

# Current Concepts in Spine Deformity Courses

The Current Concepts in Spine Deformity (CCSD) Courses are a curriculum based, interactive regional course for orthopaedic and neurosurgeons who have completed specialty training, who practice spine surgery, and who have an interest in operative and non-operative treatment of patients with spinal deformity. These courses are held in cooperation with a regional partner society, but are fully planned and executed by the Scoliosis Research Society.

CCSD Courses run at total of two days; 1 – half day (afternoon), 1 – full day, 1 – half day (morning). These courses combine lectures, case presentations, and panel discussions covering a broad range of spinal deformity issues. These courses offer a number of corporate support opportunities, including company sponsored Hands-On Workshops and an Exhibit Hall.

Companies that exhibit and/or support the course through grants or advertising will receive recognition (Supporting companies will be recognized on the course website, signs, printed materials and slides at the course.) Companies will be acknowledged by name only. In addition, all exhibit, advertising and support money will count toward SRS year-long support levels, as well as course specific recognition levels.

## 2018 Current Concepts in Spine Deformity Courses

April 12-14, 2018  
Bordeaux, France

August 30-31, 2018  
Buenos Aires, Argentina

### Recognition

Supporting companies will be recognized on the course website, signs, printed materials and slides at the course.

Recognition Levels (Dollar amounts include exhibit fees, workshop fees and educational grants):

**Education Supporter** - \$4000-\$7999 – Name recognition

**Education Patron** - \$8000-\$11,999 – Larger name recognition

**Education Champion** - \$12,000 or more – Largest name recognition; invitation to faculty dinner.

### Exhibits

Exhibiting companies will have tremendous visibility as coffee breaks, lunch and the Welcome Reception will take place in the exhibit hall and will be located in close proximity to the plenary room, making this a primary meeting area for participants. Don't miss this opportunity to build relationships, connect with potential new customers, and present the products your company supplies to assist surgeons in their care of spinal deformity patients.

### Exhibit Fees

3x3 meter stand - \$4000

Includes: Shell scheme, 2 exhibitor registrations, table and two chairs, booth header with company name in black lettering (full graphic printing and additional furniture charged separately, if requested), publication of company name, address, booth number and 250 word description in the Final Program (if received by February 1, 2018). Floor plans are being developed and will be provided for stand selection, on a first come first serve basis, as companies request exhibit space.

Larger stands available upon request at a rate of \$450 per square meter.

## Non-CME Workshops

Rooms will be available for industry workshops during the following times:

- Day 1, Evening Workshops – immediately following course sessions and just before the Welcome Reception
- Day 2, Lunch Workshops – during the lunch break

Workshop rooms will accommodate 35-40 people in theater seating, with basic AV (microphone, screen, LCD projector) provided. One company per room, with workshops available on a first-come, first-serve basis. **Due to the limited number of workshop times, companies may request a maximum of two workshops, one as first choice and one as second in the first offering. Only the first choice for each company will initially be approved, based on dates requests are received.** If, after February 3, any workshop times remain, second choices may be approved, based on dates initial applications were received. Presentations should be on relevant, spine deformity topics, presented by industry-appointed instructors. SRS course faculty are eligible to participate as instructors (with the exception of the SRS President, President Elect, Vice President and Past President I) but sponsoring companies may NOT provide compensation or reimbursement of any kind to members of the SRS course faculty.

Day 1, Evening Workshop Fee: \$2,000

Day 2, Lunch Workshop Fee: \$3,000

# Current Concepts in Spine Deformity Courses

## Advertising

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### Delegate Packet Inserts

Promote your exhibit and/or workshop or provide additional company information with a one-page flyer inside delegate registration bags. Production is the responsibility of the supporter and design must be pre-approved by SRS.

One-page flyer: \$750 (Open to multiple supporters.)

*\*Reservation deadline – January 15, 2018 and May 1, 2018*

Flyers must be received in the SRS Office (Milwaukee, Wisconsin) by February 1, 2018.

## Educational Grant Support

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### Welcome Reception

The Welcome Reception will immediately follow initial sessions and workshops on Day 1 of each course, with the first opportunity for networking by participants. The reception will be held in the exhibit hall, with food and beverage stations placed to encourage participants to move throughout the hall.

Supporters will be acknowledged with signage, including exhibit stand numbers, if applicable, in strategic locations near food and beverage stations.

\$1500 (multiple supporters)

*\*Reservation deadline – February 1, 2018 and May 1, 2018*

### Beverage Breaks

Supporters will be acknowledged with signage, including exhibit stand numbers, if applicable, in strategic locations near food and beverage stations.

\$500 per break (multiple supporters)

*\*Reservation deadline – February 1, 2018 and May 1, 2018*

### General Educational Grant

General educational grants in any amount will help to support costs for room rentals, audio visual charges, faculty travel and other necessary expenses, allowing SRS to offer affordable registration fees for doctors from all regions.

*\*Reservation deadline – February 1, 2018 and May 1, 2018*

# Bordeaux, France — Current Concepts in Spine Deformity Application for Exhibit Space

Application for Exhibit Space – Deadline February 1, 2018

## We agree

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1. Payment in full must be made immediately upon stand confirmation by SRS and received by February 1, 2018. The cost of each single 3x3m stand space is \$4,000. Larger stands may be available at a cost of \$450 per square meter. Payment may be made by bank transfer (contact SRS office for information) or checks made payable to Scoliosis Research Society.
2. Payment of exhibit fee and acceptance of stand assignment will constitute agreement to abide by all Rules and Regulations, and General Information as supplied by SRS at the time of stand assignment.
3. Cancellation: All cancellation and refund requests must be made in writing. A refund, less a 25% administration fee, will be provided for exhibit space cancellation on or prior to February 20. No refunds will be issued for cancellation after February 20.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

### Scoliosis Research Society

Ann D'Arienzo, Senior Meetings Manager  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202  
Phone: +1-414-289-9107  
Fax: +1-414-276-3349  
Email: corporatesupport@srs.org

## Exhibition Contact Details

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Contact listed here will receive all exhibition related correspondence, including invoices, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Number of Stands Requested \_\_\_\_\_ 3x3m (\$4,000 USD each)

Competitors we do NOT wish to be near: \_\_\_\_\_

Companies we would like to be near: \_\_\_\_\_

The assignment of space will be at the sole discretion of SRS, based on date of receipt of exhibit application and space availability.

# Bordeaux, France — Current Concepts in Spine Deformity Hands-On Workshop Application

**Workshop Application – Deadline February 1, 2018**

**Program Materials deadline: February 20, 2018**

*(SRS cannot guarantee that information received after February 20 will be included in Final Program.)*

## Workshop Contact Details

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Contact listed here will receive all Workshop related correspondence, including invoices, logistical information, etc.

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Details (List all information below exactly as it should appear in the Final Program.)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

## We agree

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1. Each company may request up to two (2) workshop times, indicating a first and second choice.
2. Full payment for one workshop must be received by February 1, 2018 in order to confirm.
3. Workshops will be assigned by SRS on a first come, first serve basis, with each company receiving one workshop in the first assignments.
4. If there are any workshop times remaining on February 3, second choice assignments will be made according to dates applications were received.
5. Companies agree to abide by all Rules and Regulations, as provided by SRS with confirmation of receipt of Workshop Application.
6. Cancellation: All cancellation and refund requests must be made in writing. A refund, less a 25% administration fee, will be provided for workshop cancellation on or prior to February 20. No refunds will be issued for cancellation after February 20.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

### **Scoliosis Research Society**

Ann D'Arienzo, Senior Meetings Manager

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: +1-414-289-9107

Fax: +1-414-276-3349

Email: corporatesupport@srs.org

## Workshop Requests:

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First Choice:  Day 1 - Evening (between Sessions and Welcome Reception) \$2,000  
 Day 2 - Lunch \$3,000

Second Choice:  Day 1 - Evening (between Sessions and Welcome Reception) \$2,000  
 Day 2 - Lunch \$3,000