be pre-approved by SRS.

One-page flyer: \$750 (Open to multiple supporters.)

Flyers must be received in the SRS Office (Milwaukee, Wisconsin)

## Educational Grant Support

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### Welcome Reception

The Welcome Reception will immediately follow initial sessions and workshops on Day 1 of each course, with the first opportunity for networking by participants. The reception will be held in the exhibit hall, with food and beverage stations placed to encourage participants to move throughout the hall.

Supporters will be acknowledged with signage, including exhibit stand numbers, if applicable, in strategic locations near food and beverage stations.

\$1,500 (multiple supporters)

### Beverage Breaks

Supporters will be acknowledged with signage, including exhibit stand numbers, if applicable, in strategic locations near food and beverage stations.

\$500 per break (multiple supporters)

### General Educational Grant

General educational grants in any amount will help to support costs for room rentals, audio visual charges, faculty travel and other necessary expenses, allowing SRS to offer affordable registration fees for doctors from all regions.

## Fellowships & Global Outreach Program Support

The goals of the Global Outreach Program are to provide services and support for established spinal deformity medical missions in underserved regions of the world, and foster the development of regional, self-sufficient spine centers staffed by local physicians capable of providing continuing care to patients with spinal deformities. SRS members volunteer their time, skills and expertise to a number of educational initiatives including a textbook/journal donation program, an international lecture depository, and opportunities for visitor-ships/lectureships for the spinal deformity surgeons from these developing nations.

**\*\*Support for scholarship & fellowship funding must be confirmed in writing, by Friday, January 4, 2019 to be awarded in the 2019 cycle. Sorry, no exceptions.\*\***

Fellowship and award grant opportunities are on a first-come, first-serve basis, unless otherwise noted.

All grants to support Scholarships and Fellowships include a 10% management fee to offset costs for staff time, committee conference calls and/or meetings, website updates, and other charges related to announcing awards, selection of recipients, coordinating travel, follow-up and reimbursement.

### North American Resident/Fellow Meeting Scholarships

Each \$2,750 scholarship supports one delegate to the Annual Meeting or IMAST. Supporters will be recognized on the SRS website and other materials distributed throughout the year.

\$2,750 per Scholarship (maximum of 2 total Scholarships are available for support)

*\*Reservation Deadline – January 4, 2019*

### Global Outreach Fellowships

Each \$6,600 grant supports one traveling fellow from a developing nation to spend four weeks with senior SRS surgeons. By providing a fellowship grant, your company can help SRS to train local spinal surgeons and medical colleagues to provide non-operative and operative care for patients with spinal pathology. Supporters will be recognized on the SRS website and other materials distributed throughout the year.

\$6,600 per Fellowship (maximum of 8 total Global Outreach Fellowships are available for support)

*\*Reservation Deadline – January 4, 2019*

### Edgar Dawson Memorial Fellowship & Fund

This fund provides fellowships for SRS Members under 45 to enhance their skills and education through time spent with senior surgeons.

#### **Grants**

A \$6,600 grant will provide a scholarship for use in the current year. Grants of any amount may be directed toward the fund to generate interest for future use. Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$6,600 per Fellowship (maximum of 2 Fellowships are available for support)

Any amount toward fund principle.

*\*Reservation Deadline – January 4, 2019*

### Eduardo Luque Memorial Fellowship & Fund

Named for Dr. Eduardo Luque, an orthopaedic surgeon from Mexico who specialized in neuromuscular diseases and developed the segmental stabilizations system, this fund aims to provide grants to support continuing education for young Latin American surgeons.

#### **Grants**

A \$6,600 grant will provide a fellowship for use in the current year. Grants of any amount may be directed toward the fund to generate interest for future use. Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$6,600 per Fellowship (maximum of 2 Fellowships are available for support)

Any amount toward fund principle.

*\*Reservation Deadline – January 4, 2019*

### Robert B. Winter Fund for Global Outreach

Honoring Dr. Robert Winter, this fund will support improved spinal deformity treatment and surgery on an international basis by providing opportunities for young surgeons to visit a center or centers of spine care outside their country of origin and/or opportunities for experienced surgeons to travel to areas in need of their expertise and instruction.

#### **Grants**

A \$13,200 grant will support travel, housing and other expenses for a young surgeon to spend time with a senior SRS member. Supporters providing grants in any amount will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$13,200 per Fellowship (maximum of 2 Fellowships are available for support)

Any amount toward fund principle.

*\*Reservation Deadline – January 4, 2019*



## Fellowships & Global Outreach Program Support

### SRS Traveling Fellowship\*

Three young surgeons from outside North America will be selected through an application process to travel with a Senior Fellow (selected by the SRS Board) to spine centers in North America. This highly successful program is consistently reported to be “the best experience of my life” by the selected fellows. Supporters will be acknowledged in presentations and materials related to the Traveling Fellowship and will be invited to attend the Business Meeting at the Annual Meeting to hear the Fellows’ report.

A grant of \$55,000, including administrative fees, is used to cover expenses. Open to one supporter. The full amount of the grant must be provided to support this fellowship.

\*This support item is subject to first right of refusal by 2017 supporter. Deadline for first right of refusal: February 1, 2019.

## SRS Research Programs

The SRS Research funds are dedicated solely to research seeking improved treatments, the causes and possible prevention of spinal deformities. Since 1994, SRS has provided more than \$4.7 million for 151 spinal deformity research projects from the institutions all over the world, including the United States, Australia, Canada, China, France and Israel. These have included studies on improved spinal cord monitoring during surgery, brace treatment effectiveness, methods to improve fusion rates, and three large studies looking for the cause of idiopathic scoliosis.

In 2018, SRS received 39 grant applications, requesting a total of over \$1.2 million. The following 12 projects were selected for funding.

Title of Project	Primary Investigator/ Location	Grant Duration	Type of Grant	Amt. Approved
Minimize Implants Maximize Outcomes Clinical Trial	A. Noelle Larson, MD/ Rochester, MN, USA	2 years	Standard	\$47,824.00
Using Ultrasound and Health Records to Non-Invasively Identify Cases with Curve Progression or not in Children with AIS	Edmond Lou, PhD, Peng/ Edmonton, AB, Canada	2 years	SRS-NuVasive Standard	\$50,000.00
Effect of Controlled Dynamic Spine Distraction on Intervertebral Disc, Growth Plates, Bone Quality and Spine Stiffness; An in Vivo Study on a Rodent Model	Michael Kelly, MD/ St. Louis, MO, USA	1 year	New Investigator	\$25,000.00
Prediction of curve progression in idiopathic scoliosis without treatment	Stefano Negrini, MD/ Brescia, Italy	2 years	SRS-K2M Standard	\$50,000.00
Developing a 3D Marker Based Method for Assessing Pulmonary Function in Idiopathic Scoliosis	Kristen Nicholson, PhD/ Philadelphia, PA, USA	2 years	New Investigator	\$25,000.00
Effects of vertebral body tethering on the discs, endplates and facet joints in AIS patients: A 2 year follow-up MRI study	Dr. Caglar Yilgor, MD/ Istanbul, Turkey	1 year	SRS-Globus Medical New Investigator Grant	\$10,000.00
The 22q11.2 Deletion Syndrome: The first human model for idiopathic scoliosis?	Rene Castelein, MD, PhD/ Utrecht, The Netherlands	1 year	Small Exploratory	\$9,842.00
Genetic analysis of familial congenital scoliosis	Dawei Li/ Burlington, VT, USA	1 year	Small Exploratory	\$10,000.00
Best Practice Guidelines for Non-Operative Care of AIS	Michael Vitale, MD, MPH/ New York, NY, USA	1 year	Standard	\$25,000.00
Magnetic Resonance Imaging (MRI) Evaluation of Adolescent Idiopathic Scoliosis (AIS) Patients Who Have Undergone Vertebral Body Tethering (VBT)	Daniel Hoernschemeyer, MD/ Columbia, MO, USA	1 year	SRS-Globus Medical Small Exploratory Grant	\$9,661.00
Understanding and managing intraoperative neuromonitoring changes during spinal deformity surgery: a prospective observational study based on two clinical sites	Stephen Lewis, MD, MSc, FRCS/ Toronto, ON, Canada	2 years	Standard	\$25,000.00
Estimating Minimally Clinically Important Difference in EOSQ-24 using Anchor-Based Approach	David Roye, Jr., MD/ New York, NY, USA	2 years	SRS-Globus Medical Standard Research Grant	\$25,000.00

## Corporate Support Opportunities

### SRS Research Fund or Endowment Fund

Help to fund peer-reviewed projects selected by SRS. Donations to the Research Fund will be used as quality projects are approved, while Endowment Fund donations ensure the future of research. Acknowledgement will be made on the Research page of the SRS website, on donor boards at the Annual Meeting and in other printed materials.

### Directed Research

Grants would fund projects on topic proposals solicited annually from the SRS membership and chosen by the Directed Research Task Force.

# SRS Research Programs

## Named Research Grants

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A minimum donation of \$27,500 will provide a named research grant to be awarded through the normal application and peer-review process of the SRS. The available grant, with the company name, will be listed on the SRS research grant website and in other notifications of available and awarded grants.

\*Available only to companies at the Diamond or Double Diamond Support Level

### Guidelines

- The research grant will carry the name of the donating company;
- Minimum donation per grant is \$27,500, maximum donation is \$55,000; *SRS will make every effort to utilize these funds for grants being awarded \$25,000 or more, however, the funds may be split between several smaller grants if necessary.*
- Named research grants are offered to companies at the Diamond and Double Diamond Support Levels;
- Should they wish to do so, the donating body will have the right to designate the grant support research in one of the following fields: Pediatric Deformity, Adult Deformity, Basic Science or Genetics

- Selection of the grant recipient will be done entirely by the SRS Research Grant Committee according to their established guidelines, and with no involvement or input from the donating body;
- The Research Grant Committee will make every effort to select a grant within the preferred field, if one has been designated, but SRS reserves the right to select the best available grant if an appropriate study is not identified within the requested area of investigation. The selected grant will continue to carry the name of the donating body;
- The research grant, with the company name, will be listed on the SRS website

### Deadline to reserve this opportunity is January 15, 2019

*All grants to support research include at 10% management fee to offset costs for staff time, committee conference calls and/or meetings, website updates and other costs related to announcing awards, selecting recipients, obtaining interim and final reports, and processing payments.*

## Other Opportunities

### 2019 Calendar\*

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*\*This support item is subject to first right of refusal by 2018 supporter.*

A 12-month calendar, featuring important dates of SRS meetings, endorsed courses and deadlines, as well as the dates of affiliated meetings and events. Each month features an SRS program or event.

The back cover is dedicated to the supporter's advertisement (subject to approval by SRS)

\$12,000 (open to one supporter)

*\*Reservation and deadline for this grant – December 1, 2018*

### \*NEW\* SRS Webinar Series

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The SRS Education Committee produces a series of six (6) CME webinars throughout the year, featuring topics selected by the Education Committee from the applications submitted by the membership. Topics will be announced in early 2019. Each webinar is open to one supporter; supporters will receive their name on designated webinar communications (including promotional emails) and on the holding screen and announcements at the beginning of the webinar.

\$10,000 per webinar (open to one supporter per webinar)

Or

\$75,000 for exclusive webinar series support (open to one supporter)

*\*Reservation Deadline – January 15, 2019*

### REO Fund

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Developed and launched in 2011, the Research, Education and Outreach (REO) Fund allows donations directly to the SRS, rather than to SRS through the OREF. Development of the REO Fund will help SRS establish long-term financial stability and expand research, education and outreach activities in fulfillment of the SRS mission.

# SPINE DEFORMITY

Official Journal of the Scoliosis Research Society

## SUBMIT YOUR RESEARCH!

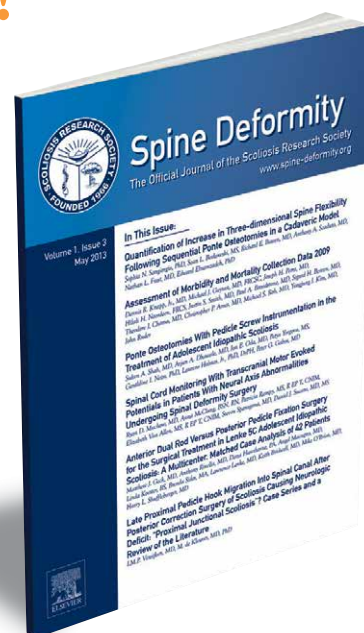
**Editor-in-Chief:** John E. Lonstein, MD

*Spine Deformity* is a peer-reviewed journal dedicated to basic science and clinical research into the etiology, biomechanics, treatment methods and outcomes of all types of spinal deformities. The journal fosters the optimal care of patients with spine deformities worldwide.

Benefits to authors:

- Rapid review and online publication times
- Widespread international distribution on ScienceDirect and [www.spine-deformity.org](http://www.spine-deformity.org)
- Color printing at no cost to the authors
- Electronic manuscript submissions at <http://ees.elsevier.com/sdf>

[www.spine-deformity.org](http://www.spine-deformity.org)



**Scoliosis Research Society**  
**54<sup>th</sup> Annual Meeting & Course**  
**SEPTEMBER 18-21, 2019**  
**Montréal,**  
**Canada**

**IMAST 2019**  
**amsterdam**  
**THE NETHERLANDS**

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**26<sup>th</sup> International Meeting on Advanced Spine Techniques**  
July 17-20, 2019  
Amsterdam,  
The Netherlands

# 2019 Grant Support Reservation Form

The following company wishes to express interest in the support for Scoliosis Research Society events and/or activities as indicated below. It is understood that this form is NOT an agreement for support, but rather an expression of interest to be followed, as necessary, by a formal grant request from SRS to the granting company. Upon approval of the grant request, SRS will be informed in writing and it is understood that grants will be used to support the educational goals of this activity, and that SRS will adhere to ACCME, FDA and IRS guidelines regarding disclosures and industry support, including formal Letters of Agreement and acknowledgement of support to participants in the educational activity.

Please type or print clearly.

Company Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Support Opportunities

### 54<sup>th</sup> Annual Meeting

- Annual Meeting Newsletter \$10,000
- E-Poster USB \$15,000
- E-Poster Kiosks \$7,500
- Charging Station \$7,500
- Printing Stations \$5,000
- Ribbon Wall \$5,000
- Directional Signage \$7,500
- Announcement Board \$5,000
- Beverage Breaks \_\_\_ x \$5,000 = \$ \_\_\_\_\_
- Welcome Reception \$10,000
- Pre-Meeting Course \$10,000
- Half-Day Courses \$ \_\_\_\_\_
- Lunchtime Symposia \$5,000
- Live Webcast \$10,000
- Video Archives \$25,000
- Wireless Internet \$20,000
- Educational Grant \$ \_\_\_\_\_

### Worldwide Conferences

- India – Educational Grant \$8,500
- Barcelona – Educational Grant \$8,500
- Mexico – Educational Grant \$8,500
- Istanbul Hands-On Course \_\_\_ x \$15,000 = \$ \_\_\_\_\_
- Bangkok Hands-On Course \_\_\_ x \$15,000 = \$ \_\_\_\_\_
- Istanbul CCSD – Educational Grant \$ \_\_\_\_\_
- Istanbul CCSD – Beverage Break \$500
- Istanbul CCSD – Welcome Reception \$1,500
- Japan CCSD – Educational Grant \$ \_\_\_\_\_
- Japan CCSD – Beverage Break \$500
- Japan CCSD – Welcome Reception \$1,500

### Scholarships & Outreach

- North American Resident/Fellow Meeting Scholarships \_\_\_ x \$2,750 = \$ \_\_\_\_\_
- Global Outreach Fellowships \_\_\_ x \$6,600 = \$ \_\_\_\_\_

### Scholarships & Outreach, cont.

- Edgar Dawson Memorial Fellowship & Fund \_\_\_ x \$6,600 = \$ \_\_\_\_\_
- Eduardo Luque Memorial Fellowship & Fund \_\_\_ x \$6,600 = \$ \_\_\_\_\_
- Robert Winter Fund \_\_\_ x \$13,200 = \$ \_\_\_\_\_
- 2019 Traveling Fellowship \$55,000

### 26<sup>th</sup> IMAST

- IMAST Newsletter \$10,000
- Charging Station \$7,500
- Printing Stations \$5,000
- Ribbon Wall \$5,000
- Directional Signage \$7,500
- Announcement Board \$5,000
- Beverage Breaks in Exhibit Hall \_\_\_ x \$5,000 = \$ \_\_\_\_\_
- Live Webcasts \$10,000
- E-Poster USB \$15,000
- E-Poster Kiosks \$7,500
- Welcome Reception \$10,000
- Opening Session \$5,000
- Lunch with the Experts \$3,500
- Video Archives \$25,000
- Wireless Internet \$20,000
- Educational Grant \$ \_\_\_\_\_

### Research

- Research Fund \$ \_\_\_\_\_
- Endowment Fund \$ \_\_\_\_\_
- Named Research Grant \$27,500

### Other

- 2019 Calendar \$12,000
- Webinar Series (\$75,000 - Full series) \_\_\_ x \$10,000 = \$ \_\_\_\_\_
- REO Fund \$ \_\_\_\_\_

**TOTAL GRANT SUPPORT INTEREST** \$ \_\_\_\_\_

# 2019 Marketing Reservation Form

## Marketing Contact Details

Contact listed here will receive all advertising-related correspondence, including invoices, deadline reminders, etc.

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

## Company Details

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

## We agree

1. Payment in full by the respective application deadlines must accompany this application. Checks must be made payable to Scoliosis Research Society.
2. All advertising artwork is subject to review and approval by SRS
3. All advertising may not contain messages containing qualitative or comparative language, price information, or other indications of savings or value; Endorsements; and Inducements to purchase, sell, or use the products or services.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

### Scoliosis Research Society

Ann D'Arienzo, Senior Meetings Manager  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202

Phone: +1-414-289-9107  
Fax: +1-414-276-3349  
Email: corporatesupport@srs.org

### 54<sup>th</sup> Annual Meeting

- Delegate Bag Insert \_\_\_\_\_ x \$7,500 = \$ \_\_\_\_\_
- Mobile App Banner Ad \$4,000
- Hotel Key Cards \$10,000
- Hotel Room Drops \$7,500

### Preliminary Program

- Back Cover (¾ page) \$2,000
- Inside Front Cover \$1,750
- Inside Back Cover \$1,750
- Full Page Inside \$1,500

### Meeting Guide

- Back Cover \$2,000
- Inside Front Cover \$1,750
- Inside Back Cover \$1,750
- Full Page Inside \$1,500

**Annual Meeting Total due:** \$ \_\_\_\_\_

### 26<sup>th</sup> IMAST

- Delegate Bag Insert \_\_\_\_\_ x \$7,500 = \$ \_\_\_\_\_
- Mobile App Banner Ad \$4,000
- Hotel Key Cards \$10,000
- Hotel Room Drop \$7,500
- IMAST Wellness Lounge \$10,000

### Preliminary Program

- Back Cover (¾ page) \$2,000
- Inside Front Cover \$1,750
- Inside Back Cover \$1,750
- Full Page Inside \$1,500

### Meeting Guide

- Back Cover \$2,000
- Inside Front Cover \$1,750
- Inside Back Cover \$1,750
- Full Page Inside \$1,500

**IMAST Total due:** \$ \_\_\_\_\_

### CCSD – Istanbul

- Delegate Bag Insert \$750

### CCSD – Japan

- Delegate Bag Insert \$750

**TOTAL (All Meetings):** \$ \_\_\_\_\_

# 2019 IMAST Application for Exhibit Space

**Application Deadline: January 21, 2019; Company Description Deadline: May 1, 2019**

## By completing and submitting the 2019 IMAST exhibit space application form, We Agree

1. Payment in full by January 21, 2019, must accompany this application. The cost of each single 3x3m booth space is \$8,000 USD, \$17,000 for 3x6m booth. Checks must be made payable to: Scoliosis Research Society.
2. All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract. Application deadline is January 21, 2019. We hereby apply, subject to terms of the IMAST printed Rules and Regulations, for exhibit space for our occupancy.
3. Should we cancel this exhibit space reservation prior to February 28, 2019, we will receive a refund, less a 25% administrative fee. Should we cancel after February 28, 2019, we will forfeit the entire cost of the booth. We agree that all cancellations and refund request be made in writing.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information by January 21, 2019 to:

### **Scoliosis Research Society**

Ann D'Arienzo, Senior Meetings Manager

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: 414-289-9107

Fax : 414-276-3349

Email: corporatesupport@srs.org

**Deadline for submission: January 21, 2019**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Exhibition Contact Details

Contact listed here will receive all exhibition-related correspondence, including invoices, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Number of Booths Requested: \_\_\_\_\_ 3x3m (\$8,000 USD) \_\_\_\_\_ 3x6m (\$17,000 USD)

We plan on having a custom built exhibit, using a third party contractor.

We are interested in additional booth space, including island booths.

Competitors we do NOT wish to be near: \_\_\_\_\_

Companies we would like to be near: \_\_\_\_\_

Badge Scanner: Lead Retrieval \$500 USD x \_\_\_\_\_ = \$ \_\_\_\_\_

**The assignment of space is at the sole discretion of SRS, using the following criteria:** 1. Number of booths requested 2. Number of booths occupied in 2016, 2017, 2018 (based on total space) 3. Date of receipt of exhibitor application 4. Total support dollars contributed in 2018 5. Space availability

# 2019 Hands-On Workshop Application

## HOW Application Deadline: January 21, 2019

(SRS cannot guarantee that information received after May 1, 2019 will be included in Final Program materials.)

### Workshop Contact Details

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Contact listed here will receive all HOW-related correspondence, including invoices, logistical information, deadline reminders, etc.

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

### We agree

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1. Payment in full must accompany this application. Checks must be made payable to Scoliosis Research Society.
2. All provisions of the Rules and Regulations, as hereby published, shall be part of this contract.
3. We hereby apply, subject to terms of IMAST printed Rules & Regulations, for HOW space for our occupancy.
4. Should we cancel this Hands-On session prior to April 15, 2019, we will receive a refund, less a 25% administrative fee. Should we cancel after April 15, 2019, we will forfeit the entire cost of the sessions. We agree that all cancellations and refund request be made in writing.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

#### Scoliosis Research Society

Ann D'Arienzo, Senior Meetings Manager

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: +1-414-289-9107

Fax: +1-414-276-3349

Email: corporatesupport@srs.org

- |  |                   |                |
|--|-------------------|----------------|
| <input type="checkbox"/> HOW Breakfast | Thursday, July 18 | ___ x \$7,500  |
|  | Friday, July 19   | ___ x \$7,500  |
| <input type="checkbox"/> HOW Lunch     | Thursday, July 18 | ___ x \$20,000 |
|  | Friday, July 19   | ___ x \$20,000 |
| <input type="checkbox"/> HOW Afternoon | Thursday, July 18 | ___ x \$15,000 |

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



# 2019 Annual Meeting Industry Workshop Application

**Workshop Application Deadline – March 1, 2019**

## Workshop Contact Details

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Contact listed here will receive all workshop-related correspondence, including invoices, logistical information, deadline reminders, etc.

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

## We agree

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1. Each company may request one (1) workshop. If additional workshop times remain after the application deadline SRS will assign a second workshop, if requested, according to dates applications were received.
2. Full payment for one workshop must be received by April 1, 2019 in order to confirm.
3. Workshops will be assigned by SRS on a first come, first serve basis, with each company receiving one workshop in the first assignments.
4. Companies agree to abide by all Rules and Regulations, as provided by SRS with confirmation of receipt of Workshop Application.
5. Cancellation: All cancellation and refund requests must be made in writing. A refund, less a 25% administration fee, will be provided for workshop cancellation on or prior to June 1, 2019. No refunds will be issued for cancellation after June 1.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

### **Scoliosis Research Society**

Ann D'Arienzo, Senior Meetings Manager

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

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## Workshop Request:

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Workshop (\$40,000) – Thursday, September 19, 2019 | 12:15-14:15 (time subject to change)

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Istanbul, Turkey – Current Concepts in Spine Deformity Exhibit & Workshop Application

Application for Exhibit Space & Workshops – Deadline February 1, 2019

## We agree

1. Exhibit payment in full must be made immediately upon stand confirmation by SRS and received by February 1, 2019. The cost of each single 3x3m stand space is \$4,000. Larger stands may be available at a cost of \$450 per square meter. Payment may be made by bank transfer (contact SRS office for information) or checks made payable to Scoliosis Research Society.
2. Payment of exhibit fee and acceptance of stand assignment will constitute agreement to abide by all Rules and Regulations, and General Information as supplied by SRS at the time of stand assignment.
3. Each company may request up to two (2) workshop times, indicating a first and second choice. Full payment for one workshop must be received by February 1, 2019 in order to confirm.
4. Workshops will be assigned by SRS on a first come, first serve basis, with each company receiving one workshop in the first assignments.
5. If there are any workshop times remaining on February 4, second choice assignments will be made according to dates applications were received.
6. Companies agree to abide by all Rules and Regulations, as provided by SRS with confirmation of receipt of Exhibit & Workshop Application.
7. Cancellation: All cancellation and refund requests must be made in writing. A refund, less a 25% administration fee, will be provided for exhibit or workshop cancellation on or prior to February 25. No refunds will be issued for cancellation after February 25.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

**Scoliosis Research Society**  
Ann D'Arienzo, Senior Meetings Manager  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202  
Phone: +1-414-289-9107 Fax: +1-414-276-3349  
Email: corporatesupport@srs.org

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Contact Details

Contact listed here will receive all exhibition and workshop related correspondence, including invoices, logistics, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

## Exhibits:

Number of Booths Requested \_\_\_\_\_ 3x3m (\$4,000 USD each\*)

Competitors we do NOT wish to be near: \_\_\_\_\_ Companies we would like to be near: \_\_\_\_\_

The assignment of space will be at the sole discretion of SRS, based on date of receipt of exhibit application and space availability.

\*Companies supporting two (2) or more lab stations during the Hands-On Course portion of the Course are eligible for discounted exhibit booth pricing, please contact corporatesupport@srs.org for additional details.

## Workshop Requests:

First Choice:  Day 1 - Afternoon \$2,000  
 Day 2 - Lunch \$3,000

Second Choice:  Day 1 - Afternoon \$2,000  
 Day 2 - Lunch \$3,000

## 2018 Corporate Supporters

We are pleased to acknowledge and thank those companies that provided financial support to SRS in 2018. Support levels are based on total contributions throughout the year and include the Annual Meeting, IMAST, Worldwide Courses, Global Outreach Scholarships, Edgar Dawson Memorial Scholarships, Luque Scholarships, SRS Traveling Fellowships, Research and other activities. Their support has helped SRS to offer high quality medical meetings and courses throughout the world, fund spinal deformity research, develop new patient materials, and provide educational opportunities for young surgeons and those from developing nations.

### Double Diamond Level Support

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### Diamond Level Support

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### Gold Level Support

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OrthoPediatrics    Stryker

### Silver Level Support

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Orthofix

### Bronze Level Support

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Alphatec Spine  
Biologica Technologies  
DIERS Medical Systems  
EOS Imaging  
Genoss Co., Ltd.  
Implanet

L&K BIOMED  
Life Spine, Inc.  
Medicrea  
Medyssey  
Mighty Oak Medical  
Misonix, Inc.

NASS  
Paradigm Spine  
Silony Medical  
Spinal Balance  
Spineart  
Titan Spine



**Scoliosis Research Society**  
555 East Wells Street, Suite 1100  
Milwaukee, WI 53202-3823 USA

# Scoliosis Research Society

Dedicated to the optimal care of patients with spinal deformity

Phone: +1 (414) 289-9107

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Email: [corporatesupport@srs.org](mailto:corporatesupport@srs.org)

Web: [www.srs.org](http://www.srs.org)