

*Scoliosis Research Society*



# **Current Concepts in Spine Deformity**

In Cooperation with



*The Spine Society of Europe*

## **A Curriculum Based, Interactive Regional Course**

For orthopaedic and neurosurgeons who have completed specialty training,  
who practice spine surgery and who have an interest in operative and non-operative  
treatment of patients with spinal deformity.

**March 30-April 1, 2017**

**Corinthia Hotel**

**Prague, Czech Republic**

# **Exhibit and Support Opportunities**

## **COURSE CHAIRS AND STEERING COMMITTEE:**

**Course Chairs:**           **Martin Repko, MD, PhD**, Brno, Czech Republic  
                                  **Alpaslan Senkoylu, MD**, Ankara, Turkey

**Steering Committee:** **Ahmet Alanay, MD**, Istanbul, Turkey  
                                  **Haluk R. Berk, MD**, Izmir, Turkey  
                                  **Benny T. Dahl, MD, PhD, DMSci**, Copenhagen, Denmark  
                                  **Marinus de Kleuver, MD, PhD**, Nijmegen, Netherlands  
                                  **Ferran Pellisé, MD, PhD**, Barcelona, Spain

*This inaugural SRS regional course will target spine surgeons in Europe who wish to enhance their knowledge of spine deformity treatment options. We anticipate 125-150 registered spine surgeons, primarily from Europe. Confirmed faculty include Todd Albert, MD; Kenneth MC Cheung, MD; Haluk R. Berk, MD. Eurospine will work closely with SRS on the program and faculty selection, with the course designed to complement and expand on their diploma course deformity module.*

## **PRELIMINARY PROGRAM OUTLINE:**

### **Thursday, March 30, 2016**

11:30-18:00           Registration open  
13:00-19:30           Exhibits Open  
13:00-15:00           Foundation Knowledge  
15:00-15:20           Break  
15:30-17:00           Early Onset Scoliosis  
**17:00-18:00           Workshops (2 concurrent)**  
18:00-19:30           Welcome Reception

### **Friday, March 31, 2016**

7:00-17:00           Registration Open  
7:30-17:00           Exhibits Open  
8:00-10:00           AIS – Etiology and Pathogenesis  
10:00-10:20           Break  
10:20-12:00           AIS Complications  
12:00-13:15           Lunch Break  
**12:10-13:10           Workshops (2 concurrent)**  
13:10-15:00           Neuromuscular Scoliosis  
15:00-15:20           Break  
15:20-17:00           Adult Spinal Deformity

### **Saturday, April 1, 2016**

7:00-12:00           Registration Open  
7:30-10:20           Exhibits Open  
8:00-10:00           Scheuerman's Kyphosis and Spondylolisthesis  
10:00-10:20           Break  
10:20-12:00           Surgical Complications

Companies that exhibit and/or support the course through grants or advertising will receive recognition on signs, printed materials and slides at the course. In addition, all exhibit, advertising and support money will count toward SRS year-long support levels (see SRS Corporate Support brochure for more information on those) which provide recognition and benefits throughout the year in materials and at events that reach many of the world's leading spine deformity surgeons.

## **EXHIBITS**

Exhibiting companies will have tremendous visibility as the exhibit hall is located directly outside the meeting room. Coffee breaks, lunch and the Welcome Reception will also take place in the exhibit hall, making this a primary meeting area for participants. Don't miss this opportunity to build relationships, connect with potential new customers, and present the products your company supplies to assist surgeons in their care of spinal deformity patients.

### **Exhibit Fees**

3x3 meter stand - \$4000

Includes: Shell scheme, 2 exhibitor registrations, table and two chairs, booth header with company name in black lettering (full graphic printing and additional furniture charged separately, if requested), publication of company name, address, booth number and 250 word description in the Final Program (if received by February 1, 2017.) Floor plans are being developed and will be provided for stand selection, on a first come first serve basis, as companies request exhibit space.

Larger stands available upon request at a rate of \$450 per square meter.

**Deadline to Reserve Exhibit space: February 1, 2017**

## **NON-CME WORKSHOPS**

Two rooms, next to the exhibit hall and the plenary room, will be available for industry workshops during the following times:

- Thursday, March 30 – immediately following course sessions and just before the Welcome Reception (tentatively 17:00-18:00)
- Friday, March 31 – during the lunch break (tentatively 12:10-13:10)

Workshop rooms will accommodate 35-40 people in theater seating, with basic AV (microphone, screen, LCD projector) provided. One company per room, with workshops available on a first-come, first-serve basis. **Due to the limited number of workshop times, companies may request a maximum of two workshops, one as first choice and one as second in the first offering. Only the first choice for each company will initially be approved, based on dates requests are received. If, after February 3, any workshop times remain, second choices may be approved, based on dates initial applications were received.** Presentations should be on relevant, spine deformity topics, presented by industry-appointed instructors. SRS course faculty are eligible to participate as instructors (with the exception of the SRS President, President Elect, Vice President and Past President I) but sponsoring companies may NOT provide compensation or reimbursement of any kind to members of the SRS course faculty.

**Thursday Workshop Fee: \$4000**

**Friday Lunch Workshop Fee: \$5500**

## **ADVERTISING**

### **Delegate Bag Inserts**

Promote your exhibit and/or workshop or provide additional company information with a one-page flyer inside delegate registration bags. Production is the responsibility of the supporter and design must be pre-approved by SRS.

One-page flyer: \$750

Open to multiple supporters.

**Flyers must be received in the SRS Office (Milwaukee, Wisconsin) by February 1, 2017.**

## **EDUCATIONAL GRANT SUPPORT**

### **Welcome Reception**

The Welcome Reception will immediately follow initial sessions and workshops on Thursday, March 30, with the first opportunity for networking by participants. The reception will be held in the exhibit hall, with food and beverage stations placed to encourage participants to move throughout the hall.

Supporters will be acknowledged with signage, including exhibit stand numbers, if applicable, in strategic locations near food and beverage stations.

\$1500 – multiple supporters

### **Beverage Breaks**

Supporters will be acknowledged with signage, including exhibit stand numbers, if applicable, in strategic locations near food and beverage stations.

\$500 per break – multiple supporters

### **General Educational Grant**

General educational grants in any amount will help to support costs for room rentals, audio visual charges, faculty travel and other necessary expenses, allowing SRS to offer affordable registration fees for doctors from all regions.

## **RECOGNITION**

All companies providing support for the course will be acknowledged, by name only, in the final program, in signage at the course, on meeting room slides and on the course website.

Recognition Levels (Dollar amounts include exhibit fees, workshop fees and educational grants):

**Education Supporter** - \$4000-\$7999 – Name recognition, as listed above

**Education Patron** - \$8000-\$11,999 – Larger name recognition, as listed above.

**Education Champion** - \$12,000 or more – Largest name recognition; invitation to faculty dinner.

### ***SRS Year-Long Support Levels and Recognition***

All support for the Current Concepts in Spinal Deformity course (including advertising, exhibit fees, workshop fees and educational grants) will count toward SRS Year-Long Support Levels.

# CURRENT CONCEPTS IN SPINAL DEFORMITY

Application for Exhibit Space – Deadline February 1, 2017

## We Agree

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1. Payment in full must be made immediately upon stand confirmation by SRS and received by February 1, 2017. The cost of each single 3x3m stand space is \$4,000. Larger stands may be available at a cost of \$450 per square meter. Payment may be made by bank transfer (contact SRS office for information) or checks made payable to Scoliosis Research Society.
2. Payment of exhibit fee and acceptance of stand assignment will constitute agreement to abide by all Rules and Regulations, and General Information as supplied by SRS at the time of stand assignment.
3. Cancellation: All cancellation and refund requests must be made in writing. A refund, less a 25% administration fee, will be provided for exhibit space cancellation on or prior to February 20. No refunds will be issued for cancellation after February 20.

## Send application to:

Scoliosis Research Society  
Ann D'Arienzo, Senior Meetings Manager  
555 East Wells Street, Suite 1100  
Milwaukee, WI 53202

Phone: +1 414 289 9107  
Fax: +1 414 276 3349  
Email: [corporatesupport@srs.org](mailto:corporatesupport@srs.org)

## Exhibition Contact Details

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Contact listed here will receive all exhibition related correspondence, including invoices, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Details (List all information below exactly as it should appear in the Final Program)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Number of Stands Requested \_\_\_\_\_ 3x3m (\$4,000 USD each)

Competitors we do NOT wish to be near: \_\_\_\_\_

Companies we would like to be near: \_\_\_\_\_

The assignment of space will be at the sole discretion of SRS, based on date of receipt of exhibit application and space availability.

# CURRENT CONCEPTS IN SPINAL DEFORMITY

Workshop Application – Deadline February 1, 2017

## Program Materials deadline: February 20, 2017

(SRS cannot guarantee that information received after February 20 will be included in Final Program.)

## Workshop Contact Details

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Contact listed here will receive all Workshop related correspondence, including invoices, logistical information, etc.

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Fax \_\_\_\_\_

Contact Email \_\_\_\_\_

Company Details (List all information below exactly as it should appear in the Final Program)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Country \_\_\_\_\_ Postal Code \_\_\_\_\_

## We Agree

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1. Each company may request up to two (2) workshop times, indicating a first and second choice.
2. Full payment for one workshop must be received by February 1, 2017 in order to confirm.
3. Workshops will be assigned by SRS on a first come, first serve basis, with each company receiving one workshop in the first assignments.
4. If there are any workshop times remaining on February 3, second choice assignments will be made according to dates applications were received.
5. Companies agree to abide by all Rules and Regulations, as provided by SRS with confirmation of receipt of Workshop Application.
6. Cancellation: All cancellation and refund requests must be made in writing. A refund, less a 25% administration fee, will be provided for workshop cancellation on or prior to February 20. No refunds will be issued for cancellation after February 20.

## Send application to:

Scoliosis Research Society  
Ann D'Arienzo, Senior Meetings Manager  
555 East Wells Street, Suite 1100  
Milwaukee, WI 53202

Phone: +1 414 289 9107  
Fax: +1 414 276 3349  
Email: [corporatesupport@srs.org](mailto:corporatesupport@srs.org)

## Workshop Requests:

First Choice: \_\_\_\_\_ Thursday Afternoon (between Sessions and Welcome Reception)

\_\_\_\_\_ Friday Lunch

Second Choice: \_\_\_\_\_ Thursday Afternoon (between Sessions and Welcome Reception)

\_\_\_\_\_ Friday Lunch

# CURRENT CONCEPTS IN SPINAL DEFORMITY

Advertising and Grant Support

Contact Details:

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Fax \_\_\_\_\_

Contact Email \_\_\_\_\_

Company Details (List all information below exactly as it should appear in the Final Program)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Country \_\_\_\_\_ Postal Code \_\_\_\_\_

## Advertising

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Delegate Bag Insert(s)      Number of Inserts \_\_\_\_\_ (\$750 per one page flyer)

Payment must accompany this form

Inserts must be received in the SRS office by February 1, 2017. SRS cannot guarantee that inserts will be included in company bags if they are not received by February 1.

## Grant Support

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The company listed above wishes to express interest in support for the Scoliosis Research Society Current Concepts in Spinal Deformity course as indicated below. It is understood that this form is NOT an agreement for support, but rather an expression of interest to be followed, as necessary, by a formal grant request from SRS to the granting company and/or a formal Letter of Agreement. Upon approval of this grant request, SRS will be informed in writing and it is understood that SRS will adhere to ACCME, ECCME, FDA, IRS, AdvaMed and EucoMed guidelines regarding disclosures and industry support.

Opportunities of Interest:

\_\_\_\_\_ Welcome Reception Support - \$1500; open to multiple supporters

\_\_\_\_\_ Beverage Break Support - \$500, open to multiple supporters

\_\_\_\_\_ General Educational Grant – any amount, open to multiple supporters, to support costs for meeting room rentals, AV, course management, printing and other necessary costs