

Scoliosis Research Society

2015 Corporate Support Opportunities



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Support opportunities listed herein are not intended to be inclusive of all projects and initiatives that will be directed by SRS. SRS leadership and staff would be happy to discuss with you additional partnership prospects.

Please contact:

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Scoliosis Research Society
Corporate Relations Committee Staff Liaison
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
Email: tgoulding@srs.org



Scoliosis Research Society Mission Statement

The purpose of the Scoliosis Research Society is to foster the optimal care of all patients with spinal deformities.

ACCME

The Scoliosis Research Society recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing education.

AdvaMed

The Scoliosis Research Society adheres to the Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interactions with Health Care Professionals. Support opportunities offered herein follow the revised code adopted in July 2009, which clarify and distinguish between appropriate and inappropriate activity between health care professionals and representatives of medical device companies.

Invitation to Support

Dear SRS Corporate Supporters,

We are pleased to offer the following 2015 Corporate Support Program.

The Scoliosis Research Society (SRS) has had another year of strong performance supporting our primary goals of research, education and outreach. Our membership has increased to over 1,225, we held five Worldwide Courses in different regions of the world and committed \$300,000 for research grants for 2014. Importantly, the depth and breadth of our corporate support has grown, facilitating our ability to effectively carry out our worthwhile mission.

These vital SRS activities, among others, would have not been attainable without your continuous support. We recognize and appreciate our strong relationships with companies that share our commitment to spinal deformity care. SRS is proud to acknowledge our Corporate Supporters as critical contributors to the success and progress of the Society, as we pursue our mission “to foster the optimal care of patients with spinal deformity.” We know that you share in our mission and hold a stake in our success.

We hope some of the following exciting new offerings and changes will be mutually beneficial to our Society and our supporters.

Spine Deformity Solutions: A Hands-On Course

SRS has now produced three highly successful hands-on courses, the first and third in Burr Ridge, Illinois in October 2013 and 2014 and the second a joint effort with AANS in Houston, Texas in April 2014. Both were fully subscribed, with delegates from multiple countries coming to learn from a talented group of well-respected faculty members. Each lab station had only three delegates per station making for an interactive, intimate learning experience that can be hard to find with other courses. A fourth course will be held with AANS in Houston in April 2015. *In keeping with the SRS global mission and recognizing the strong interest from participants outside North America, a fifth course is planned for October 2015 in Istanbul, Turkey.*

International Meeting on Advanced Spine Techniques (IMAST) • SRS Annual Meeting & Course

The meetings, both IMAST in July and the Annual Meeting & Course in September, continue to be the cornerstone of this Society. In 2014 we were astounded by another year of outstanding attendance at the Annual Meeting in Anchorage with over 1,350 delegates. Our increasing global reach means tailoring our meetings to our global participants and being sensitive to the culture of our meeting place. The 21st IMAST in Valencia, Spain started a little later in the mornings but offered a “must-see” education session on Wednesday afternoon, which helped to increase attendance at Wednesday evening Hands-On Workshops (HOW). The HOW sessions at IMAST were generally very well attended, with some rooms over filled.

Named Research Grants & Award Scholarships and Fellowships

In addition to our meetings, we strive to provide educational opportunities for young, promising surgeons from around the world through our Awards & Scholarship Program. In 2014, we provided 15 surgeons with fellowships, which specifically allow for individualized learning experiences and a collaboration of surgeons from around the world. This exchange of ideas and techniques is imperative to our growth as a global society. We also provided 23 young surgeons with scholarships to attend either the Annual Meeting or IMAST.

We would like to take this opportunity to not only have our corporate supporters help us fund these programs but to have Named Research Grants and Awards, specifically acknowledging the company in all publications, programs and notifications regarding the award or grant. We hope this will allow our supporters to make known their commitment to global education and research.

Worldwide Courses

Finally, our Worldwide Courses continue to thrive and be a significant part of our global expansion. In 2014 we conducted four courses in Brisbane, Australia; Kolkata, India; Novosibirsk, Russia; Cape Town, South Africa. Seven courses are planned for 2015, including a joint course with Eurospine and two working with the Global Outreach Committee. These courses allow for a dialogue and exchange of experience between the attendees and the faculty that enforces our mission of education and optimal patient care for spine deformity patients. We invite our supporters to join us at these courses, which we feel may add similar value for your companies.

As our Society continues to grow globally, we will continue to explore different venues in order to offer versatile education programs. We realize these opportunities for growth can only be fully realized with the continued backing of you, our long-standing and greatly appreciated Corporate Supporters. We again reiterate our commitment to working with you, to identify mutually beneficial collaborations.

Should you have any questions or wish to discuss a particular initiative, please contact Tressa Goulding at the Society's Headquarters Office at +1-414-289-9107 or via email to tgoulding@srs.org or meetings@srs.org.

With gratitude,



Steven D. Glassman, MD
SRS Corporate Relations Committee Chair



John P. Dormans, MD
SRS President

Benefits & Levels of Support

Double Diamond Level (\$300,000+)

Throughout the Year...

- Largest name and logo recognition as a Double Diamond Level company throughout the year on the SRS website and in non-CME printed materials (i.e. the SRS newsletter).
- Largest name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- Two company representatives invited to IMAST faculty dinner.
- SRS Double Diamond Supporter logo for use in company materials.
- Three company representatives invited to the SRS Corporate Advisory Board Meeting.
- Appropriate recognition and/or benefits related to support for specific activities or programs.
- Right of first refusal for one station at SRS Hands-On Courses in 2015 and for second station if openings remain (Courses in Spring and Fall).

At the Annual Meeting and/or IMAST...

- Three invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque, with brief speaking opportunity during the Annual Meeting Opening Ceremonies.
- Eight complimentary registrations to either Annual Meeting or IMAST.
- Complimentary meeting room at the Annual Meeting.
- Complimentary full page advertisement in Annual Meeting and IMAST preliminary programs or Meeting Guides (total two advertisements).
- Eight complimentary tickets to Annual Meeting or IMAST social events.
- Lists of Annual Meeting and IMAST delegates.

Diamond Level (\$150,000-\$299,999)

Throughout the Year...

- Large name and logo recognition as a Diamond Level company throughout the year on the SRS website and in non-CME printed materials (i.e. the SRS newsletter).
- Large name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- SRS Diamond Supporter logo for use in company materials.
- Two company representatives invited to the SRS Corporate Advisory Board Meeting.
- Appropriate recognition and/or benefits related to support for specific activities or programs.
- Right of first refusal for one station at SRS Hands-On Courses in 2015 and for second station if openings remain (Courses in Spring and Fall).

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque, and individual recognition during the Annual Meeting Opening Ceremonies.
- Four complimentary registrations to either Annual Meeting or IMAST.
- Complimentary meeting room at the Annual Meeting.
- Lists of Annual Meeting and IMAST delegates.

Benefits & Levels of Support

Platinum Level (\$100,000-\$149,999)

Throughout the Year...

- Name and logo recognition as a Platinum Level company throughout the year on the SRS website and in non-CME printed materials (i.e. the SRS newsletter).
- Name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque during the Annual Meeting Opening Ceremonies.
- Two complimentary registrations to either Annual Meeting or IMAST.
- Lists of Annual Meeting and IMAST delegates.

Gold Level (\$50,000-\$99,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST.
- Appropriate recognition and/or benefits related to support for specific activities or programs.

At the Annual Meeting and/or IMAST...

- One invitation to the President's Reception, held at the Annual Meeting.
- Verbal recognition during the Annual Meeting Opening Ceremonies.
- One complimentary registration to either Annual Meeting or IMAST.

Silver Level (\$25,000-\$49,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST.
- Appropriate recognition and/or benefits related to support for specific activities or programs.

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies.
- One complimentary registration to either Annual Meeting or IMAST.

Bronze Level (up to \$24,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST.
- Appropriate recognition and/or benefits related to support for specific activities or programs.

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies.

Meeting Conduct Guidelines

SRS asks each of its Corporate Supporters to adhere to the following guidelines regarding participation in SRS meetings, as a courtesy to the Society, its members and meeting delegates:

- No entertainment functions, meetings, courses or social functions may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours or social events.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed guidelines governing interaction with physicians.
- Exhibitors and supporters must obtain prior approval of SRS for all special activities (entertainment, educational, social, promotional, etc.) held in conjunction with the SRS Annual Meeting and IMAST. This shall apply to activities scheduled from Wednesday, July 8 through Saturday, July 11, 2015 for IMAST and from Wednesday, September 30 through Saturday, October 3, 2015 for the Annual Meeting. Neither the convention centers nor the headquarters hotels (Kuala Lumpur Convention Centre, the Grand Hyatt, or Traders Hotel for IMAST and Hilton Minneapolis for the Annual Meeting) will make arrangements for function space without having received written approval from SRS. Please refer to the Affiliate Function Space Request Guidelines on page 33, for more information.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, endorsed by, or an official activity of, SRS.
- Attendee lists provided by SRS to Corporate Supporters, as part of the Benefits of Support outlined on page 2, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates must be pre-approved by SRS. **Violations will result in a one-year ban from receiving any type of mailing list.**

Email lists can be used for the following meeting-related (Annual Meeting or IMAST) purposes:

- Promotion of Hand's On Workshops (HOW) or presence at IMAST as an exhibitor.
- Presence at the Annual Meeting including general invitation to corporate support rooms or off-site activities in accordance with affiliate function guidelines (See page 33).
- Emails should not include promotion of specific devices or courses not in conjunction with the Annual Meeting or IMAST.
- General company news is appropriate if related to presence at Annual Meeting or IMAST.

50th Annual Meeting & Course

September 30 – October 3, 2015 • Minneapolis, Minnesota

Overview of the Annual Meeting & Course

The Scoliosis Research Society Annual Meeting & Course is a forum for the realization of the Society's mission and goals, to foster the optimal care of all patients with spinal deformities. Presentations at the Annual Meeting & Course are given by leading experts in the field and have value for health care professionals who treat spinal deformities at all levels and in all ages. Over 125 papers will be presented on an array of topics, including adolescent idiopathic scoliosis, growing spine, kyphosis, adult deformity, trauma, neuromuscular scoliosis and tumors.

- In a five-year period, held in North America three times and outside North America twice.
- Approximately 1,400 attendees.
- The latest and greatest scientific research, methods and techniques in spinal deformity.
- 2.5 - day program plus Pre-Meeting Course, including podium papers, Half-Day Courses, Lunchtime Symposiums and E-Posters.
- Podium presentations are four minutes in length.
- Minimum two-year follow up required for abstract submissions, except those submitted to the Innovative Methods category.

Target Audience

Presentations at the Annual Meeting & Course will have value for physicians and allied health personnel who treat spinal deformities at all levels and in all ages of patients. Medical students, residents, fellows and researchers with an interest in spinal deformities will also benefit from the materials presented.

2015 Annual Meeting & Course Committees

SRS President

John P. Dormans, MD

Local Organizing Chair

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Fernando E. Silva, MD

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William C. Warner, Jr., MD

Mark Weidenbaum, MDS

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Kit M. Song, MD, MHA

Fernando Techy, MD

Yan Wang, MD

Mark Weidenbaum, MD

50th Annual Meeting & Course

September 30 – October 3, 2015 • Minneapolis, Minnesota

Attendance History

2014	49th Annual Meeting & Course—Anchorage, AK	1362 delegates
2013	48th Annual Meeting & Course—Lyon France	1482 delegates
2012	47th Annual Meeting & Course—Chicago, Illinois, USA	1420 delegates
2011	46th Annual Meeting & Course—Louisville, Kentucky, USA	1228 delegates
2010	45th Annual Meeting & Course—Kyoto, Japan	952 delegates
2009	44th Annual Meeting & Course—San Antonio, Texas USA	1168 delegates
2008	43rd Annual Meeting & Course—Salt Lake City, Utah, USA	1164 delegates
2007	42nd Annual Meeting & Course—Edinburgh, Scotland	1256 delegates
2006	41st Annual Meeting & Course—Monterey, California, USA	1039 delegates
2005	40th Annual Meeting & Course—Miami, Florida, USA	955 delegates
2004	39th Annual Meeting & Course—Buenos Aires, Argentina	693 delegates

Annual Meeting & Course Fact File

Meeting Dates	September 30 – October 3, 2015
Location	Minneapolis, Minnesota Hilton Minneapolis
Headquarters Hotel	Hilton Minneapolis 1001 Marquette Avenue Minneapolis, MN 55403
Contact	Cyndi Schaeffler Meetings Manager Scoliosis Research Society 555 E. Wells Street, Suite 1100 Milwaukee, WI 53202 Phone: 414-289-9107 Email: cschaeffler@srs.org

Meeting-at-a-Glance (subject to change)

*denotes non-CME sessions

	Wednesday, September 30	Thursday, October 1	Friday, October 2	Saturday, October 3
Morning	7:45am – 12:20pm Pre-Meeting Course	6:30 – 7:40am Members Business Meeting* Non-Member Breakfast* 8:00am – 12:30pm Scientific Sessions	6:30 – 7:40am Members Business Meeting* Non-Member Breakfast* 8:00am – 12:00pm Scientific Sessions	6:30 – 7:40am Members Business Meeting* Non-Member Breakfast* 8:00am – 12:00pm Scientific Sessions
Afternoon	12:35 – 1:35pm Lunchtime Symposia 1:45 – 4:30pm Pre-Meeting Course	1:30 – 4:30pm Half-Day Courses	12:00 – 1:00pm Lunchtime Symposia 1:15 – 5:15pm Scientific Sessions	12:00pm Adjourn
Evening	4:45 – 5:45pm Case Discussions 6:00 – 7:30pm Opening Ceremonies* 7:30pm – 9:00pm Welcome Reception*	Free Evening	7:00 – 10:00pm Farewell Reception*	

50th Annual Meeting & Course

September 30 – October 3, 2015 • Minneapolis, Minnesota

Annual Meeting Grant Support

SRS is pleased to accept support in the form of grants to offset the costs of various Annual Meeting educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

Annual Meeting Newsletter

A series of four HTML email messages will be sent to Annual Meeting delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers, and preparing them for their arrival to Minneapolis. Supporters will be acknowledged, including logo, at the end of each message.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – May 1, 2015*

AV/Video Archive

Support the video archives which are posted to the SRS website for non-members and members to view 4-6 weeks after the meeting. All session rooms are recorded so delegates can go back and review any missed or concurrent sessions. Supporter will be acknowledged on the video archive website

\$25,000 (open to one supporters)

**Reservation deadline for this grant – September 1, 2015; first right of refusal to 2014 supporter.*

Beverage Breaks

As a supporter of one of the daily breaks, your company will be allowed to include educational materials in the beverage break areas.

\$5,000 per daily break (Thursday, Friday or Saturday)

**Reservation deadline for this grant – August 1, 2015*

E-Poster CD-ROM

A single supporter is acknowledged on the cover of a CD-ROM containing the E-Posters presented at the 2015 Annual Meeting. CD's will be distributed to delegates along with registration materials.

\$15,000

**Reservation deadline for this grant – July 1, 2015*

E-Poster Kiosks

Multiple supporters will have the opportunity to support the E-Poster kiosks. More than 100 E-Posters are displayed at the Annual Meeting at special computers located in a high-traffic area. Corporate supporters will be acknowledged on each kiosk and in the Annual Meeting Guide and on signage.

\$7,500 (open to multiple supporters)

**Reservation deadline for this grant – July 15, 2015*

Half-Day Courses or Lunchtime Symposia

The SRS Education Committee presents approximately 2-3 Half-Day Courses on the afternoon of Thursday, October 1, and 2-3 Educational Symposia on Wednesday, September 30 and Friday, October 2. Topics and faculty are selected by the Education Committee and will be announced in early 2015. Boxed lunches are served in each course and symposium. Corporate Supporters are welcome to support the sessions to assist in offsetting overall session expenses. Supporters will be acknowledged in the program materials and on signage outside the session.

\$5,000 per session

**Reservation deadline for this grant – August 1, 2015*

Internet Kiosks

Multiple supporters will have the opportunity to support the Internet Kiosks. Surgeons will access the Internet and check email from comfortable stations located in a high-traffic area near registration. Corporate supporters' company logos will be displayed on each kiosk.

\$7,500 (open to multiple supporters)

**Reservation deadline for this grant – August 1, 2015*

Members Breakfasts & Non-Members Continental Breakfasts

Reach all 1,000+ delegates first thing every morning as they prepare for a day of education. As a supporter of one of the daily breakfasts, your company will be identified on signage outside the Members Business Meeting/Breakfast and in the area where the Non-Members Continental Breakfast is served, as well as in Final Program materials.

\$5,000 per day (open to multiple supporters)

**Reservation deadline for this grant – August 1, 2015*

Pre-Meeting Course

The SRS Education Committee presents a full-day course on the day prior to the start of the Annual Meeting each year. Topics and faculty are selected by the Education Committee and will be announced in early 2015. A continental breakfast and coffee breaks are served, and CME credits are offered for this session. Up to four supporters are welcome to support the full-day course to assist in offsetting overall program expenses. Supporters will be acknowledged in the Course syllabus materials and on signage outside the session.

\$10,000 (open to up to four supporters)

**Reservation deadline for this grant – August 1, 2015*

50th Annual Meeting & Course September 30 – October 3, 2015 • Minneapolis, Minnesota

Annual Meeting Grant Support

Welcome Reception

The Opening Ceremonies on Wednesday, September 30 officially mark the commencement of the Annual Meeting. Afterward, delegates will gather at the Welcome Reception in a nearby area to enjoy food, beverages and to reconnect with colleagues. The supporter(s) will be acknowledged in the Annual Meeting Guide as well as on signage at the reception.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – August 1, 2015*

Wireless Internet Cards

Help Annual Meeting delegates stay in touch and informed by providing wireless Internet access cards. Access to the Internet is available in all meeting areas for those delegates traveling with their laptops and tablets. A single supporter may brand the cards with their logo and tagline (subject to SRS approval) and will also be acknowledged in the Annual Meeting Guide.

\$20,000

**Reservation deadline for this grant – August 15, 2015*

Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting expenses, and help keep meeting registration fees low.

This grant could include a donation to offset AV costs.

***New this Year*—Annual Meeting Live Webcast**

Help support a live webcast from the 50th Annual Meeting & Course! The webcast will feature a Half-Day Course or Luncheon Symposia selected by the SRS Education Committee to be announced in early 2015. Supporters will receive their name on designated webcast communications (including promotional flyers and emails) and supporters will have their name appear above the live video stream on the webpage.

\$10,000 (open to four supporters)

**Reservation deadline for this grant – June 1, 2015*

***New this Year*—Charging Station**

Provide delegates with a way to charge their electronics by supporting the charging station. The station will be open to multiple supporters and will be placed in the main session room. Corporate supporters' company name will be displayed on each station.

\$7,500 (open to multiple supporters)

**Reservation deadline for this grant – August 1, 2015*

50th Annual Meeting & Course September 30 – October 3, 2015 • Minneapolis, Minnesota

Annual Meeting Advertising

Message Board

A central location for delegates to leave and retrieve messages, the message board will bear a single supporter's name and tagline. Notepaper will also be provided with the supporter's logo.

\$5,000

**Reservation deadline for this grant – August 1, 2015*

Annual Meeting & Course Mobile App

The increasingly popular Mobile App is a great way to put your company in front of attendees as they refer to the App before and during the meeting. The App includes a full meeting program, abstracts and general information about the meeting and host city, and is used as an audience response system during certain sessions. In 2013, there were 34,274 page views, including 893 unique visitors. Banner ads on the App will rotate randomly, appearing on every page of the App.

\$2,500 per banner ad.

**Reservation deadline for Mobile App Banner Ads – August 1, 2015*

Delegate Bag Insert

Place a one-page, 8 ½" x 11" flyer inside the Annual Meeting delegate bags. Production is the responsibility of the supporter and design must be pre-approved by SRS. Open to multiple supporters.

\$7,500 per insert

**Reservation deadline for this grant – July 15, 2015.*

Materials must be received in the SRS office no later than September 1.

Materials not received by September 1 will not be included in the delegate bags; sorry, no exceptions.

Hotel Key Cards

Customized guest room keys at the Annual Meeting headquarters hotels, Hilton Minneapolis, will bear the logo and tagline of a single supporter for each hotel. Design must be pre-approved by SRS.

Open to a maximum of one supporter \$10,000

**Reservation deadline for this grant – July 1, 2015*

Hotel Room Drop

Deliver your message directly to Annual Meeting delegate guest rooms at the Hilton Minneapolis. Production and shipping of materials is the responsibility of the supporter, and materials must be delivered by the supporter directly to the hotels. SRS asks that all deliveries comply with AdvaMed and ACCME guidelines and all messages must be pre-approved by SRS.

Open to multiple supporters. \$7,500.

**Reservation deadline for this grant – August 15, 2015*

Meeting Guide Advertising

Advertising space is available in the 2015 Annual Meeting Guide. The Meeting Guide is a supplement to the Final Program and is distributed to all delegates upon check-in. The Guide will contain information on the scientific program, social activities and tours.

Reservation & Artwork deadline: July 1, 2015

Artwork specifications:

- Dimensions: 5 ¾" x 8 ¾" (with bleeds)
- Finish Size: 5 ½" x 8 ½"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display advertising rates:

Back Cover* \$2,000

Inside Front Cover* \$1,750

Inside Back Cover* \$1,750

Full Page Inside \$1,500

(*single supporter only)

Annual Meeting Pocket Guide

Place your logo on the new Pocket Guide, a handy schedule that will fit right into the delegate badge or pocket. The guide will be approximately 4" x 3" and will be distributed to all meeting delegates.

This opportunity will be open to one supporter for \$5,000.

**Reservation deadline for the Pocket Guide – July 1, 2015*

Preliminary Program Advertising

The 50th Annual Meeting Preliminary Program will be mailed to more than 2,500 potential meeting delegates in Spring 2015. The Preliminary Program will contain an outline of the scientific and social programs, as well as registration and hotel information.

Reservation & Artwork deadline: March 1, 2015

Artwork specifications:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Display advertising rates:

Back Cover* (¾ page) \$2,000

Inside Front Cover* \$1,750

Inside Back Cover* \$1,750

Full Page Inside \$1,500

(*single supporter only)

22nd International Meeting on Advanced Spine Techniques (IMAST) July 8-11, 2015 • Kuala Lumpur, Malaysia

Overview of the International Meeting on Advanced Spine Techniques (IMAST)

IMAST gathers leading spine surgeons, innovative research and the most advanced spine technologies in an international forum. For three days, surgeons from around the world will discuss, debate and demonstrate new spine techniques to help each other improve patient care. Course highlights:

- Topics focus on new and advanced techniques in treating scoliosis, trauma, tumors and degenerative diseases;
- Updates in spine technology, including motion-sparing devices, nucleus replacements and biologics;
- Equal emphasis on cervical and lumbar degenerative; tumor, trauma, infection and iatrogenic; pediatric and adult deformity;
- Interactive format, including expert roundtable discussions, complication series, debates and Instructional Course Lectures with expert lecturers;
- 160+ scientific papers;
- 40+ exhibits and Hands-On Workshops by the world's leading spine companies;
- Podium presentations are four-minutes in length and podium point presentations are two-minutes in length;
- Continuing Medical Education (CME) credits.

Target Audience

Spine surgeons (orthopaedic and neurological surgeons), Residents, Fellows, Nurses, Nurse Practitioners, Physician Assistants, Engineers and Company Personnel

Attendance History

2014	21st IMAST—Valencia, Spain	776 delegates
2013	20th IMAST—Vancouver, Canada	546 delegates
2012	19th IMAST—Istanbul, Turkey	643 delegates
2011	18th IMAST—Copenhagen, Denmark	681 delegates
2010	17th IMAST—Toronto, Canada	567 delegates
2009	16th IMAST—Vienna, Austria	635 delegates
2008	15th IMAST—Hong Kong	743 delegates
2007	14th IMAST—Paradise Island, Bahamas	532 delegates
2006	13th IMAST—Athens, Greece	451 delegates
2005	12th IMAST—Banff, Alberta, Canada	361 delegates
2004	11th IMAST—South Hampton, Bermuda	313 delegates

2015 IMAST Committee

IMAST Chair

Christopher I. Shaffrey, MD

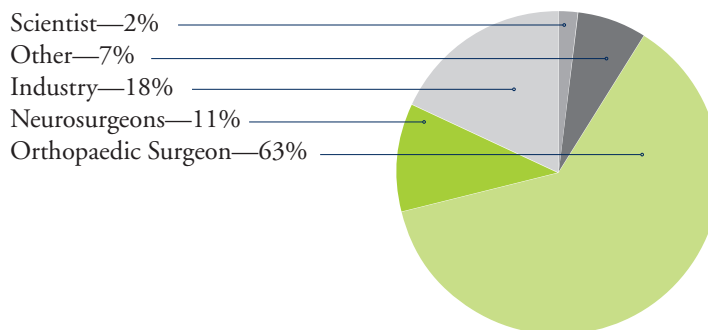
Past Chair

Todd J. Albert, MD

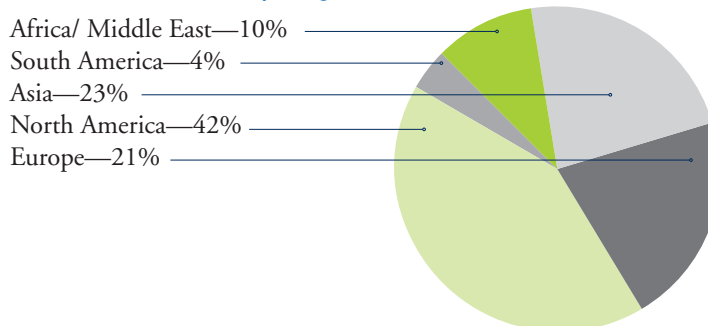
Committee

Ronald A. Lehman, MD, Co-Chair Elect
Henry F.H. Halm, MD, Co-Chair Elect
Jahangir K. Asghar, MD
Sigurd H. Berven, MD
Santiago Tomas Bosio, MD
Jacob M. Buchowski, MD, MS
Mohammad El-Sharkawi, MD
Lawrence L. Haber, MD
Andrew H. Jea, MD
Roger K. Owens II, MD
Vikas V. Patel, MD
Themistocles S. Protopsaltis, MD
Rajiv K. Sethi, MD
Kern Singh, MD
Justin S. Smith, MD, PhD
Hee Kit Wong, MD

2014 Attendance by Specialty



2014 Attendance by Region



22nd International Meeting on Advanced Spine Techniques (IMAST) July 8-11, 2015 • Kuala Lumpur, Malaysia

IMAST Grant Support

SRS is pleased to accept support in the form of grants to offset the costs of various IMAST educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

AV/Video Archive

Support the video archives which are posted to the SRS website for non-members and members to view 4-6 weeks after the meeting. All session rooms are recorded so delegates can go back and review any missed or concurrent sessions. Supporter will be acknowledged on the video archive website.

\$25,000 (open to one supporters)

**Reservation deadline for this grant – July 1, 2015; first right of refusal to 2014 supporter.*

Beverage Breaks in the Exhibit Area

As a supporter of one of the breaks, your company will be allowed to include educational materials in the beverage break areas to draw attendees to your booth.

\$5,000 per daily break

**Reservation deadline for this grant – May 15, 2015*

Breakfast in the Exhibit Area

Reach all 800+ delegates first thing every morning as they prepare for a day of education. Continental breakfast will be served Thursday and Friday mornings in the Exhibit Hall. As a supporter of one of the daily breakfasts, your company will be identified on signage as well as in the Final Program. If possible, catering stations may be strategically placed in proximity to the supporters' booths.

\$5,000 per day (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2015*

Course Reception

Multiple companies will have the opportunity to support the Course Reception. This event will be held on Friday evening, July 10. Your company will be acknowledged on signage throughout the meeting, on event tickets and in the programs. Also, five company personnel may attend the event free of charge.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2015*

General Session

The General Sessions both start and conclude the IMAST program. A single company is invited to exclusively support the General Sessions. As the sole supporter, your company name will be displayed on the screen prior to the start of each of two general sessions, and your company will be acknowledged in the Final Program.

\$5,000

**Reservation deadline for this grant – May 15, 2015*

IMAST Newsletter

A series of four HTML email messages will be sent to IMAST delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers and preparing them for their arrival in Kuala Lumpur. Supporters will be

acknowledged, including logo, at the end of each message.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – March 1, 2015*

Internet Kiosks

Multiple supporters will have the opportunity to support the Internet Kiosks. Surgeons will access the internet and check email from comfortable kiosks located in a high-traffic area near registration. Corporate Supporters' company logos will be displayed on each kiosk.

\$7,500 (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2015*

Two-Minute Point Presentation CD-ROM

A single supporter is acknowledged on the cover of a CD-ROM containing the Two-Minute Point Presentations presented at IMAST. CD's will be distributed to delegates directly with registration materials.

\$15,000

**Reservation deadline for this grant – May 1, 2015*

Two-Minute Point Presentation Kiosks

Multiple supporters will have the opportunity to support the Point Presentation kiosks. Point Presentation are displayed at IMAST on special computers located in a high-traffic area near or within the Exhibit Hall. Corporate Supporters will be acknowledged on each kiosk and in the program materials.

\$7,500 (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2015*

Welcome Reception

Delegates to IMAST may pick up their registration materials and gather in the Exhibit Hall on the evening of Wednesday, July 8, 2015 to reconnect with colleagues and enjoy food and beverages upon their arrival to Kuala Lumpur. Supporters' booths will be highlighted during the reception and the companies will be acknowledged in the Final Program.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – May 15, 2015*

Wireless Internet Cards

Help IMAST delegates stay in touch and informed by providing wireless Internet access cards. Access to the Internet is available in all public areas of the convention center for those delegates traveling with their laptops. A single supporter may brand the cards with their logo and tagline (subject to SRS approval) and will also be acknowledged in the program materials.

\$20,000

**Reservation deadline for this grant – May 15, 2015*

Educational Grant

By providing an educational grant in any amount, your company can help off-set IMAST expenses, and help keep meeting registration fees low.

22nd International Meeting on Advanced Spine Techniques (IMAST) July 8-11, 2015 • Kuala Lumpur, Malaysia

IMAST Advertising

Delegate Bag Insert

A great way to promote Hands-On Workshops! Place a one-page, 8½" x 11" flyer inside the IMAST delegate bags. Production is the responsibility of the supporter and design must be pre-approved by SRS.

Open to multiple supporters. \$7,500 per insert

**Reservation deadline for this grant – May 1, 2015.*

Materials must be received in the SRS office no later than June 1 or they will not be included in the delegate bag; sorry no exceptions.

Hotel Key Cards

Customized guest room keys at the IMAST headquarters hotels, next to the Kuala Lumpur Convention Center, will bear the logo and tagline of a single supporter for each hotel. Design must be preapproved by SRS. Open to a maximum of two supporters (one per hotel.)

\$5,000 per hotel

**Reservation deadline for this grant – May 1, 2015*

Hotel Room Drop

Deliver your message directly to IMAST delegate guest rooms. Production and shipping of materials is the responsibility of the supporter, and materials must be delivered by the supporter directly to the hotels. SRS asks that all deliveries comply with AdvaMed and ACCME guidelines and all messages must be pre-approved by SRS.

Open to multiple supporters. \$7,500

**Reservation deadline for this grant – May 15, 2015*

IMAST Mobile App!

The increasingly popular Mobile App is a great way to put your company in front of attendees as they refer to the App before and during the meeting. The App includes a full meeting program, abstracts and general information about the meeting and host city, and is used as an audience response system during certain sessions. In 2013, there were 663 unique visitors to the App with a total of 14,974 page views. Banner ads on the App will rotate randomly, appearing on every page of the App.

\$2,500 per banner

Customize your sponsor page that your ad links to!

Those with banner ads had 66 percent of the page views on the sponsor section of the app!

**Reservation deadline for Mobile App Banner Ads – May 15, 2015*

IMAST Pocket Guide

Place your logo on the new Pocket Guide, a handy schedule including exhibit and Hands-On Workshop (HOW) information that will fit right into the delegate badge or pocket. The guide will be approximately 4" x 3" and will be distributed to all meeting delegates. This opportunity will be open to one supporter.

\$5,000.

**Reservation deadline for the Pocket Guide – May 1, 2015*

Message Board

A central location for delegates to leave and retrieve messages, the message board will bear a single supporter's name and tagline. Notepaper will also be provided with the supporter's logo.

\$5,000

**Reservation deadline for this grant – June 15, 2015*

Meeting Guide

Advertising space is available in the 22nd IMAST Meeting Guide. The Meeting Guide is a supplement to the Final Program and is distributed to all IMAST delegates upon check-in. The Guide will contain information on the scientific program, exhibits, social activities and tours.

Reservation & Artwork deadline: May 15, 2015

Artwork specifications:

- Dimensions: 5 ¾" x 8 ¾" (with bleeds)
- Finish Size: 5 ½" x 8 ½"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display 4-color advertising rates:

Back Cover* \$2,000

Inside Front Cover* \$1,750

Inside Back Cover* \$1,750

Full Page Inside \$1,500

(*single supporter only)

Preliminary Program Advertising

The 22nd IMAST Preliminary Program will be mailed to more than 2,500 potential meeting delegates in Spring 2015. The Preliminary Program will contain an outline of the scientific and social programs, as well as registration and hotel information.

**Reservation & Artwork deadline: January 15, 2015*

Artwork specifications:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Display advertising rates:

Back Cover* (¾ page) \$2,000

Inside Front Cover* \$1,750

Inside Back Cover* \$1,750

Full Page Inside \$1,500

(*single supporter only)

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Exhibits & Advertising Opportunities

* See page 7 for complete overview of the International Meeting on Advanced Spine Techniques. Please note: there are no exhibition opportunities for the Annual Meeting.

2014 IMAST Exhibitors:

Alphatec
AXS Medical
Biomet
DePuy Synthes
DIERS Medical
Ellipse
Elsevier
EOS Imaging
Globus Medical
Implanet
K2M
Lifespine
Mazor Robotics
Medtronic
Medyssey
Misonix
NuVasive
Orthofix
OrthoPediatrics
Paradigm
Sentio
SI Bone
Siemens
SpineCraft
SpineGuard
SRS
Stryker Spain
Zimmer
Zyga

IMAST Fact File

Meeting and Exhibit Dates

July 8-11, 2015

Meeting Location

Kuala Lumpur Convention Centre (KLCC)
Jalan Pinang, 50450 Kuala Lumpur
Wilayah Persekutuan Kuala Lumpur, Malaysia

Exhibit Fee

\$8,000 per 3 x 3m
\$35,000 per 6 x 6m island

Application Deadline

January 15, 2015

Booth Assignments

Emailed February 1, 2015

Installation

Tuesday, July 7: 8:00 – 17:00
Wednesday, July 8: 8:00 – 14:00

Exhibitor Registration

Tuesday, July 7: 12:00 – 17:00
Wednesday, July 8: 8:00 – 15:00

Exhibit Hours

(subject to change)

Wednesday, July 8, 2015

15:00 – 21:00

Educational Symposium

15:00 – 16:45

Hands-On Workshops

17:00 – 19:00

Welcome Reception

19:00 – 21:00

Thursday, July 9, 2015

7:30 – 17:00

Friday, July 10, 2015

7:30 – 16:30

Dismantling Friday, July 10, 2015

17:00 – 21:00

Headquarters Hotels

Grand Hyatt Kuala Lumpur
Jalan Pinang, 50450 Kuala Lumpur
Wilayah Persekutuan Kuala Lumpur, Malaysia
+60 3-2182 1234

Traders Hotel Kuala Lumpur
Kuala Lumpur City Centre, 50088
Kuala Lumpur, Malaysia
+60 3-2332 9888

Contact

Cyndi Schaeffler
SRS Meetings Manager
Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
Email: cschaeffler@srs.org

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General Exhibit Information

Booth Provisions

The following are included in the price of each single exhibit space:

- Flooring- using existing hall carpet.
- Partition- rear and dividing walls with 2500mm high using white aluminum systems and white melamine panels.
- Electrical- 40w flourescent light (2nos) and 13 amp single phase power point (1 no). Power to be charged on consumption. Please also arrange for power converters and adapters when ordering power.
- Graphic-1 set of company's name and booth number in one color self adhesive PVC lettering against white background fascia board.
- Furniture- Information desk (1 no), white folding chairs (2 nos) and waste paper basket (1 no).
- Two exhibitor registration badges.
- Two delegate bags for stand booths and four delegate bags for island booths, including the Final Program and all delegate materials
- Admission to scientific sessions, based on capacity.
- Additional needs such as electricity, audiovisual will be at the expense of the exhibitor.
- Inclusion of company name on the SRS IMAST website.
- Publication of company name, address, booth number and 250 word company description in the Final Program (if received by May 15).

Location

Kuala Lumpur Convention Center, Ballroom 1

Exhibit Area Access

Exhibitor personnel will be permitted on the exhibit floor 30 minutes prior to opening and may remain 30 minutes after closing

of the hall, with the exception of Friday, July 10, 2015, when dismantling begins.

Scientific Session Access

Exhibitors may attend all scientific sessions, space permitting.

Official Decorator Contractor

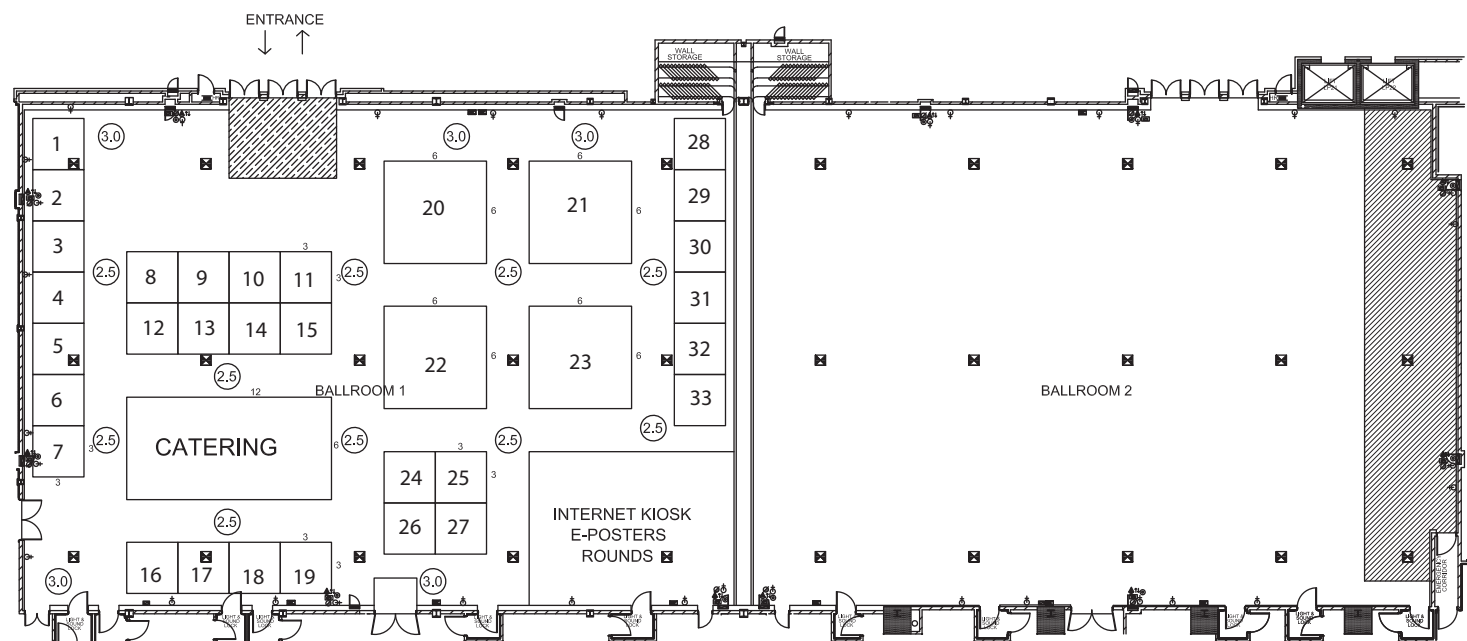
BrandMe
No.137-2 Shop Office
Jalan Rimbunan Raya 1
Laman Rimbunan
52100 Kepong, Kuala Lumpur
603-6257-9335/ 9337
www.brandme.com.my
beehwee@brandme-intl.com

Exhibitor Service Manual

An Exhibitor Service Manual containing shipping instructions and various other forms will be emailed to companies in March 2015.

Handouts, Giveaways and Raffles

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST.



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General Exhibit Information

**No company materials to promote Hands-On Workshops or devices may be distributed in the meeting hall per ACCME guidelines.*

Badge and Program Book Distribution

You must be a registered exhibitor to participate in any part of the IMAST program. Distributor and guest badges are not available. Badges will be distributed to booth personnel during Exhibitor Registration. Exhibitors may register two booth personnel free of charge per each single booth contracted, as long as these personnel are registered prior to the advance registration deadline of June 15, 2015. All advance registrations above the free allotment will be charged \$1,100 each before June 15. All registrations after the advance deadline of June 15, 2015 must be made onsite at a rate of \$1,200 each. No exceptions will be made.

Name changes will be charged an administrative fee of \$100 per badge after the deadline of June 15. Representatives without a badge will not be admitted to the exhibit area. Badges are personal, non-transferable, must be picked up individually, and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted. Replacements for lost or stolen badges may be purchased for \$1,200 each.

Bags will be distributed to exhibitors prior to the start of the Welcome Reception on Wednesday, July 8 by SRS staff.

Welcome Reception

Wednesday, July 8, from 19:00 - 21:00 in the Exhibit Hall area. It is mandatory that all exhibits be completely set-up prior to the reception.

Housing Information

A block of rooms has been secured for exhibitors. Each company will receive up to two (2) rooms per contracted exhibit booth. If your company will require additional rooms beyond those allocated, please notify SRS via email (cschaeffler@srs.org) or phone (+1-414-289-9107). A small number of additional rooms may become available. Instructions for how to make reservations for exhibitor personnel will be sent on February 1, 2015. Exhibitors **MUST** follow these instructions. If the instructions are not followed or if an exhibitor makes a room reservation in the block of rooms set aside for surgeons, their reservation will be voided.

SRS is the official housing bureau of the 22nd IMAST. No other company is affiliated with SRS or is authorized to sell hotel rooms on behalf of the 22nd IMAST.

22nd International Meeting on Advanced Spine Techniques (IMAST) July 8-11, 2015 • Kuala Lumpur, Malaysia • **Exhibitor Prospectus**

Meeting-at-a-Glance (subject to change)

	Tuesday, July 7	Wednesday, July 8	Thursday, July 9	Friday, July 10	Saturday, July 11
Morning	8:00 – 17:00 Exhibit Setup	8:00 – 12:00 Exhibit Setup/ Exhibitor Registration Open Board of Directors Meeting	*7:30 – 8:30 Hands-On Workshops with Breakfast 7:30 – 18:15 Delegate Registration Open 8:15 – 8:45 Breakfast & Exhibit Viewing 8:45 – 10:15 General Session: Whitecloud Clinical Award Nominees & Presidential Address 10:15 – 10:45 Refreshment Break & Exhibit Viewing 10:45 – 12:00 Concurrent Abstract Sessions & Debate Session	*7:30 – 8:30 Hands-On Workshops with Breakfast 7:30 – 18:30 Delegate Registration Open 8:15 – 8:45 Breakfast & Exhibit Viewing 8:45 – 9:45 Concurrent Abstract Sessions & Debate Session 9:45 – 10:15 Refreshment Break & Exhibit Viewing 10:15 – 11:40 Concurrent Abstract Sessions & Complications Series	8:30 – 13:00 Delegate Registration Open Exhibits Closed 8:45 – 9:45 Concurrent ICLs 9:45 – 10:00 Refreshment Break 10:00 – 11:00 Concurrent Debate Sessions & Two-Minute Point Presentations 11:00 – 11:30 Lunch 11:30 – 11:45 Walking Break
Afternoon		12:00 – 14:00 Exhibit Setup Board of Directors Meeting 14:00 – 21:00 Delegate Registration Opens 15:00 – 16:45 Symposia A Symposia B 16:45 – 17:00 Walking Break	*12:15 – 13:15 Lunch Exhibit Viewing Hands-On Workshops 13:30 – 14:30 Concurrent ICLs & Two-Minute Point Presentations 14:30 – 14:45 Refreshment Break & Exhibit Viewing 14:45 – 15:45 Concurrent Abstract Sessions/Complications Series & Point Presentations 15:45 – 15:55 Walking Break & Exhibit Viewing 15:55 – 16:55 Concurrent Roundtable & Abstract Sessions 16:55 – 17:15 Walking Break	*11:55 – 12:55 Lunch Exhibit Viewing Hands-On Workshops 13:10 – 14:10 Concurrent Roundtable Sessions & Two-Minute Point Presentations 14:10 – 14:30 Walking Break & Exhibit Viewing 14:30 – 15:30 Concurrent Abstract Sessions & Debates, ICLs 15:30 – 15:45 Refreshment Break & Exhibit Viewing 15:45 – 16:45 Concurrent ICLs & 2-Minute Point Presentations 16:45 – 17:00 Walking Break	11:30 – 13:00 Lunch with the Experts 13:00 Adjourn
Evening		*17:00 – 19:00 Hands-On Workshops with Beverages & Snacks *19:00 – 21:00 Welcome Reception in Exhibit Hall	*17:15 – 18:15 Hands-On Workshops with Beverages & Snacks Free Evening	*17:00 – 18:00 Hands-On Workshops with Beverages & Snacks *19:00 – 22:00 Course Reception	

22nd International Meeting on Advanced Spine Techniques (IMAST) July 8-11, 2015 • Kuala Lumpur, Malaysia • **Exhibitor Prospectus**

Exhibition Rules & Regulations

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and the Scoliosis Research Society (SRS). All matters not covered in these Rules and Regulations shall be referred to SRS for adjudication and the decision of SRS shall be final. These Rules and Regulations may be amended at any time by SRS and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the 22nd IMAST, and may be given to any authorized agent or representative of the exhibitor.

Payment

Payment in full must accompany the exhibit application in order for space to be assigned. Submission of an application form does not guarantee booth assignment. Exhibitors are NOT required to give educational grants to IMAST to reserve exhibit space.

Booth Assignments

Booths will be allocated on the following basis: numbers of booths requested, number of booths occupied at the 2012, 2013 and 2014 IMAST meetings, date of receipt of contract, total support dollars contributed in 2014 and space availability. SRS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond SRS's control. SRS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor-producing activities or containing other disagreeable features in an area where the noise or aroma will not interfere with other exhibits. SRS reserves the right to determine at what point sound, odor, etc interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances. X-ray equipment may be exhibited but not operated. SRS reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in IMAST the deposit and/or payment for exhibit space will be fully refunded.

The exhibit floor plan has been designed to maximize the amount of exhibit space. If none of the requested booths are available, space will be assigned based on the available booths and booth type requested, not location. Additional island booths will be created at the discretion of SRS.

If selected exhibit space is not available, SRS will assign the best available space. SRS reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate.

Subletting of Space

The subletting, assignment or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space

any goods other than those manufactured or distributed by the contracting exhibitor.

Refund for Cancellation

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before February 28, 2015, will receive a full refund, less a 25% administrative fee. Cancellations received after February 28, 2015, will forfeit the entire cost of the booth.

Demonstration and Liability

Distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the KLCC has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto.

Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by SRS (Kuala Lumpur Convention Centre) is strictly forbidden and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by SRS. These rules begin at 7:00 on Wednesday, July 8 and continue through the end of the meeting on Saturday, July 11, 2015.

Fire Regulations

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the Kuala Lumpur Convention Center. Flammable materials such as highly flammable plastics, paper, cardboard or reed matting may not be used for stand construction or facing, or for decorative purposes. Naked flames, cooking appliances, lasers and gas cylinders of all kinds are prohibited. Fire protection equipment such as hand-held fire extinguishers, fire alarms (push-button alarms) and hydrants must always be visible and accessible, and may not be obstructed or obscured from view. The fire doors must also be kept free and accessible. Storage of empties and packaging in and behind stands is prohibited.

Purpose of Exhibit

The sole purpose for contracting exhibit space is to display equipment, supplies, and/or services.

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Exhibition Rules & Regulations

Booth Construction and Arrangement

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors object to any exposed portions of a display, the exposed portions will be draped or concealed by SRS and billed to the exhibitor.

Outside Contractors-

All exhibitors using an outside contractor will be subject to an administrative fee and performance bond that must be paid directly to BrandMe, the official contractor of the 22nd IMAST.

1. A non-refundable administrative fee of \$15.00 per square metre shall apply
2. Outside contractors shall place a refundable "Performance Bond" of \$50.00 per square meter (minimum levy of \$500.00 to a maximum of \$3,500) with Official Contractor to guarantee conduct, proper schedule of production and observance of the Exhibition and the Hall rules and regulations.

BrandMe does offer design and installation of custom booths.

Booth Conduct

SRS reserves the right to approve all exhibits and activities related thereto. SRS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of IMAST or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of SRS for any refund whatsoever. SRS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of IMAST. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth, except by SRS staff for archival or promotional purposes. SRS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during IMAST. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

No Smoking

The Kuala Lumpur Convention Center and all IMAST activities are smoke-free.

Children

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the meeting, including the installation and dismantling of exhibits.

Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Meetings Department
Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
Email: meetings@srs.org
(Samples will not be returned)

Contests, Raffles and Drawings

Approved contests, drawings or raffles must comply with AdvaMed guidelines, local and federal laws governing such contest, raffles or drawings and have prior approval of SRS. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter," odds of winning, how winners are notified, how participants can find out who won, etc. The exhibitor must agree to indemnify SRS, its Board of Directors, employees and vendors in the event of any claims arising from the operation of the event. SRS must be notified of the winners and when the prize was awarded. SRS reserves the right to restrict contest, drawings or raffles that it deems inappropriate or unprofessional.

Security

SRS and the Kuala Lumpur Convention Center will secure all entrances to the exhibit hall during non-exhibit hours, beginning at 21:00 on Tuesday, July 7, 2015 through 18:00 Friday, July 10, 2015, allowing entrance by SRS and Kuala Lumpur Convention Center staff only. Neither SRS nor the Kuala Lumpur Convention Center will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

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Exhibition Rules & Regulations

Insurance

The exhibitor acknowledges that none of SRS, Official Service Contractor/Decorator nor the Kuala Lumpur Convention Center shall be obligated to maintain property, liability or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

Liability/Hold Harmless Agreement

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless SRS, Official Service Contractor/Decorator, the Kuala Lumpur Convention Center and their respective agents, servants, employees, representatives, successors and assigns, from any and against all claims, demands, causes of action, damages, costs and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of the Kuala Lumpur Convention Center and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Kuala Lumpur Convention Center and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Kuala Lumpur Convention Center and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors and assigns for injury and damage to persons or property, including theft, misappropriation or loss of property, arising out of or in conjunction with IMAST and the use of the Kuala Lumpur Convention Center and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against SRS and its agents, employees, representatives, successors and assigns, arising out of the oral or written publication of any statement made in connection with IMAST by anyone not an employee of SRS concerning the exhibitor or his/her exhibit. In the event that the Kuala Lumpur Convention Center or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event IMAST, the Kuala Lumpur Convention Center, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency or other causes beyond their control, the exhibitor's right to exhibit lease shall

terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to July 7, 2015, the opening day of the meeting, SRS shall refund the prepaid fee to the exhibitor.

Industry Events

No entertainment functions, meetings, courses or social functions may be scheduled to conflict with IMAST program hours, activity hours or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. Exhibitors and supporters must obtain prior approval by SRS of all special activities (entertainment, educational, social, promotional, etc) for the period beginning Wednesday, July 8 through Saturday, July 11, 2015. Please refer to the IMAST Affiliate Function Space Guidelines on page 30. Neither the Kuala Lumpur Convention Center or any of the IMAST headquarters hotels will make arrangements for function space without having received written approval from SRS. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, SRS.

Pre-Courses

SRS will prohibit any company from exhibiting at the IMAST who runs a pre-course prior to the 22nd IMAST.

Setting up the Exhibit Booth

The assembly of the stands is the responsibility of the organizers. All stands must be set up prior to start of the meeting at 2:00pm on Wednesday, July 8. Any booths not set by this time will be asked to remove all crates, boxes and unnecessary items for the booth space and will be asked to set up after the Welcome Reception on Wednesday, July 8. Any additional setup fees or convention center labor will be the responsibility of the organizer.

When setting up the booth please keep in mind the following-

1. Respect the boundaries of your assigned space. Space in the walkways may not be used.
2. The height limit for all exhibits is TBD
3. Companies may not move or alter any signs or furniture placed by the organizer.

Publicity and Advertising

The use of the name and logo of the Scoliosis Research Society and the branding for the 22nd IMAST may not be used in company signs, advertising or any promotions.

22nd International Meeting on Advanced Spine Techniques (IMAST) July 8-11, 2015 • Kuala Lumpur, Malaysia • **Hands-On Workshops**

Hands-On Workshops Overview

	WEDNESDAY Hands-On Workshops (HOW1)	BREAKFAST Hands-On Workshops (HOW2)	LUNCHTIME Hands-On Workshops (HOW3)	AFTERNOON Hands-On Workshops (HOW4)
Dates & Times	Wednesday, July 8 17:00-19:00	Thursday, July 9 and Friday, July 10 7:30-8:30	Thursday, July 9 and Friday, July 10 12:15-13:15 and 11:55-12:55	Thursday, July 9 and Friday, July 10 17:15-18:15 and 17:00-18:00
Room Capacity	75-150 Theater-Style Seating	75-150 Theater-Style Seating	75-150 Theater-Style Seating	75-150 Theater-Style Seating
Price	\$15,000	\$7,500	\$20,000	\$15,000
Length	2 hours	1 hour	1 hour	1 hour
Location	• 4 session rooms one level up from main auditoriums	• 4 session rooms one level up from main auditoriums	• 4 session rooms one level up from main auditoriums	• 4 session rooms one level up from main auditoriums
Format	<ul style="list-style-type: none"> • One company per room • Following the “must see” IMAST education session. Education session from 15:00-17:00 and HOWs from 17:00-19:00 • Welcome Reception will take place from 19:00-21:00 • Presentation by industry-appointed instructors on the topic of the company’s choice • Non-CME 	<ul style="list-style-type: none"> • One company per room • Presentation by industry-appointed instructors on the topic of the company’s choice • Non-CME • Before the day’s educational sessions 	<ul style="list-style-type: none"> • One company per room • Presentation by industry-appointed instructors on the topic of the company’s choice • Non-CME • During designated lunch break 	<ul style="list-style-type: none"> • One company per room • Presentation by industry-appointed instructors on the topic of the company’s choice • Non-CME • Following the day’s educational sessions
Standard Set-Up	<ul style="list-style-type: none"> • LCD projector, screen, podium mics. Companies should plan to bring their own laptops with presentations preloaded • Two 6’ tables at the back of the room • Beverages and snack buffets served in common area outside of the sessions 	<ul style="list-style-type: none"> • LCD projector, screen, podium mics. Companies should plan to bring their own laptops with presentations preloaded • Two 6’ tables at the back of the room • Breakfast buffet served in common area outside of the sessions 	<ul style="list-style-type: none"> • LCD projector, screen, podium mics. Companies should plan to bring their own laptops with presentations preloaded • Two 6’ tables at the back of the room • Lunch buffet served in common area outside of the sessions 	<ul style="list-style-type: none"> • LCD projector, screen, podium mics. Companies should plan to bring their own laptops with presentations preloaded • Two 6’ tables at the back of the room • Beverages and snack buffets served in common area outside of the sessions

22nd International Meeting on Advanced Spine Techniques (IMAST) July 8-11, 2015 • Kuala Lumpur, Malaysia • **Hands-On Workshops**

For all Workshops

Instructor Restrictions:

- Current SRS Presidential Line and Past President I are not eligible to serve as instructors
- SRS-selected faculty are eligible to participate as instructors, however, sponsoring companies may NOT provide compensation or reimbursement of any kind to members of the SRS-selected faculty.
- Instructors receiving industry compensation must be registered as Company Personnel and may not receive CME credits for IMAST attendance.

Hands-On Workshops

HOW Frequently-Asked Questions

Who chooses HOW instructors?

- The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
- Either company personnel or surgeons may serve as instructors.
- Faculty speaking in SRS-programmed ICLs may serve as HOW instructors, as long as they do not receive compensation of any kind from workshop supporters.
- Workshop supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to SRS. SRS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

Who is responsible for funding instructors?

- The sponsoring company is responsible for all expenses incurred by their HOW instructors, subject to the company's own internal guidelines and agreements with the instructors.
- SRS will not pay for instructor expenses, unless the individual is also serving as ICL faculty.
- Sponsoring companies may not provide compensation of any kind to members of the SRS-selected ICL faculty. SRS will pay travel and hotel expenses for ICL faculty and prohibits these faculty from receiving additional funding from sponsors.

Three tiers of Hands-On Workshops will be offered in 2015, including :

- Lunch HOWs - \$20,000 each
- Afternoon HOWs - \$15,000 each
- Breakfast HOWs - \$7,500 each

See the table on page 20 for complete details on the format of each HOW type.

Promotion

SRS will promote workshops in the Preliminary Program, online and in the Final Program, as well as in the IMAST Newsletter prior to the meeting.

Companies are welcome to promote their workshops

- Within their own exhibit booth spaces
- In print, with approval of message by SRS
- Electronically, with approval of message by SRS

Rooms Assignment

Room assignment will be allocated on the following basis: number of workshops requested, number of workshops in 2013 and 2014 IMAST meetings, date of receipt of contract, total support dollars contributed in 2014 and space availability. SRS reserves the right to change location of the workshops rooms if conflict arises regarding space requests or conditions that are beyond the control of SRS.

22nd International Meeting on Advanced Spine Techniques (IMAST) July 8-11, 2015 • Kuala Lumpur, Malaysia • **Hands-On Workshops**

HOW Rules and Regulations

Program Entries

SRS will include information on the Hands-On Workshops both on the IMAST website (www.srs.org/imast\2015) in advance of the meeting, and as part of the Final Program distributed to delegates onsite. An HOW Details Form will be distributed to demonstrating companies upon confirmation of participation and receipt of the HOW fee. The form includes space for each company to indicate the title and topic of the workshop, the names of the instructors participating, and a brief description of the session. Supporting companies will be responsible for providing specific information on their workshop no later than May 15, 2015. SRS cannot guarantee that information received after May 15 will be included in Final Program materials.

SRS highly encourages workshop supporters to submit as much information as possible in advance for inclusion on the website and Final Program. Companies submitting thorough descriptions, including the names of instructors, reported significantly higher participation in previous years.

HOW Instructor Eligibility

The sponsoring company is welcome to invite the instructors of their choice, and any number they wish, including either company personnel or surgeons. However, one exception and one stipulation to this rule exist:

- The SRS Presidential Line and Immediate Past President have recused themselves from acting as HOW instructors during their terms.
- Sponsoring companies may not provide compensation of any kind to members of the SRS-selected ICL faculty.

Companies using ineligible instructors are subject to potential suspension from HOW participation in 2015.

Promotion

Workshop supporters are welcome to promote the HOWs in which they will participate using their own contacts or distribution channels, both in advance of IMAST and onsite during the meeting. However, all promotional materials, including both print and electronic messages, must be approved by SRS prior to distribution.

Please send a draft of the materials to meetings@srs.org for prompt review. Distribution of materials onsite in Kuala Lumpur is restricted to your company's exhibit space. Flyers may NOT be placed in session rooms or any other part of the meeting space without written consent from SRS. Delegate bag inserts or hotel room drops may be used to promote HOWs. Please refer to page 26 for more information.

Hands-On Workshops Overview

Storage

Limited storage space is available at the Kuala Lumpur Convention Center for equipment that will be used in the Hands-On Workshops. Rental fees may be assessed and are the responsibility of the demonstrating company. Demonstrating companies may reserve individual storage areas by contacting the Kuala Lumpur Convention Center directly.

Shipping

SRS advises that demonstration materials be shipped along with exhibit materials, and clearly marked so that demonstrating companies may direct their materials to either their booth or storage areas. SRS is not responsible for locating materials shipped to the Kuala Lumpur Convention Center using other methods (FedEx, UPS, DHL, etc).

Set-Up and Removal

The standard HOW setup provided by SRS will include two (2) covered and draped tables (approx. 6') as well as a standard audiovisual set. Additional needs must be arranged by the supporting company. Additional information regarding setup and removal of materials will be distributed to supporters prior to the meeting.

Refund for Cancellation

Requests for cancellation of reserved Hands-On Workshops must be made in writing. Written cancellations received on or before April 15, 2015 will receive a full refund, less a 25% administrative fee. Cancellations received after April 15, 2015 will forfeit the entire cost of the cancelled workshop.

Spine Deformity Solutions Courses

4th Spine Deformity Solutions: A Hands-On Course Presented by the American Association of Neurological Surgeons (AANS) and the Scoliosis Research Society (SRS)

April 9-11, 2015

4th Spine Deformity Solutions: A Hands-On Course

Methodist Institute for Technology, Innovation and Education (MITIE)

Houston, TX, USA

Following a successful inaugural year in 2014, the 4th Spine Deformity Solutions Course, chaired by Christopher I. Shaffrey, MD and Munish Gupta, MD, will be held April 9-11, 2015 in Houston, Texas. This course will demonstrate open and minimally invasive surgical techniques for the correction of spinal deformity at all levels of the spine, from the occiput to the sacrum. To ensure maximum participation for attendees and the best possible support from faculty, there will be only ten stations in each of three lab sessions. Support opportunities for lab stations will be offered according to the following guidelines:

- Each station will be \$20,000.
- Double Diamond Level companies may support up to two stations each in the first offering.
- Diamond Level companies will have an opportunity to support one station.
- If stations are still available, a message will go to Double Diamond Level companies with an option to add 1 more, on a first-come, first-served basis.
- Following that, Diamond Level companies will be given an opportunity to add one station on a first-come, first-served basis.
- Any remaining stations will be offered to any companies.
- It is our preference that each company provide instrumentation and implants to support all of the techniques to be taught at their station.
- 100% of the lab station fee will be recognized towards overall support level for SRS and AANS.
- No company will be allowed more than three stations.
- Each company supporting a lab station will receive two complimentary badges to the course.

**Reservation deadline – January 15, 2015*

5th Spine Deformity Solutions: A Hands-On Course

October 22-24, 2015

Istanbul, Turkey

Acibadem University Center for Advance Simulation Education

This year, the first Spine Deformity Solutions Course will be held outside the U.S. in Istanbul, Turkey from October 22-24. This course, chaired by Ahmet Alanay, MD and Munish Gupta, MD, will demonstrate open and minimally invasive surgical techniques for the correction of spinal deformity at all levels of the spine, from the occiput to the sacrum. To ensure maximum participation for attendees and the best possible support from faculty, there will be only ten stations in each of three lab sessions. Support opportunities for lab stations will be offered according to the following guidelines:

- Each station will be \$20,000.
- Double Diamond Level companies may support up to two stations each in the first offering.
- Diamond Level companies will have an opportunity to support one station.
- If stations are still available, a message will go to Double Diamond Level companies with an option to add 1 more, on a first-come, first-served basis.
- Following that, Diamond Level companies will be given an opportunity to add one station on a first-come, first-served basis.
- Any remaining stations will be offered to any companies.
- It is our preference that each company provide instrumentation and implants to support all of the techniques to be taught at their station.
- 100% of the lab station fee will be recognized towards overall support level for SRS.
- No company will be allowed more than three stations.
- Each company supporting a lab station will receive two complimentary badges to the course.

**Reservation deadline – March 15, 2015*

Worldwide Courses

Overview

Gain recognition in the world's growing markets by supporting Worldwide Courses planned in 2015.

Worldwide Courses intend to:

- Further the global exchange of spine deformity knowledge;
- Offer continuing education to surgeons who may find it difficult or impossible to attend the SRS Annual Meeting or IMAST because of cost, travel restraints or visa issues;
- Strengthen the international community of spine deformity surgeons;
- Generate interest in the SRS, its programs, mission and membership.

Worldwide courses typically attract 200-300 spine surgeons. Programs combine lectures, case presentations, panel discussions, abstract presentations and workshops. Faculty for each course will include three to four SRS members, selected by the Worldwide Course Committee, as well as leading local surgeons. Presentations cover a broad range of spinal deformity issues, both pediatric and adult, as well as locally pertinent topics such as cervical spine, osteoporosis, tuberculosis and others.

2015 Worldwide Course Committee

Marinus de Kleuver, MD, PhD, Chair

Ahmet Alanay, MD, Past Chair

Rodrigo A. Amaral, MD

Saumyajit Basu, MD

Sigurd H. Berven, MD

Laurel C. Blakemore, MD

Benny T. Dahl, MD, PhD, DMSci

Stephen J. Lewis, MD, MSc, FRCS

Jwalant S. Mehta, FRCS(Orth)

Anis Mekhail, MD

Luis Eduardo Munhoz da Rocha, MD

Kenneth J. Paonessa, MD

Yong Qui, MD

Martin Repko, MD, PhD

Anthony S. Rinella, MD

Alpaslan Senkoylu, MD

Senthilnathan S. Thirugnana, MBBS, MS(Ortho)

Baron Zárate Kalfópulos, MD

Corporate Support Opportunities

Educational Grant

Each grant of \$8,500 will entitle supporting companies to a Workshop/ Demonstration using their equipment at a time designated by course organizers, with a maximum of two Workshops/Demonstrations allowed per company. Faculty and topics for workshops will be selected by the Worldwide Course Committee and the local organizing committee. By providing an unrestricted educational grant in any amount, your company can help off-set conference expenses, and help to further the global exchange of spinal deformity knowledge. Acknowledgement will be given in all printed materials and on signs at the course, and will count toward year-long total support.

Worldwide Courses

2015 Course Fact File

Location	Dates	Affiliated Meeting	SRS Local Host/Organizers	SRS Faculty (Tentative)
Belo Horizonte, Brazil	April 18-20, 2015	Brazilian Spine Society	Andre Luis Andujar, MD; Kenneth MC Cheung, MD; Daniel Sucato, MD	Benny T. Dahl, MD, PhD; Stephen Lewis, MD, FRCS; Mark Weidenbaum, MD
Hong Kong	April 4-5, 2015	Asia Pacific Spine Society	Kenneth MC Cheung, MD; Marinus de Kleuver, MD, PhD	John Dimar, II, MD; Arvind Jayaswal, MD; Keith D. K. Luk, MD; David W. Polly, Jr., MD; Hee Kit Wong, MD
Barcelona, Spain	April 23-25, 2015	European Spine Society – Combined meeting not eligible of \$8,500 support option. 20 percent of any support or exhibit fees from the meeting will count towards SRS 2015 support levels. Visit http://www.eurospine-spring.com/exhibitors-and-sponsors/ for exhibit and sponsorship information.	Ahmet Alanay, MD; Ferran Pellisé Urquiza, MD	Haluk Berk, MD; David H. Clements, MD; Helton Luiz Defino, MD; Marinus de Kleuver, MD, PhD; Steven D. Glassman, MD; Baron S. Lonner, MD; Yong Qui, MD; S. Rajasekaran, MD; Francisco Sanchez Perez-Grueso, MD
Coimbatore, India	May 7-10, 2015	Ganga Live Surgery Symposium and SRS Global Outreach Program	S. Rajasekaran, MD, FRCS, PhD	Kenneth MC Cheung, MD; Marinus de Kleuver, MD, PhD; Lawrence Lenke, MD; Hossein Mehdiian, MD, FRCS; Ferran Pellisé Urquiza, MD
Puerto Vallarta, Mexico	July 2-3, 2015	AMCICO	Barón Zárate Kalfópulos, MD; Santiago Tipac, MD	TBD
Lima, Peru	October 12 or 16, 2015	SILACO / ASPECIVE	Hani Mhaidli, MD; Enrique Izquierdo, MD	TBD
Marrakech, Morocco	December 4-5, 2015	Moroccan Spine Society and SRS Global Outreach Program	Kamal Ibrahim, MD; Hani Mhaidli, MD; Mhamed Chliyah, MD	TBD



Global Outreach Program & Traveling Fellowships

Overview of the Global Outreach Program

The goals of the Global Outreach Program are to provide service and support for established spinal deformity medical missions in underserved regions of the world, and foster the development of regional, self-sufficient spine centers staffed by local physicians capable of providing continuing care to patients with spinal deformities. SRS members volunteer their time, skills and expertise to a number of educational initiatives including a textbook/journal donation program, an international Lecture depository, and opportunities for visitorships/lectureships for the spinal deformity surgeons from these developing nations.

Global Outreach Scholarships & Fellowships

Each \$2,750 scholarship supports one delegate to the Annual Meeting or IMAST, and each \$6,500 grant supports one traveling fellow from a developing nation to spend four weeks with senior SRS surgeons. By providing a scholarship or fellowship grant, your company can help SRS to train local spinal surgeons and medical colleagues to provide non-operative and operative care for patients with spinal pathology. Supporters will be recognized on the SRS website and other materials distributed throughout the year.

\$2,750 per scholarship; \$6,500 per fellowship

Edgar Dawson Memorial Scholarship Fund

This fund provides scholarships for SRS Members under 45 to enhance their skills and education through time spent with senior surgeons.

Grants

Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

Eduardo Luque Memorial Fund

Named for Dr. Eduardo Luque, an orthopedic surgeon from Mexico who specialized in neuromuscular diseases and developed the segmental stabilization system, this recently-established fund aims to provide grants to support continuing education for young Latin American surgeons.

Grants

Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

Robert B. Winter Fund for Global Outreach

Honoring Dr. Robert Winter, this fund will support improved spinal deformity treatment and surgery on an international basis by providing opportunities for young surgeons to visit a center or centers of spine care outside their country of origin and/or opportunities for experienced surgeons to travel to areas in need of their expertise and instruction.

Grants

Supporters providing grants in any amount will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$12,500 per fellowship

SRS Traveling Fellowship*

Three young surgeons are selected through an application process to travel with a Senior Fellow (selected by the SRS Board) to spine centers in Asia. A grant of \$45,000 is used to cover expenses.

**This support item is subject to first right of refusal by 2013 supporter.*

Named Fellowships & Scholarships

A minimum donation of \$25,000 will provide a supporter's choice of named fellowships or scholarships to be awarded through the normal application and peer review process of SRS. The available scholarship or fellowship, with the company name, will be listed on the SRS awards & scholarship section of the website and in all notifications and publications regarding the award.

NEW! SRS / China Exchange Fellowship

SRS will offer a new opportunity in 2015 to allow Chinese SRS Candidate members to visit senior SRS members in their institutions and two SRS Candidate members to visit centers in China. The SRS Awards & Scholarships Committee will select two SRS Candidate members and selection of Chinese members will be coordinated by the Chinese Scoliosis Research Society. Initial proposed sites in China would include PLA General Hospital (301 Hospital) in Beijing and Nanjing Drum Tower Hospital. Recipients will be expected to submit a written report of their experiences.

\$10,000 grant provides support for one fellow. (Maximum of two supporters.)

Overview of SRS Research Programs

The SRS Research funds are dedicated solely to research seeking improved treatments, the causes and possible prevention of spinal deformities. Since 1998, SRS has provided more than \$2.6 million to fund 77 spinal deformity grants from the United States, Australia, Canada, China, France, Israel and Sweden. These have included studies on improved spinal cord monitoring during surgery, brace treatment effectiveness, methods to improve fusion rates, and three large studies looking for the cause of idiopathic scoliosis.

In 2014, SRS received 40 grant applications from six countries. SRS funded the following 8 projects:

Title of Project	Primary Investigator/Location	Grant Duration	Type of Grant	Amt. Approved
Evidence-based algorithm for the surgical treatment of lumbosacral spondylolisthesis	Jean Marc Mac-Thiong, MD, PhD/Montreal, QC, Canada	2 Years	SRS-Medtronic Standard Investigator	\$49,988.00
Creating a Kyphotic Deformity Animal Model	Richard Gross, MD/ Charleston, SC	2 Years	SRS - Stacy Lewis Standard Investigator	\$35,000.00
Segmental sensorimotor control of trunk posture in adolescent idiopathic scoliosis	Sandra Saavedra, PT, PhD/ West Hartford, CT	1 Year	Small Exploratory	\$10,000.00
The Zebrafish Mutant Druk: A Model of Late-Onset Scoliosis (Continuation from 2013 award)	Ryan S. Gray, PhD/ St. Louis, MO	2 Years	SRS - K2M New Investigator Continuation	\$25,000.00
How Does SKI-1 Regulate Somitogenesis? (Continuation from 2013 award)	Jeffery P. Gorski, PhD/ Kansas City, MO	2 Years	New Investigator Continuation	\$25,000.00
3D Biomechanical Analysis of the Spontaneous Lumbar Curve Correction After Selective Thoracic Fusion in Adolescent Idiopathic Scoliosis	Saba Pasha/ Philadelphia, PA	2 Years	New Investigator	\$24,908.40
Expanding AIS Gene Discovery: A Consortium-based Meta-analysis	Carol Wise, PhD/ Dallas, TX	2 Years	Standard Investigator	\$50,000.00
The Impact of Type I Diabetes on Bone Metabolism and Growth after Spinal Fusion	Melodie Metzger, PhD/ Los Angeles, CA	2 Years	Standard Investigator	\$49,770.00

Corporate Support Opportunities

SRS Research Fund or Endowment Fund

Help to fund peer-reviewed projects selected by SRS. Donations to the Research Fund will be used as quality projects are approved, while Endowment Fund donations ensure the future of research. Acknowledgement will be made on the Research page of the SRS website, on donor boards at the Annual Meeting and in other printed materials.

Directed Research

Grants would fund projects on topic proposals solicited annually from the SRS membership and chosen by the Directed Research Taskforce.

Overview of SRS Research Programs

Named Research Grants

A minimum donation of \$25,000 will provide a named research grant to be awarded through the normal application and peer-review process of the SRS. The available grant, with the company name, will be listed on the SRS research grant website and in other notifications of available and awarded grants.

*Available only to companies at the Diamond or Double Diamond Support Level

Guidelines

- The research grant will carry the name of the donating company
- Minimum donation per grant is \$25,000
- Named research grants are offered to companies at the Diamond and Double Diamond support levels
- Should they wish to do so, the donating body will have the right to designate the grant to support research in one of the following fields: Pediatric Deformity, Adult Deformity, Basic Science or Genetics.

- Selection of the grant recipient will be done entirely by the SRS Research Grant Committee according to their establish guidelines, and with no involvement or input from the donating body.
- The research Grant Committee will make every effort to select a grant within the preferred field, if one has been designated, but SRS reserves the right to select the best available grant if an appropriate study is not identified within the requested area of investigation. The selected grant will continue to carry the name of the donating body.
- The research grant, with the company name, will be listed on the SRS research grant Website and final notifications and announcements of available and awarded grants
- Named research grants must be confirmed with the SRS office by February 1 in order to be included in announcements for the spring research funding cycle or by August 1 for inclusion in the fall cycle announcements.

Other Opportunities

2015 Calendar*

**This support item is subject to first right of refusal by 2014 supporter.*

A 12-month calendar, featuring important dates of SRS meetings, endorsed courses and deadlines, as well as the dates of affiliated meetings and events. Each month features an SRS program or event.

The back cover is dedicated to the supporter's advertisement (subject to approval by SRS).

\$12,000

**Reservation deadline for this grant – November 30, 2015*

REO Fund

Developed and launched in 2011, the Research, Education and Outreach (REO) Fund allows donations directly to the SRS, rather than to SRS through the OREF. Development of the REO Fund will help SRS establish long-term financial stability and expand research, education and outreach activities in fulfillment of the SRS mission.

Spinal Deformity E-Text

This online textbook will be targeted toward residents, fellows, and surgeons in developing areas, but will have value for all surgeons in the spinal deformity field. The electronic format includes videos and is continuously updated to include the latest developments in the field. Supporters will be acknowledged on the SRS website within the opening pages of the textbook.

\$10,000 (open to multiple supporters)

Quality, Safety and Value Initiatives

This open-ended grant allows companies that are interested, to have further discussions with SRS on defining a grant that focuses on quality, safety and value initiatives. If interest please contact the SRS office!

2015 Grant Support Reservation Form

The following company wishes to express interest in the support for Scoliosis Research Society events and/or activities as indicated below. It is understood that this form is NOT an agreement for support, but rather an expression of interest to be followed, as necessary, by a formal grant request from SRS to the granting company. Upon approval of the grant request, SRS will be informed in writing and it is understood that grants will be used to support the educational goals of this activity, and that

SRS will adhere to ACCME, FDA, and IRS guidelines regarding disclosures and industry support, including formal Letters of Agreement and acknowledgement of support to participants in the educational activity.

Please type or print clearly.

Company Contact Name: _____

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Support Opportunities

50th Annual Meeting & Course

- Annual Meeting Newsletter \$10,000
- Breakfasts
- Thursday Friday Saturday ___ x \$5,000 = \$ _____
- Beverage Breaks
- Thursday Friday Saturday ___ x \$5,000 = \$ _____
- E-Poster CD-ROM \$15,000
- E-Poster Kiosks \$7,500
- Internet Kiosks \$7,500
- Pre-Meeting Course \$10,000
- Half-Day Course or Symposia ___ x \$5,000 = \$ _____
- Welcome Reception \$10,000
- Wireless Internet Cards \$20,000
- Educational Grant \$ _____
- Charging Station \$7,500
- Webcast \$10,000
- Video Archives \$25,000

Worldwide Conferences

- Brazil – Educational Grant \$8,500
- Hong Kong – Educational Grant \$8,500
- Puerto Vallarta– Educational Grant \$8,500
- Morocco – Educational Grant \$8,500
- Peru – Educational Grant \$8,500

Scholarships & Outreach

- Global Outreach Educational Programs
- Scholarships ___ x \$2,750 = \$ _____
- Fellowships ___ x \$6,500 = \$ _____
- Edgar Dawson Memorial Scholarships \$ _____
- Eduardo Luque Memorial Fund \$ _____
- Robert Winter Fund ___ x \$12,500 = \$ _____
- 2015 Traveling Fellowship \$45,000
- Named Scholarship or Fellowship ___ x \$25,000 = \$ _____
- Chinese Exchange Fellowship \$10,000

22nd IMAST

- Beverage Breaks
- Thursday Friday ___ x \$5,000 = \$ _____
- Breakfasts
- Thursday Friday ___ x \$5,000 = \$ _____
- Course Reception \$10,000
- E-Poster CD-ROM \$15,000
- E-Poster Kiosks \$7,500
- General Session \$5,000
- IMAST Newsletter \$10,000
- Internet Kiosks \$7,500
- Welcome Reception \$10,000
- Wireless Internet Cards \$20,000
- Educational Grant \$ _____
- Video Archives \$25,000

Research

- Research Fund \$ _____
- Endowment Fund \$ _____
- Named Research Grant \$25,000

Other

- 2015 Calendar \$12,000
- E-Text \$10,000
- 4th Cadaver Course ___ x \$20,000 = \$ _____
- 5th Cadaver Course ___ x \$20,000 = \$ _____

TOTAL GRANT SUPPORT INTEREST \$ _____

2015 Advertising Reservation Form

Advertising Contact Details

Contact listed here will receive all advertising-related correspondence, including invoices, deadline reminders, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact Email: _____

Company Details _____

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

We agree

1. Payment in full by the respective application deadline (see pages xx) must accompany this application. Checks must be made payable to Scoliosis Research Society.
2. All advertising artwork is subject to review and approval by SRS.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society
 Cydni Schaeffler, Meetings Manager
 555 E. Wells Street, Suite 1100
 Milwaukee, WI 53202
 Phone: +1-414-289-9107
 Fax: +1-414-276-3349
 Email: cschaeffler@srs.org

ANNUAL MEETING

Message Board	\$5,000
Delegate Bag Insert	__ x \$7,500 = \$_____
Mobile App Banner Ad	\$2,500
Hotel Key Cards	\$10,000
Hotel Room Drop	\$7,500
Pocket Guide	\$5,000
Preliminary Program	
Back Cover (¾ page)	\$2,000
Inside Front Cover	\$1,750
Inside Back Cover	\$1,750
Full Page Inside	\$1,500
Meeting Guide	
Back Cover	\$2,000
Inside Front Cover	\$1,750
Inside Back Cover	\$1,750
Full Page Inside	\$1,500
Annual Meeting Total due:	\$_____

INTERNATIONAL MEETING ON ADVANCED SPINE TECHNIQUES (IMAST)

Message Board	\$5,000
Delegate Bag Insert	__ x \$7,500 = \$_____
Hotel Key Cards – Hyatt	\$5,000
Hotel Key Cards – Traders	\$5,000
Hotel Room Drop	\$7,500
Mobile App Banner Ad	\$2,500
Pocket Guide	\$5,000
Preliminary Program	
Back Cover (¾ page)	\$2,000
Inside Front Cover	\$1,750
Inside Back Cover	\$1,750
Full Page Inside	\$1,500
Meeting Guide	
Back Cover	\$2,000
Inside Front Cover	\$1,750
Inside Back Cover	\$1,750
Full Page Inside	\$1,500
IMAST Total due:	\$_____
TOTAL (both meetings):	\$_____

2015 IMAST Application for Exhibit Space

Application Deadline: January 15, 2015 Company Description Deadline: May 15, 2015

We Agree

1. Payment in full by January 15, 2015, must accompany this application. The cost of each single 3x3m booth space is: \$8,000 USD or \$35,000 for 6x6m, Checks must be made payable to: Scoliosis Research Society
2. All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract. Application deadline is January 15, 2015. We hereby apply, subject to terms of the IMAST printed Rules and Regulations, for exhibit space for our occupancy.
3. Should we cancel this exhibit space reservation prior to February 28, 2015, we will receive a refund, less a 25% administrative fee. Should we cancel after February 28, 2015, we will forfeit the entire cost of the booth. We agree that all cancellations and refund request be made in writing.

Mail

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information by January 15, 2015 to:

Scoliosis Research Society

Cyndni Schaeffler, Meetings Manager

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: 414-289-9107

Fax : 414-276-3349

Email: cschaeffler@srs.org

Deadline for submission: January 15, 2015

Exhibition Contact Details

Contact listed here will receive all exhibition-related correspondence, including invoices, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact Email: _____

Company Details (List all information below exactly as it should appear in the Scientific Program Book.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Phone: _____ Fax: _____

Website: _____

Number of Booths Requested: _____

Booth Choices 1. _____ 2. _____ 3. _____

Competitors we do NOT wish to be near: _____

Companies we would like to be near: _____

Badge Scanner: Lead Retrieval \$500 USD _____

The assignment of space is at the sole discretion of SRS.

2015 Hands-On Workshop Application

HOW Reservation/Program Materials Deadline: May 15, 2015

(SRS cannot guarantee that information received after May 15 will be included in Final Program materials.)

Workshop Contact Details

Contact listed here will receive all HOW-related correspondence, including invoices, logistical information, deadline reminders, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact Email: _____

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

We agree

1. Payment in full by May 15, 2015, must accompany this application. Checks must be made payable to Scoliosis Research Society.
2. All provisions of the Rules and Regulations, as hereby published, shall be part of this contract.
3. We hereby apply, subject to terms of IMAST printed Rules & Regulations, for HOW space for our occupancy.
4. Should we cancel this Hands-On session prior to April 15, 2015, we will receive a refund, less a 25% administrative fee. Should we cancel after April 15, 2015, we will forfeit the entire cost of the sessions. We agree that all cancellations and refund requests be made in writing.

Mail

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society

Cyndi Schaeffler, Meetings Manager

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: +1-414-289-9107

Fax: +1-414-276-3349

Email: cschaeffler@srs.org

- | | | |
|---|-------------------|----------------|
| <input type="checkbox"/> HOW1 Afternoon | Wednesday, July 8 | ___ x \$15,000 |
| <input type="checkbox"/> HOW2 Breakfast | Thursday, July 9 | ___ x \$7,500 |
| | Friday, July 10 | ___ x \$7,500 |
| <input type="checkbox"/> HOW3 Lunch | Thursday, July 9 | ___ x \$20,000 |
| | Friday, July 10 | ___ x \$20,000 |
| <input type="checkbox"/> HOW4 Afternoon | Thursday, July 9 | ___ x \$15,000 |
| | Friday, July 10 | ___ x \$15,000 |

Affiliate Function Space Guidelines

Exhibitors and supporters must obtain prior approval by SRS for all special activities (entertainment, educational, social, promotional, etc.) for the period beginning Wednesday, July 8 through Saturday, July 11 for IMAST and for Wednesday, September 30 through Saturday, October 3 the Annual Meeting.

Affiliate function requests will be collected through an online system this year. Approved requests will be forwarded to the appropriate venue for space assignment, which will be at the sole discretion of the hotel or convention center.

The link to submit requests will be sent to all IMAST exhibitors by January 15, 2015.

The link to submit requests for Annual Meeting affiliate space will be available May 1, 2015 via <http://www.srs.org/meetings/am15/supporters/>

For any questions, please contact Cydni Schaeffler at cschaeffler@srs.org.

Only applications that adhere to the following Meeting Conduct Guidelines will be approved:

- No entertainment functions, meetings, courses, or social functions involved surgeon delegates may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours, or social events. Internal corporate meetings involving supporter or affiliate organization staff only are exempt from this limitation.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed guidelines governing interaction with physicians.
- SRS should be notified in writing of any special activities (whether entertainment, educational or promotional in nature) planned by an affiliated company for the period during which SRS meeting functions occur.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, or an official activity of, SRS.
- Attendee lists provided by SRS to Corporate Supporters, either as part of the Benefits of Support outlined in the Corporate Support Program or as part of IMAST exhibition packages, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates should be preapproved by SRS.

Email lists can be used for the following meeting-related (Annual Meeting or IMAST) purposes:

- Promotion of Hands On Workshops (HOW) or presence at IMAST as an exhibitor.
- Presence at the Annual Meeting including general invitation to corporate support rooms or off-site activities in accordance with affiliate function guidelines.
- Emails should not include promotion of specific devices or courses not in conjunction with the Annual Meeting or IMAST.
- General company news is appropriate if related to presence at Annual Meeting or IMAST.

Checklist of Support Opportunities

Please use the following checklist to help determine your overall 2015 Corporate Support. This page is just for your reference and the individual applications must be submitted to SRS. The applications for Grant Support can be found on p. 29, Application for Exhibit Space on p. 31, Hands-On Workshop Application on p. 32 and the Advertising Reservation Form can be found on p. 30.

Opportunity	Page #	Amount	Available to	<input type="checkbox"/>
AM Newsletter	7	\$10,000	Multiple Supporters, All Levels	<input type="checkbox"/>
AM Video Archives	7	\$25,000	Single Supporter; first right of refusal by 2014 supporter	<input type="checkbox"/>
AM Beverage Breaks (Th, Fr, Sa)	7	\$5,000 / day	Multiple Supporters, All Levels	<input type="checkbox"/>
AM- E-Poster CD	7	\$15,000	Single Supporter, All Levels	<input type="checkbox"/>
AM- E-Poster Kiosks	7	\$7,500	Multiple Supporters, All Levels	<input type="checkbox"/>
AM Half-Day Course or Symposium	7	\$5,000	Multiple Supporters, All Levels	<input type="checkbox"/>
AM Internet Kiosks	7	\$7,500	Multiple Supporters, All Levels	<input type="checkbox"/>
AM Breakfast (Th, Fr, Sa)	7	\$5,000 / day	Multiple Supporters, All Levels	<input type="checkbox"/>
AM Pre-Meeting Course	7	\$10,000	Four Supporters, All Levels	<input type="checkbox"/>
AM Welcome Reception	8	\$10,000	Multiple Supporters, All Levels	<input type="checkbox"/>
AM Wireless Internet	8	\$20,000	Single Supporter, All Levels	<input type="checkbox"/>
AM Educational Grant	8		Multiple Supporters, All Levels	<input type="checkbox"/>
AM Webcast	8	\$10,000	Four supporters, all levels	<input type="checkbox"/>
AM Charging Station	8	\$7,500	Multiple supporters, all levels	<input type="checkbox"/>
AM Message Board	9	\$5,000	Single Supporter, All Levels	<input type="checkbox"/>
AM Mobile App Banner Ad	9	\$2,500	Multiple Supporters, All Levels	<input type="checkbox"/>
AM Delegate Bag Insert	9	\$7,500	Multiple Supporters, All Levels	<input type="checkbox"/>
AM Key Cards	9	\$10,000	Single Supporter, All Levels	<input type="checkbox"/>
AM Hotel Room Drop	9	\$7,500	Multiple Supporters, All Levels	<input type="checkbox"/>
AM Meeting Guide Ads	9	\$1,500-\$2,000	Multiple Supporters, All Levels	<input type="checkbox"/>
AM Pocket Guide	9	\$5,000	Single Supporter, All Levels	<input type="checkbox"/>
Preliminary Program Ads	9	\$1500-\$2000	Multiple Supporters, All Levels	<input type="checkbox"/>

Checklist of Support Opportunities

IMAST Video Archives	11	\$25,000	Single Supporter; first right of refusal by 2014 supporter	<input type="checkbox"/>
IMAST Beverage Breaks (Th, Fr, Sa)	11	\$5,000 / day	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Breakfast	11	\$5,000 / day	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Course Reception	11	\$10,000	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST General Session	11	\$5,000	Single Supporter, All Levels	<input type="checkbox"/>
IMAST Newsletter	12	\$10,000	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Internet Kiosks	11	\$7,500	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Point Presentation CD	11	\$15,000	Single Supporter, All Levels	<input type="checkbox"/>
IMAST Point Presentation Kiosks	11	\$7,500	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Welcome Reception	11	\$10,000	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Wireless Internet	11	\$20,000	Single Supporter, All Levels	<input type="checkbox"/>
IMAST Educational Grant	11		Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Delegate Bag Insert	12	\$7,500	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Key Cards (2 hotels)	12	\$5,000 / hotel	Single Supporter, All Levels	<input type="checkbox"/>
IMAST Hotel Room Drop	12	\$7,500	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Mobile App Banner Ad	12	\$2,500	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Pocket Guide	12	\$5,000	Single Supporter, All Levels	<input type="checkbox"/>
IMAST Message Board	12	\$5,000	Single Supporter, All Levels	<input type="checkbox"/>
IMAST Meeting Guide Ads	12	\$1,500-\$2,000	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Preliminary Program Ads	12	\$1500-\$2000	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Exhibit Space	13-19	\$8,000-\$35,000	Multiple Supporters, All Levels	<input type="checkbox"/>
IMAST Hands-On Workshops	20-22	\$5,250-\$20,000	Multiple Supporters, All Levels	<input type="checkbox"/>
4 th Cadaver Course	23	\$20,000	Open to Double Diamond and Diamond Level supporters first	<input type="checkbox"/>
5 th Cadaver Course	23	\$20,000	Open to Double Diamond and Diamond Level supporters first	<input type="checkbox"/>
Worldwide Courses (6)	24	\$8,500	Multiple Supporters, All Levels	<input type="checkbox"/>
Global Outreach Program				
Scholarship	26	\$2,750	Multiple Supporters, All Levels	<input type="checkbox"/>
Fellowship	26	\$6,500		<input type="checkbox"/>
Edgar Dawson Scholarship	26		Multiple Supporters, All Levels	<input type="checkbox"/>
Eduardo Luque Memorial Fund	26		Multiple Supporters, All Levels	<input type="checkbox"/>
Robert Winter Fund	26		Multiple Supporters, All Levels	<input type="checkbox"/>
2014 Traveling Fellowship	26	\$45,000	Subject to first right of refusal by 2013 supporters	<input type="checkbox"/>
Named Scholarship or Fellowship	26	\$25,000	Multiple Supporters, All Levels	<input type="checkbox"/>
Chinese Exchange Fellowship	26	\$10,000		
Research Fund	27		Multiple Supporters, All Levels	<input type="checkbox"/>
Endowment Fund	27		Multiple Supporters, All Levels	<input type="checkbox"/>
Named Research Grant	28	\$25,000	Diamond or Double Diamond Supporters	<input type="checkbox"/>
2015 Calendar	28	\$12,000	Subject to first right of refusal by 2014 supporter	<input type="checkbox"/>
E-Text	28	\$10,000	Multiple Supporters, All Levels	<input type="checkbox"/>

2014 Corporate Supporters

We are pleased to acknowledge and thank those companies that provided financial support to SRS in 2014. Support levels are based on total contributions throughout the year and include the Annual Meeting, IMAST, Worldwide Conferences, Global Outreach Scholarships, Edgar Dawson Memorial Scholarships, Luque Scholarships, SRS Traveling Fellowships, Research and other activities. Their support has helped SRS to offer high quality medical meetings and courses throughout the world, fund spinal deformity research, develop new patient materials, and provide educational opportunities for young surgeons and those from developing nations.

Double Diamond Level Support



Diamond Level Support



Gold Level Support

Globus Medical

OrthoPediatrics

Stryker Spine

Bronze Level Support

Alphatec Spine
AXS Medical
DIERS Medical Systems
Ellipse Technologies
EOS Imaging
Implanet

LifeSpine
Mazor Robotics
Medyssey
Misonix
Paradigm Spine
Sentio

SI Bone
Siemens Healthcare
SpineGuard
Thieme Publishing
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SPINE DEFORMITY

Official Journal of the Scoliosis Research Society

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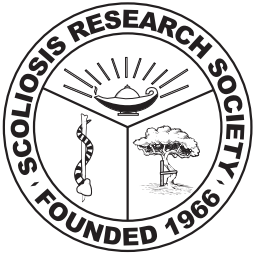
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Since 1966 the Scoliosis Research Society has gained recognition as one of the world's premier spine societies by focusing on continuing education for healthcare professionals, and by funding and supporting research in spine deformities. Become a member today. Visit www.srs.org

Spine Deformity



Scoliosis Research Society

555 E. Wells Street, Suite 1100
Milwaukee, WI 53202