

Scoliosis Research Society

Dedicated to the optimal care of patients with spinal deformity

2017 CORPORATE SUPPORT OPPORTUNITIES

Table of Contents

| | |
|---|----|
| Invitation to Support..... | 1 |
| Benefits & Levels of Support..... | 2 |
| Meeting Conduct Guidelines | 4 |
| 52 nd Annual Meeting & Course | |
| September 6-9, 2017 • Philadelphia, PA, USA..... | 5 |
| Overview of the Annual Meeting & Course | 5 |
| Annual Meeting Grant Support..... | 7 |
| Annual Meeting Advertising | 9 |
| 24 th International Meeting on Advanced Spine Techniques (IMAST) • | |
| July 12-15, 2017 • Cape Town, South Africa..... | 10 |
| Overview of the International Meeting on Advanced Spine Tech- niques (IMAST) | 10 |
| IMAST Grant Support..... | 11 |
| IMAST Advertising | 13 |
| 2017 Exhibitor Prospectus | |
| 24 th International Meeting on Advanced Spine Techniques (IMAST) • | |
| July 12-15, 2017 • Cape Town, South Africa..... | 15 |
| General Exhibit Information | 16 |
| Exhibitor Consultation Rooms | 17 |
| Exhibition Rules & Regulations | 18 |
| Hands-On Workshop Overview | 21 |
| HOW Rules & Regulations..... | 22 |
| SRS Worldwide Courses – 2017 Courses | 24 |
| Spine Deformity Solutions Courses..... | 25 |
| Worldwide Courses | 26 |
| Global Outreach Program & Traveling Fellowships | 27 |
| Overview of SRS Research Programs..... | 29 |
| Other Opportunities | 29 |
| Forms | 30 |
| 2017 Grant Support Reservation Form | 30 |
| 2017 Advertising Reservation Form | 31 |
| 2017 IMAST Application for Exhibit Space | 32 |
| 2017 Hands-On Workshop Application..... | 33 |
| Affiliate Function Space Guidelines | 34 |
| 2016 Corporate Supporters..... | 35 |

Support opportunities listed herein are not intended to be inclusive of all projects and initiatives that will be directed by SRS. SRS leadership and staff would be happy to discuss with you additional partnership prospects.

Please contact:
Tressa Goulding, CAE, CMP
Scoliosis Research Society
Corporate Relations Committee Staff Liaison
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
Email: tgoulding@srs.org



Scoliosis Research Society Mission Statement

The purpose of the Scoliosis Research Society is to foster the optimal care of all patients with spinal deformities.

ACCME

The Scoliosis Research Society recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing education.

AdvaMed

The Scoliosis Research Society adheres to the Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interactions with Health Care Professionals. Support opportunities offered herein follow the revised code adopted in July 2009, which clarify and distinguish between appropriate and inappropriate activity between health care professionals and representatives of medical device companies.

Invitation to Support

Dear SRS Corporate Supporters,

We are pleased to offer the following 2017 Corporate Support Program.

The Scoliosis Research Society (SRS) has had another year of strong performance supporting our primary goals of research, education and outreach. We now have over 1300 members representing 61 different countries, we held six Worldwide Courses in Europe, Asia and South America and we committed \$200,000 for research grants for 2016. Importantly, the depth and breadth of our corporate support has grown, facilitating our ability to effectively carry out our worthwhile mission.

These vital SRS activities, among others, would have not been attainable without your continuous support. We recognize and appreciate our strong relationships with Companies that share our commitment to spinal deformity care. SRS is proud to acknowledge our Corporate Supporters as critical contributors to the success and progress of the Society, as we pursue our mission “to foster the optimal care of patients with spinal deformity.” We know that you share in our mission and hold a stake in our success.

We hope some of the following offerings will be mutually beneficial to our Society and our supporters.

Spine Deformity Solutions: A Hands-On Course

SRS has now produced seven highly successful hands-on courses, including multiple international offerings. All have been well subscribed, with delegates from multiple countries coming to learn from a talented group of well-respected faculty members. Each lab station had only three delegates per station making for an interactive, intimate learning experience that can be hard to find with other courses. In keeping with the SRS global mission and recognizing the strong interest from participants outside North America, the 2017 courses will take place in Nijmegen, Netherlands in June and Bangkok, Thailand in October.

International Meeting on Advanced Spine Techniques (IMAST) & SRS Annual Meeting & Course

The meetings, both IMAST in July and the Annual Meeting & Course in September, continue to be the cornerstone of this Society. In 2016 we were astounded by another year of outstanding attendance at the Annual Meeting Prague, Czech Republic with over 1400 delegates. The 23rd IMAST in Washington, D.C., USA, the first IMAST held in the United States, continued the “must-see” education sessions on Wednesday afternoon, which helped to increase attendance at Wednesday evening Hands-On Workshops (HOW). Once again, the HOW sessions at IMAST were generally very well attended. We are excited to welcome IMAST to Africa for the first time as it will come to Cape Town, South Africa in 2017 while the Annual Meeting will take place in historic and interesting Philadelphia.

Named Research Grants & Award Scholarships and Fellowships

In addition to our meetings, we strive to provide educational opportunities for young, promising surgeons from around the world through our Awards & Scholarship Program. In 2016, we provided 24 surgeons with fellowships, which specifically allow for individualized learning experiences and a collaboration of surgeons from around the world. This exchange of ideas and techniques is imperative to our growth as a global society. We also provided 15 young surgeons with scholarships to attend either the Annual Meeting or IMAST.

We would like to take this opportunity to not only have our corporate supporters help us fund these programs but to have Named Research Grants and Awards, specifically acknowledging the company in all publications, programs and notifications regarding the award or grant. We hope this will allow our supporters to make known their commitment to global education and research.

Worldwide Courses

Finally, our Worldwide Courses continue to thrive and be a significant part of our global expansion. In 2016 we conducted six courses. In 2017 we are expanding the Worldwide Courses, to also include SRS programmed regional course, the first of which to be held in Prague, Czech Republic in March. These courses allow for a dialogue and exchange of experience between the attendees and the faculty that enforces our mission of education and optimal patient care for spine deformity patients. We invite our supporters to join us at these courses, which we feel may add similar value for your companies.

As our Society continues to grow globally, we will continue to explore different venues in order to offer versatile education programs. We recognize that these opportunities for growth can only be fully realized with the continued backing of you, our long-standing and greatly appreciated Corporate Supporters. We again reiterate our commitment to working with you, to identify mutually beneficial collaborations. Should you have any questions or wish to discuss a particular initiative, please contact Tressa Goulding at the Society's Headquarters Office at +1-414-289-9107 or via email to tgoulding@srs.org or meetings@srs.org. With gratitude,



David W. Polly, Jr., MD
Corporate Relations Committee Chair



Kenneth MC Cheung, MD
President

Benefits & Levels of Support

Double Diamond Level (\$300,000+)

Throughout the Year...

- Largest name recognition as a Double Diamond Level company throughout the year on the SRS website and in non-CME printed materials (i.e. the SRS newsletter).
- Largest name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- Two company representatives invited to IMAST faculty dinner.
- SRS Double Diamond Supporter logo for use in company materials.
- Three company representatives invited to the SRS Corporate Advisory Board Meeting.
- Appropriate recognition and/or benefits related to support for specific activities or programs.
- Right of first refusal for two stations at SRS Hands-On Courses in Spring and Fall.
- Opportunity for meetings with members of SRS Presidential Line at company headquarters
- Earlier access to support opportunities.

At the Annual Meeting and/or IMAST...

- Three invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque, with brief speaking opportunity during the Annual Meeting Opening Ceremonies.
- Eight complimentary registrations to either Annual Meeting or IMAST.
- First choice of complimentary meeting room at the Annual Meeting.
- Complimentary full inside page (not to include back cover) in Annual Meeting and IMAST or Meeting Guides (total two advertisements.)
- Eight complimentary tickets to Annual Meeting or IMAST social events.
- Company name and booth # included on sign at Exhibit Hall entry directing delegates to visit the SRS Double Diamond Sponsors
- Lists of Annual Meeting and IMAST delegates.

Diamond Level (\$150,000-\$299,999)

Throughout the Year...

- Large name recognition as a Diamond Level company throughout the year on the SRS website and in non-CME printed materials (i.e. the SRS newsletter).
- Large name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- SRS Diamond Supporter logo for use in company materials.
- One company representatives invited to the SRS Corporate Advisory Board Meeting.
- Appropriate recognition and/or benefits related to support for specific activities or programs.
- Right of first refusal for one station at SRS Hands-On Courses in Spring and Fall.

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque, and individual recognition during the Annual Meeting Opening Ceremonies.
- Four complimentary registrations to either Annual Meeting or IMAST.
- Complimentary meeting room at the Annual Meeting.
- Lists of Annual Meeting and IMAST delegates.

Platinum Level (\$100,000-\$149,999)

Throughout the Year...

- Name recognition as a Platinum Level company throughout the year on the SRS website and in non-CME printed materials (i.e. the SRS newsletter).
- Name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque during the Annual Meeting Opening Ceremonies.
- Two complimentary registrations to either Annual Meeting or IMAST.
- Lists of Annual Meeting and IMAST delegates.

Gold Level (\$50,000-\$99,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST.
- Appropriate recognition and/or benefits related to support for specific activities or programs.

At the Annual Meeting and/or IMAST...

- One invitation to the President's Reception, held at the Annual Meeting.
- Verbal recognition during the Annual Meeting Opening Ceremonies.
- One complimentary registration to either Annual Meeting or IMAST.

Silver Level (\$25,000-\$49,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST.
- Appropriate recognition and/or benefits related to support for specific activities or programs.

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies.
- One complimentary registration to either Annual Meeting or IMAST.

Bronze Level (up to \$24,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST.
- Appropriate recognition and/or benefits related to support for specific activities or programs.

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies.

Meeting Conduct Guidelines

SRS asks each of its Corporate Supporters to adhere to the following guidelines regarding participation in SRS meetings, as a courtesy to the Society, its members and meeting delegates:

- No entertainment functions, meetings, courses or social functions may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours or social events.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed and Eucomed guidelines governing interaction with physicians.
- Exhibitors and supporters must obtain prior approval of SRS for all special activities (entertainment, educational, social, promotional, etc.) held in conjunction with the SRS Annual Meeting and IMAST. This shall apply to activities scheduled from 14:00 Wednesday, July 12 through 13:00 Saturday, July 15, 2017 and from 18:00 Tuesday, September 5 through 13:00 Saturday, September 9, 2017. Neither the convention centers nor the headquarters hotels (Cape Town International Convention Center, Westin Hotel or Southern Sun Hotel for IMAST and the Philadelphia Marriott Downtown for Annual Meeting) will make arrangements for function space without having received written approval from SRS. Please refer to the Affiliate Function Space Request Guidelines on page 34, for more information.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, endorsed by, or an official activity of, SRS.

- Attendee lists provided by SRS to Corporate Supporters, as part of the Benefits of Support outlined on page 2, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates must be pre-approved by SRS. **Violations will result in a one-year ban from receiving any type of mailing list.**

Email lists can be used for the following meeting-related (Annual Meeting or IMAST) purposes:

- Promotion of Hand's On Workshops (HOW) or presence at IMAST as an exhibitor.
- Presence at the Annual Meeting including general invitation to corporate support rooms or off-site activities in accordance with affiliate function guidelines (See page 34).
- Emails should not include promotion of specific devices, including text or pictures, or courses not in conjunction with the Annual Meeting or IMAST.
- Announcements should not imply a product or company is endorsed by SRS.
- General company news is appropriate if related to presence at Annual Meeting or IMAST; however, blast emails should not be a general promotion of the company.
- All blast emails must be approved by SRS, specific instructions for approval will be sent to company representatives with the email list.



52nd Annual Meeting & Course

September 6-9, 2017 • Philadelphia, PA, USA

Overview of the Annual Meeting & Course

The Scoliosis Research Society Annual Meeting & Course is a forum for the realization of the Society's mission and goals, to foster the optimal care of all patients with spinal deformities. Presentations at the Annual Meeting & Course are given by leading experts in the field and have value for health care professionals who treat spinal deformities at all levels and in all ages. Over 125 papers will be presented on an array of topics, including adolescent idiopathic scoliosis, growing spine, kyphosis, adult deformity, trauma, neuromuscular scoliosis and tumors.

- In a five-year period, held in North America three times and outside North America twice.
- Approximately 1,400 attendees.
- The latest and greatest scientific research, methods and techniques in spinal deformity.
- 2.5 - day program plus Pre-Meeting Course, including podium papers, Half-Day Courses, Lunchtime Symposia and E-Posters.
- Podium presentations are four minutes in length.
- Minimum two-year follow up required for abstract submissions, except those submitted to the Innovative Methods category.

Target Audience

Presentations at the Annual Meeting & Course will have value for physicians and allied health personnel who treat spinal deformities at all levels and in all ages of patients. Medical students, residents, fellows and researchers with an interest in spinal deformities will also benefit from the materials presented.

2017 Annual Meeting & Course Committees

SRS President

Kenneth MC Cheung, MD

SRS Education Council Chair

John R. Dimar II, MD

Program Committee

Muharrem Yazici, MD, Chair

Justin S. Smith, MD, PhD, Past Chair

Gregory M. Mundis, Jr., MD, Chair Elect

Daniel P. Borschneck, MD, BSc, MSc, FRCSC

Kai Cao, MD, PhD

David H. Clements, III, MD

David W. Gray, MD

Stuart H. Hershman, MD

Michael P. Kelly, MD

Han Jo Kim, MD

Tyler Koski, MD

Stephen J. Lewis, MD, MSc, FRCSC

Isador H. Lieberman, MD, MBA, FRCSC

Firoz Miyajani, MD, FRCSC

Hillard T. Spencer, MD

Yong Qiu, MD

Program Reviewers

Kariman Abelin-Genevois, MD, PhD

Alaa Azmi Ahmad, MD

D. Greg Anderson, MD

Ravi S. Bains, MD

Massimo Balsano, MD

Paloma Bas Hermida, MD

Mirza Biscevic, MD, PhD

John M. Caridi, MD

Samuel K. Cho, MD

Matthew Cunningham, MD, PhD

Vedat Deviren, MD

William F. Donaldson, MD

Robert N. Dunn, FCS (SA), Orth

Robert K. Eastlack, MD

M. EL-Sharkawi, MD

D. Fabris-Monterumici, MD

Tamas Fekete, MD

Michael J. Goytan, MD, FRCSC

Jeffrey L. Gum, MD

Lawrence L. Haber, MD

Ian Harding, BA, FRCS (Orth)

Sajan K. Hegde, MD

Iikka Helenius, MD, PhD

Michael H. Jofe, MD

Daniel G. Kang, MD

Khaled Kebaish, MD

Hak-Sun Kim, MD

Eric O. Klineberg, MD

Deniz Konya, MD

Panagiotis Korovessis, MD, PhD

John Lubicky, MD, FAAOS, FAAP

Jwalant S. Mehta, FRCS (Orth)

Mohammed Mossaad, MD

Timothy S. Oswald, MD

Joshua Pahys, MD

Howard M. Place, MD

Michael Ruf, MD

Vishal Sarwahi, MD

Suken A. Shah, MD

Fernando E. Silva, MD

John T. Smith, MD

Vincent C. Traynelis, MD

William C. Warner, Jr., MD

Yat Wa Wong, MD

Feng Zhu, MD

Education Committee

Praveen V. Mummaneni, MD, Chair

Theodore T. Choma, MD, Past Chair

Suken A. Shah, MD, Chair Elect

Kariman Abelin-Genevois, MD, PhD

Santiago Tomas Bosio, MD

Marco Brayda-Bruno, MD

Robert H. Cho, MD

David H. Clements, III, MD

Charles H. Crawford III, MD

Benny T. Dahl, MD, PhD, DMSci

Michael D. Daubs, MD

Richard H. Gross, MD

Isaac O. Karikari, MD

Nathan H. Lebowhl, MD

Olavo B Letaif, MD, MSc

Ripul R. Panchal, DO FACOS

Paul Park, MD

S. Rajasekaran, MD, FRCS, PhD

Paul T. Rubery, MD

Scott S. Russo, Jr., MD

Cristina Sacramento Dominguez, MD, PhD

Jason W. Savage, MD

Yan Wang, MD

Burt Yaszay, MD

Muharrem Yazici, MD

52nd Annual Meeting & Course September 6-9, 2017 • Philadelphia, PA, USA

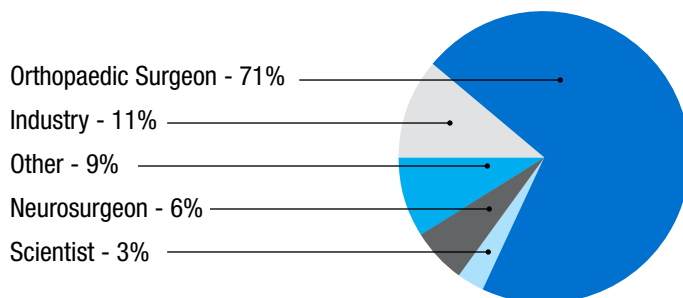
Attendance History

| | | |
|------|--|----------------|
| 2016 | Annual Meeting & Course—Prague, Czech Republic | 1449 delegates |
| 2015 | 50th Annual Meeting & Course—Minneapolis, MN | 1835 delegates |
| 2014 | 49th Annual Meeting & Course—Anchorage, AK | 1362 delegates |
| 2013 | 48th Annual Meeting & Course—Lyon France | 1482 delegates |
| 2012 | 47th Annual Meeting & Course—Chicago, Illinois, USA | 1420 delegates |
| 2011 | 46th Annual Meeting & Course—Louisville, Kentucky, USA | 1228 delegates |
| 2010 | 45th Annual Meeting & Course—Kyoto, Japan | 952 delegates |
| 2009 | 44th Annual Meeting & Course—San Antonio, Texas USA | 1168 delegates |
| 2008 | 43rd Annual Meeting & Course—Salt Lake City, Utah, USA | 1164 delegates |
| 2007 | 42nd Annual Meeting & Course—Edinburgh, Scotland | 1256 delegates |
| 2006 | 41st Annual Meeting & Course—Monterey, California, USA | 1039 delegates |

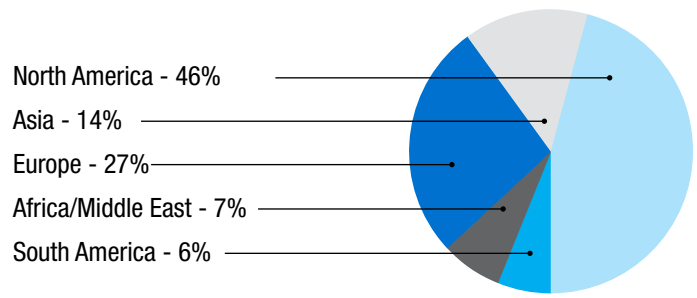
Annual Meeting & Course Fact File

| | |
|------------------------------------|---|
| Meeting Dates | September 6-9, 2017 |
| Location Headquarters Hotel | Philadelphia Marriott Downtown 1201 Market Street Philadelphia, PA, 19107 USA |
| Contact | Ann Shay D'Arienzo Senior Meetings Manager Scoliosis Research Society 555 E. Wells Street, Suite 1100 Milwaukee, WI 53202 Phone: 414-289-9107 Email: corporatesupport@srs.org |

2016 Attendance by Specialty



2016 Attendance by Region



Meeting-at-a-Glance (subject to change)

*denotes non-CME sessions

| | Wednesday, September 6 | Thursday, September 7 | Friday, September 8 | Saturday, September 9 |
|------------------|--|--|--|--|
| Morning | 7:45am – 12:20pm Pre-Meeting Course | 6:30 – 7:40am Members Business Meeting* Non-Member Breakfast* 8:00am – 12:30pm Scientific Sessions | 6:30 – 7:40am Members Business Meeting* Non-Member Breakfast* 8:00am – 12:00pm Scientific Sessions | 6:30 – 7:40am Members Business Meeting* Non-Member Breakfast* 8:00am – 12:00pm Scientific Sessions |
| Afternoon | 12:35 – 1:35pm Lunchtime Symposia 1:45 – 4:30pm Pre-Meeting Course | 1:30 – 4:30pm Half-Day Courses | 12:00 – 1:00pm Lunchtime Symposia 1:15 – 5:15pm Scientific Sessions | 12:00pm Adjourn |
| Evening | 4:45 – 5:45pm Case Discussions 6:00 – 7:30pm Opening Ceremonies* 7:30pm – 9:00pm Welcome Reception* | Free Evening | 7:00 – 10:00pm Farewell Reception* | |

52nd Annual Meeting & Course September 6-9, 2017 • Philadelphia, PA, USA

Annual Meeting Grant Support

SRS is pleased to accept support in the form of grants to offset the costs of various Annual Meeting educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

Annual Meeting Newsletter

A series of five HTML email messages will be sent to Annual Meeting delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers, and preparing them for their arrival to Philadelphia. Supporters will be acknowledged at the end of each message.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – April 1, 2017*

Annual Meeting Pocket Guide

Place your company name, with tagline or mission statement if desired, on the popular Pocket Guide, a handy schedule that will fit right into the delegate badge or pocket. The guide will be approximately 4" x 3" and will be distributed to all meeting delegates.

\$5,000 (open to one supporter)

**Reservation deadline for the Pocket Guide – July 1, 2017*

E-Poster USB

A single supporter is acknowledged on USB containing the E-Posters presented at the 2017 Annual Meeting. USB's will be distributed to delegates along with registration materials.

\$15,000 (open to one supporter)

**Reservation deadline for this grant – July 1, 2017*

E-Poster Kiosks

Multiple supporters will have the opportunity to support the E-Poster kiosks. More than 100 E-Posters are displayed at the Annual Meeting at special computers located in a high-traffic area. Corporate supporters will be acknowledged on each kiosk and in the Annual Meeting Guide and on signage.

\$7,500 (open to multiple supporters)

**Reservation deadline for this grant – July 1, 2017*

Charging Station

Provide delegates with a way to charge their electronics by supporting the charging station. The station will be open to multiple supporters and will be placed in the main session room. Corporate supporters' company name will be displayed on each station.

\$7,500 (open to multiple supporters)

**Reservation deadline for this grant – July 1, 2017*

Printing Station *NEW*

Multiple supporters will have the opportunity to support the Printing Station. Surgeons will be able to print their certificate of attendance at this kiosk, located in a high-traffic area near registration. Names of corporate supporters will be displayed on the kiosk.

\$5,000 (open to multiple supporters)

**Reservation deadline for this grant – July 1, 2017*

Ribbon Wall *NEW*

Multiple supporters will have the opportunity to support the Ribbon Wall, where delegates will pick up the ribbons that they will put on their name badges. Located in a high-traffic area near registration; names of corporate supporters will be displayed on the ribbon wall.

\$5,000 (open to multiple supporters)

**Reservation deadline for this grant – July 1, 2017*

Directional Signage *NEW*

One supporter will have the opportunity support the directional signage throughout the Annual Meeting venue. All directional signage will be display the name and tagline of the corporate supporter.

\$7,500 (open to one supporter)

**Reservation deadline for this grant – July 1, 2017*

Announcement Board

A central location for delegates to leave and retrieve messages and SRS to post pertinent meeting announcements, the announcement board will bear a single supporter's name and tagline.

\$5,000 (open to one supporter)

**Reservation deadline for this grant – July 1, 2017*

Beverage Breaks

As a supporter of one of the daily breaks, your company will be acknowledged by signage in the beverage break areas and recognized in printed materials.

\$5,000 per daily break (Thursday, Friday or Saturday)

**Reservation deadline for this grant – July 1, 2017*

Welcome Reception

The Opening Ceremonies on Wednesday, September 6 officially mark the commencement of the Annual Meeting. Afterward, delegates will gather at the Welcome Reception in a nearby area to enjoy food, beverages and to reconnect with colleagues. The supporter(s) will be acknowledged in the Annual Meeting Guide as well as on signage at the reception.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – July 1, 2017*

52nd Annual Meeting & Course September 6-9, 2017 • Philadelphia, PA, USA

Annual Meeting Grant Support

Pre-Meeting Course

The SRS Education Committee presents a full-day course on the day prior to the start of the Annual Meeting each year. Topics and faculty are selected by the Education Committee and will be announced in early 2017. A continental breakfast and coffee breaks are served, and CME credits are offered for this session. Up to four supporters are welcome to support the full-day course to assist in offsetting overall program expenses. Supporters will be acknowledged in the Course syllabus materials and on signage outside the session.

\$10,000 (open to up to four supporters)

**Reservation deadline for this grant – July 1, 2017*

Half-Day Courses or Lunchtime Symposia

The SRS Education Committee presents approximately 2-3 Half-Day Courses on the afternoon of Thursday, September 7, and 2-3 Educational Symposia on Wednesday, September 6 and Friday, September 8. Topics and faculty are selected by the Education Committee and will be announced in early 2017. Boxed lunches are served in each course and symposium. Corporate Supporters are welcome to support the sessions to assist in offsetting overall session expenses. Supporters will be acknowledged in the program materials and on signage outside the session.

\$5,000 per session

**Reservation deadline for this grant – July 1, 2017*

Annual Meeting Live Webcast

Help support a live webcast from the Annual Meeting & Course! The webcast will feature a Half-Day Course or Lunchtime Symposia selected by the SRS Education Committee to be announced in early 2017. Supporters will receive their name on designated webcast communications (including promotional flyers and emails) and supporters will have their name appear above the live video stream on the webpage.

\$10,000 (open to four supporters)

**Reservation deadline for this grant – June 1, 2017*

Video Archives

Support the video archives which are posted to the SRS website for non-members and members to view 4-6 weeks after the meeting. All session rooms are recorded so delegates can go back and review any missed or concurrent sessions. Supporter will be acknowledged on the video archive website.

\$25,000 (open to one supporter)

**Reservation deadline for this grant – July 1, 2017;
first right of refusal to 2016 supporter.*

Wireless Internet

Help Annual Meeting delegates stay in touch and informed by providing sponsoring the wireless Internet. Access to the Internet is available in all meeting areas for those delegates traveling with their smartphones, laptops and tablets. A single supporter may brand the wireless Internet access cards with their name and tagline (subject to SRS approval) and will also be acknowledged in the Annual Meeting printed materials.

\$25,000 (open to one supporter)

**Reservation deadline for this grant – July 1, 2017*

Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting expenses, and help keep meeting registration fees low.

This grant could include a donation to offset AV costs.

52nd Annual Meeting & Course September 6-9, 2017 • Philadelphia, PA, USA

Annual Meeting Advertising

Annual Meeting & Course Mobile App

The increasingly popular Mobile App is a great way to put your company in front of attendees as they refer to the App before and during the meeting. The App includes a full meeting program, abstracts and general information about the meeting and host city, and is used as an audience response system during certain sessions. In 2016, there were 17,854 page views, including 431 unique visitors. Banner ads on the App will rotate randomly, appearing on every page of the App.

\$2,500 per banner ad.

**Reservation deadline for Mobile App Banner Ads – July 1, 2017*

Delegate Bag Insert

Place a one-page flyer, up to, 8 ½" x 11", inside the Annual Meeting delegate bags. Production is the responsibility of the supporter and design must be pre-approved by SRS. Open to multiple supporters.

\$7,500 per insert

**Reservation deadline for this grant – July 15, 2017.*

Materials must be received in the SRS office no later than July 31.

Materials not received by July 31 will not be included in the delegate bags; sorry, no exceptions.

Hotel Key Cards

Customized guest room keys at the Philadelphia Marriott Downtown, the Annual Meeting headquarters hotel, will bear the logo and tagline of a single supporter. Design must be pre-approved by SRS.

\$10,000 (open to one supporter per hotel)

**Reservation deadline for this grant – July 1, 2017*

Hotel Room Drop

Deliver your message directly to Annual Meeting delegate guest rooms at the Philadelphia Marriott Downtown. Production of materials is the responsibility of the supporter, and materials must be received in the SRS office no later than July 31. SRS asks that all deliveries comply with AdvaMed and ACCME guidelines and all messages must be pre-approved by SRS.

\$7,500 (open to multiple supporters)

**Reservation deadline for this grant – July 15, 2017*

Materials must be received in the SRS office no later than July 31.

Materials not received by July 31 will not be included as room drops; sorry, no exceptions.

Preliminary Program Advertising

The 52nd Annual Meeting Preliminary Program will be mailed to more than 2,500 potential meeting delegates in Spring 2017. The Preliminary Program will contain an outline of the scientific and social programs, as well as registration and hotel information.

Reservation & Artwork deadline: March 1, 2017

Artwork specifications:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Display advertising rates:

Back Cover* (¾ page) \$2,000

Inside Front Cover* \$1,750

Inside Back Cover* \$1,750

Full Page Inside \$1,500

(*single supporter only)

Meeting Guide Advertising

Advertising space is available in the 2017 Annual Meeting Guide. The Meeting Guide is a supplement to the Final Program and is distributed to all delegates upon check-in. The Guide will contain information on the scientific program, social activities and tours.

Reservation & Artwork deadline: July 1, 2017

Artwork specifications:

- Dimensions: 5 ¾" x 8 ¾" (with bleeds)
- Finish Size: 5 ½" x 8 ½"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display advertising rates:

Back Cover* \$2,000

Inside Front Cover* \$1,750

Inside Back Cover* \$1,750

Full Page Inside \$1,500 (*single supporter only)

24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

Overview of the International Meeting on Advanced Spine Techniques (IMAST)

IMAST gathers leading spine surgeons, innovative research and the most advanced spine technologies in an international forum. For three days, surgeons from around the world will discuss, debate and demonstrate new spine techniques to help each other improve patient care. Course highlights:

- Topics focus on new and advanced techniques in treating scoliosis, trauma, tumors and degenerative diseases;
- Updates in spine technology, including motion-sparing devices, nucleus replacements and biologics;
- Equal emphasis on cervical and lumbar degenerative; tumor, trauma, infection and iatrogenic; pediatric and adult deformity;
- Interactive format, including expert roundtable discussions, complication series, debates and Instructional Course Lectures with expert lecturers;
- 160+ scientific papers;
- 40+ exhibits and Hands-On Workshops by the world's leading spine companies;
- Podium presentations are four-minutes in length and podium point presentations are two-minutes in length;
- Continuing Medical Education (CME) credits.

Target Audience

Spine surgeons (orthopaedic and neurological surgeons), Residents, Fellows, Nurses, Nurse Practitioners, Physician Assistants, Engineers and Company Personnel

Attendance History

| | | |
|------|-------------------------------------|---------------|
| 2016 | 23rd IMAST—Washington, D.C., USA | 876 delegates |
| 2015 | 22nd IMAST—Kuala Lumpur, Malaysia | 874 delegates |
| 2014 | 21st IMAST—Valencia, Spain | 776 delegates |
| 2013 | 20th IMAST—Vancouver, Canada | 546 delegates |
| 2012 | 19th IMAST—Istanbul, Turkey | 643 delegates |
| 2011 | 18th IMAST—Copenhagen, Denmark | 681 delegates |
| 2010 | 17th IMAST—Toronto, Canada | 567 delegates |
| 2009 | 16th IMAST—Vienna, Austria | 635 delegates |
| 2008 | 15th IMAST—Hong Kong | 743 delegates |
| 2007 | 14th IMAST—Paradise Island, Bahamas | 532 delegates |
| 2006 | 13th IMAST—Athens, Greece | 451 delegates |

2017 IMAST Committee

IMAST Chair

Ronald A. Lehman, Jr., MD

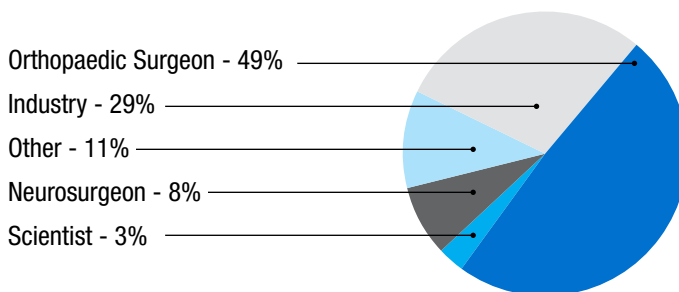
IMAST Co-Chair

Henry F.H. Halm, MD

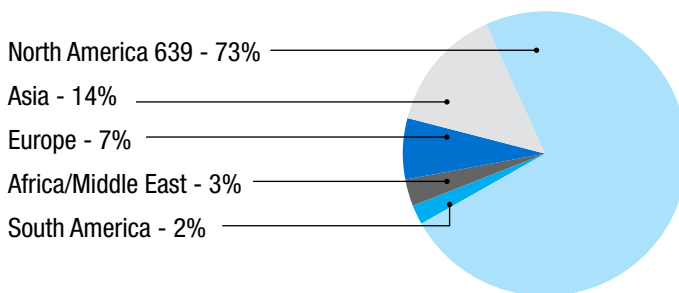
Committee

Andrew H. Jea, MD
 Dean Chou, MD
 D. Kojo Hamilton, MD
 Mun Keong Kwan, MBBS, MS Orth
 Robert Lee, BSc, MBBS, MRCS, FRCS
 Ibrahim A. Omeis, MD
 Juan S. Uribe, MD
 Jeffrey Dean Coe, MD
 Yong Hai, MD
 David H. Clements, III, MD
 Hossein Mehdian, MD, FRCS(Ed)
 Stefan Parent, MD, PhD

2016 Attendance by Specialty



2016 Attendance by Region



24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

IMAST Grant Support

SRS is pleased to accept support in the form of grants to offset the costs of various IMAST educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

IMAST Newsletter

A series of five HTML email messages will be sent to IMAST delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers and preparing them for their arrival in Cape Town. Supporters will be acknowledged at the end of each message.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – February 1, 2016*

IMAST Pocket Guide

Place your company name and tagline or mission statement, if desired on the new Pocket Guide, a handy schedule including exhibit and Hands-On Workshop (HOW) information that will fit right into the delegate badge or pocket. The guide will be approximately 4" x 3" and will be distributed to all meeting delegates. This opportunity will be open to one supporter.

\$5,000 (open to one supporter)

**Reservation deadline for the Pocket Guide – May 1, 2017*

Two-Minute Point Presentation Kiosks

Multiple supporters will have the opportunity to support the Point Presentation kiosks. Point Presentations are displayed at IMAST on special computers located in a high-traffic area. Corporate Supporters will be acknowledged on each kiosk and in the program materials.

\$7,500 (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2017*

Charging Station

Provide delegates with a way to charge their electronics by supporting the charging station. The station will be open to multiple supporters and will be placed in the main session room. Corporate supporters' company name will be displayed on each station.

\$7,500 (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2017*

Printing Station *NEW*

Multiple supporters will have the opportunity to support the Printing Station. Surgeons will be able to print their certificate of attendance at this kiosk, located in a high-traffic area near registration. Names of corporate supporters will be displayed on the kiosk.

\$5,000 (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2017*

Ribbon Wall *NEW*

Multiple supporters will have the opportunity to support the Ribbon Wall, where delegates will pick up the ribbons that they will put on their name badges. Located in a high-traffic area near registration; names of corporate supporters will be displayed on the ribbon wall.

\$5,000 (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2017*

Directional Signage *NEW*

One supporter will have the opportunity support the directional signage throughout the IMAST venue. All directional signage will be display the name and tagline of the corporate supporter

\$7,500 (open to one supporter)

**Reservation deadline for this grant – May 15, 2017*

Announcement Board

A central location for delegates to leave and retrieve messages and SRS to post pertinent meeting announcements, the announcement board will bear a single supporter's name and tagline.

\$5,000 (open to one supporter)

**Reservation deadline for this grant – May 15, 2016*

Breakfast in the Exhibit Area

Reach all 800+ delegates first thing every morning as they prepare for a day of education. Continental breakfast will be served Thursday and Friday mornings in the Exhibit Hall. As a supporter of one of the daily breakfasts, your company will be identified on signage as well as in the Final Program. If possible, catering stations may be strategically placed in proximity to the supporters' booths.

\$5,000 per day (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2016*

Beverage Breaks in the Exhibit Area

As a supporter of one of the breaks, your company will be allowed to include educational materials in the beverage break areas to draw attendees to your booth.

\$5,000 per daily break (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2017*

24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

IMAST Grant Support

Welcome Reception

Delegates at IMAST may pick up their registration materials and gather in the Exhibit Hall on the evening of Wednesday, July 12, 2017 to reconnect with colleagues and enjoy food and beverages upon their arrival to Cape Town. Supporters' booths will be highlighted during the reception and the companies will be acknowledged in the Final Program.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2017*

Course Reception

Multiple companies will have the opportunity to support the Course Reception. This event will be held on Friday evening, July 14. Your company will be acknowledged on signage throughout the meeting, on event tickets and in the programs. Also, five company personnel may attend the event free of charge.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2017*

Opening Session

The Opening General Session will start the IMAST program with the top-rated Whitecloud Award nominated papers. A single company is invited to exclusively support the Opening Session. As the sole supporter, your company name will be displayed on the screen prior to the start of the opening general session, and your company will be acknowledged in the Final Program.

\$5,000 (open to one supporter)

**Reservation deadline for this grant – May 15, 2017*

Lunch with the Experts Session

Last year's new concluding session featuring lunch and video based surgical techniques was a highlight of the meeting, bringing top surgeons in to discuss and demonstrate through videos how they manage new or difficult techniques. A single company is invited to exclusively support this session, with acknowledgement on the screen prior to the start of the session and in the Final Program.

\$3,500 (open to one supporter)

**Reservation deadline for this grant – May 15, 2017*

Video Archives

Support the video archives which are posted to the SRS website for non-members and members to view 4-6 weeks after the meeting. All session rooms are recorded so delegates can go back and review any missed or concurrent sessions. Supporter will be acknowledged on the video archive website.

\$25,000 (open to one supporter)

**Reservation deadline for this grant – June 1, 2017; first right of refusal to 2016 supporter.*

Wireless Internet

Help IMAST delegates stay in touch and informed by providing sponsoring the wireless Internet. Access to the Internet is available in all meeting areas for those delegates traveling with their smartphones, laptops and tablets. A single supporter may brand the wireless Internet access cards with their name and tagline (subject to SRS approval) and will also be acknowledged in the IMAST printed materials.

\$25,000 (open to one supporter)

**Reservation deadline for this grant – May 1, 2017*

Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting expenses, and help keep meeting registration fees low.

This grant could include a donation to offset AV costs.

24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

IMAST Advertising

Delegate Bag Insert

A great way to promote Hands-On Workshops! Place a one-page flyer, up to 8½" x 11", inside the IMAST delegate bags. Production is the responsibility of the supporter and design must be pre-approved by SRS.

7,500 per insert (open to multiple supporters)

**Reservation deadline – May 1, 2016.*

Materials must be received in the SRS office no later than May 26 or they will not be included in the delegate bag; sorry no exceptions.

Hotel Key Cards

Customized guest room keys will bear the logo and tagline of a single supporter. Design must be preapproved by SRS. This opportunity will be open to one supporter, per hotel.

\$5,000 per hotel (open to one supporter each)

**Reservation deadline – May 1, 2017*

Hotel Room Drop

Deliver your message directly to IMAST delegate guest rooms. Production of materials is the responsibility of the supporter, and materials must be received in the SRS office by May 26. SRS asks that all deliveries comply with AdvaMed and ACCME guidelines and all messages must be pre-approved by SRS.

\$7,500 (open to multiple supporters)

**Reservation deadline – May 1, 2017*

Materials must be received in the SRS office no later than May 26 or they will not be included as room drops; sorry no exceptions.

Column Banner Advertising

Brand a column in the Cape Town International Convention Centre, located directly outside the IMAST meeting space; a great way to promote Hands-On-Workshops and Exhibit Booths. The design must be pre-approved by SRS.

\$5,000 (open to 5 supporters)

**Reservation deadline – May 1, 2017*

Artwork files must be sent to SRS office by June 1, 2017.

IMAST Mobile App

The increasingly popular Mobile App is a great way to put your company in front of attendees as they refer to the App before and during the meeting. The App includes a full meeting program, and general information about the meeting and Cape Town, and is used as an audience response system during certain sessions. In 2016, there were 218 unique visitors to the App with a total of 9,300 page views. Banner ads on the App will rotate randomly, appearing on every page of the App.

\$2,500 per banner

**Reservation deadline for Mobile App Banner Ads – May 15, 2017*

Preliminary Program Advertising

The 24th IMAST Preliminary Program will be mailed to more than 2,500 potential meeting delegates. The Preliminary Program will contain an outline of the scientific and social programs, as well as registration and hotel information.

**Reservation & Artwork deadline: January 1, 2017*

Artwork specifications:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Display advertising rates:

Back Cover* (¾ page) \$2,000

Inside Front Cover* \$1,750

Inside Back Cover* \$1,750

Full Page Inside \$1,500

(*single supporter only)

Meeting Guide

Advertising space is available in the 24th IMAST Meeting Guide. The Meeting Guide is a supplement to the Final Program and is distributed to all IMAST delegates upon check-in. The Guide will contain information on the scientific program, exhibits, social activities and tours.

**Reservation & Artwork deadline: May 1, 2017*

Artwork specifications:

- Dimensions: 5 ¾" x 8 ¾" (with bleeds)
- Finish Size: 5 ½" x 8 ½"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display 4-color advertising rates:

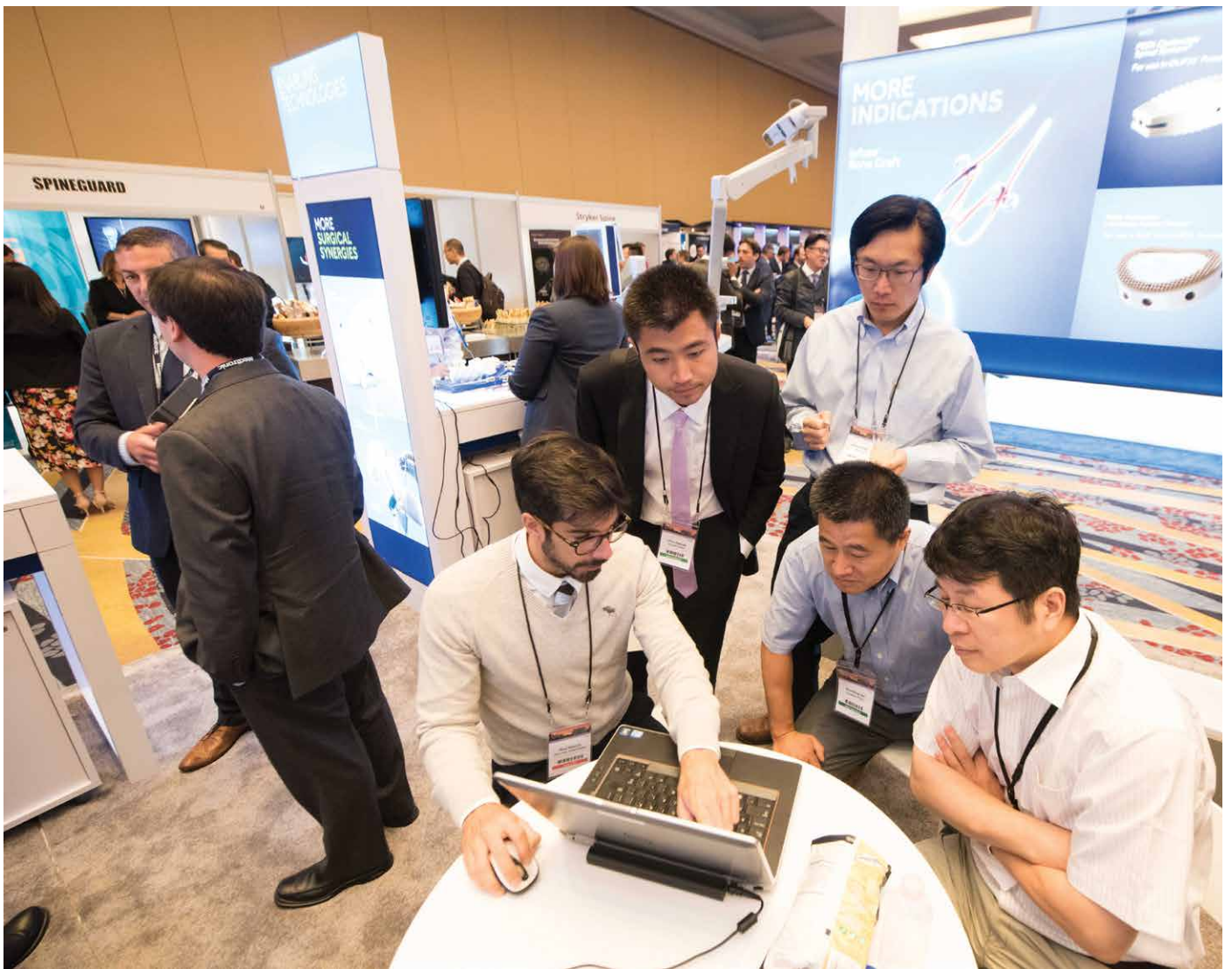
Back Cover* \$2,000

Inside Front Cover* \$1,750

Inside Back Cover* \$1,750

Full Page Inside \$1,500

(*single supporter only)





2017 EXHIBITOR PROSPECTUS

Exhibits • Hands-on Workshops • Consultation Rooms

24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

Exhibitor Prospectus Table of Contents

General Exhibit Information16
 Exhibitor Consultation Rooms.....17
 Exhibition Rules & Regulations.....18
 Hands-On Workshop Overview.....21
 HOW Rules & Regulations22

IMAST Fact File

Meeting Dates: July 12 – 15, 2017

Meeting Location: Cape Town International Convention Centre (CTICC)

| Exhibit Fees: | | |
|---------------------------|---------------------------|---|
| 3x3m | 9x9m | Booth Purchase Includes: • Shell scheme booth • Basic furniture (table, chairs) • Standard power & lighting • Booth header graphic <i>*For detailed booth provisions, see page 16.</i> |
| \$8,000 | \$34,000 | |
| 2 Exhibitor Registrations | 8 Exhibitor Registrations | |

Local, 1st time Exhibiting Companies inquire about special introductory exhibit fees; email corporatesupport@srs.org

Exhibit Hours: (Subject to change)

| Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|-----------------|
| 12:00 – 18:00 Exhibitor Installation | 8:00 – 15:00 Exhibitor Installation | 8:15 – 17:00 Exhibit Hall Open | 8:15 – 16:00 Exhibit Hall Open | Exhibits Closed |
| 13:00 – 16:00 Exhibitor Badge Pick-Up | 16:00 – 21:00 Exhibit Hall Open | 19:00 – 21:00 Welcome Reception (In Exhibit Hall) | 16:00 – 21:00 Exhibit Dismantling | |

2016 IMAST Exhibitors:

- Alphatec Spine
- Benevenue Medical
- DePuy Synthes
- Diers Medical
- EOS Imaging
- Globus Medical
- K2M
- LDR Spine
- Mazor Robotics
- Medicrea USA
- Medtronic
- Misonix
- NuVasive
- Orthofix
- OrthoPediatrics
- Paradigm Spine
- SpineGuard
- Stryker Spine
- Zimmer Biomet

| Important Dates | |
|-------------------|--|
| January 20, 2017 | Exhibit Application Deadline |
| February 1, 2017 | Booth Assignments Emailed |
| February 15, 2017 | IMAST Registration & Housing Opens |
| March 2017 | Exhibitor Kit emailed |
| May 1, 2017 | Custom Built Booth Deadline |
| June 1, 2017 | Exhibitor Registration Deadline |
| June 23, 2017 | Pre-meeting Registration list emailed to sponsors. |

**Please note, there are no exhibits at the Annual Meeting.*

Contact

Ann Shay D'Arienzo
 SRS Meetings Manager
 Scoliosis Research Society
 555 E. Wells Street,
 Suite 1100
 Milwaukee, WI 53202
 Phone: 414-289-9107
 Email: corporatesupport@srs.org

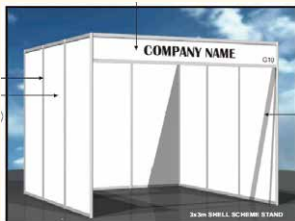
24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

General Exhibit Information

Booth Provisions:

The following are included in the price of each single exhibit space:

- 9sqm Shell Scheme booth with Octanorm Walling (white panels with Aluminum frame)
- Flooring- using existing hall carpet.
- Graphic- (1) booth header with company's name and booth number in black lettering on white fascia board (full graphic printing charged separately, if requested)
- Furniture- (1) table, (2) contemporary stools and (1) waste basket.
- Power- ¼ (shared) 32A Single Phase Distribution Board and 1 15A plug point
- Lighting – 2 spotlights
- Two exhibitor registration badges.
- Admission to scientific sessions, based on capacity.
- Additional needs such as electricity, audiovisual will be at the expense of the exhibitor.
- Inclusion of company name on the SRS IMAST website.
- Publication of company name, address, booth number and 250 word company description in the Final Program (if received by May 1).



Location:

Cape Town International Convention Centre (CTICC), East/West Ballroom

Exhibit Area Access

Exhibitor personnel will be permitted on the exhibit floor 30 minutes prior to opening and may remain 30 minutes after closing of the hall, with the exception of Friday, July 14, 2017, when dismantling begins.

Scientific Session Access

Exhibitors may attend all scientific sessions, space permitting.

Official Decorator Contractor:

Expo Solutions
 Unit 1 Oude Molen Business Park
 3 Oude Molen Road
 Ndabeni 7405
 Ph: (021) 510 5871
 Fax: (021) 510 5928

Exhibitor Service Manual

An Exhibitor Service Manual containing shipping instructions and various other forms will be emailed to companies in March 2017.

Handouts, Giveaways and Raffles

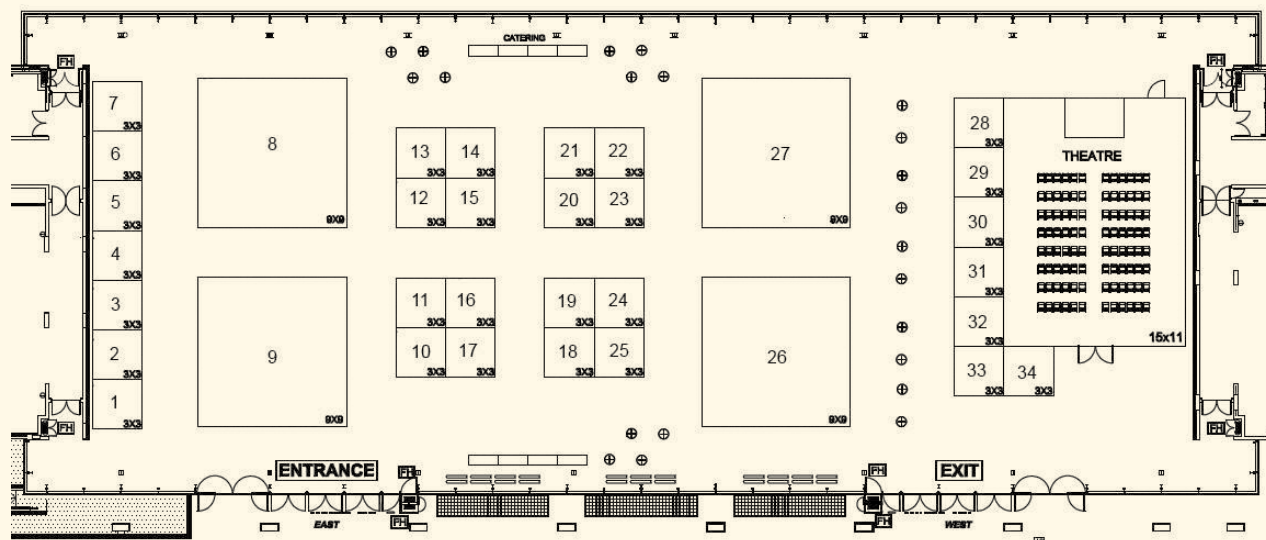
Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST.

**No company materials to promote Hands-On Workshops or devices may be distributed outside the exhibit hall, per ACCME guidelines.*

Custom Built Exhibits

SRS must be notified by May 1, 2017, if exhibiting company plans on using a custom built exhibit space in place of the standard shell scheme. Please note, custom booths will have different booth set up times.

Floorplan (subject to change)



24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

General Exhibit Information

Badge and Program Book Distribution

You must be a registered exhibitor to participate in any part of the IMAST program. Distributor and guest badges are not available. Badges will be distributed to booth personnel during Exhibitor Registration. Exhibitors may register two booth personnel free of charge per each single 3x3m, booth contracted, as long as these personnel are registered prior to the advance registration deadline of June 15, 2017. All advance registrations above the free allotment will be charged \$1,100 each before June 15. All registrations after the advance deadline of June 15, 2017 must be made onsite at a rate of \$1,200 each. No exceptions will be made.

Name changes will be charged an administrative fee of \$100 per badge after the deadline of June 15. Representatives without a badge will not be admitted to the exhibit area. Badges are personal, non-transferable, must be picked up individually, and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted. Replacements for lost or stolen badges may be purchased for \$1,200 each.

Welcome Reception

Wednesday, July 12, from 19:00 - 21:00 in the Exhibit Hall area. It is mandatory that all exhibits be completely set-up prior to the reception.

Housing Information

A block of rooms has been secured for delegates and exhibitors at multiple hotels. If your company will require a large number of rooms, please notify SRS via email (corporatesupport@srs.org) or phone (+1-414- 289-9107). SRS staff may be able to assist you in securing an additional room block for your company.

Dekon Congree & Tourism is the official housing bureau of the 24th IMAST. No other company is affiliated with SRS or is authorized to sell hotel rooms on behalf of the 24th IMAST.

Exhibitor Consultation Rooms

A limited number of consultation rooms are available to purchase during IMAST. Consultation rooms may be used for industry staff strategy and planning meetings and/or private consultation meetings with delegates during IMAST.

Consultation room purchase includes:

- Standard room set - Hollow square for (15) people
- (1) room sign
- Listing in the final program
- Additional items, including catering, electricity, A/V, wired internet and room set changes, will be available to order through the Cape Town International Convention Centre.

\$500 USD/ day

Available to 2017 Exhibitors only.

A limited number of rooms are available and will be assigned based on the date of receipt of application.

Consultation Room Rules and Regulations:

- Consultation rooms are not to be used as extension of exhibit space or to host affiliate events during IMAST
- Equipment is only permitted in the consultation rooms with prior permission from SRS. (For example, a surgeon consultation regarding a specific product/equipment, would be an approved use of equipment in the consultation rooms).
- Consultation rooms are not to be promoted to the general attendance, but are for invitation only meetings with individual or small groups of delegates
- No additional signage, other than the official SRS directional and room signage, may be placed by companies outside of the consultation rooms

24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

Exhibition Rules & Regulations

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and the Scoliosis Research Society (SRS). All matters not covered in these Rules and Regulations shall be referred to SRS for adjudication and the decision of SRS shall be final. These Rules and Regulations may be amended at any time by SRS and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the 24th IMAST, and may be given to any authorized agent or representative of the exhibitor.

Payment

Payment in full must accompany the exhibit application in order for space to be assigned. Submission of an application form does not guarantee booth assignment. Exhibitors are NOT required to give educational grants to IMAST to reserve exhibit space.

Booth Assignments

Booths will be allocated on the following basis and order:

1. Numbers of booths requested
2. Number of booths occupied at the 2014, 2015 and 2016 IMAST meetings (based on space)
3. Date of receipt of exhibitor application
4. Total support dollars contributed in 2016
5. Space availability

SRS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond SRS's control. SRS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odorproducing activities or containing other disagreeable features in an area where the noise or aroma will not interfere with other exhibits. SRS reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances. X-ray equipment may be exhibited but not operated. SRS reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in IMAST the deposit and/or payment for exhibit space will be fully refunded.

The exhibit floor plan has been designed to maximize the amount of exhibit space. If none of the requested booths are available, space will be assigned based on the available booths and booth type requested, not location. Additional island booths will be created at the discretion of SRS.

If selected exhibit space is not available, SRS will assign the best available space. SRS reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate.

Subletting of Space

The subletting, assignment or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Refund for Cancellation

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before February 28, 2017, will receive a full refund, less a 25% administrative fee. Cancellations received after February 28, 2017, will forfeit the entire cost of the booth.

Demonstration and Liability

Distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the Capetown International Convention Center has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto.

Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by SRS (Capetown International Convention Center) is strictly forbidden and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by SRS. No exhibiting materials or equipment are permitted outside of the Exhibit Hall or Workshop rooms. These rules begin at 7:00 on Wednesday, July 12 and continue through the end of the meeting on Saturday, July 15, 2017.

Fire Regulations

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the Capetown International Convention Center. Flammable materials such as highly flammable plastics, paper, cardboard or reed matting may not be used for stand construction or facing, or for decorative purposes. Naked flames, cooking appliances, lasers and gas cylinders of all kinds are prohibit-

24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

Exhibition Rules & Regulations

ed. Fire protection equipment such as hand-held fire extinguishers, fire alarms (push-button alarms) and hydrants must always be visible and accessible, and may not be obstructed or obscured from view. The fire doors must also be kept free and accessible. Storage of empties and packaging in and behind stands is prohibited.

Purpose of Exhibit

The sole purpose for contracting exhibit space is to display equipment, supplies, and/or services.

Booth Construction and Arrangement

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors object to any exposed portions of a display, the exposed portions will be draped or concealed by SRS and billed to the exhibitor.

Booth Conduct

SRS reserves the right to approve all exhibits and activities related thereto. SRS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of IMAST or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of SRS for any refund whatsoever. SRS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of IMAST. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Linger in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth, except by SRS staff for archival or promotional purposes. SRS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during IMAST. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

No Smoking

The Capetown International Convention Center and all IMAST activities are smoke-free.

Children

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the meeting, including the installation and dismantling of exhibits.

Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Meetings Team
Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
Email: corporatesupport@srs.org
(Samples will not be returned)

Contests, Raffles and Drawings

Approved contests, drawings or raffles must comply with AdvaMed guidelines, local and federal laws governing such contest, raffles or drawings and have prior approval of SRS. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter," odds of winning, how winners are notified, how participants can find out who won, etc. The exhibitor must agree to indemnify SRS, its Board of Directors, employees and vendors in the event of any claims arising from the operation of the event. SRS must be notified of the winners and when the prize was awarded. SRS reserves the right to restrict contest, drawings or raffles that it deems inappropriate or unprofessional.

Security

SRS and the Capetown International Convention Center will secure all entrances to the exhibit hall during non-exhibit hours, beginning at 21:00 on Tuesday, July 11, 2017 through 18:00 Friday, July 14, 2017, allowing entrance by SRS and Capetown International Convention Center staff only. Neither SRS nor the Capetown International Convention Center will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

Exhibition Rules & Regulations

Insurance

The exhibitor acknowledges that none of SRS, Official Service Contractor/Decorator nor the Capetown International Convention Center shall be obligated to maintain property, liability or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

Liability/Hold Harmless Agreement

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless SRS, Official Service Contractor/Decorator, the Capetown International Convention Center and their respective agents, servants, employees, representatives, successors and assigns, from any and against all claims, demands, causes of action, damages, costs and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of the Capetown International Convention Center and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Capetown International Convention Center and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Capetown International Convention Center and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors and assigns for injury and damage to persons or property, including theft, misappropriation or loss of property, arising out of or in conjunction with IMAST and the use of the Capetown International Convention Center and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against SRS and its agents, employees, representatives, successors and assigns, arising out of the oral or written publication of any statement made in connection with IMAST by anyone not an employee of SRS concerning the exhibitor or his/her exhibit. In the event that the Capetown International Convention Center or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event IMAST, the Capetown International Convention Center, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such

termination, except that if such event occurs prior to July 11, 2017, the opening day of the meeting, SRS shall refund the prepaid fee to the exhibitor.

Industry Events

No entertainment functions, meetings, courses or social functions may be scheduled to conflict with IMAST program hours, activity hours or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. Exhibitors and supporters must obtain prior approval by SRS of all special activities (entertainment, educational, social, promotional, etc) for the period beginning Wednesday, July 12 through Saturday, July 15, 2017. Please refer to the IMAST Affiliate Function Space Guidelines on page 34. Neither the Capetown International Convention Center or any of the IMAST headquarters hotels will make arrangements for function space without having received written approval from SRS. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, SRS.

Pre-Courses

SRS will prohibit any company from exhibiting at IMAST who runs a pre-course prior to the 24th IMAST.

Setting up the Exhibit Booth

The assembly of the stands is the responsibility of the organizers. All stands must be set up prior to start of the meeting at 2:00pm on Wednesday, July 12. Any booths not set by this time will be asked to remove all crates, boxes and unnecessary items for the booth space and will be asked to set up after the Welcome Reception on Wednesday, July 12. Any additional setup fees or convention center labor will be the responsibility of the organizer.

When setting up the booth please keep in mind the following:

1. Respect the boundaries of your assigned space. Space in the walkways may not be used.
2. The height limit for all exhibits is 3m; all booths over 3m will be required to submit a structural engineers certificate to the CTICC safety officer.
3. Companies may not move or alter any signs or furniture placed by the organizer.

Additional set up and dismantling information including a detailed timeline, will be distributed to all exhibitors in spring 2017.

Publicity and Advertising

The use of the name and logo of the Scoliosis Research Society and the branding for the 24th IMAST may not be used in company signs, advertising or any promotions.

24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

Hands-On Workshop Overview

Each Hands-On Workshop (HOW) is programmed by a single-supporting company; featuring presentations on topics and technologies selected by the supporting company. Located in rooms near the general and concurrent session rooms, HOW time slots follow “must see” IMAST education sessions.

Available Hands-On Workshops

| Wednesday, July 12 | Thursday, July 13 | Friday, July 14 |
|--|--|--|
| | <p>HOW 2A 7:30-8:30 \$7,000</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations Before Thursday’s educational sessions Breakfast buffet served in common area outside the sessions | <p>HOW 3A 7:30-8:30 \$7,000</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations Before Friday’s educational sessions Breakfast buffet served in common area outside the sessions |
| | <p>HOW 2B 12:15-13:15 \$20,000</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations During designated lunch break Boxed lunches served in common area outside the sessions | <p>HOW 3B 11:55-12:55 \$20,000</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations During designated lunch break Boxed lunches served in common area outside the sessions |
| <p>HOW 1 17:00-19:00 \$15,000</p> <ul style="list-style-type: none"> Length: 2 Hours 2 Complimentary Industry Registrations Following IMAST Special Symposium Beverages and snack buffet served in common area outside the sessions | <p>HOW 2C 17:15-18:15 \$15,000</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations Following Thursday’s educational sessions Beverages and snack buffet served in common area outside the sessions | |
| <p>*4 Hands-on Workshop rooms are available during each HOW time block.</p> | | |

Standard Set-up:

- One company per room
- A/V: LCD projector, screen, lectern microphone
- Companies should plan to bring their own laptops with presentations pre-loaded
- (1) Lectern/Podium
- (1) 6’ head table in front of room
- (2) 6’ tables at the back of room
- 90-100 pax theater-style seating
- Beverages and snack/meal buffets (depending on HOW time) served in Common area outside the sessions, ordered by SRS
- Non-CME

| Important Dates | |
|-------------------|---|
| January 20, 2017 | HOW Application Deadline |
| February 15, 2017 | IMAST Registration & Housing Open |
| March 2017 | Workshop Room Assignments & Workshop Kit emailed |
| May 1, 2017 | HOW Descriptions and Faculty Deadline for Final Program |
| June 1, 2017 | Industry Registration Deadline |
| June 23, 2017 | Pre-meeting Registration list emailed to sponsors. |

24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

HOW Rules & Regulations

Instructor Restrictions:

- Current SRS Presidential Line and Past President I are not eligible to serve as instructors
- SRS-selected faculty are eligible to participate as instructors, however, sponsoring companies may NOT provide compensation or reimbursement of any kind to members of the SRS-selected faculty.
- Instructors receiving industry compensation must be registered as Company Personnel and may not receive CME credits for IMAST attendance.

Instructor Selection

- The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
- Either company personnel or surgeons may serve as instructors.
- Faculty speaking in SRS-programmed ICLs may serve as HOW instructors, as long as they do not receive compensation of any kind from workshop supporters.
- Workshop supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to SRS. SRS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

Instructor Funding

- The sponsoring company is responsible for all expenses incurred by their HOW instructors, subject to the company's own internal guidelines and agreements with the instructors.
- SRS will not pay for instructor expenses, unless the individual is also serving as ICL faculty.
- Sponsoring companies may not provide compensation of any kind to members of the SRS-selected ICL faculty. SRS will pay travel and hotel expenses for ICL faculty and prohibits these faculty from receiving additional funding from sponsors.

Promotion

SRS will promote workshops in the Preliminary Program, online and in the Final Program, as well as in the IMAST Newsletter prior to the meeting.

Companies are welcome to promote their workshops

- Within their own exhibit booth spaces
- In print, with approval of message by SRS
- Electronically, with approval of message by SRS
- (1) Sign/banner stand outside of assigned room at time of the workshop

Workshop supporters are welcome to promote the HOWs in which they will participate using their own contacts or distribution channels, both in advance of IMAST and onsite during the meeting. However, all promotional materials, including both print and electronic messages, must be approved by SRS prior to distribution.

Please send a draft of the materials to corporatesupport@srs.org for prompt review. Distribution of materials onsite in Cape Town is restricted to your company's exhibit space. Flyers may NOT be placed in session rooms, the registration area, distributed by hand to delegates outside of the exhibit hall, or in any other part of the meeting space without written consent from SRS. Delegate bag inserts or hotel room drops may be used to promote HOWs. Please refer to page 13 for more information.

Room Assignment

Room assignment will be allocated on the following basis:

1. Number of workshops requested
2. Number of workshops in 2015 and 2016 IMAST meetings
3. Date of receipt of Hands-On Workshop application
4. Total support dollars contributed in 2016 and space availability

SRS reserves the right to change location of the workshops rooms if conflict arises regarding space requests or conditions that are beyond the control of SRS.

Program Entries

SRS will include information on the Hands-On Workshops both on the IMAST website (www.srs.org/imast2017) in advance of the meeting, and as part of the Final Program distributed to delegates onsite. A HOW Details Form will be distributed to demonstrating companies upon confirmation of participation and receipt of the HOW fee. The form includes space for each company to indicate the title and topic of the workshop, the names of the instructors participating, and a brief description of the session. Supporting companies will be responsible for providing specific information on their workshop no later than May 15, 2017. SRS cannot guarantee that information received after May 15 will be included in Final Program materials.

SRS highly encourages workshop supporters to submit as much information as possible in advance for inclusion on the website and Final Program. Companies submitting thorough descriptions, including the names of instructors, reported significantly higher participation in previous years.

Storage

Limited storage space is available at the Capetown International Convention Center for equipment that will be used in the Hands-On Workshops. Rental fees may be assessed and are the responsibility of the demonstrating company. Demonstrating companies may reserve individual storage areas by contacting the Capetown International Convention Center.

24th International Meeting on Advanced Spine Techniques (IMAST) • July 12-15, 2017 • Cape Town, South Africa

HOW Rules & Regulations

Shipping

SRS advises that demonstration materials be shipped along with exhibit materials, and clearly marked so that demonstrating companies may direct their materials to either their booth or storage areas. SRS is not responsible for locating materials shipped to the Capetown International Convention Center using other methods (FedEx, UPS, DHL, etc).

Set-Up and Removal

The standard HOW setup provided by SRS will include two (2) covered and draped tables (approx. 6') as well as a standard audiovisual set. Additional needs must be arranged by the supporting company. Additional information regarding setup and removal of materials will be distributed to supporters prior to the meeting.

No equipment is permitted outside of assigned workshop rooms. The only items allowed outside of assigned room are:

- (1) sign
- (1) sign in/check in table

Refund for Cancellation

Requests for cancellation of reserved Hands-On Workshops must be made in writing. Written cancellations received on or before April 15, 2017 will receive a full refund, less a 25% administrative fee. Cancellations received after April 15, 2017 will forfeit the entire cost of the cancelled workshop.

SRS Worldwide Courses – 2017 Courses

SRS Worldwide Courses aim to further the global exchange of spine deformity knowledge, strengthen the spine deformity international community and offer continuing education to spine deformity surgeons around the world. With three specific categories of courses, including:

- **Spine Deformity Solutions Courses**

Hands-on courses provide an opportunity for participants to expand their knowledge and improve their skills through hands-on training. Ten hours of each course are devoted to lab work with topics and lab sessions covering all areas of the spine and a variety of conditions and techniques. Corporate supporters have the opportunity to provide instrumentation and implants for all of the techniques taught at the station they support. See page 25 for more information.

- **Worldwide Courses**

Each course is designed to serve the needs of spine deformity surgeons in that region and is held in conjunction with an affiliated meeting. Faculty for each course will include three to four SRS members, selected by the Worldwide Course Committee, as well as leading local surgeons. See page 26 for more information.

- **SRS Regional Courses**

Designed for 150-200 delegate the SRS Regional Courses are programed and coordinated by the Scoliosis Research Society. These courses combine lectures, case presentations, and panel discussions covering a broad range of spinal deformity issues. SRS Regional Courses offer a number of corporate support opportunities, including company sponsored Hands-On Workshops and an Exhibit Hall. Corporate support opportunities for the SRS Regional Courses will be distributed separately.

| SRS Regional Course Fact File | |
|--------------------------------------|--|
| Dates | March 30- April 1, 2017 |
| Meeting | Current Concepts in Spine Deformity An SRS Course, in cooperation with Eurospine |
| Location | Corinthia Hotel Kongresová 1655/1, 140 69 Praha 4 Prague, Czech Republic |

2017 Worldwide Course Committee

Benny T. Dahl, MD, PhD, Chair Elect
 Marinus de Kleuver, MD, PhD, Past Chair
 Rodrigo A. Amaral, MD
 Haluk R. Berk, MD
 Sergey Kolesov, MD, PhD
 David S. Marks, FRCS
 Morio Matsumoto, MD
 Takuya Mishiro, MD, PhD
 Firoz Miyanji, MD, FRCSC
 Praveen V. Mummaneni, MD
 Luis E. Munhoz da Rocha, MD
 Ibrahim Obeid, MD
 Ibrahim A. Omeis, MD
 Ferran Pellisé Urquiza, MD, PhD
 Yong Qiu, MD
 Rajiv K. Sethi, MD
 Ahmed M. Shawky, MD, PhD
 Fernando Tschy, MD
 Yat Wa Wong, MD
 Naveed Yasin, MD
 Zezhang Zhu, MD

Spine Deformity Solutions Courses

8th Spine Deformity Solutions: A Hands-On Course

June 1-3, 2017

Radboud Universitair Medisch Centrum
Nijmegen, Netherlands

The 8th Spine Deformity Solutions Course, chaired by Ahmet Alanay, MD; Marinus de Kleuver, MD, PhD; and Munish Gupta, MD, will be held June 1-3, 2017 in Nijmegen, Netherlands. This course will demonstrate open and minimally invasive surgical techniques for the correction of spinal deformity at all levels of the spine, from the occiput to the sacrum. To ensure maximum participation for attendees and the best possible support from faculty, there will be only three attendees per station per lab session. Support opportunities for lab stations will be offered according to the following guidelines:

- Each station will be \$12,000.
- Double Diamond and Diamond Level companies will have first offering of support for available stations.
- Any remaining stations will be offered to any companies.
- It is our preference that each company provide instrumentation and implants to support all of the techniques to be taught at their station.
- 100% of the lab station fee will be recognized towards overall support level for SRS.
- Each company supporting a lab station will receive two complimentary badges to the course.

**Reservation deadline – January 15, 2017*

9th Spine Deformity Solutions: A Hands-On Course

October 20-22, 2017

Siriraj Training and Education Center for Clinical Skill (SiTEC)
Bangkok, Thailand

The 9th Spine Deformity Solutions Course, will be held on October 20-22, 2017 at Siriraj Training and Education Center for Clinical Skill (SiTEC) in Bangkok, Thailand. This course will demonstrate open and minimally invasive surgical techniques for the correction of spinal deformity at all levels of the spine, from the occiput to the sacrum. To ensure maximum participation for attendees and the best possible support from faculty, there will be only three attendees per station per lab session. Support opportunities for lab stations will be offered according to the following guidelines:

- Each station will be \$12,000.
- Double Diamond and Diamond Level companies will have first offering of support for available stations.
- Any remaining stations will be offered to any companies.
- It is our preference that each company provide instrumentation and implants to support all of the techniques to be taught at their station.
- 100% of the lab station fee will be recognized towards overall support level for SRS.
- Each company supporting a lab station will receive two complimentary badges to the course.

Worldwide Courses

Overview

Gain recognition in the world's growing markets by supporting Worldwide Courses planned in 2017.

Worldwide Courses intend to:

- Further the global exchange of spine deformity knowledge;
- Offer continuing education to surgeons who may find it difficult or impossible to attend the SRS Annual Meeting or IMAST because of cost, travel restraints or visa issues;
- Strengthen the international community of spine deformity surgeons;
- Generate interest in the SRS, its programs, mission and membership.

Worldwide courses typically attract 200-300 spine surgeons. Programs combine lectures, case presentations, panel discussions, abstract presentations and workshops. Faculty for each course will include three to four SRS members, selected by the Worldwide Course Committee, as well as leading local surgeons. Presentations cover a broad range of spinal deformity issues, both pediatric and adult, as well as locally pertinent topics such as cervical spine, osteoporosis, tuberculosis and others.

Corporate Support Opportunities

Educational Grant

Each grant of \$8,500 will entitle supporting companies to a Workshop/ Demonstration using their equipment at a time designated by course organizers, with a maximum of two Workshops/Demonstrations allowed per company. Faculty and topics for workshops will be selected by the Worldwide Course Committee and the local organizing committee. By providing an unrestricted educational grant in any amount, your company can help off-set conference expenses, and help to further the global exchange of spinal deformity knowledge. Acknowledgement will be given in all printed materials and on signs at the course, and will count toward year-long total support.

2017 Worldwide Courses

| Dates | Location | Affiliated Meeting |
|---------------------|------------------------|---|
| January 26-27, 2017 | Hyderabad, India | In conjunction with Association of Spine Surgeons of India |
| April 19, 2017 | Rio de Janeiro, Brazil | In conjunction with the Brazilian Spine Congress and SILACO |

Global Outreach Program & Traveling Fellowships

Overview of the Global Outreach Program

The goals of the Global Outreach Program are to provide service and support for established spinal deformity medical missions in underserved regions of the world, and foster the development of regional, self-sufficient spine centers staffed by local physicians capable of providing continuing care to patients with spinal deformities. SRS members volunteer their time, skills and expertise to a number of educational initiatives including a textbook/journal donation program, an international lecture depository, and opportunities for visitorships/lectureships for the spinal deformity surgeons from these developing nations. *Scholarships & fellowships must be confirmed with the SRS office by January 1 in order to be included in announcements for the 2017 awards cycle.*

As of 2015, all grants to support Scholarships and Fellowships include a 10% management fee to offset costs for staff time, committee conference calls and/or meetings, website updates, and other charges related to announcing awards, selection of recipients, coordinating travel, follow-up and reimbursement.

Global Outreach Scholarships & Fellowships

Each \$2,750 scholarship supports one delegate to the Annual Meeting or IMAST, and each \$6,600 grant supports one traveling fellow from a developing nation to spend four weeks with senior SRS surgeons. By providing a scholarship or fellowship grant, your company can help SRS to train local spinal surgeons and medical colleagues to provide non-operative and operative care for patients with spinal pathology. Supporters will be recognized on the SRS website and other materials distributed throughout the year.

\$2,750 per scholarship; \$6,600 per fellowship

Edgar Dawson Memorial Scholarship Fund

This fund provides scholarships for SRS Members under 45 to enhance their skills and education through time spent with senior surgeons.

Grants

A \$2,750 grant will provide a scholarship for use in the current year. Grants of any amount may be directed toward the fund to generate interest for future use.

Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$2,750 per scholarship; any amount toward fund principle.

Eduardo Luque Memorial Fund

Named for Dr. Eduardo Luque, an orthopedic surgeon from Mexico who specialized in neuromuscular diseases and developed the segmental stabilization system, this recently-established fund aims to provide grants to support continuing education for young Latin American surgeons.

Grants

A \$2,750 grant will provide a scholarship for use in the current year. Grants of any amount may be directed toward the fund to generate interest for future use.

Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$2,750 per scholarship; any amount toward fund principle.

Robert B. Winter Fund for Global Outreach

Honoring Dr. Robert Winter, this fund will support improved spinal deformity treatment and surgery on an international basis by providing opportunities for young surgeons to visit a center or centers of spine care outside their country of origin and/or opportunities for experienced surgeons to travel to areas in need of their expertise and instruction.

Grants

A \$13,200 grant will support travel, housing and other expenses for a young surgeon to spend time with a senior SRS member.

Supporters providing grants in any amount will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$13,200 per fellowship

SRS Traveling Fellowship*

Three young surgeons from outside North America will be selected through an application process to travel with a Senior Fellow (selected by the SRS Board) to spine centers in North America. This highly successful program is consistently reported to be "the best experience of my life" by the selected fellows. Supporters will be acknowledged in presentations and materials related to the Traveling Fellowship and will be invited to attend the Business Meeting at the Annual Meeting to hear the Fellows' report.

A grant of \$55,000, including administrative fees, is used to cover expenses.

**This support item is subject to first right of refusal by 2016 supporter.*

Named Fellowships & Scholarships

A minimum donation of \$27,500, including management fees, will provide a supporter's choice of named fellowships or scholarships to be awarded through the normal application and peer review process of SRS. Supporters may select scholarships to support attendance at the Annual Meeting or IMAST.

The available scholarship or fellowship, with the company name, will be listed on the SRS awards & scholarship section of the website and in all notifications and publications regarding the award.

Overview of SRS Research Programs

The SRS Research funds are dedicated solely to research seeking improved treatments, the causes and possible prevention of spinal deformities. Since 1998, SRS has provided more than \$3.7 million to fund 114 spinal deformity grants from the United States, Australia, Canada, China, France, Hong Kong, Israel and Sweden. These have included studies on improved spinal cord monitoring during surgery, brace treatment effectiveness, methods to improve fusion rates, and three large studies looking for the cause of idiopathic scoliosis.

In 2016, SRS received 54 grant applications requesting a total of over \$1.8 million. The following 9 projects were selected for funding.

| Title of Project | Primary Investigator/ Location | Grant Duration | Type of Grant | Amt. Approved |
|---|---|----------------|--|---------------|
| Scoliosis-specific exercises for at-risk mild adolescent idiopathic scoliosis curves: a multi-site preliminary randomized trial | Karina A. Zapata, PT, DPT, PhD/ Dallas, TX, USA | 2 Years | SRS-Globus Evidence Based Medicine Grant | \$49,780.00 |
| Computer Algorithm Software for Optimal Placement Pedicle Screws Considering Multiple Levels | David P. Gurd, MD/ Cleveland, OH, USA | 1 Year | Small Exploratory Grant | \$9,565.00 |
| Cadaveric Study of the Use of the Magnetic Expansion Control (MAGEC) Rod in the Magnetic Resonance Imaging Scanner | Selina C. Poon, MD/ Los Angeles, CA, USA | 1 Year | New Investigator Grant | 15,000.00 |
| Motion Analysis in the Axial Plane After Realignment Surgery for Adolescent Idiopathic Scoliosis | Ashish Patel, MD/ Brooklyn, NY, USA | 1 Year | SRS-Globus New Investigator Grant | 25,000.00 |
| Optimization of Implant Density in AIS Instrumentation Using a Computerized Spine Simulator | Xiaoyu Wang, PhD/ Montreal, QC, Canada | 1 Year | SRS-K2M New Investigator Grant | 25,000.00 |
| Biomechanical in vitro comparison of pedicle subtraction osteotomy (PSO) and anterior column release (ACR) for severe sagittal imbalance correction | Luigi La Barbera, PhD/ Milan, Italy | 1 Year | SRS-Globus New Investigator Grant | 25,000.00 |
| 3D modeling for magnetically controlled growing rods | Jason Pui Yin Cheung, MBBS (HK)/ Hong Kong, China | 2 Years | SRS-Globus new Investigator Grant | 15,000.00 |
| Use of Ultrasonic Bone Scalpel in Adolescent Idiopathic Scoliosis - Randomized Clinical Trial | Sumeet Garg, MD/ Aurora, CO, USA | 2 Years | SRS-Globus New Investigator Grant | 10,000.00 |
| The Ultimate Patient Reported Outcome: Validation of the Patient Generated Index (PGI), Risk Aversion (RA) and Decision Regret (DR) Questionnaires in Adolescent Idiopathic Scoliosis (AIS) | Baron S. Lonner, MD/ New York, NY, USA | 2 Years | SRS-Globus Standard Investigator Grant | 20,000.00 |

Corporate Support Opportunities

SRS Research Fund or Endowment Fund

Help to fund peer-reviewed projects selected by SRS. Donations to the Research Fund will be used as quality projects are approved, while Endowment Fund donations ensure the future of research. Acknowledgement will be made on the Research page of the SRS website, on donor boards at the Annual Meeting and in other printed materials.

Directed Research

Grants would fund projects on topic proposals solicited annually from the SRS membership and chosen by the Directed Research Taskforce.

Overview of SRS Research Programs

Named Research Grants

A minimum donation of \$27,500 will provide a named research grant to be awarded through the normal application and peer-review process of the SRS. The available grant, with the company name, will be listed on the SRS research grant website and in other notifications of available and awarded grants.

*Available only to companies at the Diamond or Double Diamond Support Level

Guidelines

- The research grant will carry the name of the donating company
 - Minimum donation per grant is \$27,500
 - Named research grants are offered to companies at the Diamond and Double Diamond support levels
 - Should they wish to do so, the donating body will have the right to designate the grant to support research in one of the following fields: Pediatric Deformity, Adult Deformity, Basic Science or Genetics.
- Selection of the grant recipient will be done entirely by the SRS Research Grant Committee according to their establish guidelines, and with no involvement or input from the donating body.
 - The research Grant Committee will make every effort to select a grant within the preferred field, if one has been designated, but SRS reserves the right to select the best available grant if an appropriate study is not identified within the requested area of investigation. The selected grant will continue to carry the name of the donating body.
 - The research grant, with the company name, will be listed on the SRS research grant Website and final notifications and announcements of available and awarded grants
 - Named research grants must be confirmed with the SRS office by February 1 in order to be included in announcements for the spring research funding cycle or by August 1 for inclusion in the fall cycle announcements.

Other Opportunities

2017 Calendar*

**This support item is subject to first right of refusal by 2016 supporter.*

A 12-month calendar, featuring important dates of SRS meetings, endorsed courses and deadlines, as well as the dates of affiliated meetings and events. Each month features an SRS program or event.

The back cover is dedicated to the supporter's advertisement (subject to approval by SRS).

\$12,000 (open to one supporter)

**Reservation deadline for this grant – December 1, 2016*

REO Fund

Developed and launched in 2011, the Research, Education and Outreach (REO) Fund allows donations directly to the SRS, rather than to SRS through the OREF. Development of the REO Fund will help SRS establish long-term financial stability and expand research, education and outreach activities in fulfillment of the SRS mission.

Spinal Deformity E-Text

This online textbook will be targeted toward residents, fellows, and surgeons in developing areas, but will have value for all surgeons in the spinal deformity field. The electronic format includes videos and is continuously updated to include the latest developments in the field. Supporters will be acknowledged on the SRS website within the opening pages of the textbook.

\$10,000 (open to multiple supporters)

Quality, Safety and Value Initiatives

This open-ended grant allows companies that are interested, to have further discussions with SRS on defining a grant that focuses on quality, safety and value initiatives. If interest please contact the SRS office!

2017 Grant Support Reservation Form

The following company wishes to express interest in the support for Scoliosis Research Society events and/or activities as indicated below. It is understood that this form is NOT an agreement for support, but rather an expression of interest to be followed, as necessary, by a formal grant request from SRS to the granting company. Upon approval of the grant request, SRS will be informed in writing and it is understood that grants will be used to support the educational goals of this activity, and that

SRS will adhere to ACCME, FDA, and IRS guidelines regarding disclosures and industry support, including formal Letters of Agreement and acknowledgement of support to participants in the educational activity.

Please type or print clearly.

Company Contact Name: _____

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Support Opportunities

52nd Annual Meeting & Course

- Annual Meeting Newsletter \$10,000
- Pocket Guide \$5,000
- E-Poster USB \$15,000
- E-Poster Kiosks \$7,500
- Charging Station \$7,500
- Printing Station \$5,000
- Ribbon Wall \$5,000
- Directional Signage \$7,500
- Announcement Board \$5,000
- Beverage Breaks ___ x \$5,000 = \$ _____
- Welcome Reception \$10,000
- Pre-Meeting Course \$10,000
- Half-Day Course or Symposia ___ x \$5,000 = \$ _____
- Live Webcast \$10,000
- Video Archives \$25,000
- Wireless Internet \$20,000
- Educational Grant \$ _____

Worldwide Conferences

- India – Educational Grant \$8,500
- Brazil – Educational Grant \$8,500
- 8th Hands-On Course ___ x \$12,000 = \$ _____
- 9th Hands-On Course ___ x \$12,000 = \$ _____

Scholarships & Outreach

- Global Outreach Educational Programs
- Scholarships ___ x \$2,750 = \$ _____
- Fellowships ___ x \$6,600 = \$ _____
- Edgar Dawson Memorial Scholarships \$ _____
- Eduardo Luque Memorial Fund \$ _____
- Robert Winter Fund ___ x \$13,200 = \$ _____
- 2017 Traveling Fellowship \$55,000
- Named Scholarship or Fellowship ___ x \$27,500 = \$ _____

24th IMAST

- IMAST Newsletter \$10,000
- Pocket Guide \$5,000
- 2-Min Point Presentation Kiosks \$7,500
- Charging Station \$7,500
- Printing Station \$5,000
- Ribbon Wall \$5,000
- Directional Signage \$7,500
- Announcement Board \$5,000
- Breakfast in Exhibit Hall ___ x \$5,000 = \$ _____
- Beverage Breaks in Exhibit Hall ___ x \$5,000 = \$ _____
- Welcome Reception \$10,000
- Course Reception \$10,000
- Opening Session \$5,000
- Lunch with the Experts \$3,500
- Video Archives \$25,000
- Wireless Internet \$20,000
- Educational Grant \$ _____

Research

- Research Fund \$ _____
- Endowment Fund \$ _____
- Named Research Grant \$27,500

Other

- 2017 Calendar \$12,000
- E-Text \$10,000

TOTAL GRANT SUPPORT INTEREST \$ _____

2017 Advertising Reservation Form

Advertising Contact Details

Contact listed here will receive all advertising-related correspondence, including invoices, deadline reminders, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact Email: _____

Company Details _____

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

We agree

1. Payment in full by the respective application deadlines (see pages 9, 11-13) must accompany this application. Checks must be made payable to Scoliosis Research Society.
2. All advertising artwork is subject to review and approval by SRS.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society

Ann D'Arienzo, Senior Meetings Manager

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: +1-414-289-9107

Fax: +1-414-276-3349

Email: corporatesupport@srs.org

52nd Annual Meeting & Course

Delegate Bag Insert _____ x \$7,500 = \$ _____

Mobile App Banner Ad \$2,500

Hotel Key Cards—Marriott \$10,000

Hotel Room Drop \$7,500

Preliminary Program

Back Cover (¾ page) \$2,000

Inside Front Cover \$1,750

Inside Back Cover \$1,750

Full Page Inside \$1,500

Meeting Guide

Back Cover \$2,000

Inside Front Cover \$1,750

Inside Back Cover \$1,750

Full Page Inside \$1,500

Annual Meeting Total due: \$ _____

24th IMAST

Delegate Bag Insert _____ x \$7,500 = \$ _____

Mobile App Banner Ad \$2,500

Hotel Key Cards—Southern Sun Hotel \$5,000

Hotel Key Cards—Westin \$5,000

Hotel Room Drop \$7,500

Column Banner Ad \$5,000

Preliminary Program

Back Cover (¾ page) \$2,000

Inside Front Cover \$1,750

Inside Back Cover \$1,750

Full Page Inside \$1,500

Meeting Guide

Back Cover \$2,000

Inside Front Cover \$1,750

Inside Back Cover \$1,750

Full Page Inside \$1,500

IMAST Total due: \$ _____

TOTAL (both meetings): \$ _____

2017 IMAST Application for Exhibit Space

Application Deadline: January 20, 2017; Company Description Deadline: May 1, 2017

We Agree

1. Payment in full by January 20, 2017, must accompany this application. The cost of each single 3x3m booth space is: \$8,000 USD or \$34,000 for 9x9m, Checks must be made payable to: Scoliosis Research Society
2. All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract. Application deadline is January 20, 2017. We hereby apply, subject to terms of the IMAST printed Rules and Regulations, for exhibit space for our occupancy.
3. Should we cancel this exhibit space reservation prior to February 28, 2017, we will receive a refund, less a 25% administrative fee. Should we cancel after February 28, 2017, we will forfeit the entire cost of the booth. We agree that all cancellations and refund request be made in writing.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information by January 20, 2017 to:

Scoliosis Research Society

Ann D'Arienzo, Senior Meetings Manager

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: 414-289-9107

Fax : 414-276-3349

Email: corporatesupport@srs.org

Deadline for submission: January 20, 2017

Exhibition Contact Details

Contact listed here will receive all exhibition-related correspondence, including invoices, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact Email: _____

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Phone: _____ Fax: _____

Website: _____

Local, first time Exhibitor

Number of Booths Requested: _____ 3x3m (\$8,000 USD) _____ 9x9m (\$34,000 USD)

Booth Choices 1. _____ 2. _____ 3. _____

Competitors we do NOT wish to be near: _____

Companies we would like to be near: _____

Badge Scanner: Lead Retrieval \$500 USD _____

The assignment of space is at the sole discretion of SRS, using the following criteria: 1. Number of booths requested 2. Number of booths occupied in 2014, 2015, 2016 (based on total space) 3. Date of receipt of exhibitor application 4. Total support dollars contributed in 2016 5. Space availability

2017 Hands-On Workshop Application

HOW Reservation/Program Materials Deadline: May 11, 2017

(SRS cannot guarantee that information received after May 11 will be included in Final Program materials.)

Workshop Contact Details

Contact listed here will receive all HOW-related correspondence, including invoices, logistical information, deadline reminders, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact Email: _____

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

We agree

1. Payment in full by May 11, 2017, must accompany this application. Checks must be made payable to Scoliosis Research Society.
2. All provisions of the Rules and Regulations, as hereby published, shall be part of this contract.
3. We hereby apply, subject to terms of IMAST printed Rules & Regulations, for HOW space for our occupancy.
4. Should we cancel this Hands-On session prior to April 15, 2017, we will receive a refund, less a 25% administrative fee. Should we cancel after April 15, 2017, we will forfeit the entire cost of the sessions. We agree that all cancellations and refund requests be made in writing.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society

Ann D'Arienzo, Senior Meetings Manager

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: +1-414-289-9107

Fax: +1-414-276-3349

Email: corporatesupport@srs.org

- | | | |
|--|--------------------|----------------|
| <input type="checkbox"/> HOW Breakfast | Thursday, July 13 | ___ x \$7,000 |
| | Friday, July 14 | ___ x \$7,000 |
| <input type="checkbox"/> HOW Lunch | Thursday, July 13 | ___ x \$20,000 |
| | Friday, July 14 | ___ x \$20,000 |
| <input type="checkbox"/> HOW Afternoon | Wednesday, July 12 | ___ x \$15,000 |
| | Thursday, July 13 | ___ x \$15,000 |

Affiliate Function Space Guidelines

Exhibitors and supporters must obtain prior approval by SRS for all special activities (entertainment, educational, social, promotional, etc.) for the period beginning Wednesday, July 12 through Saturday, July 15 for IMAST and for Wednesday, September 6 through Saturday, September 9 the Annual Meeting.

Affiliate function requests will be collected through an online system this year. Approved requests will be forwarded to the appropriate venue for space assignment, which will be at the sole discretion of the hotel or convention center.

The link to submit requests will be sent to all IMAST exhibitors by January 15, 2017.

The link to submit requests for Annual Meeting affiliate space will be available May 1, 2017 via <http://www.srs.org/meetings/am17/supporters/>

For any questions, please contact Ann D'Arienzo at corporatesupport@srs.org.

Only applications that adhere to the following Meeting Conduct Guidelines will be approved:

- No entertainment functions, meetings, courses, or social functions involving surgeon delegates may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours, or social events. Internal corporate meetings involving supporter or affiliate organization staff only are exempt from this limitation.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed guidelines governing interaction with physicians.
- SRS should be notified in writing of any special activities (whether entertainment, educational or promotional in nature) planned by an affiliated company for the period during which SRS meeting functions occur.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, or an official activity of, SRS.
- Attendee lists provided by SRS to Corporate Supporters, either as part of the Benefits of Support outlined in the Corporate Support Program or as part of IMAST exhibition packages, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates should be preapproved by SRS.

Email lists can be used for the following meeting-related (Annual Meeting or IMAST) purposes:

- Promotion of Hands On Workshops (HOW) or presence at IMAST as an exhibitor.
- Presence at the Annual Meeting including general invitation to corporate support rooms or off-site activities in accordance with affiliate function guidelines.
- Emails should not include promotion of specific devices or courses not in conjunction with the Annual Meeting or IMAST.
- Announcements should not imply a product of company is endorsed by SRS.
- General company news is appropriate if related to presence at Annual Meeting or IMAST; however, blast emails should not be a general promotion of the company.
- All blast emails must be approved by SRS; specific instructions for approval will be sent to company representatives with the email list.

2016 Corporate Supporters

We are pleased to acknowledge and thank those companies that provided financial support to SRS in 2016. Support levels are based on total contributions throughout the year and include the Annual Meeting, IMAST, Worldwide Conferences, Global Outreach Scholarships, Edgar Dawson Memorial Scholarships, Luque Scholarships, SRS Traveling Fellowships, Research and other activities. Their support has helped SRS to offer high quality medical meetings and courses throughout the world, fund spinal deformity research, develop new patient materials, and provide educational opportunities for young surgeons and those from developing nations.

Double Diamond Level Support



Diamond Level Support



Platinum Level Support

Stryker Spine

Gold Level Support

OrthoPediatrics

Silver Level Support

SpineCraft

Bronze Level Support

Alphatec Spine

LDR Spine

Paradigm Spine

Benevenue Medical

Mazor Robotics, Inc.

SpineGuard

Diers Medical Systems

Medicrea USA

Theime Publishers

EOS Imaging

Misonix



SCOLIOSIS RESEARCH SOCIETY presents



24th IMAST

**INTERNATIONAL
MEETING ON ADVANCED
SPINE TECHNIQUES**

**JULY 12-15, 2017
SOUTH AFRICA**



**52ND
ANNUAL MEETING &
COURSE 2017
SEPTEMBER 6-9
PHILADELPHIA PA USA**



SPINE DEFORMITY

Official Journal of the Scoliosis Research Society

SUBMIT YOUR RESEARCH!

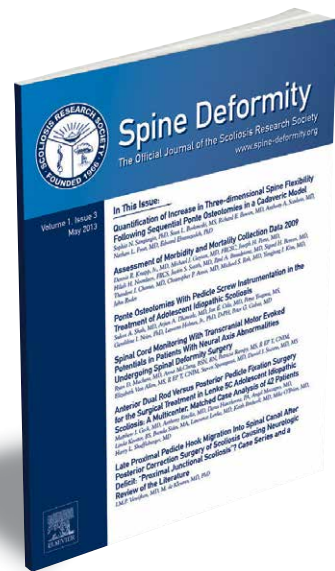
Editor-in-Chief: John E. Lonstein, MD

Spine Deformity is a peer-reviewed journal dedicated to basic science and clinical research into the etiology, biomechanics, treatment methods and outcomes of all types of spinal deformities. The journal fosters the optimal care of patients with spine deformities worldwide.

Benefits to authors:

- Rapid review and online publication times
- Widespread international distribution on ScienceDirect and **www.spine-deformity.org**
- Color printing at no cost to the authors
- Electronic manuscript submissions at **<http://ees.elsevier.com/sdf>**

www.spine-deformity.org



ABOUT THE SCOLIOSIS RESEARCH SOCIETY

Since 1966 the Scoliosis Research Society has gained recognition as one of the world's premier spine societies by focusing on continuing education for healthcare professionals, and by funding and supporting research in spine deformities. Become a member today. Visit **www.srs.org**

Spine Deformity



Scoliosis Research Society
555 East Wells Street, Suite 1100
Milwaukee, WI 53202-3823 USA

Scoliosis Research Society

Dedicated to the optimal care of patients with spinal deformity

Phone: (414) 289-9107 Fax: (414) 276-3349 Email: info@srs.org Web: www.srs.org